

**2020**  
**Problems and Needs Report**  
**Third Quarter**  
**KTTC**

KTTC airs many broadcasts that contain stories dealing with the problems and important issues of the communities we serve. Listed below, by problem and need category, are topics of those stories that were broadcast during this quarter

## 2020 LISTING OF PROBLEMS AND NEEDS

1. Economic & Downtown Development/Jobs/Tourism
2. Political/Governmental
3. Health Care Developments
4. Education
5. Crime Prevention & Domestic Violence
6. Elderly/Handicapped/Minority Groups/Racism
7. Environment
8. Youth
9. Substance Abuse
10. Coronavirus
11. Social Justice and Civil Unrest

Issues and Programs Report  
Third Quarter 2020

2020 3<sup>rd</sup> Quarter

TIME	FIRST AIRED	SHOW	SLUG	DESCRIPTION	CATEGORY
1:30	7/1/2020	6pm	Boat Safety	the Minnesota D-N-R is putting an even bigger emphasis on Operation Dry Water this year.	Public Safety
1:30	7/1/2020	6pm	Insulin	A victory for Minnesotans who struggle with affording their insulin for their diabetes	Health
1:30	7/2/2020	10pm	Fireworks Sales	THE MOST ANTICIPATED CELEBRATION OF THE SUMMER-- WON'T BE THE SAME THIS YEAR DUE TO SOCIAL DISTANCING RULES ACROSS THE COUNTRY.	COVID
:45	7/2/2020	10pm	Inmate release	MINNESOTA LYNX BASKETBALL PLAYER MAYA MOORE IS CELEBRATING a win of a different kind..... THE RELEASE OF A MISSOURI MAN FROM PRISON.	Crime
:45	7/2/2020	6pm	Mask Mandate	MINNESOTA Governor Tim Walz is being urged to enact a state wide mask order by the Minnesota Department of Health OR M-D-H	COVID
1:30	7/3/2020	6pm	Beat the Heat	THE CITY OF ROCHESTER WANTS YOU TO KNOW ABOUT SEVERAL WAYS YOU CAN BEAT THE HEAT THIS HOLIDAY WEEKEND.	Health
1:15	7/3/2020	10pm	Covid and Holiday	THE CORONAVIRUS IS PUTTING A DAMPER ON FOURTH OF JULY HOLIDAY CELEBRATIONS	COVID
1:45	7/4/2020	6pm	H.S. Racism	a four sport high school athlete is speaking out against racial taunting on the baseball field --	Education
:45	7/4/2020	6pm	4th Celebrations	meanwhile here in Rochester, Austin, Albert Lea, and many other towns there will not be any fireworks this weekend.	Community
1:00	7/5/2020	10pm	Reiss returns	LOIS RIESS -- THE BLOOMING PRAIRIE WOMAN WHO ALLEDEGLY SHOT AND KILLED HER Husband-- IS NOW IN CUSTODY AT THE STEELE COUNTY DETENTION CENTER	Crime
:45	7/7/2020	5pm	Dooleys Closes	A popular bar in downtown Rochester is temporarily closing....	COVID
1:30	7/8/2020	6pm	Google Maps	GOOGLE IS TRYING TO HELP ITS USERS GET AROUND DURING THE CORONAVIRUS PANDEMIC.	COVID
1:30	7/8/2020	6pm	Bars and Covid	FACEBOOK USERS ARE CLAIMING MULTIPLE EMPLOYEES AT DOOLEY'S HAVE TESTED POSITIVE FOR THE VIRUS.	COVID
1:30	7/8/2020	10pm	Rochester Masks	the City of Rochester will soon require face coverings indoors in public places.	COVID
1:30	7/9/2020	6pm	Food Insecurity	Pandemic causes food insecurity	COVID
:45	7/9/2020	10pm	Tornado	ONE PERSON IS DEAD AFTER A TORNADO TEARS THROUGH otter tail county in northwest Minnesota.	Weather

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1:00	7/10/2020	6pm	Special Session	Governor Tim Walz says he wants lawmakers to return to St. Paul for a *second special session Monday.. as police reform and a bonding bill still remain unresolved at the Capitol.	COVID
1:30	7/10/2020	10pm	Floyd Hearing	REPUBLICANS AT MINNESOTA'S CAPITOL ARE CONDUCTING HEARINGS ON THE VIOLENCE FOLLOWING GEORGE FLOYD'S DEATH.	Civil Unrest
1:30	7/11/2020	6pm	School Plans	With President Trump continuing to push for schools TO RE-OPEN THIS FALL... Parents, students and educators are wondering what that will actually look like.	COVID
:30	7/11/2020	10pm	Long Term Care	A Rochester couple has been separated for four months due to COVID-19.	COVID
:30	7/12/2020	Noon	Police Rally	RALLIES ON POLICE REFORM ARE NOT JUST HAPPENING IN THE TWIN CITIES, THE SUBURBS WANT THEIR VOICE HEARD TOO.	Crime
:30	7/13/2020	6pm	Bars Closing	THIS AS MORE BARS AND RESTURANTS ARE MAKING THE DECISION TO CLOSE TEMPORARILY as a precaution...	COVID
1:30	7/13/2020	10pm	Bars Restrictions	nationwide-----a surge in coronavirus cases linked to bars. olmsted county is no different	COVID
:45	7/14/2020	5pm	Franklin on Reform	Rochester Police Chief Jim Franklin outlined the Department's efforts for reform, safety, and community engagement...	Crime
1:30	7/15/2020	6pm	Bars Closing	As we continue to see a rising number of coronavirus cases in Olmsted County... Many of the new cases involve young people	COVID
:30	7/15/2020	10pm	Rent Concerns	Many Minnesotans have been impacted financially by the pandemic...some have lived in fear of how they're going to pay their rent.	COVID
1:30	7/16/2020	6pm	Police Reform	While police reform has been a hot topic recently -- there's also the issue of race relations in communities across the country.	Crime
:45	7/17/2020	10pm	Poll Judges	Primary ELECTION DAY in Minnesota IS RAPIDLY APPROACHING... and while there's an increase in mail-in voting this year... help is still needed at polling sites.	Election
1:00	7/18/2020	5pm	Corona Cases	Across the country -- the average age of people infected with coronavirus is dropping.	COVID
1:15	7/20/2020	10pm	Honken Death	It's been decades... but this afternoon, the sentence for a man CONVICTED OF KILLING FIVE PEOPLE IN IOWA- INCLUDING TWO YOUNG GIRLS is carried out.	Crime

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				NEARLY TWO MONTHS AFTER A THREE-DAY PERIOD OF EXTREME VIOLENCE AND UNREST IN MINNEAPOLIS, THE CITY IS STILL DEALING WITH A VERY REAL CRIME PROBLEM.	Crime
:45	7/21/2020	6pm	Mpls Crime	.	
				We're getting a closer look at how some of that new CARES Act funding---or coronavirus relief--- will be spent in Rochester.	COVID
:45	7/22/2020	6pm	Civic Center Grant		
1:30	7/22/2020	10pm	Mandatory Masks	Starting Saturday, you must wear a face covering to enter a business or public building in Minnesota.	COVID
1:00	7/23/2020	6pm	School Plans	Tonight, the Rochester Public Schools superintendent walks through three different options for the Fall.	COVID
				A Minnesota couple wore red face coverings with prominent swastikas --	Civil Unrest
1:00	7/24/2020	10pm	Racist Masks	to a Walmart in Marshall.	
				Leading our news today...	Education
1:30	7/25/2020	6pm	Longfellow Plans	It's the first day back to school for some Rochester student	
				We're only days into Minnesota's statewide mask mandate and while a lot of people are wearing masks, there also remains some strong resistance	COVID
:30	7/27/2020	6pm	Mask Mandate		
:45	7/28/2020	10pm	Police Reform	Police reform has been a topic of conversation since the death of George Floyd in police custody back in May.	Civil Unrest
1:00	7/29/2020	5pm	Covid Spikes	Wabasha County is seeing a spike	COVID
				An investigation is underway...	Crime
1:00	7/29/2020	6pm	Body Found	after Rochester Police found a deceased man in the parking lot of a hotel early MONDAY morning.	
1:00	7/30/3030	5pm	State Schools	This afternoon, Governor Tim Walz will announce his plans for Minnesota schools in the Fall.	COVID
				As of today,... Iowa and South Dakota are the only two states that do not have any sort of mask mandates in place.	COVID
1:30	8/1/2020	10pm	Iowa Mask Mandate		
				Election day is fast approaching... and Election officials... like everyone else... are making adjustments to stay safe during this pandemic.	COVID
:45	8/4/2020	5pm	Safe Elections		
				This week, a return to being mindful where you park in Rochester.	Community
1:00	8/5/2020	6pm	Parking Tickets	Tickets are once again being issued in residential parking zone	
				That's the new reality for high school football and volleyball teams across Minnesota.. while other sports are being allowed to compete this fall	Sports
:45	8/6/2020	6pm	Friday Football		

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:45	8/7/2020	10pm	Covid Survivor	A GARDNER IN MINNEAPOLIS IS A SURVIVOR OF COVID-19 AND H-I-V.	COVID
1:00	8/8/2020	5pm	Telecommuting	WORKING HAS BECOME very DIFFERENT FOR FAMILIES THIS YEAR. Today Governor Walz and his team recognized community efforts to support tele-commuters.	COVID
:30	8/8/2020	6pm	Trump Orders	IN AN EFFORT TO EASE THEIR BURDEN, PRESIDENT TRUMP SIGNED 4 NEW EXECUTIVE ACTIONS	Politics
1:30	8/10/2020	6pm	New Air Service	There's now a new destination for travelers using Rochester International Airport... Soon they'll be able to go to Denver Non-stop.	Community
1:00	8/11/2020	10pm	Covid Pen Pals	THIS PANDEMIC HAS LEFT MANY OF US FEELING THE SAME THING... LONELINESS. BUT ONE YOUNG MINNESOTA GIRL FOUND A FRIEND... TO HELP HER THOUGH THESE DARK DAYS.	COVID
:45	8/12/2020	Noon	Special Session	A THIRD SPECIAL SESSION IS now in THE BOOKS FOR MINNESOTA LAWMAKERS.	Politics
:45	8/13/2020	5pm	Police Accident	The Minnesota Bureau of Criminal Apprehension has released the names of the Rochester Police Officers involved in a shooting around 2 a.m. on Wednesday.	Crime
:45	8/14/2020	10pm	Cancer and Covid	A TEAM OF DOCTORS AND RESEARCHERS AT THE UNIVERSITY OF MINNESOTA IS GETTING RESOURCEFUL IN THE FIGHT AGAINST COVID-19.	COVID
1:00	8/15/2020	6pm	Body Cam Video	FIRST... A COURT has released body cam video from a former officer's body camera on the day of George Floyd's death.	Crime
1:00	8/16/2020	10pm	Trump Iowa Visit	THE PRESIDENT SPOKE TO REPORTERS ON THE SOUTH LAWN OF THE WHITE HOUSE, BEFORE BOARDING MARINE ONE THIS MORNING.	Politics
1:30	8/17/2020	6pm	Hagedorn Spending	Creating waves over the weekend -- Mankato's first district congressman is now the highest spending congressman in the country.	Politics
1:00	8/18/2020	5pm	Cooper and Pillow	With MORE THAN 5 MILLION cases and 170 thousand deaths... the cure for the coronavirus is on everyone's minds.	Politics
:45	8/19/2020	6pm	Entertainment Covid	While missing out on summer events like concerts because of the ongoing pandemic has been annoying for many. It's of course much worse for the people whose livelihoods depend on performing in front large groups of people	COVID

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				With college campuses in our area -- gearing up for students to return for the semester next week --WE ARE WATCHING other colleges across the country open up, JUST TO shut BACK down due to coronavirus outbreaks.	COVID
:30	8/20/2020	10pm	Colleges Open		
				Medical researchers at Mayo Clinic have been working on a treatment helping COVID-19 Patients recover faster, involving the blood of someone who has recovered from the virus.	COVID
1:00	8/21/2020	6pm	Mayo and Covid		
1:00	8/22/2020	10pm	Floyd Mural	A MURAL CREATED TO HEAL THE COMMUNITY. DEFACED. BUT TODAY ARTISTS A RECLAIMING THEIR MESSAGE.	Crime
				THERE'S BEEN A 90-PERCENT INCREASE IN THE NUMBER OF COVID-19 CASES AMONG U-S CHILDREN IN THE LAST SEVERAL WEEKS --	COVID
1:00	8/23/2020	6pm	Kids and Covid		
:45	8/25/2020	5pm	Street Opens	A major roadway in downtown Rochester is now open after months of construction.	Community
				The Pandemic has created financial worry for a lot of families.	COVID
1:30	8/25/2020	10pm	Covid Finances	now there's some help covering past due housing and utility expenses.	
				TODAY GOVERNOR TIM WALZ AND LIEUTENANT GOVERNOR PEGGY FLANAGAN ANNOUNCED AN AGREEMENT BETWEEN MINNESOTA AND THE NATION'S LARGEST DISTRIBUTOR OF SALIVA TESTS	COVID
1:00	8/25/2020	6pm	Covid Masks		
:45	8/26/2020	6pm	Kenosha Shooting	WE NOW HAVE THE SHOCKING VIDEO OF JACOB BLAKE GETTING SHOT BY POLICE...	Crime
				MINNESOTA GOVERNOR TIM WALZ IS PLANNING A NEW COVID-19 SALIVA TESTING LAB...	COVID
1:00	8/27/2020	5pm	Saliva Testing	TO DOUBLE THE STATE'S TESTING CAPACITY.	
				For many... college is a dream... but one that is too expensive.	Education
1:00	8/27/2020	6pm	Hormel Colleges	a MAJOR Austin employer plans to make that dream a reality for its employees AND FAMILIES...	
				While the bulk of political headlines through the November election will be about Donald Trump and Joe Biden, independent and third party candidates are looking for headlines of their own.	Politics
:45	8/28/2020	10pm	Third Party Candidates		
				As the race for a coronavirus vaccine continues, public health officials are urging people to get their flu shots this year.	Health
1:00	8/29/2020	10pm	Flu Shots		
1:00	8/30/2020	6pm	Small Biz	small businesses need our support now more than ever --	Economy
				The city of Winona had its biggest single-day COVID-19 case increase with 38 today.	COVID
1:00	9/1/2020	5pm	Winona Covid		

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:45	9/1/2020	10pm	Absentee Votes	Controversy on whether votes will be received to be counted in time... and now, if they'll be counted once.	Election
1:00	9/1/2020	5pm	Peaceful Protests	Since then demonstrators in Minnesota and Across the country have protested police violence against black people.	Civil Unrest
1:00	9/2/2020	6pm	Civil Rights Invest	Breaking News out of Minneapolis this afternoon --- The Minnesota Department of Human Rights is launching a civil rights investigation against the Minneapolis Police Department.	Civil Unrest
1:30	9/3/2020	6pm	Breweries Struggle	SURLY BREWING ANNOUNCED LAST WEEK THAT IT IS CLOSING Its BEER HALL, RESTAURANT, GIFT SHOP AND EVENTS VENUE WOULD CLOSE INDEFINITELY IN EARLY NOVEMBER BECAUSE OF COVID-19	COVID
1:30	9/4/2020	5PM	Hagedorn Invest	The move comes after the congressman fired his chief of staff.. following a spending spree of taxpayer-funded communications.	Election
1:00	9/4/2020	6pm	Robbery Crash	Four juveniles were taken into CUSTODY... after a robbery led to a crash overnight	Crime
1:30	9/5/2020	10pm	Roch Leaders/Police	FORMER PRESIDENT BARACK OBAMA is calling on mayors across the country TO START MAKING CHANGES AND WIPE OUT SYSTEMIC RACISM.	Civil Unrest
1:00	9/5/2020	6pm	Mammograms Down	CALL IT A SIDE EFFECT OF THE CORONAVIRUS PANDEMIC: CANCER SCREENINGS ARE DOWN.	Health
1:00	9/6/2020	5pm	Mankato and Covid	Many college students have returned to campus in some capacity this semester... but the influx of students at universities IS CAUSING concern in many college towns.	COVID
1:00	9/10/2020	10pm	Winona Covid	Winona State University has issued a two-week self-imposed quarantine.	COVID
1:30	9/11/2020	6pm	Biz Re-opening	Last Monday, restaurant and bar patios were allowed to reopen with restrictions...after only being allowed to provide takeout since 5 p.m. on March 17th.	COVID
1:00	9/11/2020	10pm	Justice Town Hall	Rochester is joining other communities across the country in taking a hard look at how it wants its police department to operate.	COVID
1:30	9/12/2020	5pm	COVID scams	Officials say scammers are targeting individuals with phone calls claiming to be Public Health officials AND claim they need your personal information for contact tracing purposes.	COVID
1:00	9/12/2020	10pm	Food Insecurity	As Minnesota students continue to learn at home.. a pandemic-related problem remains: hunger.	COVID



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:45	9/12/2020	6pm	Long Term Care	if you have a loved one living in assisted living or a long-term care facility -- you know how difficult these past six months have been.	COVID
1:30	9/15/2020	10pm	Suicide Walk	Even in a pandemic... one Albert Lea woman found a safe way to advocate for a cause she feels strongly about... suicide awareness.	Community
1:00	9/16/2020	10pm	Triple Murder	New details surrounding the double homicide in Rochester yesterday.	Crime
1:30	9/18/2020	10pm	Business Donor	Businesses in downtown Rochester have had a tough year. NOT JUST FROM the pandemic forcing SOME to close their doors -- BUT ALSO DOWNTOWN CONSTRUCTION. While there has been help available-- a special group of donors is stepping up in a big way	Business
:45	9/19/2020	5pm	Waseca Covid	Worst in the state... that is the label Waseca county is getting for a two week period in august.	COVID
1:00	9/21/2020	6pm	Mpls Shooting	Minneapolis police are investigating after a shooting in the Uptown area left one person dead and 11 others injured overnight.	CRIME
1:30	9/22/2020	10PM	Outdoor Desks	IT STARTED AS JUST A LITTLE PROJECT FOR ONE CLASS. BUT NOW A MINNESOTA TEACHER AND A PARENT HAVE COME UP WITH A PRETTY COOL IDEA TO HELP SAVE SPACE AND KEEP KIDS SOCIALLY DISTANT.	COVID
1:30	9/23/2020	10pm	Domestic Violence	Rochester is continuing to mourn the death of a pregnant WOMAN named Keona Foote , and her 2 year old daughter Miyona Miller	Crime
1:30	9/24/2020	10pm	Big 10 Back	Gopher Football is officially back with the Big Ten making the big announcement to return to play in late October.	Sports
1:30	9/24/2020	10pm	Covid Tracking	Today -- a new feat announced by the country's leading hospital: an interactive COVID-19 tracking system.	COVID
1:30	9/26/2020	6pm	Feehan Profiler	Dan Feehan and Jim Hagedorn are squaring off again looking to represent the southern part of the state in Washington.	Election
1:30	9/26/2020	10pm	Biden Minnesota	Today, Minnesota takes center stage in the race for the presidency. Joe Biden is making his first appearance in the state during the campaign season.	Election
1:30	9/29/2020	6pm	Open Business	A NONPROFIT OUT OF MINNESOTA IS DOING EVERYTHING THEY CAN TO KEEP THEIR DOORS OPEN DURING THE COVID-19 PANDEMIC... .	COVID

1:00 9/30/2020 6PM Brewery Opens

We've seen a number of local restaurants struggle during the pandemic.  
but some entrepreneurs continue to push forward..  
opening up new establishments in spite of the challenges.

### LOCALLY/QMI PRODUCED PROGRAMMING

KTTC-TV is very community-oriented and interested in community problems and issues. It devotes a considerable amount of its news time to the coverage of significant problems, needs and issues facing the community. KTTC has broadcast the following programming in response to the issues and programs during this quarter.

#### KTTC News

News Today	Monday-Friday	4:30-7:00am
News at Noon	Monday-Friday	12:00-1:00pm
News at Five	Monday-Friday	5:00-5:30pm
News at Five	Sunday	5:00-5:30pm
News at Six	Monday-Saturday	6:00-6:30pm
News at Ten	Sunday-Friday	10:00-10:35pm
News at Ten	Saturday	10:00-10:30pm

### SYNDICATED PROGRAMMING

KTTC-TV has broadcast the following syndicated programming material in response to the problems and needs of our viewing area-

- Ag Day Monday-Friday 3:30-4:00am

Daily syndicated program of agriculturally related topics.

## NETWORK (NBC) PROGRAMMING

KTTC has broadcast the following network programming which addresses many of the problems and needs of our viewing area.

- Early Today Monday – Friday 4:00-4:30am
- Sunday 3:00 – 3:30am

As the first broadcast of the day on the NBC Network, “Early Today” provides a comprehensive look at the news that occurred overnight as well as previewing the day’s upcoming events

- Today Show Monday – Friday 7:00-11:00am  
Saturday 7:00-8:30am  
Sunday 7:00-8:00am

A news program that provides the latest in international and domestic news, weather reports and interviews with newsmakers from the world of politics, business, media, entertainment and sports.

- Meet the Press Sunday 8:00-9:00am

NBC moderator interviews top newsmakers from the week

- NBC Nightly News Monday-Sunday 5:30-6:00pm

Provides reports and analysis of the day’s most newsworthy national and international events.

- Dateline Various dates/times

Prime-time news magazine program that comprises segments on a wide range of topics, including investigative reports, human-interest stories and newsmaker profiles.

## SHORT FORM PROGRAMMING

KTTC demonstrates a strong commitment to our community by broadcasting public service announcements (PSA's) for many area non-profit organizations. The PSA's are listed below which aired during the quarter. Specific dates/times are not given here but are available on request.

The following PSA's ran during the 2nd quarter of 2020

### Third Quarter 2020 – KTTC-TV

Advertiser	Title
125 Live	Liz / Pete
ABC	Golf Tournament
Bolder Options	Be the Bridge Mentor
Brains Together for a Cure	Brains Together for a Cure
City Celebration	City Celebration
	K9 Demo
	Sponsors
	Big Bang
Elder Network	Elder Network/KTTC
	Donate
	Volunteer
Family Service Rochester	Once Upon a Playhouse
Home Team vs Hunger	Home Teams vs Hunger
IMAA	Pearl Gala
KTTC	City Celebration
	COVID

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Mayo Clinic

MN National Guard

National Highway Traffic Safety Administration

Support Disaster Relief.org

United Way Olmsted County

WWE

Night to Unite

Night to Unite

Benefits/Careers/STEM/Heart/Greater

Family/Serve/I Will

Drunk Driving

Distracted Driving

Buzzed Driving

Support Disaster Relief

2-1-1/Bold Campaign

Kid-splain

Night to Unite

Childhood Cancer