

WRDC TV CERTIFICATION OF CHILDREN'S TELEVISION ACT COMPLIANCE FOR QUARTER ENDING DECEMBER, 2003

1. My name is Sandy Rudd. I am employed as the Traffic Director for Sinclair Broadcast Group of Raleigh, Inc., WRDC (TV) Channel 28 ("WRDC"). As Traffic Director of the station, it is my responsibility to oversee the scheduling of broadcast of programs, commercials, and station identifications, public service announcements and other broadcast spots. In particular, I have primary responsibility for ensuring that televised commercials to be shown in connection with television programming originally produced and broadcast primarily for an audience of children 12 years of age and under ("Children's Programs") do not exceed the commercial limits ("Commercial Limits") imposed by the Children's Television Act of 1990 and related FCC regulations ("Act"). In order to ensure compliance with the Commercial Limits, I have implemented the procedures and practices described in greater detail below.

2. Children's Programs broadcast by WRDC during this quarter that are subject to the Commercial Limits are as follows:

WEEKDAY PROGRAMS

7AM SHERLOCK HOLMES

WEEKEND PROGRAMS

SATURDAY:

STARGATE INFINITY

3. Our logs are prepared using the BIAS computer system. For Children's Programs, the commercial time for which consists of local, national and/or barter spin spots scheduled entirely by the station (i.e. which are not syndicated on a barter basis or acquired through the UPN Network ("UPN"), my assistant, under my direction, prepares the broadcast log by totaling commercial time per clock-hour or part thereof and ensuring that it does not exceed the Commercial Limits. When scheduled commercial time in a given clock-hour or part thereof equals the Commercial Limits, I or my assistant, will schedule public service announcement, promotional announcement, or other non-commercial matter to fill any remaining available time, in accordance with the Act.

4. For Children's Programs acquired through syndication on a barter basis or through UPN, scheduling is accomplished using a format scheduling sheet provided to the station by the syndicated or by UPN, which indicates the amount of commercial time already scheduled in connection with the syndicated or UPN Children's Programs. I, or my assistant, enters the information contained in the format scheduling sheets into the BIAS computer system, which generates a "pre-log" indicating how much additional commercial time is available within the Commercial Limits. I, or my assistant, then adds station time (national and local spots and barter spins) only to the extent permissible in accordance with the Commercial Limits. As with the programming described in paragraph 3, to avoid exceeding the Commercial Limits, gaps are filled with public service announcements or other non-commercial material.

5. All Children's Programming commercials whose placement WRDC controls are screened by Master Control prior to airing. When the Traffic Department takes a commercial into Master Control, it is accompanied by a dub order. This dub order has a column for comments. When Master Control screens the commercial, if there is any character/figure in the commercial, Master Control writes a description in the comment column of the dub order. The Traffic Department picks up and reviews these dub orders several times a day from Master Control. If there are comments concerning any commercial, my assistant, or I will screen the commercial again to compare the characters/figures to our own programming. If we air a program with the same character/figure that appears in the commercial, then we change the order to exclude the time period airs. We also note these comments on a bulletin board in the Traffic Department as a reminder to double check the time period when the log is finalized, and the check barter and UPN formats for the same spots.

6. All completed logs are then submitted daily to Master Control for implementation. The Master Control Operators who oversee the broadcast of programming and commercial material in accordance with the log prepared by the Traffic Department are under strict instructions not to deviate from the log as prepared. If for some unavoidable reason a commercial is not run at its pre-scheduled time, the Master Control Operators are required to obtain my approval, or if I am unavailable, the approval of my assistant in the Traffic Department, before attempting to "make good" the commercial within or adjacent to any Children's Programs. Moreover, in connection with Children's Programs, the Master Control Operators have been instructed to fill vacant spots only with non-commercial one without the approval of the Traffic Department.

7. To verify compliance with the Act, I review the station log daily for discrepancies between the schedule prepared by the Traffic Department and the log recording the actual broadcasts of the prior day. In addition, the Master Control Operators complete on a daily basis, when appropriate, a form known as a "Discrepancy Sheet", which notes all discrepancies between the schedule and the actual order of broadcast. The next morning, my assistant, or I review the log and the discrepancy sheet. If there are any discrepancies during Children's Programs, I conduct an immediate investigation by questioning the Master Control Operator on duty at the time of the discrepancy. At that time, procedures and practices are reviewed in order to ensure that future discrepancies do not take place.

8. The attached monthly reports indicate any instances in which the Commercial Limits were exceeded in connection with Children's Programs.

I certify the foregoing is accurate and correct.

Sandy Rudd

Sandy Rudd

1/5/04

Date

Reviewed: [Signature]

General Manager

1/5/04

Date

Placed in the Public Inspection File by

Kim Reunbark

on

01/10/04

(Date)

**WRDC REPORT OF COMPLIANCE WITH COMMERCIAL LIMITS FOR
THE MONTH OF OCTOBER 2003**

<u>DATE/TIME</u>	<u>PROGRAM</u>	<u>PROGRAM DURATION</u>	<u>RELATED CHARACTER OR TOTAL COMMERCIAL TIME</u>	<u>EXPLANATION</u>
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NO VIOLATIONS FOR THIS MONTH.

This accurately reports WRDC's compliance with the Act for the month of October,
2003



Sandy Rudd, Traffic Director



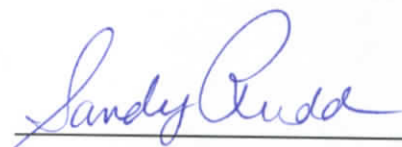
Date

**WRDC REPORT OF COMPLIANCE WITH COMMERCIAL LIMITS FOR
THE MONTH OF NOVEMBER 2003**

<u>DATE/TIME</u>	<u>PROGRAM</u>	<u>PROGRAM DURATION</u>	<u>RELATED CHARACTER OR TOTAL COMMERCIAL TIME</u>	<u>EXPLANATION</u>
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NO VIOLATIONS FOR THIS MONTH.

This accurately reports WRDC's compliance with the Act for the month of November 2003.



Sandy Rudd, Traffic Director

1/5/04

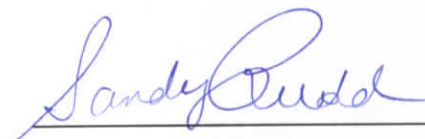
Date

**WRDC REPORT OF COMPLIANCE WITH COMMERCIAL LIMITS FOR
THE MONTH OF DECEMBER 2003**

<u>DATE/TIME</u>	<u>PROGRAM</u>	<u>PROGRAM DURATION</u>	<u>RELATED CHARACTER OR TOTAL COMMERCIAL TIME</u>	<u>EXPLANATION</u>
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No violation

This accurately reports WRDC's compliance with the Act for the month of DECEMBER 2003.



Sandy Rudd, Traffic Director

1/5/04

Date