

CONTRACT

KXLY News
 1500 W. Boone Ave
 Spokane, WA 99201
 (509) 324-4000

<u>Contract / Revision</u> 199404 /		<u>Alt Order #</u> 09109559
<u>Product</u> MCMORRIS 4 CONGRESS		
<u>Contract Dates</u> 06/20/18 - 06/26/18		<u>Estimate #</u> 4336
<u>Advertiser</u> McMorris Rodgers, Cathy for Congress (R)		<u>Original Date / Revision</u> 06/20/18 / 06/20/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KXLY	<u>Account Executive</u> TAYLOR FRITSCH	<u>Sales Office</u> HRP WASHING
<u>Special Handling</u> Cash in Advance		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 9912521	<u>Advertiser Code</u> 350	<u>Product Code</u> 438
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Strategic Media Services
 1911 N. Ft. Myer Dr. Ste 400
 Arlington, VA 22209

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KXLY	06/25/18	06/25/18	GMNW	6-7a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	1-----				1	\$250.00				
													Pa
N 2	KXLY	06/26/18	06/26/18	GMA	7-9a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	-1-----				1	\$250.00				
													Pa
N 3	KXLY	06/26/18	06/26/18	GMNW	6-7a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	-1-----				1	\$250.00				
													Pa
N 4	KXLY	06/25/18	06/25/18	Kelly & Ryan	9-10a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	1-----				1	\$100.00				
													Pa
N 5	KXLY	06/22/18	06/22/18	Kelly & Ryan	9-10a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	----1--				1	\$175.00				
													PI
N 6	KXLY	06/26/18	06/26/18	The View	10-11a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	-1-----				1	\$100.00				
													Pa
N 7	KXLY	06/21/18	06/21/18	The View	10-11a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	---1---				1	\$150.00				
													PI
N 8	KXLY	06/22/18	06/22/18	The View	10-11a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	----1--				1	\$150.00				
													PI
N 9	KXLY	06/22/18	06/22/18	General Hospital	10-11a		:30				NM	1	\$150.00

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<u>Advertiser</u> McMorris Rodgers, Cathy	<u>Original Date / Revision</u> 06/20/18 / 06/20/18
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	----1--				1	\$70.00				
N 12	KXLY	06/26/18	06/26/18	Harry	4-5p		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	-1-----				1	\$60.00	P2			
N 13	KXLY	06/21/18	06/21/18	Harry	4-5p		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	---1---				1	\$80.00	P1			
N 14	KXLY	06/22/18	06/22/18	Harry	4-5p		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	----1--				1	\$80.00	P1			
N 15	KXLY	06/26/18	06/26/18	M-F News @5p	5-530p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	-1-----				1	\$250.00	P2			
N 16	KXLY	06/21/18	06/21/18	M-F News @5p	5-530p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	---1---				1	\$500.00	P1			
N 17	KXLY	06/22/18	06/22/18	M-F News @5p	5-530p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	----1--				1	\$500.00	P1			
N 18	KXLY	06/26/18	06/26/18	M-F News @6	6-630p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	-1-----				1	\$225.00	P2			
N 19	KXLY	06/21/18	06/21/18	M-F News @6	6-630p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	---1---				1	\$500.00	P1			
N 20	KXLY	06/26/18	06/26/18	M-F News @630p	630-7p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	-1-----				1	\$200.00	P2			
N 21	KXLY	06/25/18	06/25/18	GMNW	6-630a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	1-----				1	\$250.00	P2			
N 22	KXLY	06/21/18	06/21/18	Inside Edition	7-730p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	---1---				1	\$200.00	P1			
N 23	KXLY	06/25/18	06/25/18	Entertainment Tonight	730-8p		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	1-----				1	\$110.00	P2			
N 24	KXLY	06/26/18	06/26/18	GMNW	6-630a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	-1-----				1	\$250.00	P2			
N 25	KXLY	06/26/18	06/26/18	Late News	11-1135p		:30				NM	1	\$150.00

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N 28	KXLY	06/24/18	06/24/18	America's Funniest Videos	7-8p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	-----1				1	\$400.00				
Totals												28	\$5,765.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/28/18 - 06/24/18	14	\$3,270.00	(\$490.50)	\$2,779.50
06/25/18 - 06/26/18	14	\$2,495.00	(\$374.25)	\$2,120.75
Totals	28	\$5,765.00	(\$864.75)	\$4,900.25

Signature: _____ **Date:** _____

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, national origin or ancestry. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin or ancestry. We reserve the right not to accept all copy.