

EEO PUBLIC FILE REPORT

Townsquare Media Lansing

WITL (FM), WFMK (FM), WMMQ (FM), WJIM (FM), WJIM (AM), WVFN (AM)

June 1, 2018-May 31, 2019

Section 1. Vacancy List

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS that Referred the hiree
Account Executive	1,2,3,5,9	9
Sales Assistant/Receptionist	1,4,5	5

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Section 2. Recruitment Source List

RS Number	RS Information	RS Entitled to Vacancy Notification? (Yes/No)	No. of Interviews Referred by RS over 12-month period
1	Townsquare Media Postings	N	0
2	Social Media posts- Twitter and Facebook for all stations	N	0
3	www.handshake.com posted to several area colleges/universities in MI, OH, IN, IL	N	0
4	www.mitalent.com (Michigan Talent Bank)	N	0
5	www.indeed.com	N	6
6	Michigan Association of Broadcasters 819 N Washington Lansing, MI 48906 P: 517:484-7444 F: 517-484-5810 Email: jobbank@michmab.com	N	0
7	www.allaccess.com	N	0
8	www.linkedin.com	N	0
9	Referrals	N	1
10	Job Fairs (See Section III)	N	0
Total Number of Interviews over 12-month period: 7			

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Section 3. Recruitment Initiatives

Type of Recruitment Initiative	Brief Description of Activity
Participate in Job Fair	On November 16, 2018, Our SEU participated in the MABF Broadcast Media Career & Networking Fair held at the Lansing Community College in Lansing, MI SEU representatives communicated with potential job applicants regarding sales and on-air opportunities. Resumes were collected. Station Participants included the Market Manager and Operations Manager.
Participated in Job fair	On March 6, 2019, Our SEU participated in the MAFB Broadcast Media Career and Networking Fair. SEU representatives communicated with potential job applicants regarding sales, interns and on-air opportunities. Resumes were collected. Station Participant included the Operations Manager.
Intern program	June-August 2018, We had an intern from Central Michigan University that assisted with live events and sales department. He was able to assist the Live Events Manager with the tasks of putting on a 1 day concert event. He also worked with the sales department to learn how to put proposals together, accompanied account executive on sales calls, and how to enter orders.