



125 West 55th St
New York, NY 10019

Contract # 25535477	Changes as of: 4/17/2017 at 12:32 PM	Version: Original Order
CPE: //2068	Flight: 4/18/17 - 4/25/17	Station: WKRN
Agency: TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403	Advertiser: CLUB FOR GROWTH	Market: Nashville
	Product: CLUB FOR GROWTH	Office: LOS ANGELES
Agency Order #:	Primary Demo: Adults 55+	Total \$: \$10,975.00
Buyer: MEREDITH MARCUS	Con Type: POLITICAL/VOTE	Total Spots: 17
Salesperson: MARK DEUTSCH 323-966-5272	Assistant: Margaret Barajas 323-966-5001	Total CPP: \$109.86
		Total GRP: 99.9
		Separation:

#	Day/Time	DP	Program	Rate	A55P Rating	Len	4/18 - 4/24			Total Spots	Total \$	CPP	GRP
							4/18	4/24					
1	Tu-F 7a-9a		GMA	\$400.00	4.0	30	4	0		4	\$1,600.00	\$100.00	16.0
2	M-Tu 7a-9a		GMA	\$400.00	4.0	30	0	1		1	\$400.00	\$100.00	4.0
3	Tu-F 6p-6:30p		NEWS 2 AT 6	\$500.00	6.1	30	4	0		4	\$2,000.00	\$81.97	24.4
4	M-Tu 6p-6:30p		NEWS 2 AT 6	\$500.00	6.1	30	0	1		1	\$500.00	\$81.97	6.1
5	Tu-F 6:30p-7p		WHEEL OF FORTUNE	\$1,200.00	7.8	30	3	0		3	\$3,600.00	\$153.85	23.4
6	M-Tu 6:30p-7p		WHEEL OF FORTUNE	\$1,000.00	7.8	30	0	2		2	\$2,000.00	\$128.21	15.6
7	Sa 6:30p-7p		WHEEL OF FORTUNE	\$400.00	4.6	30	1	0		1	\$400.00	\$86.96	4.6
8	Su 10p-10:35p		NEWS 2 AT 10	\$475.00	5.8	30	1	0		1	\$475.00	\$81.90	5.8
TOTALS:							13	4		17	\$10,975.00	\$109.86	99.9



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Special Instructions	
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Competitive Information	
Market Budget:	\$47,717
WKRN Share:	23%
Comment:	APPROXIMATE SHARE
Unknown:	77%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	17	\$10,975.00	\$109.86	99.9
Total	100%	17	\$10,975.00	\$109.86	99.9

Monthly Summary		
Month	Spots	Dollars
2017-Apr	17	\$10,975.00
Total	17	\$10,975.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/17/17 12:54 PM					\$0	\$0	
New	4/17/17 12:32 PM	Margaret Barajas	New	17		\$10,975.00	\$10,975.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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