

2023
Problems and Needs Report
Second Quarter
KTTC

KTTC airs many broadcasts that contain stories dealing with the problems and important issues of the communities we serve. Listed below, by problem and need category, are topics of those stories that were broadcast during this quarter.

2023 LISTING OF PROBLEMS AND NEEDS

1. Economic & Downtown Development/Jobs/Tourism/Business
2. Political/Governmental
3. Community
4. Healthcare Developments
5. Education
6. Crime Prevention & Domestic Violence
7. Elderly/Handicapped/Minority Groups/Racism
8. Environment/Weather
9. Youth
10. Substance Abuse
11. Coronavirus
12. Social Justice and Civil Unrest

Issues and Programs Report
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TIME	FIRST AIRED	SHOW	SLUG	DESCRIPTION	CATEGORY
:45	4/1/2023	10PM	IOWA TORN LATEST	LATEST ON TORNADO IN IOWA	ENVIRONMENTAL
:30	4/2/2023	5PM	PRES BIDEN TO MN PINE ISLAND	PRES. BIDEN WILL BE VISITING MN	POLITICAL
1:30	4/3/2023	6PM	FLOODING	FLOODING IN PINE ISLAND, MN	ENVIRONMENTAL
:30	4/4/2023	NOON	BE THE MATCH FOR ARI	LOOKING FOR BONE MARROW DONORS FOR SICK CHILD	YOUTH
:30	4/5/2023	10PM	ROCH FILM FEST	ROCHESTER FILM FESTIVAL IS STARTING	DOWNTOWN DEVELOPMENTS
1:30	4/6/2023	5PM	DFL CHAIR IN ROCH	CHAIR OF MN DFL WAS IN ROCHESTER	POLITICAL
:30	4/7/2023	630A	MONEY LAUNDERING SCAM	POLICE WARNING PEOPLE ABOUT A SCAM	CRIME PREVENTION
:30	4/8/2023	10PM	MATERNITY WARDS CLOSE	MATERNITY WARDS ACROSS THE COUNTRY ARE CLOSING	HEALTH CARE DEVELOPMENTS
:45	4/9/2023	600A	GOV WALZ FLOODING	GOV. WALZ MONITORING FLOODING ALONG MISSISSIPPI RIVER	ENVIRONMENTAL
:30	4/10/2023	NOON	RPS UPDATE	ROCHESTER PUBLIC SCHOOLS SUFFERED A CYBER ATTACK	EDUCATION
:30	4/11/2023	600A	LIME SCOOTERS ROLLOUT	LIME SCOOTERS RETURN TO DOWNTOWN	DOWNTOWN DEVELOPMENTS
:30	4/12/2023	5PM	ROCHESTER YOUTH GRANT	GRANT FOR MAYO HS STUDENT GOING INTO STEM	EDUCATION
1:30	4/13/2023	10PM	SIM CENTER	ROCHESTER LEADERS ARE LOOKING TO BUILD A NURSING SIMULATOR IN TOWN	HEALTH CARE DEVELOPMENTS
1:30	4/14/2023	6PM	PUBLIC SAFETY OMNIBUS	BREAKING DOWN THE PUBLIC SAFETY OMNIBUS BATTLE IN ST. PAUL	GOVERNMENTAL
1:30	4/15/2023	600A	MN CLIMATE CHANGE	A WEEK OF WEATHER THAT SPANNED SNOW TO HIGH TEMPS	ENVIRONMENTAL
1:30	4/16/2023	5PM	STILLWATER FLOODING	FLOODING ALONG THE ST. CROIX RIVER	ENVIRONMENTAL
:30	4/17/2023	10PM	RESTAURANT IN DOWNTOWN PESCARA CLOSING	ROCHESTER ANNOUNCES CLOSURE	DOWNTOWN DEVELOPMENTS
:45	4/18/2023	NOON	SOLDIERS FIELD TRAIL EXTENSION DEBATE	DEBATE ON EXTENDING THE TRAIL AT SOLDIERS FIELD	TOURISM
:30	4/19/2023	6PM	FREEBORN COUNTY ADMINISTRATOR FIRED	FREEBORN COUNTY ADMINISTRATOR FIRED	GOVERNMENTAL

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:30	4/20/2023	10PM	ABORTION RIGHTS AND COLLEGE DRUG TAKE BACK	MANY YOUNG PEOPLE ARE TAKING ABORTION LAW INTO ACCOUNT WHEN APPLYING FOR COLLEGE	YOUTH
:30	4/21/2023	530A	DAY	TURNING IN OLD AND UNUSED MEDS	ENVIRONMENTAL
:30	4/22/2023	6PM	H&M CLOSING AT MALL	H&M CLOSING AT MALL	JOBS
:45	4/23/2023	10PM	WABASHA FLOODING UPDATE	UPDATE ON FLOODING IN WABASHSA	ENVIRONMENTAL
:30	4/24/2023	NOON	DAKOTA MIDDLE SCHOOL GRANT	SCHOOL GETS A GRANT FOR STEM EDUCATION	EDUCATION
1:30	4/25/2023	6PM	SLIPPERYS BAR UNDERWATER	WELL KNOWN RESTAURANT IS FLOODED BY MISSISSIPPI RIVER	TOURISM
2:00	4/26/2023	10PM	KIDS WITH COURAGE	ARI CHAMBERS-BALTZ	YOUTH
:45	4/27/2023	5PM	HAYFIELD MOCK PROM CRASH	MOCK CRASH AHEAD OF PROM	CRIME PREVENTION
:30	4/28/2023	630A	ARBOR DAY CELEBRATION PREVIEW	PREVIEW OF ARBOR DAY EVENT LATER THAT DAY	ENVIRONMENTAL
:45	4/29/2023	10PM	CHILD CARE PROVIDER OF YEAR	ROCHESTER WOMAN HONORED	YOUTH
:30	4/30/2023	10PM	BREAST CANCER NEW	RESEARCHERS FOUND A NEW RISK FOR BREAST CANCER	HEALTH CARE DEVELOPMENTS
1:30	5/1/2023	NOON	MPLS MOSQUE SUSPECT ARRESTED	MAN ARRESTED FOR SETTING FIRE TO TWO MOSQUES	RACISM
:30	5/2/2023	6PM	END OF COVID EMERGENCY	OLMSTED COUNTY ENDS COVID EMERGENCY	CORONAVIRUS
1:30	5/3/2023	10PM	TOWARD ZERO DEATHS	MN STATE EFFORT TO END TRAFFIC FATALITIES	CRIME PREVENTION
:30	5/4/2023	5PM	RPS HACKING UPDATE	UPDATE ON CYBER ATTACK AGAINST RPS	EDUCATION
1:30	5/5/2023	6PM	MAYO INVESTMENTS	MAYO AND STATE LAWMAKERS FACE OFF	POLITICAL

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			PICKLEBALL		
:45	5/6/2023	10PM	TOURNEY	PEOPLE CAME OUT TO PLAY PICKLEBALL	YOUTH
:45	5/7/2023	5PM	EAGLE VISITS SPARK	EAGLE VISITS THE CHILDREN'S MUSEUM	YOUTH
			YOUNG MAN	ROCHESTER RESTAURANT EMPLOYEE	
:30	5/8/2023	NOON	SCAMMED	SCAMMED OUT OF HIS MONEY	CRIME PREVENTION
			MEDICAID		
:30	5/9/2023	6PM	RENEWAL PROCESS	PANDEMIC ERA POLICIS ARE ENDING	ELDERLY
			PHYSIOLOGY OF	PARENTS IN AUSTIN HAVE CHANCE TO	
:30	5/10/2023	10PM	VAPE	LEARN ABOUT VAPING	YOUTH
			EXPERIENCE	LEADERS WORKING TO IDENTIFY	
:45	5/11/2023	5PM	ROCHESTER	TOURISM CHALLENGES	TOURISM
				NEW BILL COULD MAKE TUITION FREE	
1:30	5/12/2023	NOON	MN FREE TUITION	FOR SOME STUDENTS	EDUCATION
				FAMILY EVENT THAT FOCUSED ON FUN	
:45	5/13/2023	10PM	FAMS IN MOTION	AND MOVEMENT	YOUTH
				FL GOV. DESANTIS MAKES CAMPAIGN	
1:30	5/14/2023	5PM	DESANTIS IN IOWA	STOP IN IOWA	POLITICAL
			STUDY SESSION	ROCHESTER COUNCIL GETTING UPDATE	
1:30	5/15/2023	6PM	PREVIEW	FROM DOWNTOWN TASKFORCE	DOWNTOWN DEVELOPMENTS
			2023 ROCH PRIDE	PREVIEW OF PRIDE EVENTS FOR	
:30	5/16/2023	5PM	PREVIEW	ROCHESTER	MINORITY GROUPS
				RESEARCHERS ARE USING AI TO HELP	
1:30	5/17/2023	NOON	U OF M CLIMATE AI	MAKE FARMING BETTER	ENVIRONMENTAL
			OLMSTED COUNTY		
			OPIOID	OLMSTED COUNTY GOT MORE THAN \$4	
:30	5/18/2023	630A	SETTLEMENT	MILLION	SUBSTANCE ABUSE
				SEN SMITH INTRODUCING BILL TO	
:45	5/19/2023	6PM	SAVE MOMS ACT	ADDRESS MATERNAL MORTALITY	HEALTH CARE DEVELOPMENTS
:45	5/20/2023	10PM	PRIDE	RECAP OF ROCHESTER PRIDE	MINORITY GROUPS
			PLANTS FOR	GARDENERS WORKED WITH	
:45	5/21/2023	10PM	CANCER	CHILDHOOD CANCER PATIENTS	YOUTH
			MN LAST DAY OF	RECAP OF LAST DAY OF MN LEGISLATIVE	
1:30	5/22/2023	5PM	SESSION	SESSION	GOVERNMENTAL
			SOLDIERS FIELD	PARK NOT ELIGIBLE FOR NATIONAL	
:30	5/23/2023	NOON	NOT HISTORIC	REGISTER DESIGNATION	TOURISM
			LOCAL UPS JOB		
:30	5/24/2023	NOON	FAIR	JOB FAIR FOR UPS	JOBS
			FAMILY MEDICAL		
1:30	5/25/2023	5PM	BILL	BILL IN MN FOR CHANGES FOR FMLA	ECONOMIC

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:30	5/26/2023	6PM	IOWA EDUCATION BILL TANGERINE	IOWA SIGNED INTO LAW BILL THAT BANS GENDER IDENTITY AND SEXUAL ORIENTATION INSTRUCTION IN SCHOOLS	EDUCATION
:30	5/27/2023	5PM	CLOSING	LOCAL BUSINESS CLOSING	ECONOMIC
:45	5/28/2023	10PM	100 DAYS DRIVING LIFEGUARD	MEMORIAL DAY KICKS OFF 100 DEADLIEST DAYS OF DRIVING	CRIME PREVENTION
1:30	5/29/2023	10PM	SHORTAGE	SHORTAGE OF LIFEGUARDS	JOBS
:30	5/30/2023	NOON	LOCAL CAR BREAK	POLICE WARNING DRIVERS ABOUT THEFT	CRIME PREVENTION
:45	5/31/2023	10PM	DMC SUMMIT NORTHERN MN	DESTINATION MEDICAL CENTER HELD ANNUAL SUMMIT	DOWNTOWN DEVELOPMENTS
:45	6/1/2023	NOON	TRAIN DERAILMENT	TRAIN DERAILED IN NORTHERN MN	ENVIRONMENTAL
:30	6/2/2023	NOON	IOWA FISH KILL	BIG FISH KILL IN IOWA	ENVIRONMENTAL
:45	6/3/2023	5PM	COMMUNITY ACTION GROUP	GROUPS SUPPORTS PEOPLE WITH DISABILITIES	HANDICAPPED
1:30	6/4/2023	10PM	BRAIN CANCER NEW	NEW MEDICAL BREAKTHROUGH ON TREATING BRAIN CANCER	HEALTH CARE DEVELOPMENTS
1:30	6/5/2023	6PM	AIR QUALITY SE MN	CANADIAN FIRES ARE MAKING AIR QUALITY POOR IN MN	ENVIRONMENTAL
:45	6/6/2023	NOON	RPD DRUG OVERDOSES	ROCHESTER POLICE SAY OVERDOSES ON RISE	SUBSTANCE ABUSE
1:30	6/7/2023	10PM	ADAM FRAVEL ARRESTED	EX-BOYFRIEND OF MISSING MOTHER ARRESTED IN CONNECTION TO HER DEATH	DOMESTIC VIOLENCE
:30	6/8/2023	5PM	JOBLESS CLAIMS CLIMB HIGH	JOBLESS CLAIMS JUMPED TO HIGHEST LEVEL SINCE OCT 2021	JOBS
1:30	6/9/2023	6PM	HEALTHCARE ROUND TABLE	US HHS SECRETARY VISITED MN	HEALTH CARE DEVELOPMENTS
:45	6/10/2023	10PM	IMAA WALK AROUND GARTEN	INTERCULTURAL EVENT FEATURING DANCING, SINGING, ART AND FOOD	MINORITY GROUPS
:45	6/11/2023	10PM	MARKETPLATZ 25 YEARS	LOCAL GARDEN SHOP CELEBRATED 25 YEARS	ECONOMIC

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:45	6/12/2023	5PM	E BIKE REMINDER	REMINDER ON WHERE AND HOW TO USE EBIKES AND SCOOTERS	YOUTH
1:30	6/13/2023	6PM	DOMESTIC VIOLENCE	SIGNS OF DOMESTIC VIOLENCE	DOMESTIC VIOLENCE
:45	6/14/2023	NOON	MASON CITY AIRPORT	SMALL AIRPORT LEADERS ARE URGING GOVERNMENT TO MAINTAIN SERVICE	TOURISM
:45	6/15/2023	10PM	INDIAN CHILD WELFARE ACT	SCOTUS HANDS VICTORY TO INDIGENOUS PEOPLE	MINORITY GROUPS
1:30	6/16/2023	5PM	POLICE REFORM PRESSER	US DOJ RELEASED REPORT INTO MPLS PD POST GEORGE FLOYD MURDER	SOCIAL JUSTICE
:45	6/17/2023	10PM	ROCH JUNETEENTH MN DROUGHT	HUNDREDS CAME OUT FOR 18TH ANNUAL JUNETEENTH CELEBRATION	MINORITY GROUPS
1:30	6/18/2023	10PM	CONDITIONS	THINGS ARE GETTING WORSE	ENVIRONMENTAL
1:30	6/19/2023	6PM	LAWN CARE ROCHESTERFEST	LACK OF RAIN IMPACTING LAWNS	ENVIRONMENTAL
1:30	6/20/2023	NOON	LIVE	START OF ROCHESTERFEST	ECONOMIC
:45	6/21/2023	630A	SUMMER CAREER CAMP	MIDDLE SCHOOL STUDENTS GET TO LEARN ABOUT DIFFERENT CAREERS	YOUTH
:45	6/22/2023	5PM	PAID FMLA	MN LAWMAKERS SPEAKING WITH OTHER LEADERS ABOUT MN FMLA BILL	GOVERNMENTAL
:30	6/23/2023	10PM	VANDALISM PARKS AND REC	BATHROOMS CLOSED TO STOP VANDALISM	CRIME PREVENTION
:30	6/24/2023	5PM	LEWISTON WATER	LEWISTON RESIDENTS UNDER A BOIL WATER NOTICE	ENVIRONMENTAL
1:30	6/25/2023	10PM	SCREEN TIME FOR KIDS	TOO MUCH SCREEN TIME FOR KIDS DURING THE SUMMER	YOUTH
:45	6/26/2023	10PM	SCOTUS AFFIRMATIVE ACTION	SCOTUS RULES IN CASE ON AFFIRMATIVE ACTION	MINORITY GROUPS
1:30	6/27/2023	6PM	MORE AIR QUALITY ALERTS	CANADIAN FIRES ARE MAKING AIR QUALITY POOR IN MN	ENVIRONMENTAL
:45	6/28/2023	NOON	FLEET FARM LAWSUIT	COURT RULES THAT FLEET FARM WAS NEGLIGENT IN SALE OF SOME FIREARMS	CRIME PREVENTION
1:30	6/29/2023	5PM	OPERATION DRY WATER	LAW ENFORCEMENT IS CRACKING DOWN ON ALCOHOL WHILE BOATING	CRIME PREVENTION
1:30	6/30/2023	10PM	JEHOVAH'S CONVENTION	15,000 OR MORE WILL GATHER IN ROCHESTER OVER THE WEEK	ECONOMIC

2023 SECOND QUARTER

LOCALLY PRODUCED PROGRAMMING

KTTC-TV is very community-oriented and interested in community problems and issues. It devotes a considerable amount of its news time to the coverage of significant problems, needs and issues facing the community. KTTC has broadcast the following programming in response to the issues and programs during this quarter.

KTTC News

News Today	Monday-Friday	4:30-7:00am
News Today	Saturday-Sunday	6:00-7:00am
News at Noon	Monday-Friday	12:00-1:00pm
News at Five	Monday-Friday	5:00-5:30pm
News at Five	Saturday-Sunday	5:00-5:30pm
News at Six	Monday-Saturday	6:00-6:30pm
News at Ten	Sunday-Friday	10:00-10:35pm
News at Ten	Saturday	10:00-10:30pm
News Today	Saturday	8:30-9:00am
Weekend Update		
Midwest Access	Monday-Friday	4:00-5:00pm

SYNDICATED PROGRAMMING

KTTC-TV has broadcast the following syndicated programming material in response to the problems and needs of our viewing area-

- Ag Day Monday-Friday 3:30-4:00am

Daily syndicated program of agriculturally related topics.

NETWORK (NBC) PROGRAMMING

KTTC has broadcast the following network programming which addresses many of the problems and needs of our viewing area.

- Early Today Monday – Friday 4:00-4:30am
- Sunday 3:00 – 3:30am

As the first broadcast of the day on the NBC Network, “Early Today” provides a comprehensive look at the news that occurred overnight as well as previewing the day’s upcoming events

- Today Show Monday – Friday 7:00-11:00am
Saturday 7:00-8:30am
Sunday 7:00-8:00am

A news program that provides the latest in international and domestic news, weather reports and interviews with newsmakers from the world of politics, business, media, entertainment and sports.

- Meet the Press Sunday 8:00-9:00am

NBC moderator interviews top newsmakers from the week

- NBC Nightly News Monday-Sunday 5:30-6:00pm

Provides reports and analysis of the day’s most newsworthy national and international events.

- Dateline Various dates/times

Prime-time news magazine program that comprises segments on a wide range of topics, including investigative reports, human-interest stories and newsmaker profiles.

SHORT FORM PROGRAMMING

KTTC demonstrates a strong commitment to our community by broadcasting public service announcements (PSA's) for many area non-profit organizations. The PSA's are listed below which aired during the quarter. Specific dates/times are not given here but are available on request.

The following PSA's ran during the 2nd quarter of 2023

SECOND QUARTER 2023 – KTTC-TV

Advertiser	Title
ACS American Lung Association	If That Was You Then
ACS American Lung Association	Screen Your Lungs 2021
Ad Council PSA	Drug-Impaired Driving Prevention I'm in an Ad
Ad Council PSA	Drug-Impaired Driving Prevention Not Camping Day
Ad Council PSA	Veterans Crisis Prevention Battle Buddy
Ad Council PSA	Veterans Crisis Prevention Boil
Ad Council PSA	Veterans Crisis Prevention Women's Veterans
Bear Creek Services	Wines of the World 2023
Boys & Girls Club of Rochester	Produced by B&G Club
CTIA PSA	Drive Smart: 1,000 Ways to Stop a Distracted Driver
CW Mental Health Hero PSA	All American
CW Mental Health Hero PSA	All American: Homecoming
CW Mental Health Hero PSA	Multiple CW Shows
EMS Minnesota	EMS Minnesota - Volunteers Needed 2022 PSA
Intercultural Mutual Assistance Association (IMAA)	IMAA Walk Around The World 2023
Ironwood Springs Christian Ranch	Miracles Happen Gala 2023
Keep America Beautiful	Recycle Like Everyone Is Watching

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Lemonadeday.org
Lymphatic Education & Research Network
Lymphatic Education & Research Network
Lymphatic Education & Research Network
Mayo Clinic
Minnesota Broadcasters
Association/Explore Minnesota Tourism
Minnesota Broadcasters
Association/Explore Minnesota Tourism
Minnesota Broadcasters
Association/Minnesota Army National
Guard
Minnesota Broadcasters Association/MN
Comm of the Deaf Deafblind & Hard of
Hearing

Mississippi Strong Tornado Relief
National Alliance on Mental Illness
(NAMI)
National Insurance Crime Bureau
National Insurance Crime Bureau
National Insurance Crime Bureau
National Insurance Crime Bureau
National Insurance Crime Bureau
National Insurance Crime Bureau
National Insurance Crime Bureau
Paws & Claws Humane Society
Peoples Energy Coop PSA
Rochester Downtown Alliance
Rochester Downtown Alliance

Rochester Downtown Alliance

Ronald McDonald House
SEMCAC
Skin Cancer Foundation
Skin Cancer Foundation

Lemonade Day 2023
Kathy Bates - Next Fight
Kathy Bates - Not Just Cancer
Kathy Bates - Not Pretty
Drug Take Back Day 2023

EMTMBA1

EMTMBA2

MNARNG Take It On

MNCDHH Hearing Aid Spot OC
Mississippi Strong Tornado Relief (Gray
PSA)

NAMIWalks Kickoff 2023
NICB Auto Theft
NICB Flooded Vehicles
NICB Hailstorms
NICB Hurricanes
NICB Tornadoes
NICB Wildfires
2023 Pet Walk
Work Zone Awareness 2023
RDA Thursdays Downtown 2023
RDA Thursdays Downtown Generic
RDA Thursdays Downtown Midwest
Access
45th Annual Swing Your Birdie Golf
Classic 2023
Energy Assistance Program (EAP) 22
Beautiful Couple
Skateboarder

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Skin Cancer Foundation
Skin Cancer Foundation
Smile Train
Two Rivers Habitat for Humanity
United States Air Force
United States Air Force

United Way of Olmsted County

The Big See Long
The Big See Short
The Collective Smile
Hops for Habitat 2023
Family
Pride
United Way Running Start for School
2023