

ORDER



Orders
Order / Rev: 278722
Alt Order #: 08257917
Product Desc: BERNIE SANDERS 2016
Estimate: 248
Flight Dates: 05/28/16 - 06/07/16
Original Date / Rev: 05/25/16 / 05/25/16
Order Type: GENERAL

KOB

Primary AE: Chris Wiedman
Sales Office: H-DC
Sales Region: National

Agency
Name: Old Towne Media
Buying Contact:
Billing Contact:
 P.O Box 31150
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Bernie Sanders 2016
Demographic: A35+
Product Codes: PL1
Priority: 99
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/16	05/29/16	2	\$490.00	\$416.50
05/30/16	06/07/16	39	\$9,680.00	\$8,228.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2016	2	\$490.00	\$416.50	0.00
June 2016	39	\$9,680.00	\$8,228.00	0.00
Totals	41	\$10,170.00	\$8,644.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Chris Wiedman			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KOB	15%	\$10,170.00
Market	100%	\$67,800.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAPX	0%	\$0.00
KASA	10%	\$6,780.00
KASY	0%	\$0.00
KAZQ	0%	\$0.00
KBEI	0%	\$0.00
KBIM	0%	\$0.00
KCHF	0%	\$0.00
KENW	0%	\$0.00
KHFT	0%	\$0.00
KKTO	0%	\$0.00
KLUZ	0%	\$0.00
KNAT	0%	\$0.00
KNME	0%	\$0.00
KOAT	40%	\$27,120.00
KOBF	0%	\$0.00
KOBR	0%	\$0.00
KOCT	0%	\$0.00
KOFT	0%	\$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
14	All	06/06/16	06/06/16	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	1-----	:30	1	\$480.004		0.00	NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/16	06/12/16	1-----		1				\$480.00		0.00			
16	All	06/06/16	06/06/16	M-F Today Show II 9a M-F Today Show II 9a	CM	M-F 9a-10a	1-----	:30	1	\$120.004		0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/16	06/12/16	1-----		1				\$120.00		0.00			
17	All	05/28/16	06/04/16	News 4 @ 6p Sat News 4 @ 6p Sat	CM	Sa 6p-630p	-----1-	:30	1	\$250.003		0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/16	06/03/16	-----1-		1				\$250.00		0.00			
		Week: 06/04/16	06/10/16	-----1-		1				\$250.00		0.00			
18	All	05/28/16	06/04/16	News 4 @ 630p Sat News 4 @ 630p Sat	CM	Sa 630p-7p	-----1-	:30	1	\$240.003		0.00	NM	2	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/16	06/03/16	-----1-		1				\$240.00		0.00			
		Week: 06/04/16	06/10/16	-----1-		1				\$240.00		0.00			
19	All	06/02/16	06/02/16	News 4 @ 10p M-F News 4 @ 10p M-F	CM	W-F 10p-1035p	---1---	:30	1	\$565.002		0.00	NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/02/16	06/08/16	---1---		1				\$565.00		0.00			
21	All	06/02/16	06/02/16	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	---1---	:30	1	\$480.004		0.00	NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/02/16	06/08/16	---1---		1				\$480.00		0.00			
23	All	06/02/16	06/02/16	News 4 @ 630p M-F News 4 @ 630p M-F	CM	W-F 630p-7p	---1---	:30	1	\$440.004		0.00	NM	1	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/02/16	06/08/16	---1---		1				\$440.00		0.00			
25	All	05/31/16	05/31/16	Who Wants to Be A Millionaire Who Wants to Be A Millionaire	CM	M-F 1130a-12p	-1-----	:30	1	\$85.004		0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/31/16	06/06/16	-1-----		1				\$85.00		0.00			
26	All	05/31/16	05/31/16	The Insider 3p The Insider 3p	CM	M-F 3p-330p	-1-----	:30	1	\$110.004		0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/31/16	06/06/16	-1-----		1				\$110.00		0.00			
27	All	05/31/16	05/31/16	Inside Edition 330p Inside Edition 330p	CM	M-F 330p-4p	-1-----	:30	1	\$140.004		0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/31/16	06/06/16	-1-----		1				\$140.00		0.00			
28	All	06/07/16	06/07/16	News 4 Today I 5a-530a News 4 Today I 5a-530a	CM	M-F 5a-530a	-1-----	:30	1	\$150.004		0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/07/16	06/13/16	-1-----		1				\$150.00		0.00			
29	All	05/31/16	05/31/16	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	-1-----	:30	1	\$480.004		0.00	NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/31/16	06/06/16	-1-----		1				\$480.00		0.00			
32	All	06/01/16	06/01/16	News 4 @ 10p M-F News 4 @ 10p M-F	CM	W-F 10p-1035p	--1----	:30	1	\$565.002		0.00	NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/16	06/07/16	--1----		1				\$565.00		0.00			
33	All	06/01/16	06/01/16	Judge Judy-P/ DR 4p/ 430p Judge Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p	--1----	:30	1	\$190.004		0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/16	06/07/16	--1----		1				\$190.00		0.00			
34	All	05/31/16	05/31/16		CM	M-F 430a-5a	-1-----	:30	1	\$35.004		0.00	NM	1	\$35.00

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				News 4 Today 430a M-Th											
				News 4 Today 430a-5a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/31/16	06/06/16	-1-----					1	\$35.00		0.00			
35	All	06/01/16	06/01/16	News 4 Today I 5a-530aCM		M-F 5a-530a	--1----	:30	1	\$150.00	4	0.00	NM	1	\$150.00
				News 4 Today I 5a-530a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/16	06/07/16	--1----					1	\$150.00		0.00			
36	All	06/01/16	06/01/16	News 4 @ 5p M-F	CM	M-F 5p-530p	--1----	:30	1	\$310.00	3	0.00	NM	1	\$310.00
				News 4 @ 5p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/16	06/07/16	--1----					1	\$310.00		0.00			
37	All	06/01/16	06/01/16	News 4 @ 630p M-F	CM	W-F 630p-7p	--1----	:30	1	\$440.00	4	0.00	NM	1	\$440.00
				News 4 @ 630p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/16	06/07/16	--1----					1	\$440.00		0.00			
39	All	05/31/16	06/06/16	M-F Today Show	CM	M-F 7a-9a	MTWTF--	:30	4	\$300.00	4	0.00	NM	4	\$1,200.00
				M-F Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/31/16	06/06/16	MTWTF--					4	\$300.00		0.00			
40	All	06/01/16	06/01/16	News 4 Today I 530a-6aCM		W-F 530a-6a	--W----	:30	1	\$200.00	4	0.00	NM	1	\$200.00
				News 4 Today I 530a-6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/30/16	06/05/16	--W----					1	\$200.00		0.00			
41	All	06/02/16	06/02/16	News 4 Today I 530a-6aCM		W-F 530a-6a	---T---	:30	1	\$200.00	4	0.00	NM	1	\$200.00
				News 4 Today I 530a-6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/30/16	06/05/16	---T---					1	\$200.00		0.00			
42	All	05/31/16	06/03/16	News 4 Today II 6a-7a	CM	M-F 6a-7a	-TWTF--	:30	4	\$300.00	4	0.00	NM	4	\$1,200.00
				News 4 Today II 6a-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/30/16	06/05/16	-TWTF--					4	\$300.00		0.00			
43	All	06/03/16	06/03/16	News 4 Today I 530a-6aCM		W-F 530a-6a	----F--	:30	1	\$200.00	4	0.00	NM	1	\$200.00
				News 4 Today I 530a-6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/30/16	06/05/16	----F--					1	\$200.00		0.00			
N44	All	06/07/16	06/07/16	Days Of Our Lives 1p	CM	M-F 1p-2p	-1-----	:30	1	\$175.00	4	0.00	NM	1	\$175.00
				Days Of Our Lives 1p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/02/16	06/08/16	-1-----					1	\$175.00		0.00			
N45	All	06/07/16	06/07/16	News 4 @ Midday M-F	CM	M-F 12noon-1p	-1-----	:30	1	\$150.00	4	0.00	NM	1	\$150.00
				News 4 @ Midday M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/03/16	06/09/16	-1-----					1	\$150.00		0.00			
													Totals	0	\$0.00