

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WWFX Radio, 250 Commercial Street, Worcester, MA 01608

Date:

10/27/17

I, MORRIS A. BERGMAN,being/on behalf of: COMMITTEE TO RE-ELECT MOE BERGMAN, a legallyqualified candidate of the N/A politicalparty for the office of: WORCESTER CITY COUNCILin the COMMONWEALTH OF MASSACHUSETTSelection to be held on: November 7, 2017

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:60 SECONDS	Tue-Fri, 6am-10am. Mon-Tues 6am-10am, 3pm-7pm.	6	Fixed; non-preempt	22	1

Total Charges: \$1180.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

NONE.

I represent that the payment for the above described broadcast time has been furnished by:

COMMITTEE TO ELECT MOE BERGMAN

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

WENDY J. BERGMAN

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/27/17
Date

[Signature]
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

STEPHEN P. GILLES
Printed Name

Sr. Acc Rep
Title

Steve Gillis

From: Steve Gillis
Sent: Thursday, October 26, 2017 1:45 PM
To: 'Anthony'
Cc: moelgme@yahoo.com
Subject: RE: Moe Bergman for City Council
Attachments: Client Information Sheet and TCs - Cash-In-Advance Clients ONLY.doc; Credit Card Payment Authorization Form SG v.3-4.pdf

Hi Anthony. All rates and total schedules below. Note - :60 second commercials. Attached are Client Info Form and Credit card payment form. I will need the Client Info Sheet asap, to speed things up. You want to begin on Monday 10/30. I'll need by 9am tomorrow.

Also – the actual commercial as well.

Thank you,

Steve

Steve Gillis

"currently can't stop listening to jazz..."

Advertising and Sales Excellence

Cumulus Media –

250 Commercial Street, 5th Floor

Worcester, MA 01608

Steve.gillis@cumulus.com

Mobile phone – 508-728-9999

WXLO - 104.5XLO

WWFX - 100.1 THE PIKE

WORC-FM - NASH Icon Country 98.9FM


From: Anthony M. Petrone <scrunoap@aol.com>

Sent: Wednesday, October 25, 2017 2:56 PM

To: Steve Gillis

Cc: moelgme@yahoo.com

Subject: Re: Moe Bergman for City Council

10/27/2017
ADVERTISING SCHEDULE


Steve,

Can you please send me the prices for the following ads. And how we need to pay in order to get them running on the suggested dates/times. These all will be non preempt ads.

WXLO - all commercials are :60 seconds

~~Oct 30th 6am-10am 2x~~ 150 NET rate

Oct 31st 6am-10am ~~2x~~ 3 150

Nov 1st 6am-10am ~~2x~~ 3 150

Nov 2nd 6am-10am 2x 150

Nov 3rd 6am-10am 2x 150



Nov 6th 6am-10am 3x 150
Nov 7th 6am-10am 3x 150
Nov 7th 3pm-7pm 2x 135

Total WXLO = \$2670. net

100.1 Pike

~~Oct 30th 6am-10am 2x~~ \$55 NET rate

Oct 31st 6am-10am ~~2x~~ 3 55

Nov 1st 6am-10am ~~2x~~ 3 55

Nov 2nd 6am 10am 2x 55

Nov 3rd 6am-10am 2x 55

Nov 6th 6am-10aam 3x 55

Nov 6th 3pm-7pm 3x 50

Nov 7th 6am-10am 3x 55

Nov 7th 3pm-7pm 3x 50

869

Total WWFX The PIKE = \$1180. NET

Above schedules will generate about 91,000 impressions and a frequency of 2.9. Good Stuff.

Combined total = \$3850. net

Pre payment - \$3850.net

TOTAL Payment
Check #31175

Check payable to:

Cumulus Media- Worcester
250 Commercial Street
Worcester, MA 01608

Required! Please fill out the attached form, highlighted part only. Then sign and scan (or fax 508-793-0824) back to me. I WILL NEED THIS FORM ASAP. It starts everything rolling.

Thank you,
Steve
call with questions - 508-728-9999

Thank you
Steve Gillis
10/27/2012

Thank you,
Anthony
c 774 696 4974



INVOICE

Bill To: Committee to Re-Elect Moe Bergman (D)
112 Kensington Heights

Worcester, MA 01602

Remit To: 3661 Momentum Place
Chicago, IL 60689-5336
Station: Cumulus-Worcester - WWFX-FM
Phone#: 508-752-1045

Invoice #: 876506
Invoice 11/12/17
Date:
Order #: 24558

Advt#2279

Acct Exec: Stephen Gillis

Estimate #:

Description: november 7 2017

Terms: Due on Receipt

Day	Date	Time	Len	Line #	Rate	CI	Product
Wed	11/01/17	7:24AM	60	367147	\$55.00	B	MOE BERGMAN MIX 1 10-17-17
Wed	11/01/17	7:55AM	60	367147	\$55.00	B	MOE BERGMAN MIX 4 10-19-17
Wed	11/01/17	8:27AM	60	367147	\$55.00	B	MOE BERGMAN MIX 1 10-17-17
Thu	11/02/17	6:24AM	60	367147	\$55.00	B	MOE BERGMAN MIX 4 10-19-17
Thu	11/02/17	8:59AM	60	367147	\$55.00	B	MOE BERGMAN MIX 4 10-19-17
Fri	11/03/17	8:36AM	60	367147	\$55.00	B	MOE BERGMAN MIX 1 10-17-17
Fri	11/03/17	9:30AM	60	367147	\$55.00	B	MOE BERGMAN MIX 4 10-19-17
Mon	11/06/17	6:24AM	60	367148	\$55.00	B	MOE BERGMAN MIX 1 10-17-17
Mon	11/06/17	7:25AM	60	367148	\$55.00	B	MOE BERGMAN MIX 4 10-19-17
Mon	11/06/17	9:17AM	60	367148	\$55.00	B	MOE BERGMAN MIX 4 10-19-17
Mon	11/06/17	3:20PM	60	367149	\$50.00	B	MOE BERGMAN MIX 1 10-17-17
Mon	11/06/17	5:40PM	60	367149	\$50.00	B	MOE BERGMAN MIX 4 10-19-17
Mon	11/06/17	6:21PM	60	367149	\$50.00	B	MOE BERGMAN MIX 1 10-17-17
Tue	11/07/17	7:24AM	60	367148	\$55.00	B	MOE BERGMAN MIX 4 10-19-17
Tue	11/07/17	8:36AM	60	367148	\$55.00	B	MOE BERGMAN MIX 4 10-19-17
Tue	11/07/17	9:26AM	60	367148	\$55.00	B	MOE BERGMAN MIX 1 10-17-17
Tue	11/07/17	4:20PM	60	367149	\$50.00	B	MOE BERGMAN MIX 4 10-19-17
Tue	11/07/17	5:20PM	60	367149	\$50.00	B	MOE BERGMAN MIX 1 10-17-17
Tue	11/07/17	6:21PM	60	367149	\$50.00	B	MOE BERGMAN MIX 4 10-19-17

Amount Due \$1,015.00

Total Spots 19

Terms: Due on Receipt



INVOICE

Bill To: **Committee to Re-Elect Moe Bergman (D)**
112 Kensington Heights

Worcester, MA 01602

Remit To: 3661 Momentum Place
Chicago, IL 60689-5336
Station: Cumulus-Worcester - WWFX-FM
Phone#: 508-752-1045

Invoice #: 876378
Invoice Date: 10/31/17
Order #: 24558

Advt#2279

Acct Exec: Stephen Gillis

Estimate #:

Description: november 7 2017

Terms: Due on Receipt

Day	Date	Time	Len	Line #	Rate	CI	Product
Tue	10/31/17	6:25AM	60	367147	\$55.00	B	MOE BERGMAN MIX 4 10-19-17
Tue	10/31/17	7:25AM	60	367147	\$55.00	B	MOE BERGMAN MIX 4 10-19-17
Tue	10/31/17	8:26AM	60	367147	\$55.00	B	MOE BERGMAN MIX 1 10-17-17

Amount Due \$165.00

Total Spots 3

Terms: Due on Receipt