

KHKA 1500 AM
Honolulu, Hawaii
3rd Quarter
July 2017 – September 2017

1. Fitness & Health KHKA is the home of high school sports. Through its play by play broadcasts and features, the station promotes the benefits of physical activity. It serves as a community bulletin board to support the Hawaii High School Athletics Association, Interscholastic League of Honolulu, and the Oahu Interscholastic Association.

KHKA broadcasts a weekly show, Radio Mojo, Saturdays at 10am. This program features but not limited to wellness and nutrition.

The station airs Radio Mojo, a radio show includes by not limited to content on nutrition (ie: interviews with notable local & national chefs Ivy Nagayama, Ying Rosowan, etc...) as well as health/wellness (ie: Keone Subiono from Crossfit East Oahu, and Alison Inoue from Happiness U in Honolulu)

2. KHKA broadcasts numerous public service announcement throughout the day to benefit local non-profit groups and our community. 501c3 groups as the National Kidney Foundation, Hawaii Bowl Foundation, Hawaii Speed and Quickness.

KHKA is a media partner for ESPN's Sports Festival sponsored by United Healthcare. This event is a free event for the community to promote health, fitness, nutrition, and wellness. KHKA ran live call-ins and public service announcements.

3. KHKA in its television partnership with Hawaii News Now (KGMB, KHNL, K5) simulcasts on radio Sunrise morning show Weekdays from 5am-7am, and its news broadcasts weekday afternoons from 5pm-6pm. These news broadcasts cover many including but not limited to politics, economy, agriculture/aquaculture, civil rights, communication, education, elderly, finance, Hawaiian issues, Land Use, ocean issues, science, transportation, and youth.
4. "Manoa Minutes" are one-minute vignettes about a broad range of issues related to education, teachers, and community at-large. The vignettes are produced by Tracy Orillo Donovan of the University of Hawaii office of external affairs.
5. Highway Safety KHKA broadcasts traffic reports from Hawaii News Now from 5am-7am and 5pm-6pm Mondays-Fridays, and from the traffic center with Mahlon Moore during morning drive 7am-8:30am, and from. A minimum of 6 reports air daily. Listeners are also advised of bad weather conditions that affect transportation on roadways for public safety.
6. Weather reports & ocean safety - KHKA broadcast for ocean safety including weather advisories via Hawaii News Now Weekdays from 5am-7am & 5pm-6pm. These reports help inform the public on the latest in severe weather changes.

Hurricane Preparedness Tips – are :60 second tips that ran during each day part as an advisory during hurricane season in Hawaii.