

CONTRACT



WSYT-TV
1000 James St
Syracuse, NY 13203
(315) 472-6800

And:

Friends of Steve Dougherty
4328 Poseidon Circle
Liverpool, NY 13090

Contract / Revision 3109 /		Alt Order #
Product Onondaga County Court Judge		
Contract Dates 10/01/16 - 11/07/16	Estimate #	
Advertiser Friends of Steve Dougherty	Original Date / Revision 09/29/16 / 11/02/16	
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WSYT-TV	Account Executive WSYT House	Sales Office Local
Special Handling		
Demographic Households		
Agency Code	Advertiser Code	Product 1/2
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WSYT	10/01/16	10/01/16	MLB Regular Season	Various		:15				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 09/26/16	10/02/16	-----1-	1				\$75.00				
N 2	WSYT	10/01/16	10/01/16	FOX College Football	Various		:15				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 09/26/16	10/02/16	-----2-	2				\$75.00				
N 3	WSYT	10/02/16	10/02/16	NFL Regular Season Games Various	Various		:15				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 09/26/16	10/02/16	-----2	2				\$300.00				
N 4	WSYT	10/09/16	10/09/16	NFL Early Game	Various		:15				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/03/16	10/09/16	-----1	1				\$275.00				
N 5	WSYT	10/23/16	10/23/16	NFL Early Game	Various		:15				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/17/16	10/23/16	-----1	1				\$275.00				
N 6	WSYT	10/28/16	10/28/16	MLB World Series	7:30 PM-8:00 PM		:15				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/24/16	10/30/16	-----1--	1				\$175.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

11/7/16
 GS
 11/8/16
 mp



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<u>Contract / Revision</u> 3109 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/01/16 - 11/07/16	<u>Product</u> Onondaga County Court	<u>Estimate #</u>
<u>Advertiser</u> Friends of Steve Douhei	<u>Original Date / Revision</u> 09/29/16 / 11/02/16	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 7	WSYT	10/30/16	10/30/16	MLB World Series	Various		:15				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		10/24/16	10/30/16	-----1				1	\$400.00				
N 8	WSYT	10/30/16	10/30/16	NFL Regular Season Games 9:30 AM-1:00 PM			:15				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		10/24/16	10/30/16	-----2				2	\$225.00				
N 9	WSYT	11/01/16	11/01/16	MLB World Series	Various		:15				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		10/31/16	11/06/16	-1-----				1	\$400.00				
N 10	WSYT	11/02/16	11/02/16	MLB World Series	Various		:15				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		10/31/16	11/06/16	--1----				1	\$200.00				
N 11	WSYT	11/02/16	11/02/16	Wed	8p-10p		:15				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		10/31/16	11/06/16	--1----				1	\$0.00				
Totals												13	\$3,000.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/30/16	11	\$2,400.00	\$2,400.00
10/31/16 - 11/02/16	2	\$600.00	\$600.00
Totals	13	\$3,000.00	\$3,000.00

Signature: _____ **Date:** _____

CONTRACT CONFIRMATION: DO NOT PAY FROM THIS CONTRACT, INVOICE TO FOLLOW.

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WSYT / WNYS

Date:

9/28/16

I, Mary Dougherty,being/on behalf of: Steve Dougherty, a legallyqualified candidate of the Democratic politicalparty for the office of: Onondaga County Court Judgein the Generalelection to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	\$3000	10/1 -	11/7 to be determined		

Total Charges:

\$3000

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Steve Dougherty

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Dave Savlow

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/28/16
Date

[Signature]
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title