

2022
Problems and Needs Report
First Quarter
KTTC

KTTC airs many broadcasts that contain stories dealing with the problems and important issues of the communities we serve. Listed below, by problem and need category, are topics of those stories that were broadcast during this quarter

2022 LISTING OF PROBLEMS AND NEEDS

1. Economic & Downtown Development/Jobs/Tourism
2. Political/Governmental
3. Health Care Developments
4. Education
5. Crime Prevention & Domestic Violence
6. Elderly/Handicapped/Minority Groups/Racism
7. Environment
8. Youth
9. Substance Abuse
10. Coronavirus
11. Social Justice and Civil Unrest

Issues and Programs Report
 First Quarter 2022

TIME	FIRST AIRED	SHOW	SLUG	DESCRIPTION	CATEGORY
1:00	1/1/2022	6pm	RPT FREE RIDES	ROCHESTER PUBLIC TRANSIT OFFERS FREE RIDES TO AVOID DRUNK DRIVING	COMMUNITY
1:00	1/2/2022	5PM	FIRST BABY	WE MEET THE FIRST BABY OF 2022 IN ROCHESTER	HEALTH
1:30	1/3/2022	12PM	MANDATE PROTEST	MAYO CLINIC EMPLOYEES PROTEST VACCINE MANDATE	COVID
1:30	1/4/2022	10PM	FAZOLIS CLOSING	LOCAL RESTAURANT ANNOUNCES ABRUPT CLOSURE	BUSINESS
1:30	1/5/2022	5PM	EVENTS COMING	ROCHESTER DOWNTOWN ALLIANCE GIVES PREVIEW TO EVENTS COMING TO THE CITY	COMMUNITY
2:00	1/6/2022	6PM	SUICIDE IN LAW ENFORCEMENT	TALKING TO EXPERTS ABOUT RISE IN SUICIDE AMONG POLICE	HEALTH
1:00	1/7/2022	10PM	TELETHON PREVIEW	A LOOK AHEAD TO THE EAGLES CANCER TELETHON	COMMUNITY
2:00	1/8/2022	6PM	ICE SKATING	SOLDIERS FIELD TRANSFORMED INTO ICE SKATING RINK	COMMUNITY
1:00	1/9/2022	10PM	BUS STOP MAMAS	MN ORGANIZATION WORKING TO BRING MOMS BACK TO WORK	BUSINESS
2:00	1/10/2022	10PM	CARJACKINGS	RISE IN CARJACKINGS IN THE TWINS CITIES CAUSING CONCERN	CRIME
1:30	1/11/2022	5PM	TAX SEASON	PREPARING TO DO YOUR TAXES	BUSINESS
1:00	1/12/2022	10PM	SOCIAL LIGHTS	ROCHESTER TRADITION 'SOCIAL ICE' MOVED TO MARCH AND NAME CHANGES	COMMUNITY
1:30	1/13/2022	10PM	NORTH IA BIZ	TALKING TO BUSINESSES IN NORTH IOWA ABOUT WORKER SHORTAGES	BUSINESS
2:00	1/14/2022	5PM	STATE OF THE CITY	ROCHESTER MAYOR GIVES STATE OF THE CITY ADDRESS VIRTUALLY	COMMUNITY
1:30	1/15/2022	6PM	TELETHON	THE EAGLES CANCER TELETHON BEGINS	COMMUNITY
1:00	1/16/2022	5PM	MASK REACTION	BUSINESS OWNERS REACT TO MASK MANDATE IN ROCHESTER	COVID
1:30	1/17/2022	5PM	MLK DAY	A LOCAL LOOK AT MARTIN LUTHER KING DAY EVENTS	COMMUNITY
1:00	1/18/2022	6PM	SAVE THE ROOKERY	STUDENTS JOIN FIGHT TO SAVE A BLUE HERON ROOKERY	EDUCATION
1:30	1/19/2022	10PM	FAKE COVID TESTS	A FAKE COVID TESTING SITE FACING LAWSUITS IN ROCHESTER	COVID

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1:00	1/20/2022	6PM	CLIMATE CHANGE	ROCHESTER GIVES CLIMATE PROCLAMATION	COMMUNITY
2:00	1/21/2022	10PM	JOB FAIR	USPS OFFERS JOB FAIR TO FIND MORE EMPLOYEES	BUSINESS
1:30	1/22/2022	6PM	HOCKEY DAY	HOCKEY DAY RETURNS TO MANKATO MINNESOTA	SPORTS
1:30	1/23/2022	10PM	UPS FIRE	SMALL FIRE AT LOCAL UPS STORE	CRIME
1:30	1/24/2022	5PM	RADON TESTING	RADON AWARENESS MONTH, EXPERTS EXPLAIN THE DANGERS	HEALTH
1:00	1/25/2022	6pm	WELLNESS CORNER	ROCHESTER PUBLIC LIBRARY ADDS WELLNESS CORNER	HEALTH
1:30	1/26/2022	5PM	AUTSIM TRAINING	LAW ENFORCEMENT LEARNS BETTER TACTICS TO HANDLE PEOPLE WITH AUTISM	CRIME
2:00	1/27/2022	5PM	LAST DAY AT Y	ROCHESTER YMCA CLOSSES IT'S DOORS	BUSINESS
1:00	1/28/2022	6PM	MAYO DOC AT OLYMPICS	MAYO DOCTOR ON TRAINER TEAM FOR OLYMPICS	SPORTS
1:30	1/29/2022	6pm	SLEDDING RACE	SPARK CHILDRENS MUSEUM HOSTS ANYTHING BUT A SLED RACE	EDUCATION
1:00	01/30/22	5PM	POOL TOURNAMENT	LOCAL POOL AND DARTS TOURNAMENT	COMMUNITY
1:30	1/31/2022	6PM	RAGBRAI STOPS	TALKING TO LOCAL CITIES ABOUT RAGBRAI ANNOUNCEMENT	SPORTS
1:00	2/1/2022	10PM	POOL GONE	SPECIAL OLYMPICS TEAM LOST IT'S PRACTICE SPACE WHEN Y CLOSSES	COMMUNITY
1:30	2/2/2022	5PM	BLACK HISTORY EXHIBIT	OLMSTED COUNTY HISTORY CENTER SHARES BLACK HISTORY FROM IBM	COMMUNITY
1:30	2/3/2022	6pm	NEW FLIGHTS	ROCHESTER AIRPORT ANNOUNCES NEW SUN COUNTRY FLIGHTS	BUSINESS
1:00	2/4/2022	5PM	GO RED FOR WOMEN	TALKING TO MAYO DOCTORS ABOUT HEART DISEASE IN WOMEN	HEALTH
1:00	2/5/2022	6PM	VACCINE CLINIC	BOYS AND GIRLS CLUB OF ROCHESTER HOSTS A VACCINE CLINIC	COVID
1:00	2/6/2022	5PM	SUPERINTENDENT SURVERY	ROCHESTER PUBLIC SCHOOLS ASKING FOR INPUT IN SEARCH FOR SUPERINTENDENT WITH A SURPLUS IN MINNESOTA'S BUDGET, LAWMAKERS ARE LOOKING TO GIVE MONEY TO	EDUCATION
1:00	2/7/2022	10PM	FRONTLINE PAY	FRONTLINE WORKERS	POLITICS
2:00	2/8/2022	5PM	CURLING	KAMIE ROESLER SHOWS THE RULES AND HOW TO PLAY CURLING	SPORTS

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2:30	2/9/2022	10PM	ELDER NETWORK	STAFFING SHORTAGES CONTINUES TO CAUSE ISSUES FOR THE ELDER NETWORK	BUSINESS
1:00	2/10/2022	5PM	ROMANCE SCAMS	EXPERTS GIVE TIPS TO AVOID ROMANCE SCAMS	CRIME
1:30PM	2/11/2022	10PM	PFIZER	A LOOK INTO THE PFIZER VACCINE STUDY	COVID
2:00	2/12/2022	6PM	POLAR PLUNGE	OLMSTED COUNTY HOSTS POLAR PLUNGE FOR CANCER RESEARCH	COMMUNITY
1:30	2/13/2022	5pm	CAKES ETC	LOCAL BAKERY PREPARES FOR VALENTINES DAY RUSH	BUSINESS
1:00	2/14/2022	5PM	BILL OF RIGHTS FOR PARENTS	NEW LEGISLATION TO GIVE PARENTS MORE COMMUNICATION IN SCHOOLS	EDUCATION
2:30	2/15/2022	6PM	REDISTRICTING	ROCHESTER SCHOOLS GIVES REDICTRICTING UPDATE	EDUCATION
1:00	2/16/2022	12PM	UTILITY SCAMS	ROCHESTER PUBLIC UTILITIES WARNS OF NEW SCAM	CRIME
1:30	2/17/2022	5PM	COURT BACKLOG	A LOOK INTO HOW OLMSTED COUNTY IS HANDLING A BACKLOG OF CASES	CRIME
1:00	2/18/2022	10PM	LISA HANSON	LISA HANSON GIVES PRESS CONFERENCE AFTER BEING RELEASED FROM JAIL	BUSINESS
2:00	2/19/2022	5PM	HAGEDORN OBIT	REMEMBERING CONGRESSMAN JIM HAGEDORN	POLITICS
1:00	2/20/2022	6PM	SPECIAL HOCKEY	ROCHESTER BEGINS A HOCKEY TEAM FOR SPECIAL NEEDS	SPORTS
1:30	2/21/2022	5PM	ICE FISHING	ICE FISHING TIPS IN MINNESOTA	COMMUNITY
1:00	2/22/2022	10PM	NEW SUPERINTENDENT	ROCHESTER PUBLIC SCHOOLS OFFERS SUPERINTENDENT JOB	EDUCATION
2:00	2/23/2022	6PM	CITIZENSHIP	RPS JANITOR CELEBRATES GETTING U.S. CITIZENSHIP	POLITICS
1:00	2/24/2022	5PM	UKRAINE REACTION	SPEAKING TO LOCAL VFW MEMBERS ABOUT LATEST IN UKRAINE	POLITICS
2:30	2/25/2022	10PM	FRONTLINE PAY UPDATE	AN UPDATE FROM LAWMAKERS ON FRONTLINE WORKER BONUSES	COVID
1:00	2/26/2022	5PM	GROUP HOME CLOSING	STAFFING SHORTAGES CAUSES DOZENS OF GROUP HOMES TO CLOSE IN MN	BUSINESS
2:00	2/27/2022	10PM	DRUGS	HOW IS THR CURRENT STATE OF THE DRUG CRISIS IMPACTING SOUTHERN MINNESOTA	CRIME
1:00	2/28/2022	5PM	UKRAINE RALLY	LOCAL CHURCH HOSTS RALLY IN SUPPORT OF UKRAINE	COMMUNITY

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1:10	3/1/2022	6PM	FENCING CHAMP	LOCAL HIGH SCHOOLER WINS FENCING CHAMPIONSHIP	SPORTS
2:00	3/2/2022	5PM	PARALYMPICS	LOOKING AT LOCAL TIES TO THE PARALYMPICS	SPORTS
1:00	3/3/2022	6PM	INVASIVE SPECIES	IT IS INVASIVE SPECIES WEEK, SPEAKING TO DNR ABOUT ISSUES	EDUCATION
2:00	3/4/2022	12PM	BREAST CANCER	SENATOR CARLA NELSON ANNOUNCES SHE HAS BREAST CANCER	HEALTH
1:30	3/5/2022	6PM	RPL DIRECTOR	THE ROCHESTER PUBLIC LIBRARY DIRECTOR RETIRES	BUSINESS
1:00	3/6/2022	5PM	ROOKERY	SAVE THE ROOKERY EFFORTS END, TRESS GET CUT DOWN BY DEVELOPER	BUSINESS
1:30	3/7/2022	10PM	BLOOD DRIVE	ROCHESTER POLICE HOST BLOOD DRIVE	HEALTH
2:00	3/8/2022	6PM	WOMENS DAY	A LOOK AT LOCAL WOMEN LEADERS ON INTERNATIONAL WOMENS DAY	COMMUNITY
1:30	3/9/2022	10PM	AG SHOW	LOCAL AGRICULTURE SHOW GIVES INSIGHT INTO FARMER ISSUES	COMMUNITY
1:00	3/10/2022	6PM	CHAIR OF HONOR	THE HONKERS BASEBALL TEAM HONORS VETERANS	BUSINESS
1:00	3/11/2022	5PM	MASON CITY AIRPORT	MASON CITY AIRPORT LOSING ITS ONLY AIRLINE	BUSINESS
:30	3/12/2022	6PM	TRAIN DERAILMENT	AN EARLY MORNING TRAIN DERAILMENT IN MINNEISKA HAS CAUSED A TRAFFIC BACK UP ON HIGHWAY 61.	CRIME
1:00	3/13/2022	5PM	SLEEP STUDY	MAYO CLINIC GIVES INSIGHT TO THE IMPORTANCE OF SLEEP WITH MENTAL HEALTH	HEALTH
2:30	3/14/2022	6PM	CARNAHAN	WE SIT DOWN ONE ON ONE WITH JENNIFER CARNAHAN TO DISCUSS HER CNADIDACY	POLITICS
1:00	3/15/2022	5PM	MISSING IN UKRAINE	WINONA MAN IS MISSING IN UKRAINE	CRIME
2:00	3/16/2022	10PM	RUSSINA PERSPECTIVE	TALKING TO LOCALS WITH RUSSIAN TIES ABOUT UKRAINE INVASION	POLITICS
1:00	3/17/2022	5PM	BODY FOUND	WOMAN FOUND DEAD IN SNOWBANK	CRIME
2:00	3/18/2022	10PM	ART AUCTION	OWL ART AUCTION FOR UKRAINE CHILDREN	COMMUNITY
1:00	3/19/2022	6PM	ST. PATTYS	LOOK AT LOCAL ST PATRICKS DAY EVENTS	COMMUNITY
2:00	3/20/2022	12PM	FOOLS FIVE	A LOOK AHEAD TO FOOLS FIVE RACE FOR CANCER RESEARCH	HEALTH

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1:30	3/21/2022	5PM	U OF M MONEY	LEGISLATION MAY GIVE U OF M MORE MONEY FOR SCHOLARSHIPS	POLITICS
2:00	3/22/2022	6PM	KIDNEY DONOR	HEARING FIRSHAND THE IMPORTANCE OF KIDNEY DONATION	HEALTH
"1:00	3/23/2022	10PM	SKATE PARK GRANT	NEW GRANT WILL HELP REVAMP LOCAL SKATE PARKS	COMMUNITY
2:00	3/24/2022	6PM	GEAR DONATIONS	FIRE DEPARTMENTS DONATING GEAR TO UKRAINE	COMMUNITY
1:30	3/25/2022	10PM	TEACHER STRIKE ENDS	MINNEAPOLIS TEACHERS REACH AGREEMENT WITH DISTRICT	EDUCATION
1:00	3/26/2022	6PM	RETURN OF THE ROBIN	LOCAL HOCKEY TOURNAMENT COMES BACK TO ROCHESTER	SPORTS
1:00	3/27/2022	5PM	EGG MY YARD	LOCAN FUNDRAISER WILL PUT EASTER EGGS IN YOUR YARD	COMMUNITY
2:00	3/28/2022	10PM	LUTHER COLLEGE	ROCHESTER BARBOR GIVES FREE HAIRCUTS TO BLACK STUDENTS	COMMUNITY
1:00	3/29/2022	6PM	MURDER TRIAL	ROCHESTER MURDER TRIAL BEGINS	CRIME
2:30	3/30/2022	5PM	HANGAR CLINIC	A LOOK INTO ROTATION PLASTY	HEALTH
1:00	3/31/2022	6PM	DOG GYM	LOCAL COUPLE STARTS GYM FOR DOGS	HEALTH

2022 FIRST QUARTER

LOCALLY PRODUCED PROGRAMMING

KTTC-TV is very community-oriented and interested in community problems and issues. It devotes a considerable amount of its news time to the coverage of significant problems, needs and issues facing the community. KTTC has broadcast the following programming in response to the issues and programs during this quarter.

KTTC News

News Today	Monday-Friday	4:30-7:00am
News at Noon	Monday-Friday	12:00-1:00pm
News at Five	Monday-Friday	5:00-5:30pm
News at Five	Sunday	5:00-5:30pm
News at Six	Monday-Saturday	6:00-6:30pm
News at Ten	Sunday-Friday	10:00-10:35pm
News at Ten	Saturday	10:00-10:30pm

SYNDICATED PROGRAMMING

KTTC-TV has broadcast the following syndicated programming material in response to the problems and needs of our viewing area-

- Ag Day Monday-Friday 3:30-4:00am

Daily syndicated program of agriculturally related topics.

NETWORK (NBC) PROGRAMMING

KTTC has broadcast the following network programming which addresses many of the problems and needs of our viewing area.

- Early Today Monday – Friday 4:00-4:30am
- _____ Sunday 3:00 – 3:30am

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As the first broadcast of the day on the NBC Network, “Early Today” provides a comprehensive look at the news that occurred overnight as well as previewing the day’s upcoming events

- Today Show Monday – Friday 7:00-11:00am
 Saturday 7:00-8:30am
 Sunday 7:00-8:00am

A news program that provides the latest in international and domestic news, weather reports and interviews with newsmakers from the world of politics, business, media, entertainment and sports.

- Meet the Press Sunday 8:00-9:00am

NBC moderator interviews top newsmakers from the week

- NBC Nightly News Monday-Sunday 5:30-6:00pm

Provides reports and analysis of the day’s most newsworthy national and international events.

- Dateline Various dates/times

Prime-time news magazine program that comprises segments on a wide range of topics, including investigative reports, human-interest stories and newsmaker profiles.

SHORT FORM PROGRAMMING

KTTC demonstrates a strong commitment to our community by broadcasting public service announcements (PSA’s) for many area non-profit organizations. The PSA’s are listed below which aired during the quarter. Specific dates/times are not given here but are available on request.

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The following PSA's ran during the 1st quarter of 2022

FIRST QUARTER 2022 – KTTC-TV

<u>Advertiser</u>	<u>Title</u>
Best Friends Animal Society	Save Them All
Eagles Cancer Telethon	Kickoff / Thank You
Family Service Rochester	Denim, Diamonds, & Dueling Pianos
Fools Five Road Race	Fools Five Road Race 2022
Leukemia and Lymphoma Society	Will Yank
KTTC Community Calendar	Community Calendar
Rochester Downtown Alliance	Social Lights 2022
Rochester Repertory Theatre	Silent Sky 2022
SEMCAC	Energy Assistance Program (English/Spanish)
Social Security Administration	The Life of a Child
Support Disaster Relief.org	Support Disaster Relief.org
United Way of Olmsted County	21 Day Equity Challenge 2021 / My Free Taxes / 211