

WRDC-DT TV CERTIFICATION OF CHILDREN'S TELEVISION ACT COMPLIANCE FOR QUARTER ENDING MARCH, 2011

1. My name is Sandy Rudd. I am employed as the Traffic Director for Sinclair Broadcast Group of Raleigh, Inc., WRDC (TV) Channel 28 ("WRDC"). As Traffic Director of the station, it is my responsibility to oversee the scheduling of broadcast of programs, commercials, and station identifications, public service announcements and other broadcast spots. In particular, I have primary responsibility for ensuring that televised commercials to be shown in connection with television programming originally produced and broadcast primarily for an audience of children 12 years of age and under ("Children's Programs") do not exceed the commercial limits ("Commercial Limits") imposed by the Children's Television Act of 1990 and related FCC regulations ("Act"). In order to ensure compliance with the Commercial Limits, I have implemented the procedures and practices described in greater detail below.

2. Children's Programs broadcast by WRDC during this quarter that are subject to the Commercial Limits are as follows:

WEEKDAY PROGRAMS:

See attached grid

WEEKEND PROGRAMS:

See attached grid

3. Our logs are prepared using the OSI computer system. For Children's Programs, the commercial time for which consists of local, national and/or barter spin spots scheduled entirely by the station (i.e. which are not syndicated on a barter basis or acquired through My Network TV, my assistant, under my direction, prepares the broadcast log by totaling commercial time per clock-hour or part thereof and ensuring that it does not exceed the Commercial Limits. When scheduled commercial time in a given clock-hour or part thereof equals the Commercial Limits, I or my assistant, will schedule public service announcement, promotional announcement, or other non-commercial matter to fill any remaining available time, in accordance with the Act.

4. For Children's Programs acquired through syndication on a barter basis or through My Network TV, scheduling is accomplished using a format scheduling sheet provided to the station by the syndicated or by My Network TV, which indicates the amount of commercial time already scheduled in connection with the syndicated or My Network TV Children's Programs. I, or my assistant, enter the information contained in the format scheduling sheets into the OSI computer system. I, or my assistant, then add station time (national and local spots and barter spins) only to the extent permissible in accordance with the Commercial Limits. As with the programming described in paragraph 3, to avoid exceeding the Commercial Limits, gaps are filled with public service announcements or other non-commercial material.

5. All Children's Programming commercials whose placement WRDC controls are screened by Master Control prior to airing. When the Traffic Department takes a commercial into Master Control, it is accompanied by a dub order. This dub order has a column for comments. When Master Control screens the commercial, if there is any character/figure in the commercial, Master Control writes a description in the comment column of the dub order. The Traffic Department picks up and reviews these dub orders several times a day from Master Control. If there are comments concerning any commercial, my assistant, or I will screen the commercial again to compare the characters/figures to our own programming. If we air a program with the same character/figure that appears in the commercial, then we change the order to exclude the time period airs.

6. All completed logs are then submitted daily to Master Control for implementation. The Master Control Operators who oversee the broadcast of programming and commercial material in accordance with the log prepared by the Traffic Department are under strict instructions not to deviate from the log as prepared. If for some unavoidable reason a commercial is not run at its pre-scheduled time, the Master Control Operators are required to obtain my approval, or if I am unavailable, the approval of my assistant in the Traffic Department, before attempting to "make good" the commercial within or adjacent to any Children's Programs. Moreover, in connection with Children's Programs, the Master Control Operators have been instructed to fill vacant spots only with non-commercial one without the approval of the Traffic Department.

7. To verify compliance with the Act, I review the station log daily for discrepancies between the schedule prepared by the Traffic Department and the log recording the actual broadcasts of the prior day. In addition, the Master Control Operators complete on a daily basis, when appropriate, a form known as a "Discrepancy Sheet", which notes all discrepancies between the schedule and the actual order of broadcast. The next morning, my assistant, or I review the log and the discrepancy sheet. If there are any discrepancies during Children's Programs, I conduct an immediate investigation by

questioning the Master Control Operator on duty at the time of the discrepancy. At that time, procedures and practices are reviewed in order to ensure that future discrepancies do not take place.

8. The attached monthly reports indicate any instances in which the Commercial Limits were exceeded in connection with Children's Programs.

I certify the foregoing is accurate and correct.


Sandy Rudd


Date

Reviewed: 
General Manager


Date

Placed in the Public Inspection File by

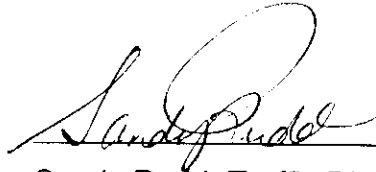

On 
(Date)

**WRDC-DT REPORT OF COMPLIANCE WITH COMMERCIAL LIMITS
FOR THE MONTH OF JANUARY 2011**

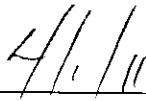
<u>DATE/TIME</u>	<u>PROGRAM</u>	<u>PROGRAM DURATION</u>	<u>RELATED CHARACTER OR TOTAL COMMERCIAL TIME</u>	<u>EXPLANATION</u>
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NO VIOLATIONS FOR THIS MONTH.

This accurately reports WRDC's compliance with the Act for the month of January, 2011.



Sandy Rudd, Traffic Director



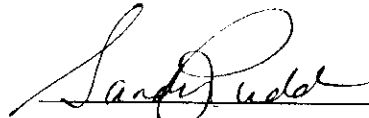
Date

**WRDC-DT REPORT OF COMPLIANCE WITH COMMERCIAL LIMITS
FOR THE MONTH OF FEBRUARY 2011.**

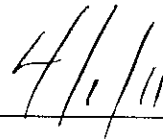
<u>DATE/TIME</u>	<u>PROGRAM</u>	<u>PROGRAM DURATION</u>	<u>RELATED CHARACTER OR TOTAL COMMERCIAL TIME</u>	<u>EXPLANATION</u>
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NO VIOLATIONS FOR THIS MONTH.

This accurately reports WRDC's compliance with the Act for the month of February, 2011.



Sandy Rudd, Traffic Director



Date

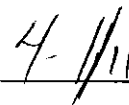
**WRDC-DT REPORT OF COMPLIANCE WITH COMMERCIAL LIMITS
FOR THE MONTH OF MARCH 2011**

<u>DATE/TIME</u>	<u>PROGRAM</u>	<u>PROGRAM DURATION</u>	<u>RELATED CHARACTER OR TOTAL COMMERCIAL TIME</u>	<u>EXPLANATION</u>
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No violations for this month.

This accurately reports WRDC's compliance with the Act for the month of March, 2011.


Sandy Rudd, Traffic Director


Date

Raleigh (WRDC): programming grid for week of 12/27/10

	Monday 12/27/10	Tuesday 12/28/10	Wednesday 12/29/10	Thursday 12/30/10	Friday 12/31/10	Saturday 01/01/11	Sunday 01/02/11
7:00:00 AM	WILL & DEWITT EI-CTA	WILL & DEWITT EI-CTA	LIBERTYS KIDS EI-CTA	LIBERTYS KIDS EI-CTA	MADE IN HOLLYWOOD TEEN EDITION-EI	WILD AMERICA-EI	PAID PROGRAM 7A
7:30:00 AM	PAID PROGRAM 730A	PAID PROGRAM 730A	PAID PROGRAM 730A	PAID PROGRAM 730A	PAID PROGRAM 730A	M@D ABOUT ... EI	
8:00:00 AM	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A

Raleigh (WRDC): programming grid for week of 01/03/11

	Monday 01/03/11	Tuesday 01/04/11	Wednesday 01/05/11	Thursday 01/06/11	Friday 01/07/11	Saturday 01/08/11	Sunday 01/09/11
7:00:00 AM	WILL & DEWITT EI-CTA Episode no.: WIDWWIL103	WILL & DEWITT EI-CTA Episode no.: WIDWWIL104	LIBERTYS KIDS EI-CTA Episode no.: LKL1B103	LIBERTYS KIDS EI-CTA Episode no.: LKL1B104	MADE IN HOLLYWOOD TEEN EDITION-EI	WILD AMERICA-EI	PAID PROGRAM 7A
7:30:00 AM	PAID PROGRAM 730A	PAID PROGRAM 730A	PAID PROGRAM 730A	PAID PROGRAM 730A	PAID PROGRAM 730A	MAD ABOUT ... EI	
8:00:00 AM	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A

Network programs

Local programs

Regional programs

Raleigh (WRDC): programming grid for week of 01/10/11

	Monday 01/10/11	Tuesday 01/11/11	Wednesday 01/12/11	Thursday 01/13/11	Friday 01/14/11	Saturday 01/15/11	Sunday 01/16/11
7:00:00 AM	WILL & DEWITT EI-CTA Episode no.: WIDWWIL105	WILL & DEWITT EI-CTA Episode no.: WIDWWIL106	LIBERTYS KIDS EI-CTA Episode no.: LKLIB105	LIBERTYS KIDS EI-CTA Episode no.: LKLIB106	MADE IN HOLLYWOOD TEEN EDITION-EI	WILD AMERICA-EI	PAID PROGRAM 7A
7:30:00 AM	PAID PROGRAM 730A	PAID PROGRAM 730A	PAID PROGRAM 730A	PAID PROGRAM 730A	PAID PROGRAM 730A	M@D ABOUT ... EI	
8:00:00 AM	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A

Raleigh (WRDC): programming grid for week of 01/17/11

	Monday 01/17/11	Tuesday 01/18/11	Wednesday 01/19/11	Thursday 01/20/11	Friday 01/21/11	Saturday 01/22/11	Sunday 01/23/11
7:00:00 AM	WILL & DEWITT EI-CTA Episode no.: WIDWWIL107	WILL & DEWITT EI-CTA Episode no.: WIDWWIL108	LIBERTYS KIDS EI-CTA Episode no.: LKLIB107	LIBERTYS KIDS EI-CTA Episode no.: LKLIB108	MADE IN HOLLYWOOD TEEN EDITION EI	WILD AMERICA-EI	PAID PROGRAM 7A
7:30:00 AM	PAID PROGRAM 730A	PAID PROGRAM 730A	PAID PROGRAM 730A	PAID PROGRAM 730A	PAID PROGRAM 730A	M@D ABOUT... EI	
8:00:00 AM	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A

Raleigh (WRDC): programming grid for week of 01/24/11

	Monday 01/24/11	Tuesday 01/25/11	Wednesday 01/26/11	Thursday 01/27/11	Friday 01/28/11	Saturday 01/29/11	Sunday 01/30/11
7:00:00 AM	WILL & DEWITT EI-CTA Episode no.: WIDWWIL109	WILL & DEWITT EI-CTA Episode no.: WIDWWIL110	LIBERTYS KIDS EI-CTA Episode no.: LKLJB109	LIBERTYS KIDS EI-CTA Episode no.: LKLJB110	MADE IN HOLLYWOOD TEEN EDITION-EI	WILD AMERICA-EI	PAID PROGRAM 7A
7:30:00 AM	PAID PROGRAM 730A	PAID PROGRAM 730A	PAID PROGRAM 730A	PAID PROGRAM 730A	PAID PROGRAM 730A	M@D ABOUT ... EI	PAID PROGRAM 8A
8:00:00 AM	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	

Raleigh (WRDC): programming grid for week of 01/31/11

	Monday 01/31/11	Tuesday 02/01/11	Wednesday 02/02/11	Thursday 02/03/11	Friday 02/04/11	Saturday 02/05/11	Sunday 02/06/11
7:00:00 AM	WILL & DEWITT EI-CTA Episode no.: WIDWWIL111	WILL & DEWITT EI-CTA Episode no.: WIDWWIL112	LIBERTYS KIDS EI-CTA Episode no.: LKL1B111	LIBERTYS KIDS EI-CTA Episode no.: LKL1B112	MADE IN HOLLYWOOD TEEN EDITION-EI	WILD AMERICA-EI	PAID PROGRAM 7A
7:30:00 AM	PAID PROGRAM 730A	PAID PROGRAM 730A	PAID PROGRAM 730A	PAID PROGRAM 730A	PAID PROGRAM 730A	M@D ABOUT ... EI	
8:00:00 AM	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A

Raleigh (WRDC): programming grid for week of 02/07/11

	Monday 02/07/11	Tuesday 02/08/11	Wednesday 02/09/11	Thursday 02/10/11	Friday 02/11/11	Saturday 02/12/11	Sunday 02/13/11
7:00:00 AM	WILL & DEWITT EI-CTA Episode no.: WIDWWIL113	WILL & DEWITT EI-CTA Episode no.: WIDWWIL114	LIBERTYS KIDS EI-CTA Episode no.: LKL1B113	LIBERTYS KIDS EI-CTA Episode no.: LKL1B114	MADE IN HOLLYWOOD TEEN EDITION-EI	WILD AMERICA-EI	PAID PROGRAM 7A
7:30:00 AM	PAID PROGRAM 730A	PAID PROGRAM 730A	PAID PROGRAM 730A	PAID PROGRAM 730A	PAID PROGRAM 730A	M@D ABOUT ... EI	
8:00:00 AM	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	

Raleigh (WRDC): programming grid for week of 02/14/11

	Monday 02/14/11	Tuesday 02/15/11	Wednesday 02/16/11	Thursday 02/17/11	Friday 02/18/11	Saturday 02/19/11	Sunday 02/20/11
7:00:00 AM	WILL & DEWITT EI-CTA Episode no.: WIDWWIL115	WILL & DEWITT EI-CTA Episode no.: WIDWWIL116	LIBERTYS KIDS EI-CTA Episode no.: LKL1B115	LIBERTYS KIDS EI-CTA Episode no.: LKL1B116	MADE IN HOLLYWOOD TEEN EDITION-EI	WILD AMERICA-EI	PAID PROGRAM 7A
7:30:00 AM	PAID PROGRAM 730A	PAID PROGRAM 730A	PAID PROGRAM 730A	PAID PROGRAM 730A	PAID PROGRAM 730A	MADE ABOUT ... EI	PAID PROGRAM 8A
8:00:00 AM	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	

Raleigh (WRDC): programming grid for week of 02/21/11

	Monday 02/21/11	Tuesday 02/22/11	Wednesday 02/23/11	Thursday 02/24/11	Friday 02/25/11	Saturday 02/26/11	Sunday 02/27/11
7:00:00 AM	WILL & DEWITT EI-CTA Episode no.: WIDWWIL117	WILL & DEWITT EI-CTA Episode no.: WIDWWIL118	LIBERTYS KIDS EI-CTA Episode no.: LKL1B117	LIBERTYS KIDS EI-CTA Episode no.: LKL1B118	MADE IN HOLLYWOOD TEEN EDITION-EI	WILD AMERICA-EI	PAID PROGRAM 7A
7:30:00 AM	PAID PROGRAM 730A	PAID PROGRAM 730A	PAID PROGRAM 730A	PAID PROGRAM 730A	PAID PROGRAM 730A	M@D ABOUT ... EI	
8:00:00 AM	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A

Raleigh (WRDC): programming grid for week of 02/28/11

	Monday 02/28/11	Tuesday 03/01/11	Wednesday 03/02/11	Thursday 03/03/11	Friday 03/04/11	Saturday 03/05/11	Sunday 03/06/11
7:00:00 AM	WILL & DEWITT EI-CTA Episode no.: WIDWWIL119	WILL & DEWITT EI-CTA Episode no.: WIDWWIL120	LIBERTYS KIDS EI-CTA Episode no.: LKL1B119	LIBERTYS KIDS EI-CTA Episode no.: LKL1B120	MADE IN HOLLYWOOD TEEN EDITION-EI	WILD AMERICA-EI	PAID PROGRAM /A
7:30:00 AM	PAID PROGRAM 730A	PAID PROGRAM 730A	PAID PROGRAM 730A	PAID PROGRAM 730A	PAID PROGRAM 730A	M&D ABOUT ... EI	
8:00:00 AM	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A

Network programs

Local programs

Regional programs

Raleigh (WRDC): programming grid for week of 03/07/11

	Monday 03/07/11	Tuesday 03/08/11	Wednesday 03/09/11	Thursday 03/10/11	Friday 03/11/11	Saturday 03/12/11	Sunday 03/13/11
7:00:00 AM	WILL & DEWITT EI-CTA Episode no.: WIDWWIL121	WILL & DEWITT EI-CTA Episode no.: WIDWWIL122	LIBERTYS KIDS EI-CTA Episode no.: LKL1B121	LIBERTYS KIDS EI-CTA Episode no.: LKL1B122	MADE IN HOLLYWOOD TEEN EDITION-EI	WILD AMERICA-EI	PAID PROGRAM 7A
7:30:00 AM	PAID PROGRAM 730A	PAID PROGRAM 730A	PAID PROGRAM 730A	PAID PROGRAM 730A	PAID PROGRAM 730A	M@D ABOUT ... EI	
8:00:00 AM	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	

Network programs

Local programs

Regional programs

Raleigh (WRDC): programming grid for week of 03/14/11

	Monday 03/14/11	Tuesday 03/15/11	Wednesday 03/16/11	Thursday 03/17/11	Friday 03/18/11	Saturday 03/19/11	Sunday 03/20/11
7:00:00 AM	WILL & DEWITT EI-CTA Episode no.: WIDWWIL123	WILL & DEWITT EI-CTA Episode no.: WIDWWIL124	LIBERTYS KIDS EI-CTA Episode no.: LKLIB123	LIBERTYS KIDS EI-CTA Episode no.: LKLIB124	MADE IN HOLLYWOOD TEEN EDITION-EI	WILD AMERICA-EI	PAID PROGRAM 7A
7:30:00 AM	PAID PROGRAM 730A	PAID PROGRAM 730A	PAID PROGRAM 730A	PAID PROGRAM 730A	PAID PROGRAM 730A	M&D ABOUT ... EI	
8:00:00 AM	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A

Raleigh (WRDC): programming grid for week of 03/21/11

	Monday 03/21/11	Tuesday 03/22/11	Wednesday 03/23/11	Thursday 03/24/11	Friday 03/25/11	Saturday 03/26/11	Sunday 03/27/11
7:00:00 AM	WILL & DEWITT EI-CTA Episode no.: WIDWWIL125	WILL & DEWITT EI-CTA Episode no.: WIDWWIL126	LIBERTYS KIDS EI-CTA Episode no.: LKLIB125	LIBERTYS KIDS EI-CTA Episode no.: LKLIB126	MADE IN HOLLYWOOD TEEN EDITION-EI	WILD AMERICA-EI	PAID PROGRAM 7A
7:30:00 AM	PAID PROGRAM 730A	PAID PROGRAM 730A	PAID PROGRAM 730A	PAID PROGRAM 730A	PAID PROGRAM 730A	M&D ABOUT ... EI	
8:00:00 AM	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A

Raleigh (WRDC): programming grid for week of 03/28/11

	Monday 03/28/11	Tuesday 03/29/11	Wednesday 03/30/11	Thursday 03/31/11	Friday 04/01/11	Saturday 04/02/11	Sunday 04/03/11
7:00:00 AM	WILL & DEWITT EI-CTA Episode no.: WIDWWIL101	WILL & DEWITT EI-CTA Episode no.: WIDWWIL102	LIBERTYS KIDS EI-CTA Episode no.: LKL1B101	LIBERTYS KIDS EI-CTA Episode no.: LKL1B102	MADE IN HOLLYWOOD TEEN EDITION-EI	WILD AMERICA-EI	PAID PROGRAM 7A
7:30:00 AM	PAID PROGRAM 730A	PAID PROGRAM 730A	PAID PROGRAM 730A	PAID PROGRAM 730A	PAID PROGRAM 730A	MAD ABOUT ... EI	
8:00:00 AM	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A	PAID PROGRAM 8A

WEBSITE CERTIFICATION

I hereby certify that for the quarter ending March 31, 2011, television broadcast station **[WRDC-TV]** has complied with the FCC's Website Rule relating to children's programming PSA's, and Children's promos.


Signature

Kim Rivenbark
Print Name

4/7/11
Date