


220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

VNS/NCC

Invoice

DSCC IE Proj 203074

Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 10/16

Invoice ID: 1240786
Campaign ID:

Invoice Date: 11-02-2016
Estimate ID: 5443

Contract ID: 883422
P.O Number:

Client ID: 43186
Tax ID:

Description

Amount

Gross Advertising Fee	\$684.00
Agency Commission	(\$102.60)
Rep. Firm Commission	(\$203.49)
Net Advertising Fee	\$377.91
Sub Total	\$377.91
Total This Invoice	\$377.91

/62350604/
1470

Terms: Net 30 Days Upon Receipt
Checks Payable to: Viamedia, Inc.
Mail to: Viamedia, Inc.
7796 Solution Center
Chicago, IL 60677-7007
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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viamedia
 220 Lexington Green Circle
 Suite 300
 Lexington, KY 40503
 859-410-2699

Affidavit of Performance

Client Name: DSCC IE Proj 203074
 Remarks: /62350604/
 Bill Cycle: 10/16
 Rep. Firm: VNS/NCC

Contract ID: 883422
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
10/19/16	Wednesday	CNN-E	1470-TERRE HAUTE	Debate Night in America	7:18pm	DSCCIN16103H	00:00:30	Charged	90.00	*
10/19/16	Wednesday	FXNC-E	1470-TERRE HAUTE	On Record With...	7:51pm	DSCCIN16103H	00:00:30	Charged	165.00	*
10/19/16	Wednesday	MNBC-E	1470-TERRE HAUTE	Hardball Matthews	7:51pm	DSCCIN16103H	00:00:30	Charged	87.00	*
10/19/16	Wednesday	MNBC-E	1470-TERRE HAUTE	Presidential Debate	11:40pm	DSCCIN16103H	00:00:30	Charged	87.00	*
10/19/16	Wednesday	FXNC-E	1470-TERRE HAUTE	The Kelly File	11:49pm	DSCCIN16103H	00:00:30	Charged	165.00	*
10/19/16	Wednesday	CNN-E	1470-TERRE HAUTE	Debate Night in America	11:59pm	DSCCIN16103H	00:00:30	Charged	90.00	*
Grand Total									684.00	

*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due to

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