

ORDER

Orders
Order / Rev: 2439000
Alt Order #: WOC13507803
Product Desc: Political
Estimate: 973
Flight Dates: 04/19/22 - 05/02/22
Original Date / Rev: 03/23/22 / 03/30/22
Order Type: General

WHAS
Primary AE: Jim Rapp
Sales Office: TSCHI
Sales Region: NAT

Agency
Name: Thompson Communications, Inc./ POI
Buying Contact: _____
Billing Contact: _____
200 West Jefferson
Marshfield, MO 65706

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/ Term Limits American Super PAC
Demographic: A35+
Product Codes: IS-Issue/Non Ballot
Revenue Codes: AGY
Revenue Codes 2: (POL) Political
Revenue Codes 3: (POL) Issue

New Business Thru: _____
Advertiser External ID: 184834
Agency External ID: 22137AG
Unit Code: General

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Rapp			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	20%	\$0.00
Market	100%	\$0.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	80%	\$0.00
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00