

KHKA 1500 AM
Honolulu, Hawaii
2nd Quarter
April 2014 – June 2014

1. KHKA supported the Hokulea's "Malama Honua Worldwide Voyage" around the world and its mission to share indigenous wisdom, groundbreaking conservation and preservation initiatives. KHKA ran :90 vignettes, as well as created a webpage with information and voyage tracker.
2. Fitness & Health KHKA is the home of high school sports. Through its play by play broadcasts and features, the station promotes the benefits of physical activity. IT serves as a community bulletin board to support the Hawaii High School Athletics Association, Interscholastic League of Honolulu, and the Oahu Interscholastic Association.

KHKA broadcasts a weekly show, Radio Mojo, Saturdays at 10am. This program features but not limited to wellness and nutrition.

The station airs Radio Mojo, a radio show includes by not limited to content on nutrition (ie: interviews with notable local & national chefs Kelii Gouveia, Dave Morgan, etc...) as well as health/wellness (ie: Keoni Subiono, Alison Inoue, etc..)
3. KHKA broadcasts numerous public service announcement throughout the day to benefit local non-profit groups and our community. 501c3 groups as the Hawaii Bowl Foundation, Hawaii Speed and Quickness, and National Kidney Foundation. (schedule of PSA's run are attached)
4. KHKA in its television partnership with Hawaii News Now (KGMB, KHNL, K5) simulcasts on radio Sunrise morning show Weekdays from 5am-7am, and its news broadcasts weekday afternoons from 5pm-6pm. These news broadcasts cover many including but not limited to education, economy, agriculture/aquaculture, civil rights, politics, communication, finance, Hawaiian issues, Land Use, homelessness, transportation, and youth.
5. "Manoa Minutes" are one-minute vignettes about a broad range of issues related to education, teachers, and community at-large. The vignettes are produced by Tracy Orillo Donovan of the University of Hawaii office of external affairs.
6. Highway Safety KHKA broadcasts traffic reports from Hawaii News Now from 5am-7am and 5pm-6pm Mondays-Fridays, and from the traffic center with Mahlon Moore during morning drive 7am-8:30am, and from. A minimum of 6 reports air daily. Listeners are also advised of bad weather conditions that affect transportation on roadways for public safety.
7. Weather reports & ocean safety – KHKA broadcast for ocean safety including weather advisories via Hawaii News Now Weekdays from 5am-7am & 5pm-6pm. These reports help inform the public on the latest in severe weather changes.

8. ESPN 1420 Sports Festival – In partnership with sister station ESPN Honolulu (KKEA-AM), KHKA helped organize the 2014 ESPN 1420 Sports Festival, held on June 28th, 2014. The event, held at the Blaisdell Exhibition Hall, featured free sports clinics and activities, autograph signings, giveaways, sports/health/fitness related products, a Farmer’s Market, and other demonstrations.