

INVOICE



KVAL+
4575 Blanton Rd
Eugene, OR 97405
Main: (541) 342-4961
Billing: (541) 342-4961

Invoice #	Invoice Date	Invoice Month	Invoice Period
646184-1	10/30/16	October 2016	10/24/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
KVAL	House National Non Rep	National Direct	NDIR

Billing Address:

New Media NW
Attention: Accounts Payable
PO Box 17727
Salem, OR 97305

Advertiser	Product	Estimate Number
Bud Pierce for OR Governo	Bud Pierce for Governor	

Flight Dates	Order #	Alt Order #
10/24/16 - 10/30/16	646184	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

KVAL+
REMIT TO Sinclair Broadcast Group
c/o KVAL
PO Box 206270
Dallas, TX 75320-6270

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref
14382	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/24/16	10/30/16	Dr. Phil	4p-5p	M-W----	:30	2	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 M-W---- 2 \$70.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	Multi	M	10/24/16	4:31 PM	Dr. Phil	4p-5p	:30	Sel ma	\$70.00 NM
9	Multi	W	10/26/16	4:21 PM	Dr. Phil	4p-5p	:30	Sel ma	\$70.00 NM
2	10/24/16	10/30/16	KVAL News @ 5p	5p-530p	MT-----	:30	2	\$170.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 MT----- 2 \$170.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	Multi	M	10/24/16	5:10 PM	KVAL News @ 5p	5p-530p	:30	Sel ma	\$170.00 NM
9	Multi	Tu	10/25/16	5:22 PM	KVAL News @ 5p	5p-530p	:30	Sel ma	\$170.00 NM
3	10/24/16	10/30/16	KVAL News @ 6p	6p-630p	-T--F--	:30	2	\$170.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -T--F-- 2 \$170.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	Multi	Tu	10/25/16	6:28 PM	KVAL News @ 6p	6p-630p	:30	Sel ma	\$170.00 NM
11	Multi	F	10/28/16	6:28 PM	KVAL News @ 6p	6p-630p	:30	Sel ma	\$170.00 NM
4	10/24/16	10/30/16	Inside Edition	630p-7p	-T--F--	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -T--F-- 2 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	Multi	Tu	10/25/16	6:57 PM	Inside Edition	630p-7p	:30	Sel ma	\$150.00 NM
10	Multi	F	10/28/16	6:45 PM	Inside Edition	630p-7p	:30	Sel ma	\$150.00 NM
5	10/24/16	10/30/16	Jeopardy	7p-730p	-T-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -T----- 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	Multi	Tu	10/25/16	7:28 PM	Jeopardy	7p-730p	:30	Sel ma	\$250.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
646184-1	10/30/16	October 2016	10/24/16 - 10/30/16
Advertiser	Product	Estimate Number	
Bud Pierce for OR Governor	Bud Pierce for Governor		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/24/16	10/30/16	Jeopardy	7p-730p	-T-----	:30	1	\$250.00	NM
6	10/24/16	10/30/16	Wheel of Fortune	730p-8p	----F--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ----F-- 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	Multi	F	10/28/16	7:38 PM	Wheel of Fortune	730p-8p	:30	Sel ma	\$250.00 NM
7	10/24/16	10/30/16	KVAL News @ 11p	11p-1135p	MTWTF--	:30	5	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 MTWTF-- 5 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
13	Multi	M	10/24/16	11:32 PM	KVAL News @ 11p	11p-1135p	:30	Sel ma	\$125.00 NM
14	Multi	Tu	10/25/16	11:21 PM	KVAL News @ 11p	11p-1135p	:30	Sel ma	\$125.00 NM
11	Multi	W	10/26/16	11:16 PM	KVAL News @ 11p	11p-1135p	:30	Sel ma	\$125.00 NM
15	Multi	Th	10/27/16	11:16 PM	KVAL News @ 11p	11p-1135p	:30	Sel ma	\$125.00 NM
12	Multi	F	10/28/16	11:29 PM	KVAL News @ 11p	11p-1135p	:30	Sel ma	\$125.00 NM
8	10/24/16	10/30/16	KVAL News @ 6p	6p-630p	-----S-	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	Multi	Sa	10/29/16	6:18 PM	KVAL News @ 6p	6p-630p	:30	Sel ma	\$100.00 NM
9	10/24/16	10/30/16	Jeopardy	7p-730p	-----S-	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S- 1 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	Multi	Sa	10/29/16	7:11 PM	Jeopardy	7p-730p	:30	Sel ma	\$125.00 NM
10	10/24/16	10/30/16	CBS Sunday Morning	7a-830a	-----S	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S 1 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	Multi	Su	10/30/16	7:08 AM	CBS Sunday Morning	7a-830a	:30	Sel ma	\$125.00 NM
11	10/24/16	10/30/16	Face The Nation	830a-9a	-----S	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S 1 \$90.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	Multi	Su	10/30/16		Face The Nation	830a-9a	:00		\$90.00 NM
					Credited				
12	10/24/16	10/30/16	KVAL News @ 6a	6a-7a	MT-T---	:30	3	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 MT-T--- 3 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	Multi	M	10/24/16	6:18 AM	KVAL News @ 6a	6a-7a	:30	Sel ma	\$75.00 NM
2	Multi	Tu	10/25/16	6:28 AM	KVAL News @ 6a	6a-7a	:30	Sel ma	\$75.00 NM

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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
3	Multi	Th	10/27/16	6:45 AM	KVAL News @ 6a	6a-7a	:30	Sel ma	\$75.00	NM																																	
13	10/24/16	10/30/16	On the Money	6a-630a	- - - - - S	:30	1	\$40.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	Multi	Su	10/30/16	6:16 AM	On the Money	6a-630a	:30	Sel ma	\$40.00	NM																																	
14	10/24/16	10/30/16	Full Measure w/S.Atkinson	630p-7p	- - - - - S	:30	1	\$40.00	NM																																		
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	10/24/16	10/30/16	- - - - - S	1	\$40.00																																						
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1	Multi	Su	10/30/16	6:50 PM	Full Measure w/S.Atkinson	630p-7p	:30	Sel ma	\$40.00	NM																																	
15	10/27/16	10/28/16	Dr. Oz	3p-4p	- - - TF- -	:30	1	\$90.00	NM																																		
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1	Multi	Th	10/27/16	3:10 PM	Dr. Oz	3p-4p	:30	Sel ma	\$90.00	NM																																	
Total Spots							24																																				

Payment Terms 30 Days

<u>Gross Total</u>	\$2,990.00
<u>Agency Commission</u>	\$448.50
<u>Net Amount Due</u>	\$2,541.50

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