2023 Problems and Needs Report

First Quarter

KTTC

KTTC airs many broadcasts that contain stories dealing with the problems and important issues of the communities we serve. Listed below, by problem and need category, are topics of those stories that were broadcast during this quarter

2023 LISTING OF PROBLEMS AND NEEDS

- 1. Economic & Downtown Development/Jobs/Tourism/Business
- 2. Political/Governmental
- 3. Community
- 4. Healthcare Developments
- 5. Education
- 6. Crime Prevention & Domestic Violence
- 7. Elderly/Handicapped/Minority Groups/Racism
- 8. Environment/Weather
- 9. Youth
- 10. Substance Abuse
- 11. Coronavirus

12. Social Justice and Civil Unrest

TIME	FIRST AIRED	SHOW	SLUG	DESCRIPTION	CATEGORY
:30	1/1/2023	10PM	MINIMUM WAGE	MILLIONS STARTING NEW YEAR WITH NEW PAY RATE	JOBS
:20	1/2/2023	630AM	MN INAUGURATION DAY	NEW OFFICERS SWORN IN	GOVERMENTAL
:30	1/3/2023	5PM	CHILDREN EATING EDIBLES	NEW STUDY ON CHILDREN EATING EDIBLES	YOUTH
2:00	1/4/2023	12PM	MN DFL PRIORITIES	DFL LEADERS MET TO LAYOUT PRIORITIES	POLITICAL
:35	1/5/2023	5PM	MN USED CAR LOOPHOLE	NEW LAW WOULD END A LOOPHOLE	CRIME PREVENTION
:20	1/6/2023	10PM	COVID MORE UPDATES	HOSPITALIZATIONS ARE SURGING	CORONAVIRUS
:20	1/7/2023	5PM	ALZ DRUG APPROVAL	FDA GRANTS APPROVAL FOR NEW ALZHEIMER'S DRUG	ELDERLY
2:00	1/8/2023	10PM	ALCOHOL DEATHS ON RISE	DISEASES RISING IN YOUNG PEOPLE DUE TO ALCOHOL ABUSE	SUBSTANCE ABUSE
2:00	1/9/2023	6AM	NEW COVID VARIANT	NEW VIRUS VARIANTS ARE EMERGING	CORONAVIRUS
2:00	1/10/2023	12PM	GRADING FOR LEARNING	ROCHESTER SCHOOLS EVALUATE HOW THEY GRADE LEARNING AT SCHOOLS	EDUCATION
:20	1/11/2023	6PM	BIDEN RENEWS HEALTH EMERGENCY	BIDEN RENEWS COVID HEALTH EMERGENCY	CORONAVIRUS
2:00 KTTC/K Televisi Rocheste		10PM	NOAH PACKAGE	NEW BUSINESSES OPENING UP IN DOWNTOWN	ECONOMIC & DOWNTOWN

DEVELOPMENT

2:00	1/13/2023	6PM	ROCH STATE OF THE CITY	MAYOR DELIVERS STATE OF THE CITY	GOVERNMENTAL
:45	1/14/2023	6PM	CHESS BATTLE ROCH	SCHOLASTIC CHESS TOURNAMENT	YOUTH
:30	1/15/2023	10PM	SALVATION ARMY TAXES	SALVATION ARMY HELPS PEOPLE WITH TAXES	ELDERLY
2:00	1/16/2023	10PM	ROCH RESTAURANT WEEK	FIRST EVER RESTAURANT WEEK IN ROCHESTER	ECONOMIC & DOWNTOWN DEVELOPMENT
:45	1/17/2023	5PM	FRESHWATER FISH	FISH CONTAINED HIGH TOXIN LEVELS	ENVIRONMENT
:45	1/18/2023	12PM	WALZ BUDGET	GOVERNOR REVEALED PARTS OF BUDGET	GOVERNMENTAL
:30	1/19/2023	6PM	KIDS SEVERE COVID CASES	NEW STUDY SAYS YOUNG PATIENTS WITH ANOTHER ILLNESS ARE GETTING MORE SEVERE COVID	CORONAVIRUS
2:00	1/20/2023	12PM	FRIENDS OF OXBOW GRANT	BIG DONATION ANNOUNCED FOR PROJECT	TOURISM
:45	1/21/2023	10PM	CPR AED CLASS 125LIVE	CPR CLASSES HELD AT 125LIVE	ELDERLY
2:00	1/22/2023	10PM	ROCHESTER LOOKINGAT CLIMATE CHANGE	MORE THAN 30 LOCAL ARTISTS AND MUSICIANS CAME TOGETHER TO GENERATE AWARENESS ON CLIMATE CHANGE.	ENVIRONMENT
:45	1/23/2023	630AM	CONNECTABILITIES WINTER CAMP	AN ORGANIZATION OFFERING YEAR-ROUND PLANNED ACTIVITIES FOR THOSE WITH DEVELOPMENTAL AND COGNITIVE CHALLENGES.	HANDICAPPED

:45	1/24/2023 5PM	IA SCHOOL VOUCHER LAW	IOWA LAWMAKERS PASSED THE SCHOOL VOUCHER BILL AND GOVERNOR KIM REYNOLDS SIGNED IT INTO LAW TODAY	EDUCATION
2:00	1/25/2023 10PM	RURAL HEALTHCARE INVESTMENT	THE FEDERAL GOVERNMENT IS LOOKING TO INVEST IN RURAL HEATHCARE SYSTEMS THROUGH THE RURAL HEALTH RE- AUTHORIZATION ACT OF 2022	HEALTH CARE DEVELOPMENTS
:30	1/26/2023 6PM	JUNETEENTH STATE HOLIDAY	SENATE PASSED ANOTHER BILL TODAY. THIS BILL WOULD MAKE JUNETEENTH A STATE HOLIDAY.	MINORITY GROUPS
2:00	1/27/2023 10PM	TYRE NICHOLS	NOAH CAPLAN HAD THE CHANCE TO SIT DOWN WITH THE CO-FOUNDER OF ROCHESTER'S COMMUNITY ENGAGEMENT RESPONSE TEAM. TO HEAR HIS REACTION TO THIS CRIME AND LEARN ABOUT HOW CERT IS WORKING WITH ROCHESTER POLICE TO HELP BRIDGE RELATIONSHIPS AND ENSURE WHAT HAPPENED TO NICHOLS DOES NOT GET HAPPEN HERE.	SOCIAL JUSTICE
:45	1/28/2023 6PM	PROM DRESS DRIVE OWA	ONE COMMUNITY IS AIMING TO HELP FAMILIES BUY PROM DRESSES, WHICH CAN BE EXPENSIVE.	YOUTH

:30	1/29/2023	10PM	STATE RUN COVID SITES	AS OF TODAY, ALL OF MINNESOTA'S STATE - RUN COVID TESTING SITES ARE CLOSED.	CORONAVIRUS
:30	1/30/2023	5PM	CHILDREN LEARNING LOSS	A NEW STUDY SUGGESTS SCHOOL-AGE CHILDREN WORLDWIDE LOST OUT ON MORE THAN A THIRD OF A YEAR'S WORTH OF LEARNING WHEN COVID-19 CAUSED SCHOOLS TO CLOSE.	EDUCATION
:45	1/31/2023	12PM	COUNCIL AND LIBRARY	LEADERS OF THE ROCHESTER PUBLIC LIBRARY SAY THEY ARE RUNNING OUT OF SPACE.	YOUTH
2:00	2/1/2023	6PM	BLACK HISTORY MONTH	TALKING TO THE ROCHESTER CHAPTER OF THE NAACP ON THE MEANING OF BHM	MINORITY GROUPS
2:00	2/2/2023	10PM	COVID EMERGENCY END	THOSE ON FOODSTAMPS ARE SET TO LOSE BENEFITS	CORONAVIRUS
:45	2/3/2023	12PM	MAYO BLOODMOBILE	MAYO CLINIC LAUNCHES NEW BLOODMOBILE	HEALTH CARE DEVELOPMENTS
:30	2/4/2023	5PM	CARBON EMISSIONS	MINNESOTA LAWMAKERS HAVE PASSED A SWEEPING CLIMATE ACTION BILL WHICH WOULD TRANSITION MINNESOTA UTILITIES IN TO BEING 100- PERCENT CARBON-FREE BY 20-40.	ENVIRONMENT
:45	2/5/2023	10PM	STEEPLECHASE SKI OPENS	AFTER BEING CLOSED FOR 16 YEARS, THE SKI HILL REOPENED YESTERDAY.	TOURISM
KTTC/I	KTTC-DT				

:30	2/6/2023 10PM	ALCOHOL AND DEMENTIA	PEOPLE WHO HAVE ONE OR TWO ALCOHOLIC DRINKS A DAY LOWER THEIR RISK OF DEVELOPING DEMENTIA.	ELDERLY
:45	2/7/2023 5PM	ALZHEIMER MAYO STUDY	NEUROLOGISTS AT THE MAYO CLINIC IN ROCHESTER ARE WORKING TO REFRAME WHAT IS CLINICALLY MEANINGFUL TO SLOW ALZHEIMER'S DISEASE PROGRESSION.	HEALTH CARE DEVELOPMENTS
1:30	2/8/2023 10PM	TASK FORCE	SEVERAL ORGANIZATIONS INVOLVED IN THE CITY'S DEVELOPMENT ARE JOINING FORCES TO HELP SORT THROUGH THOSE CHANGES	ECONOMIC & DOWNTOWN DEVELOPMENT
2:00	2/9/2023 12PM	STOP ARM GRANT	SCHOOLS GET GRANT TO INSTALL STOP ARM CAMERAS ON BUSES	CRIME PREVENTION
:30	2/10/2023 6PM	YMCA APTS	NEW APARTMENTS ARE BEING PROPOSED FOR THE OLD YMCA BUILDING	ECONOMIC & DOWNTOWN DEVELOPMENT
:45	2/11/2023 10PM	RAIDERS FUNDRAISER	FUNDRAISER FOR ROCHESTER SPORTS TEAM FOR ATHLETES OF ALL ABILITIES	HANDICAPPED

:30	2/12/2023	5PM	MORE CERIFICATES	IN IOWA, NEW DATA SHOWS COMMUNITY COLLEGE STUDENTS ARE OPTING FOR MORE CERTIFICATES.	EDUCATION
:45	2/13/2023	6PM	BREAST CANCER VACCINE	A VACCINE DESIGNED TO PREVENT BREAST CANCER IS MOVING INTO ITS NEXT PHASE OF STUDY.	HEALTH CARE DEVELOPMENTS
:30	2/14/2023	5PM	IOWA SCHOOL BILL FORWARD	THE IOWA HOUSE EDUCATION SUBCOMITTEE PASSED HOUSE FILE 8, A BILL THAT WOULD RESTRICT L-G-B-T-Q EDUCATION IN KINDERGARTEN THROUGH THIRD GRADE THROUGHOUT THE STATE TODAY.	EDUCATION
:30	2/15/2023	630AM	LAKE PEPIN ICE MEASUREMENT	THE U-S ARMY. ORPS OF ENGINEERS WILL BE TESTING THE THICKNESS OF THE ICE ON LAKE PEPIN.	ENVIRONMENT
2:00	2/16/2023	6PM	RIVER FRONT	ROCHESTER IS ADVANCING ANOTHER STEP IN DEVELOPMENT OF THE RIVER FRONT	ECONOMIC & DOWNTOWN DEVELOPMENT
:45	2/17/2023	12PM	SALON SUITES	LOCAL HAIR SALON IS HELPING OTHERS GO GREEN IN THEIR INDUSTRY	ENVIRONMENT
:45	2/18/2023	6PM	PROJECT MN YOUTH ICE EXPO	ORGANIZERS SAY IT'S A WAY TO GET KIDS OUTSIDE, WHILE LEARNING ABOUT HOW TO TAKE CARE OF THE ENVIRONMENT.	YOUTH

:30	2/19/2023 10PM	MASON CITY GLASS	FOR MORE THAN THREE MONTHS, ALL OF THE GLASS AND PLASTIC IN MASON CITY'S CURBSIDE RECYCLING BINS HASN'T BEEN RECYCLED AT ALL.	ENVIRONMENT
:30	2/20/2023 12PM	SOCIAL ICE UPDATE	UPDATE FROM PLANNERS ON YEARLY DOWNTOWN EVENT	ECONOMIC & DOWNTOWN DEVELOPMENT
:45	2/21/2023 6PM	CHILDCARE ACT	GOV. WALZ HIGHLIGHTS PLAN TO MAKE CHILD CARE MORE AFFORDABLE	GOVERNMENTAL
:30	2/22/2023 5PM	CDC FLU REPORT	CDC SAYS FLU SEASON PEAKED EARLY	YOUTH
:45	2/23/2023 10PM	HEART HEALTH	DOCTORS SAY FOCUS ON CARIOVASCULAR HEALTH	HEALTH CARE DEVELOPMENTS
:30	2/24/2023 10PM	OMICRON DANGERS	THE OMICRON OFFSHOOT X-B-B-ONE-FIVE IS CAUSING 85 PERCENT OF NEW COVID CASES IN THE U-S AS OF TODAY.	CORONAVIRUS
1:00	2/25/2023 10PM	IA GOVT CUTS	IOWA GOVERNOR, KIM REYNOLDS IS PUTTING MUSCLE BEHIND HER WORDS TO CUT BACK ON GOVERNMENT SPENDING BY MAKING CUTS TO GOVERNMENT POSITIONS AND DEPARTMENTS.	GOVERNMENTAL
:30	2/26/2023 5PM	U OF M MEDICAL INVESTMENTS	THE UNIVERSITY OF MINNESOTA IS SEEKING 950- MILLION DOLLARS TO TAKE BOLD STEPS IN HEALTH CARE.	HEALTH CARE DEVELOPMENTS

:30	2/27/2023	630AM	DOWNTOWN ROCH TASK FORCE	THE DOWNTOWN ROCHESTER TASK FORCE IS HOLDING WORK SESSIONS FOR THE COMMUNITY TO TALK ABOUT THE CHALLENGES HAPPENING DOWNTOWN AND COME UP WITH A PLAN TO TACKLE THEM.	ECONOMIC & DOWNTOWN DEVELOPMENT
:30	2/28/2023	6PM	DIVERSITY COUNCIL DISSOLVES	ITS THE END OF AN ERA FOR DIVERSITY COUNCIL OPERATIONS IN ROCHESTER AS THE GROUP HAS OFFICIALLY DECIDED TO DISSOLVE	MINORITY GROUPS
:45	3/1/2023	5PM	READING RESET ACT	MINNESOTA HOUSE AND SENATE REPUBLICAN EDUCATION TEAMS UNVEILED THEIR PLAN TO HELP BOOST LITERACY IN THE STATE TODAY.	EDUCATION
:45	3/2/2023	10PM	CRISIS INTERVENTION TRAINING	TODAY, DEPUTIES AND OFFICERS TOOK PART IN THE ANNUAL CRISIS INTERVENTION TRAINING.	CRIME PREVENTION

:30	3/3/2023 6PM	LONG COVID RISKS	A NEW STUDY SHOWS PEOPLE WITH LONG COVID ARE AT RISK FOR A RANGE OF ADVERSE HEALTH PROBLEMS INCLUDING A DOUBLED RISK OF DYING IN THE YEAR FOLLOWING INFECTION.	CORONAVIRUS
2:00	3/4/2023 10PM	GOPHER HOCKEY PLAYER	THE GOPHERS ARE ACTUALLY IN ROCHESTER TO PREPARE FOR THE UPCOMING PLAYOFFS AND FOR A FEW PLAYERS ON THE TEAM THIS MEANS THEY GOT TO VISIT THEIR OLD STOMPING GROUNDS.	YOUTH
:45	3/5/2023 5PM	INT OWL CENTER	FESTIVAL THAT ALSO CELEBRATES THE UPCOMING RELOCATION TO A NEW CENTER	TOURISM
2:00	3/6/2023 630AN	I PRESIDENTIAL POLITICS DREW	PRESIDENT BIDEN, FORMER PRESIDENT TRUMP, AND OTHER HOPEFULS WERE TOUTING THEIR ACCOMPLISHMENTS, AS THE 20-24 PRESIDENTIAL RACE TAKES SHAPE.	POLITICAL

2:00	3/7/2023	10PM	MOLLY DENNIS UPDATE	QUESTIONS REMAIN TONIGHT AFTER ROCHESTER CITY LEADERS FORMALLY CENSURED COUNCIL MEMBER MOLLY DENNIS LAST NIGHT.	POLITICAL
:45	3/8/2023	10PM	WALZ EXEC ORDER	MINNESOTA HAS DECLARED AN OFFICIAL STANCE ON GENDER- AFFIRMING CARE.	POLITICAL
:30	3/9/2023	5PM	GM WORKER NEWS	GENERAL MOTORS IS LOOKING TO CUT COSTS, BY OFFERING BUYOUTS TO ITS EMPLOYEES.	JOBS
:45	3/10/2023	6PM	BBALL TOURNEY	ARE THERE ANY FANS STILL COMING TO THE LOCAL HIGH SCHOOL BASKETBALL TOURNAMENT	ECONOMIC & DOWNTOWN DEVELOPMENT
:30	3/11/2023	10PM	SUPPORTING PEOPLE W DISABILITIES	TODAY THE COMMUNITY ACTION GROUP SUPPORTING PEOPLE WITH DISABILITIES HELD A FORUM TO ADDRESS THE STAFFING CRISIS AFFECTING DISABILITY SUPPORTS.	HANDICAPPED

:45	3/12/2023	10PM	BRAVO DANCE COMP	THE MAYO CIVIC CENTER WAS FILLED WITH MUSIC, RHINESTONES AND FUN THIS WEEKEND WHEN BRAVO DANCE	YOUTH
:45	3/13/2023	12PM	SENIOR SCAMMED 18K	COMPETITION MADE ITS STOP IN ROCHESTER. A ROCHESTER MAN IS SCAMMED OUT OF THOUSANDS OF DOLLARS IN AN ONLINE SCAM.	ELDERLY
:30	3/14/2023	5PM	FREE SCHOOL LUNCH BILL	TODAY, THE MINNESOTA SENATE PASSED HOUSE FILE 5, A BILL THAT WOULD PROVIDE FREE SCHOOL MEALS FOR ALL CHILDREN IN THE STATE.	YOUTH
:20	3/15/2023	10PM	WALZ REVISED BUDGET	GOVERNOR TIM WALZ WILL PRESENT HIS THIRD 'ONE MINNESOTA' BUDGET PROPOSAL TOMORROW MORNING IN ST. PAUL.	GOVERNMENTAL
:30	3/16/2023	6PM	ROCHESTER CONTROLLED BURNS	ROCHESTER FIRE DEPARTMENT AND ROCHESTER PARKS AND RECREATION ARE CONDUCTING CONTROLLED BURNS FOR PRAIRIE GRASS MAINTENANCE ACROSS THE CITY	ENVIRONMENT
2:00 KTTC/F Televis	3/17/2023 KTTC-DT	6PM	DRINKING AND DRIVING	THE MINNESOTA STATE PATROL IS PREDICTING MORE D-W-I'S FOR THIS YEAR'S ST. PATRICK'S DAY CELEBRATIONS, COMPARED TO LAST YEAR'S.	CRIME PREVENTION

:30	3/18/2023 6PM	WHO COVID UPDATE	SCIENTISTS SAY NEW CLUES ARE COMING TO LIGHT IN THEIR SEARCH FOR POSSIBLE ORIGINS OF COVID-19.	CORONAVIRUS
2:00	3/19/2023 10PM	ROCH VOTER TOWNHALL	DFL REPRESENTATIVES HELD A TOWNHALL TODAY ON STRENGTHENING THE FREEDOM TO VOTE	POLITICAL
:30	3/20/2023 12PM	ALBERT LEA CRIME DOWN	ACCORDING TO A NEW STATEWIDE REPORT, LAST YEAR CRIME IN ALBERT LEA DROPPED TO THE LOWEST RATE IN FIVE YEARS.	CRIME PREVENTION
:45	3/21/2023 10PM	CATALYTIC CONVERTER THEFTS	LAST WEEK THE GOVERNOR SIGNED A BILL DESIGNED TO CRACK DOWN ON THOSE THEFTS, AND TODAY JOINED PUBLIC SAFETY LEADERS IN THE TWIN CITIES FOR A CEREMONIAL SIGNING.	CRIME PREVENTION
2:00	3/22/2023 5PM	HEALTH MINUTE	A GIANT BLOB OF SEAWEED CALLED SARGASSUM MAY BE HEADED TOWARD SOME POPULAR SPRING AND SUMMER TRAVEL DESTINATIONS.	ENVIRONMENT
:45	3/23/2023 6PM	BRYK ON BROADWAY	MEANTIME, PRIVATE DEVELOPERS INVESTED 26- POINT-5-MILLION DOLLARS LAST YEAR IN DOWNTOWN ROCHESTERWHICH IS DOWN FROM NEARLY 45- MILLION THE YEAR PRIOR.	ECONOMIC & DOWNTOWN DEVELOPMENT

:30	3/24/2023 12PN	RPS EDUCATION FUNDING EVENT	LOCAL LEADERS ARE HOSTING AN OPEN COMMUNITY CONVERSATION. THEY'LL BE DISCUSSING ROADMAPS ON BUDGET CUTS AND WHAT'S POSSIBLE FOR STUDENTS FUNDING LEVELS ARE RAISED.	EDUCATION
:30	3/25/2023 5PM	MIGRANTS FOUND DEAD	TWO PEOPLE ARE DEAD AND 10 OTHERS HOSPITALIZED AFTER A GROUP OF MIGRANTS WERE FOUND INSIDE A TRAIN CAR IN TEXAS.	MINORITY GROUPS
:20	3/26/2023 10PN	TEEN MASTERS BOWLING	TODAY THE 26TH ANNUAL TEEN MASTER BOWLING CHAMPIONSHIP TOOK PLACE AND WAS OPEN TO ALL AMATEUR BOWLERS 19 OR YOUNGER.	YOUTH
2:00	3/27/2023 6PM	GOP BUDGET TARGETS	MN GOP LAY OUT THEIR BUDGET TARGETS	GOVERNMENTAL
:45	3/28/2023 10PN	I MN CLIMATE	MINNESOTA HAS MADE A COMMITMENT TO GO CARBON-FREE BY 2040.	ENVIRONMENT
:45	3/29/2023 5PM	TINA SMITH AG BILL	SEN. SMITH HAS BILL THAT WOULD PROTECT FARMERS WHEN DISEASE BREAKS OUT	ENVIRONMENT
:45	3/30/2023 12PM	I WINNESHIEK SCAMS	SHERIFF IS TRYING TO PREVENT PEOPLE FROM BEING SCAMMED	CRIME PREVENTION
:30	3/31/2023 6PM	STATE GUN GRADING	MN GETS A FAILING GRADE ON GUN LAWS IN NEW STUDY	CRIME PREVENTION

2023 FIRST QUARTER

LOCALLY PRODUCED PROGRAMMING

KTTC-TV is very community-oriented and interested in community problems and issues. It devotes a considerable amount of its news time to the coverage of significant problems, needs and issues facing the community. KTTC has broadcast the following programming in response to the issues and programs during this quarter.

KTTC News

News Today	Monday-Friday	4:30-7:00am
News Today	Saturday-Sunday	6:00-7:00am
News at Noon	Monday-Friday	12:00-1:00pm
News at Five	Monday-Friday	5:00-5:30pm
News at Five	Saturday-Sunday	5:00-5:30pm
News at Six	Monday-Saturday	6:00-6:30pm
News at Ten	Sunday-Friday	10:00-10:35pm
News at Ten	Saturday	10:00-10:30pm
News Today Weekend Update	Saturday	8:30-9:00am
Midwest Access	Monday-Friday	4:00-5:00pm

SYNDICATED PROGRAMMING

KTTC-TV has broadcast the following syndicated programming material in response to the problems and needs of our viewing area-

• Ag Day Monday-Friday 3:30-4:00am

Daily syndicated program of agriculturally related topics.

NETWORK (NBC) PROGRAMMING

KTTC has broadcast the following network programming which addresses many of the problems and needs of our viewing area.

<u>Early Today</u> Monday – Friday 4:00-4:30am
Sunday 3:00 – 3:30am

As the first broadcast of the day on the NBC Network, "Early Today" provides a comprehensive look at the news that occurred overnight as well as previewing the day's upcoming events

• <u>Today Show</u> Monday – Friday 7:00-11:00am Saturday 7:00-8:30am Sunday 7:00-8:00am

A news program that provides the latest in international and domestic news, weather reports and interviews with newsmakers from the world of politics, business, media, entertainment and sports.

• <u>Meet the Press</u> Sunday 8:00-9:00am

NBC moderator interviews top newsmakers from the week

<u>NBC Nightly News</u>
 Monday-Sunday 5:30-6:00pm

Provides reports and analysis of the day's most newsworthy national and international events.

Dateline Various dates/times

Prime-time news magazine program that comprises segments on a wide range of topics, including investigative reports, human-interest stories and newsmaker profiles.

SHORT FORM PROGRAMMING

KTTC demonstrates a strong commitment to our community by broadcasting public service announcements (PSA's) for many area non-profit organizations. The PSA's are listed below which aired during the quarter. Specific dates/times are not given here but are available on request.

The following PSA's ran during the 1st quarter of 2023

FIRST QUARTER 2023 – KTTC-TV

Advertiser ACS American Lung Association ACS American Lung Association

Ad Council PSA Ad Council PSA Ad Council PSA Ad Council PSA Alliance for Aging Research ALS Association ALS Association American Lung Association Autism Awareness Boys & Girls Club of Rochester Boys & Girls Club of Rochester City of Rochester CW Defy Hate PSA CW Defy Hate PSA

CW Defy Hate PSA

CW Defy Hate PSA CW Defy Hate PSA CW Defy Hate PSA CW Mental Health Hero PSA CW Mental Health Hero PSA CW Mental Health Hero PSA

Eagles Cancer Telethon

Eagles Cancer Telethon

Eagles Cancer Telethon

Title

If That Was You Then Screen Your Lungs 2021 COVID-19 Vaccine Education_ Elmo and Louie Diversity & Inclusion_Bridgett Diversity & Inclusion_Gentle Giant Diversity & Inclusion_Maddy Heart Valve Disease Ken - Awareness Ken - Donate Pertussis Vax The Big Day A Chair Affair 2023 Produced by B&G Club Thrive Outside PSA 2022 All American Homecoming Bre All American Homecoming Geffri Maya All American Homecoming Rhoyle Ivy King Walker Independence Katherine **McNamara** Walker Independence Lawrence Kao Walker Independence Matt Barr All American All American: Homecoming Multiple CW Shows Eagles Cancer Telethon 2023 - Kickoff Dinner Eagles Cancer Telethon 2023 - Survivor Moment 1pm Eagles Cancer Telethon 2023 - Tune In or Come Out

Eagles Cancer Telethon

EMS Minnesota Family Service Rochester High School Equivalency Keep America Beautiful Lymphatic Education & Research Network Lymphatic Education & Research Network Lymphatic Education & Research Network Mayo Clinic Middle School Mental Health Middle School Mental Health Middle School Mental Health Middle School Mental Health Middle School Mental Health

Mississippi Strong Tornado Relief

NAB Celebration of Service PSA National Federation of the Blind Rochester Downtown Alliance RTAAF SEMCAC The Arc The Arc The Arc Two Rivers Habitat for Humanity United States Air Force United States Air Force

Eagles Cancer Telethon 2023 - Thank You EMS Minnesota - Volunteers Needed 2022 PSA Denim Diamonds and Dice 2023 When You Graduate Recycle Like Everyone Is Watching Kathy Bates - Next Fight Kathy Bates - Not Just Cancer Kathy Bates - Not Pretty Community Blood Drive 2023 **Empress Of and Marianne** Howie and the Howl Kamauu and Howie Kamauu Music Video Tobe and Jordan Mississippi Strong Tornado Relief (Gray PSA) Chef Jose Andres - World Central Kitchen PSA Vision Loss RDA Social Ice 2023 RTAAF Gala 2023 Energy Assistance Program (EAP) 22 Say Yes! It's Possible! Say Hi! Hope for Habitat 2023 Family Pride