

EEO PUBLIC FILE REPORT

Townsquare Media Lansing

WITL (FM), WFMK (FM), WMMQ (FM), WJIM (FM), WJIM (AM), WVFN (AM)

June 1, 2017-May 31, 2018

Section 1. Vacancy List

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS that Referred the hiree
Brand Manager	7-9	9
Account Executive	1,2,5,8-10	9
Account Executive	1,2,5,8-10	1
Account Executive	1,2,5,8-10	9
Director of Sales	8-9	8
Receptionist	1,2,5,8-10	5

EEO PUBLIC FILE REPORT
Townsquare Media Lansing
WITL (FM), WFMK (FM), WMMQ (FM), WJIM (FM), WJIM (AM), WVEN (AM)
June 1, 2017-May 31, 2018

Section 2. Recruitment Source List

RS Number	RS Information	RS Entitled to Vacancy Notification? (Yes/No)	No. of Interviews Referred by RS over 12-month period
1	Townsquare Media Postings	N	1
2	Social Media posts- Twitter and Facebook for all stations	N	0
3	www.handshake.com posted to several area colleges/universities in MI, OH, IN, IL	N	0
4	www.mitalent.com (Michigan Talent Bank)	N	0
5	www.indeed.com	N	11
6	Michigan Association of Broadcasters 819 N Washington Lansing, MI 48906 P: 517:484-7444 F: 517-484-5810 Email: jobbank@michmab.com	N	0
7	www.allaccess.com	N	3
8	www.linkedin.com	N	3
9	Referrals	N	9
10	Job Fairs (See Section III)	N	0
Total Number of Interviews over 12-month period: 27			

EEO PUBLIC FILE REPORT

Townsquare Media Lansing

WITL (FM), WFMK (FM), WMMQ (FM), WJIM (FM), WJIM (AM), WVFN (AM)

June 1, 2017-May 31, 2018

Section 3. Recruitment Initiatives

Type of Recruitment Initiative	Brief Description of Activity
Participate in Job Fair	On March 7, 2018, Our SEU participated in the MABF Broadcast Media Career & Networking Fair held at the Lansing Center in Lansing, MI SEU representatives communicated with potential job applicants regarding sales and on-air opportunities. Resumes were collected. Station Participants included the Market Manager, Director of Sales and Live Events Manager.
Participated in Job fair	On March 21, 2018, Our SEU participated in the University of Michigan-Flint School of Management 2018 Career Fair held at the University of Michigan- Flint campus. SEU representatives communicated with potential job applicants regarding sales and on-air opportunities. Resumes were collected. Station Participant included the Director of Sales.