

INVOICE



KVAL+
 4575 Blanton Rd
 Eugene, OR 97405
 Main: (541) 342-4961
 Billing: (541) 342-4961

Invoice #	Invoice Date	Invoice Month	Invoice Period
646184-1	10/30/16	October 2016	10/24/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
KVAL	House National Non Rep	National Direct	NDIR

Billing Address:

New Media NW
 Attention: Accounts Payable
 PO Box 17727
 Salem, OR 97305

Advertiser	Product	Estimate Number
Bud Pierce for OR Governo	Bud Pierce for Governor	

Flight Dates	Order #	Alt Order #
10/24/16 - 10/30/16	646184	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

KVAL+
 REMIT TO Sinclair Broadcast Group
 c/o KVAL
 PO Box 206270
 Dallas, TX 75320-6270

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref
14382	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/24/16	10/30/16	Dr. Phil	4p-5p	M-W----	:30	2	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 M-W---- 2 \$70.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 Multi M 10/24/16 4:31 PM Dr. Phil 4p-5p :30 Sel ma \$70.00 NM 9 Multi W 10/26/16 4:21 PM Dr. Phil 4p-5p :30 Sel ma \$70.00 NM									
2	10/24/16	10/30/16	KVAL News @ 5p	5p-530p	MT-----	:30	2	\$170.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 MT----- 2 \$170.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 Multi M 10/24/16 5:10 PM KVAL News @ 5p 5p-530p :30 Sel ma \$170.00 NM 9 Multi Tu 10/25/16 5:22 PM KVAL News @ 5p 5p-530p :30 Sel ma \$170.00 NM									
3	10/24/16	10/30/16	KVAL News @ 6p	6p-630p	-T-F--	:30	2	\$170.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -T-F-- 2 \$170.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10 Multi Tu 10/25/16 6:28 PM KVAL News @ 6p 6p-630p :30 Sel ma \$170.00 NM 11 Multi F 10/28/16 6:28 PM KVAL News @ 6p 6p-630p :30 Sel ma \$170.00 NM									
4	10/24/16	10/30/16	Inside Edition	630p-7p	-T-F--	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -T-F-- 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 9 Multi Tu 10/25/16 6:57 PM Inside Edition 630p-7p :30 Sel ma \$150.00 NM 10 Multi F 10/28/16 6:45 PM Inside Edition 630p-7p :30 Sel ma \$150.00 NM									
5	10/24/16	10/30/16	Jeopardy	7p-730p	-T-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -T----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 Multi Tu 10/25/16 7:28 PM Jeopardy 7p-730p :30 Sel ma \$250.00 NM									

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c/o KVAL
PO Box 206270
Dallas, TX 75320-6270

Invoice # 646184-1	Invoice Date 10/30/16	Invoice Month October 2016	Invoice Period 10/24/16 - 10/30/16
Advertiser Bud Pierce for OR Governo	Product Bud Pierce for Governor	Estimate Number	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/24/16	10/30/16	Jeopardy	7p-730p	-T-----	:30	1	\$250.00	NM
6	10/24/16	10/30/16	Wheel of Fortune	730p-8p	----F--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ----F-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10 Multi F 10/28/16 7:38 PM Wheel of Fortune 730p-8p :30 Sel ma \$250.00 NM									
7	10/24/16	10/30/16	KVAL News @ 11p	11p-1135p	MTWTF--	:30	5	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 MTWTF-- 5 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 13 Multi M 10/24/16 11:32 PM KVAL News @ 11p 11p-1135p :30 Sel ma \$125.00 NM 14 Multi Tu 10/25/16 11:21 PM KVAL News @ 11p 11p-1135p :30 Sel ma \$125.00 NM 11 Multi W 10/26/16 11:16 PM KVAL News @ 11p 11p-1135p :30 Sel ma \$125.00 NM 15 Multi Th 10/27/16 11:16 PM KVAL News @ 11p 11p-1135p :30 Sel ma \$125.00 NM 12 Multi F 10/28/16 11:29 PM KVAL News @ 11p 11p-1135p :30 Sel ma \$125.00 NM									
8	10/24/16	10/30/16	KVAL News @ 6p	6p-630p	-----S-	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 Multi Sa 10/29/16 6:18 PM KVAL News @ 6p 6p-630p :30 Sel ma \$100.00 NM									
9	10/24/16	10/30/16	Jeopardy	7p-730p	-----S-	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 Multi Sa 10/29/16 7:11 PM Jeopardy 7p-730p :30 Sel ma \$125.00 NM									
10	10/24/16	10/30/16	CBS Sunday Morning	7a-830a	-----S	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 Multi Su 10/30/16 7:08 AM CBS Sunday Morning 7a-830a :30 Sel ma \$125.00 NM									
11	10/24/16	10/30/16	Face The Nation	830a-9a	-----S	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 Multi Su 10/30/16 Face The Nation 830a-9a :00 \$90.00 NM Credited									
12	10/24/16	10/30/16	KVAL News @ 6a	6a-7a	MT-T---	:30	3	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 MT-T--- 3 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 Multi M 10/24/16 6:18 AM KVAL News @ 6a 6a-7a :30 Sel ma \$75.00 NM 2 Multi Tu 10/25/16 6:28 AM KVAL News @ 6a 6a-7a :30 Sel ma \$75.00 NM									

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<u>Invoice #</u> 646184-1	<u>Invoice Date</u> 10/30/16	<u>Invoice Month</u> October 2016	<u>Invoice Period</u> 10/24/16 - 10/30/16
<u>Advertiser</u> Bud Pierce for OR Governo	<u>Product</u> Bud Pierce for Governor	<u>Estimate Number</u>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
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<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																											
3	Multi	Th	10/27/16	6:45 AM	KVAL News @ 6a	6a-7a	:30	Sel ma	\$75.00	NM																																											
13	10/24/16	10/30/16	On the Money	6a-630a	-----S	:30	1	\$40.00	NM																																												
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1	Multi	Su	10/30/16	6:16 AM	On the Money	6a-630a	:30	Sel ma	\$40.00	NM																																											
14	10/24/16	10/30/16	Full Measure w/S.Atkinson	630p-7p	-----S	:30	1	\$40.00	NM																																												
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1	Multi	Su	10/30/16	6:50 PM	Full Measure w/S.Atkinson	630p-7p	:30	Sel ma	\$40.00	NM																																											
15	10/27/16	10/28/16	Dr. Oz	3p-4p	---TF--	:30	1	\$90.00	NM																																												
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<u>Total Spots</u>							24																																														

Payment Terms 30 Days

<u>Gross Total</u>	\$2,990.00
<u>Agency Commission</u>	\$448.50
<u>Net Amount Due</u>	\$2,541.50

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