

**2022**  
**Problems and Needs Report**  
**Second Quarter**  
**KTTC**

KTTC airs many broadcasts that contain stories dealing with the problems and important issues of the communities we serve. Listed below, by problem and need category, are topics of those stories that were broadcast during this quarter

## 2022 LISTING OF PROBLEMS AND NEEDS

1. Economic & Downtown Development/Jobs/Tourism/Business
2. Political/Governmental
3. Community
4. Health Care Developments
5. Education
6. Crime Prevention & Domestic Violence
7. Elderly/Handicapped/Minority Groups/Racism
8. Environment/Weather
9. Youth
10. Substance Abuse
11. Coronavirus
12. Social Justice and Civil Unrest

Issues and Programs Report  
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TIME	FIRST AIRED	SHOW	SLUG	DESCRIPTION	CATEGORY
2:00	4/1/2022	6PM	SKATE CITY NIGHTS	LOCAL POLICE AND FIRST RESPONDERS HOST SKATE EVENT	COMMUNITY
1:00	4/2/2022	5PM	FOOLS FIVE	FIVE KILOMETER RACE THAT RAISES FUNDS FOR CANCER RESEARCH	MEDICAL
1:00	4/3/2022	10pm	NCAA FINAL FOUR	MINNEAPOLIS HOSTS WOMEN'S NCAA FINAL FOUR	SPORTS
1:30	4/4/2022	6pm	CHIP SHOTS	LOCAL NEW BUSINESS OPENS, OFFERING UNIQUE EXPERIENCE	BUSINESS
2:00	4/5/2022	5PM	DROUGHT RELIEF	GOVERNOR WALZ OFFERS RELIEF TO FARMERS EXPERIENCING DROUGHT ISSUES	POLITICS
2:30	4/6/2022	10PM	JUNIOR CERT	THE COMMUNITY ENGAGEMENT RESPONSE TEAM ADDS YOUNG RECRUITS	COMMUNITY
1:00	4/7/2022	5PM	CITIZENSHIP	LOCAL NONPROFIT HOSTS CITIZENSHIP WORKSHOP	POLITICS
1:30	4/8/2022	12PM	TWINS OPENER	THE MINNESOTA TWINS HOME OPENER	SPORTS
2:00	4/9/2022	6PM	UKRAINE RALLY	LOCAL CHURCH HOSTS RALLY IN SUPPORT FOR UKRAINE	COMMUNITY
1:00	4/10/2022	10PM	GOOD EARTH CAMP	CAMPS GETTING READY FOR THE SUMMER RUSH	EDUCATION
2:00	4/11/2022	10PM	GHOST GUNS	BIDEN PUTS AN EMPHASIS ON STOPPING GHOST GUNS, LOOKING AT GUNS IN MINNESOTA	CRIME
1:00	4/12/2022	5PM	RPS START TIMES	ROCHESTER PUBLIC SCHOOLS LOOK TO CHANGE START TIMES	EDUCATION
3:00	4/13/2022	10PM	TAOPI DAMAGE	TAOPI HIT WITH A TORNADO THAT FLATTENS TOWN	WEATHER
1:30	4/14/2022	6PM	WALZ IN TAOPI	GOVERNOR WALZ VISITS DESTRUCTION IN TAOPI	WEATHER
1:00	4/15/2022	5PM	PASSOVER	TALKING TO LOCAL FAITH LEADERS ABOUT THE BEGINNING OF PASSOVER	COMMUNITY
2:00	4/16/2022	10PM	TAOPI UPDATE	SPEAKING TO VICTIMS IN TAOPI AS CLEAN UP CONTINUES	COMMUNITY
1:00	4/17/2022	10PM	NIACC MAKEOVER	NORTH IOWA AREA COMMUNITY COLLEGE IS CALLING IT AN EXTREME MAKEOVER.	EDUCATION
2:00	4/18/2022	6pm	MICHAELS BUILDING	A HISTORIC BUILDING IN ROCHESTER IS ONE STEP CLOSER TO BEING TORN DOWN	BUSINESS
1:00	4/19/2022	10PM	PROM POLICY	STUDENT CLAIMS PROM DATE POLICY TARGETED HER AND HER DATE	EDUCATION

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1:30	4/20/2022	5PM	VALLEYHIGH	CONSTRUCTION CAUSES ISSUES FOR A LOCAL BUSINESS ON VALLEYHIGH DRIVE	BUSINESS
2:00	4/21/2022	6PM	EMPLOYEE SAVES BABY	CARLOS O KELLY EMPLOYEE SAVES BABY FROM CHOKING	MEDICAL
1:00	4/22/2022	5PM	CONVENTIONS	TALKING TO BUSINESSES AND HOTELS ABOUT THE RETURN TO CONVENTIONS IN ROCHESTER	BUSINESS
1:00	4/23/2022	6PM	YMCA GIVEAWAY	AFTER THE YMCA CLOSED, IT HOSTED AN AUCTION TO SELL FITNESS GEAR	COMMUNITY
2:00	4/24/2022	10PM	STATE OF THE STATE	GOVERNOR WALZ GIVES STATE OF THE STATE ADDRESS AND REPUBLICAN RESPONSE	POLITICS
1:00	4/25/2022	5PM	MAYO RESPIRATORY	MAYO HOSTS RESPIRATORY TECHNOLOGY CONFERES	MEDICAL
2:00	4/26/2022	6PM	WATER CANNON SALUTE	PILOT RETIRES AND GETS WATER CANNON SALUTE	MEDICAL
1:00	4/27/2022	10PM	VETERAN HOUSING	NEW HOUSING FOR VETERANS HOSTS GROUND BREAKING CEREMONY	COMMUNITY
2:00	4/28/2022	5PM	STEM EVENT	ROCHESTER PUBLIC SCHOOLS HOSTS STEM EVENT	EDUCATION
1:00	4/29/2022	12PM	SUBWAY EXPANSION	UPDATE ON CONSTRUCTION FOR MAYO CLINIC SUBWAY	BUSINESS
1:00	04/30/22	5PM	POOL TOURNAMENT	LOCAL POOL TOURNAMENT FUNDRAISER	COMMUNITY
1:00	5/1/2022	6PM	TAKE BACK THE ARTS	LOCAL EVENT TO SHOW THE IMPORTANCE OF THE ARTS IN SCHOOLS	EDUCATION
2:00	5/2/2022	5PM	CRISIS CENTER	ROCHESTER CRISIS CENTER GIVES UPDATE AFTER BEING OPEN FOR A MONTH	HEALTH
1:00	5/3/2022	10PM	ROE LEAK	REACTION TO SCOTUS ROE OVERTURN LEAK	POLITICS
2:00	5/4/2022	6PM	FRONTLINE WORKER PAY TEACHER APPRECIATION	RALLY TO ADD MORE EMPLOYEES TO FRONTLINE WORKER BONUSES	COVID
1:00	5/5/2022	10PM	APPRECIATION	PARENTS SHOW APPRECIATION FOR TEACHERS	EDUCATION
2:00	5/6/2022	5PM	LAKE CITY MARINA	LAKE CITY MARINA OPENS AND SEES BUSINESS UPTICK	BUSINESS
1:00	5/7/2022	6PM	PET WALK	PET WALK FUNDRAISER FOR LOCAL HUMANE SOCIETY	COMMUNITY
2:00	5/8/2022	10PM	MOTHERS DAY	A LOOK AT HOW PEOPLE ARE CELEBRATING THE MOTHERS IN THEIR LIVES	COMMUNITY
1:30	5/9/2022	12PM	COLD CASE UPDATE	BABIES FOUND IN RIVER CASE CLOSED USING GENEALOGY	CRIME

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1:00	5/10/2022	6PM	BYRON SHOOTING	LATEST FROM POLICE AFTER MAN SHOT AND KILLED OVERNIGHT	CRIME
1:00	5/11/2022	5PM	WIND FARM	DODGE CENTER HOSTS INFORMATION MEETING TO ADD A WIND FARM	BUSINESS
2:00	5/12/2022	10PM	FORMULA SHORTAGE	CHECKING IN WITH ASSISTANCE PROGRAMS THAT CAN HELP FAMILIES IN NEED	COMMUNITY
1:00	5/13/2022	6PM	FISHING OPENER	A PREVIEW TO THE MINNESOTA FISHING OPENER	COMMUNITY
1:00	5/14/2022	10PM	TRANSPORTATION FAIR	TEACHING KIDS ABOUT MNDOT AND PUBLIC WORKS VEHICLES	EDUCATION
1:00	5/15/2022	5PM	MIDNIGHT PIPER	A BAG PIPER PLAYS AT MIDNIGHT TO SIGNIFY THE BEGINNING OF OFFICER REMEMBRANCE WEEK	CRIME
2:00	5/16/2022	10PM	FORMULA INFORMATION	MEDICAL OFFICIALS GIVE DO'S AND DON'TS ON FORMULA SHORTAGE	HEALTH
1:30	5/17/2022	6PM	TAOPI UPDATE	A MONTH AFTER A TORNADO HITS TAOPI, A LOOK AT REBUILDING	WEATHER
2:00	5/18/2022	10PM	MENTAL HEALTH	A LOOK AT MENTAL HEALTH IN YOUTH	HEALTH
1:30	5/19/2022	6PM	FAMILY FEUD	IOWA FAMILY MAKES APPEARANCE ON FAMILY FEUD	COMMUNITY
1:00	5/20/2022	5PM	DFL CONVENTION	THE MINNESOTA DFL HOSTS PARTY CONVENTION IN ROCHESTER	POLITICS
1:30	5/21/2022	10PM	RPS POW WOW	ROCHESTER PUBLIC SCHOOLS HOSTS NATIVE AMERICAN EVENT FOR SENIORS	EDUCATION
1:00	5/22/2022	10PM	KAHLER PROTEST	EMPLOYEES AT KAHLER HOTEL STRIKE	BUSINESS
1:30	5/23/2022	12PM	MCDONALDS SURPRISE	LOCAL MCDONALDS EMPLOYEE GETS NATIONAL HONOR	COMMUNITY
2:00	5/24/2022	6PM	FREE THE GROWLER	MINNESOTA PASSES NEW LAW THAT HELPS LOCAL BREWERIES	POLITICS
1:00	5/25/2022	10PM	SPELLING BEE	ROCHESTER KID PREPARES FOR NATIONAL SPELLING BEE	EDUCATION
2:00	5/26/2022	5PM	TOY LIBRARY	ROCHESTER WOMAN CREATES TOY LIBRARY	COMMUNITY
1:30	5/27/2022	12PM	NEW COFFEE SHOP	BYRON OPENS NEW COFFEE SHOP	BUSINESS
2:00	5/28/2022	10PM	LAKE CITY TOURISM	A LOOK AT HOW MEMORIAL DAY WILL HELP WITH TOURISM FOR LAKE CITY	BUSINESS
1:00	5/29/2022	5PM	MED CITY MARATHON	MED CITY MARATHON IS BACK AFTER DELAYS	SPORTS

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2:00	5/30/2022	6PM	MEMORIAL DAY	A LOOK AT LOCAL MEMORIAL DAY CEREMONIES	COMMUNITY
1:00	5/31/2022	10PM	ERNST IN IOWA	SENATOR JONI ERNST MAKES A STOP IN MASON CITY IOWA	POLITICS
2:00	6/1/2022	5PM	ATM MISHAP DOWNTOWN	AN ATM TAKES MONEY FROM CUSTOMERS ACCOUNTS MORE THAN ONCE	CRIME
1:30	6/2/2022	6PM	OFFICERS	ROCHESTER POLICE HIRE OFFICERS SPECIFICALLY TO PATROL DOWNTOWN ON FOOT	CRIME
1:00	6/3/2022	10PM	SWIMSUIT COLOR	NEW STUDY LOOKS AT HOW THE COLOR OF YOUR SWIM SUIT IMPACTS VISIBILITY IN THE WATER	EDUCATION
1:00	6/4/2022	6PM	RHUBARB FESTIVAL	COMMUNITY COMES TOGETHER TO CELEBRATE THE RHUBARB FESTIVAL	COMMUNITY
1:00	6/5/2022	10PM	K9 TRIALS	ROCHESTER POLICE K9S TRY OUT FOR NATIONAL COMPETITION	CRIME
2:00	6/6/2022	10PM	SHOOTING LOOKBACK	ONE YEAR SINCE FATAL SHOOTING IN DOWNTOWN ROCHESTER	CRIME
1:00	6/7/2022	5PM	PRINCE NIGHT	PRINCE NIGHT AT THE MINNESOTA TWINS	SPORTS
1:30	6/8/2022	10PM	SRO UPDATE	ROCHESTER PUBLIC SCHOOLS LOOKS TO UPDATE CONTRACT WITH SCHOOL OFFICERS	EDUCATION
2:00	6/9/2022	10PM	TICKS	TICK BITES ON THE RISE, WHAT TO LOOK OUT FOR	COMMUNITY
1:30	6/10/2022	6PM	PROM	POSSABILITIES HOSTS PROM FOR PEOPLE WITH DISABILITIES	COMMUNITY
1:00	6/11/2022	10PM	BIKERS AGAINST ABUSE	BIKERS AGAINST CHILD ABUSE RIDE THROUGH ROCHESTER	CRIME
2:00	6/12/2022	10PM	TRADE SCHOOLS	CELEBRATING STUDENTS COMMITTING TO TRADE SCHOOLS	EDUCATION
1:00	6/13/2022	5PM	ECONOMY	TALKING TO RETIRED PEOPLE ABOUT STOCK MARKET IMPACTS	ECONOMY
2:00	6/14/2022	10PM	PINE HAVEN0	MINNESOTA PUBLIC HEALTH TAKES OVER ASSISTED LIVING CENTER	HEALTH
1:30	6/15/2022	5PM	THURSDAYS DOWNTOWN	ROCHESTER HOSTS FIRST THURSDAYS DOWNTOWN OF THE SUMMER	BUSINESS
2:00	6/16/2022	12PM	GOPHER COUNT	THE ANNUAL VIOLA GOPHER HUNT AND COUNT FESTIVAL	COMMUNITY
1:00	6/17/2022	5PM	COFFEE SHOP	ROCHESTER WELCOMES HAWAII BASED COFFEE SHOPO	BUSINESS
1:30	6/18/2022	6PM	JUNETEENTH	ROCHESTER NAACP HOSTS JUNETEENTH COOKOUT	COMMUNITY

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3:00	6/19/2022	10PM	CATALYTIC CONVERTS	INVESTIGATING INTO CATALYTIC CONVERTER THEFTS	CRIME
1:00	6/20/2022	5PM	CLEAR LAKE HEAT	PEOPLE HEAD TO THE LAKE TO BEAT THE HEAT	WEATHER
1:30	6/21/2022	6PM	SWIM LESSONS	ROCHESTER ATHLETIC CLUB NEEDING EMPLOYEES FOR SWIM LESSONS	BUSINESS
2:00	6/22/2022	5PM	BODY FOUND	BODY OF MISSING TEEN FOUND	CRIME
1:00	6/23/2022	5PM	FATAL CRASH	A TEEN DIED ON A MOTERCYCLE DURING A CRASH ON WEST CIRCLE	CRIME
2:00	6/24/2022	10PM	ROE V WADE	SCOTUS OVERTURNS ROE V WADE, LOCAL REACTION	POLITICS
1:30	6/25/2022	6PM	ROCHESTERFEST	THE ROCHESTERFEST PARADE IS HELD DOWNTOWN	COMMUNITY
2:00	6/26/2022	10PM	WATERSKI DAYS	LAKE CITY CELEBRATES 100 YEARS SINCE THE CREATION OF WATER SKIS	COMMUNITY
1:30	6/27/2022	5PM	JODI 27 YEARS	27 YEARS SINCE JODI HUISENTRUIT WENT MISSING	CRIME
1:00	6/28/2022	10PM	HOLIDAY TRAVEL	TALKING TO LOCAL AUTHORITIES ABOUT TRAVEL ON THE 4TH OF JULY	ECONOMY
2:00	6/29/2022	6PM	INFANT VACCINES	WHERE TO GET YOUR INFANT THE COVID VACCINE	COVID
1:00	6/30/2022	10PM	NEW LAWS	NEW LAWS BEGIN IN IOWA AND MINNESOTA	POLITICS

## 2022 SECOND QUARTER

### LOCALLY PRODUCED PROGRAMMING

KTTC-TV is very community-oriented and interested in community problems and issues. It devotes a considerable amount of its news time to the coverage of significant problems, needs and issues facing the community. KTTC has broadcast the following programming in response to the issues and programs during this quarter.

#### KTTC News

News Today	Monday-Friday	4:30-7:00am
News at Noon	Monday-Friday	12:00-1:00pm
News at Five	Monday-Friday	5:00-5:30pm
News at Five	Sunday	5:00-5:30pm
News at Six	Monday-Saturday	6:00-6:30pm
News at Ten	Sunday-Friday	10:00-10:35pm
News at Ten	Saturday	10:00-10:30pm

### SYNDICATED PROGRAMMING

KTTC-TV has broadcast the following syndicated programming material in response to the problems and needs of our viewing area-

- Ag Day Monday-Friday 3:30-4:00am

Daily syndicated program of agriculturally related topics.

### NETWORK (NBC) PROGRAMMING

KTTC has broadcast the following network programming which addresses many of the problems and needs of our viewing area.

- Early Today Monday – Friday 4:00-4:30am
- \_\_\_\_\_ Sunday 3:00 – 3:30am



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As the first broadcast of the day on the NBC Network, “Early Today” provides a comprehensive look at the news that occurred overnight as well as previewing the day’s upcoming events

- Today Show      Monday – Friday 7:00-11:00am  
                         Saturday 7:00-8:00am  
                         Sunday 7:00-8:00am

A news program that provides the latest in international and domestic news, weather reports and interviews with newsmakers from the world of politics, business, media, entertainment and sports.

- Meet the Press    Sunday 8:00-9:00am

NBC moderator interviews top newsmakers from the week

- NBC Nightly News                      Monday-Sunday 5:30-6:00pm

Provides reports and analysis of the day’s most newsworthy national and international events.

- Dateline                      Various dates/times

Prime-time news magazine program that comprises segments on a wide range of topics, including investigative reports, human-interest stories and newsmaker profiles.

## SHORT FORM PROGRAMMING

KTTC demonstrates a strong commitment to our community by broadcasting public service announcements (PSA’s) for many area non-profit organizations. The PSA’s are listed below which aired during the quarter. Specific dates/times are not given here but are available on request.

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The following PSA's ran during the 2nd quarter of 2022

## SECOND QUARTER 2022 – KTTC-TV

<u>Advertiser</u>	<u>Title</u>
Ad Council	Adoption from Foster Care_Duffle Adoption from Foster Care_Mailbox Adoption from Foster Care_Sisters Caregiver Assistance Roxana's Story
Autism Awareness	The Big Day
Boys & Girls Club of Rochester	Golf Scramble 2022
Campaign for Disability Employment	Mental Health at Work: What Can I Do?
CDC Drug Overdose Prevention	Doc Fentanyl Doc Harm Reduction Poly Drug Overdose Stigma Drug Overdose
Channel One Regional Food Bank	Channel One Food Shelf 2022
Family Service Rochester	Denim and Diamonds Once Upon A Playhouse 2022
Fools Five	Fools Five 2022
High School Equivalency	When You Graduate
IowaWORKs	Education Help Job Funding Training Help Opportunities
Middle School Mental Health	Empress Of and Marianne Howie and the Howl Kamauu and Howie Kamauu Music Video Tobe and Jordan
NAB Celebration of Service PSA	LinManuelMirandaHispanicFed-SpanishCaption

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Parkinson's Foundation	Better Lives Together Tyaisha
Paws & Claws	Paws & Claws Pet Walk 2022
Rochester Downtown Alliance	RDA Social Lights 2022
Rochester Repertory Theatre	Silent Sky 2022 PSA
Rochesterfest	Rochester 2022 - KTTC 30
Ronald McDonald House	Swing Your Birdie 2022
RT Autism Awareness Foundation	RTAAF Golf Tournament 2022
Salvation Army	SalvationArmy/EvangelChurch-FeedtheNeed2022 SalvationArmy/Evangel Church-Feed the Need 2022 REV
Seasons Hospice	Seasons Hospice Ode to Summer Gala 2022
SEMCAC	Energy Assistance Program (EAP) English Energy Assistance Program (EAP) Spanish
Shriners Hospitals for Children	With Love I Build
Skin Cancer Foundation	Beautiful Couple Skateboarder The Big See Long The Big See Short
Type 2 Diabetes Prevention	Change the Outcome
United Way	United Way Olmsted County Power of Purpose 2022 UnitedWayOlmstedCountyRunningStartforSchool 2022