# KXMZ-FM PUBLIC FILE 1st Quarter 2023 January through March 2023

In our ongoing effort to serve the public interest, station KXMZ-FM broadcasts programming responsive to issues of concern to the Rapid City/Black Hills region and the surrounding service area. The following is a list of those issues, and the station's most significant programming treatment of them.

See Viewpoints Quarterly Issues Report and Radio Health Journal Issues Report for more issues covered on a weekly basis. KXMZ airs Viewpoints every Sunday at 6 am and Radio Health Journal every Sunday at 5:30 am.

# **INTERVIEWS**

Organization Name	Guest Name(s)	Contact Email	Stati on(s	Date Aired	Lengt h (Edite d)	Issue
Humane Society of the Black Hills			KIQ K, KXM Z	Every Thursday, 2 pm	3	Highlighting an animal that is available for adoption
Youth and Family Services	Brianna		KIQ K, KXM Z	Feb 21st	3	Information about Kids Fair Fundraiser, call for sponsors and Volunteers
Zonta Club of the Black Hills			KXM Z	March 2nd	3	General information regarding their event "Women Changing the World"
Youth and Family Services	Brianna		KIQ K, KXM Z	March 7th	3	Information about Kids Fair Fundraiser, call for sponsors and Volunteers
Youth and Family Services	Brianna		KIQ K, KXM Z	March 28th	3	Promoting kids fair event/fundraiser, gneral information about the event

# RECORDED PUBLIC SERVICE ANNOUNCEMENTS

Organization Name	Lengt h	Start Date	End Date	WO Cart#	Issue
South Dakota Chamber					
of Commerce and		1/4/202	3/3/202		Governor's Giant Vision
Industry	30	3	3	3016	Business Competition
					Highlighting a business that is
Heartbeat of the Hills	60	Daily	Weekly		giving back to the community
What's Happening in the Black Hills	60	Daily	Weekly		Highlighting events and community gatherings happening in Rpaid City and the surrounding areas.
St. Joesph's Indian School	15,30, 60	1/18/20 23	N/A	1529, 3011, 6017	Helping Indigenous children learn, grow, and succeed with services offered at the school
Vitalant/Ad Council	15, 30	1/18/20 23	5/31/20 23	1532, 3027	Giving blood
NTSA/The Ad Council	15, 30	1/19/20 23	5/31/20 23	1533, 3035	Buzzed Driving is Drunk Driving
American Lung Assoc	30 x 2	1/19/20 23	4/19/20 23	3040, 3041	Lung Cancer Screening for smokers
Moving Day 2023	15, 30	2/1/202 3	12/31/2 023	1534, 3044	Parkinson's Diesease Awareness
Basic Needs	30/60	2/1/202 3	n/a	3045, 6032	highlight the Supplemental Security Income program, or SSI.
American Heart Month/RSNA	15,30, 60	2/1/202 3	2/28/20 23	1525, 3010, 6011	Encouraging listeners to be aware of the symptoms and health disparities of the life-threatening heart disease
Ad Council	30/60	2/7/202 3	9/22/20 23	6033/3047	Dadication - being involved in the lives of your kids
Buzzed Driving Prevention: Love Fest, Play by Play	15, 30	2/13/20 23	5/21/20 23	3050, 1535, 1536	Knowing the signs of buzzed driving and NOT DRIVING. Don't be a Jackass, JACK.
Justin - Transforming Hiring & Diversifying Talent	30	2/23/20 23	9/21/20 23	3052	The U.S. has a perceived shortage of qualified workers, yet millions of workers with in-demand skills are being overlooked. We call these over

					70 million workers STARs: workers Skilled Through Alternative Routes.
Adoption from Foster Care/The Ad Council	60,30, 15	3/6/202	7/18/20 23	1502/3014/6034	PSAs that showcase how adopting a teen can make a huge difference in their life — and yours, and remind listeners of all the unimaginable rewards that come through adoption from foster care.
National Colorectal Cancer Awareness Month	15,30, 60	3/6/202	3/31/20 23	1503, 3017, 6035	Prevention and screening for Colorectal Cancer
Children International	15	3/6/202 3	12/31/2 023	1504, 1505	You can help educate your audience on the life-changing services that Children International provides to children around the world.
Child Car Safety/The Ad Council	15	3/28/20 23	n/a	1507	Making sure that your child has the right seat in the car for their size
The Ad Council (Feel/think/Drive)	15	3/28/20 23	4/21/20 25	1510	Talking about the dangers of driving high
MDA (Muscular Dystrophy Association)	30/60	1/18	n/a	3031/6023	Nyheim Hines Story



# **Quarterly Report of Compliancy Issues & Programs List** 2023-Q1 (January - March) Radio Health Journal

Accessibility Addiction ADHD Air Travel Airline Passengers Alcohol Alcoholism Alzheimer's Disease Ancestry Anesthesia **Antibodies** Anxiety Apheresis Art Athletics

Biology Birth Injuries Cancer Capitalism Cardiology Children and Youth at Risk Cognitive Skills Compulsive Drinking Confidence Conservation Consumerism Covid-19 Creativity Crime Cure Data Integrity Depression Disabilities Disability Advocate Disabled Parents

Diseases

Drug Abuse

**Drug Overdose** 

Doula Dreams

Drugs Early Intervention Eating Disorders Education Emergency Use Authorization Endangered Animals Environmental Research **Epigenetics** Evolution

**Excessive Drinking** Exercise

Extinction

False Negatives False Positives Family Issues Fear Federal Funding

Federal Legislation Federal Policy Federal Regulations Female Doctors First Responders Fishing Full Disclosure

Gender Issues Gene Editing Gene Therapy Genetic Counseling Genetic Diseases Genetic Genealogy **Genetic Testing** Genetics Genomics Gut Health

Health Health Risks Healthy Living High Blood Pressure Home Accessibility Home Safety Home Testing Hospital Staff Hospitalizations Immunity Influenza Invasive Species Isolation Kidney Disease Law Enforcement

Learning Long Covid Lucid Dreaming Lung Disease Maternal Mortality Medical History Medical Malpractice Mental Health Microbiome Mild Covid Misdiagnosis

Mobility Mobility Devices Murder Neurology NIH Nutrition Omicron

Open Access Journals Opioids

Organ Donors Pain Management Pain Medication Pandemic Patient Safety

Peer Pressure Photoshop Physical Health

Police and Law Enforcement

Polio Prebiotics Pregnancy Privacy Probiotics Psychiatry Psychology PTSD Public Access Public Health Public Health Reporting

**Public Policy** 

**Public Safety** Quarantine Racial Inequity Rare Diseases Research Misconduct Risk Factors Safety Techniques Scientific Innovation Scientific Publishing Scientific Research Senior Living Standard of Care Student Safety

Supplements Surgery Surgical Errors Symptoms Time Blindness Time Management Transportation Trauma Traumatic Experiences

Ultra-processed Food Vaccine Fatigue Vaccines Veganism Veterans

Virus

Virus Variants Vulnerable Populations Weight Gain Women In Medicine Women's History Month



Program 23-01 Air Week: 01/01/2023

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

#### SEGMENT 1: AGING WITH YOUR HOME: RENOVATIONS TO MAKE YOUR SPACE MORE ACCESSIBLE

Time: 1:49
Duration: 12:21

 $\textbf{Synopsis:} \ \textbf{As we age, certain aspects of our home, like stairs and loose rugs, can become major}$ 

obstacles. And while renovations can seem intimidating and expensive, there are many simple changes

that can make a huge difference.

Host: Reed Pence Producer: Kristen Farrah

**Guests:** Ty Pennington, Home Renovation Expert; Amy Goyer, National Family and Caregiving expert **Compliancy issues:** Senior Living, Home Accessibility, Vulnerable Populations, mobility, Public Safety,

Home Renovation, Disabilities, Home Safety

Links for more info:

AARP Resources for Caregivers and their Families
Amy Goyer: AARP's Caregiving Expert and Columnist

Amy Goyer
Ty Pennington

Amy Goyer (@AmyGoyer) / Twitter

Ty Pennington (@thetypennington) • Instagram photos and videos

Ty Pennington (@typennington) / Twitter

#### SEGMENT 2: HOW AIR TRAVEL BECOMES A NIGHTMARE FOR PEOPLE WITH DISABILITIES

**Time:** 15:12 **Duration:** 7:48

Synopsis: Josue Cordova explains the struggles of traveling with a disability and how to fix these issues.

**Host:** Nancy Benson **Producer:** Kristen Farrah

**Guests:** Josue Cordova, National Vice President, Paralyzed Veterans of America, Air Force Veteran **Compliancy issues:** Transportation, Federal Legislation, Vulnerable Populations, Accessibility,

Disabilities, Airline Passengers, Veterans, Air Travel, mobility devices

**Links for more info:**PVA.org - Josue Cordova

Air carrier access act: Protecting passengers with disabilities

Air Carrier Access Act (ACAA)



Program 23-02 Air Week: 01/08/2023

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

#### SEGMENT 1: DRUNKOREXIA: A POPULAR PRACTICE THAT LEADS TO MALNOURISHMENT

Time: 1:50 Duration: 11:23

**Synopsis:** 'Drunkorexia' is a habit that's popular among young people where they refuse to eat before a night of drinking. Though many assume this will help keep their calorie consumption low, experts reveal

why engaging in this practice can lead to weight gain and other health risks.

**Host:** Reed Pence **Producer:** Kristen Farrah

**Guests:** Dr. Dipali Rinker, Research Assistant Professor, University of Houston; Joy Stephenson-Laws, Founder, Proactive Health Labs Dr. Petros Levounis, Professor and Chairman of Psychiatry, Rutgers New Jersey Medical School William Mupo, Former Health Promotions Coordinator, University of Texas at

Austin

**Compliancy issues:** Compulsive Drinking, Vulnerable Populations, Excessive Drinking, Alcoholism, Peer Pressure, Public Safety, Alcohol, Weight Gain, Healthy Living, Student Safety, Eating Disorders

Links for more info:

University of Houston: Dr. Dipali Rinker

Proactive Health Labs

Rutgers New Jersey Medical School Linked In: Joy Stephenson-Laws

# SEGMENT 2: THE MOST POWERFUL DRUGS KNOWN TO MAN': A GUIDE TO ANESTHESIA

Time: 14:14 Duration: 8:51

Synopsis: Many patients believe all they need to know about anesthesia is that it takes their pain away,

but Dr. James Cottrell says that's just the tip of the iceberg. He believes everyone should be

knowledgeable about these dangerous drugs in order to ask questions and make sure you're getting the

best anesthesia - and anesthesiologist -- for your needs.

Host: Nancy Benson Producer: Kristen Farrah

Guests: Dr. James Cottrell, Professor and Chairman of Anesthesiology, SUNY Downstate Medical Center

in Brooklyn, Author

Compliancy issues: Anesthesia, Vulnerable Populations, Medical History, Patient Safety, Drugs

Links for more info:

James E. Cottrell | Board of Regents

Anesthesia Without Fear



**Program 23-03 Air Week:** 01/15/2023

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

#### **SEGMENT 1: DROPPING THE PAYWALLS TO SCIENTIFIC RESEARCH**

Time: 1:50 Duration: 11:19

**Synopsis:** By 2026, all federally-funded scientific research articles will be publicly available thanks to a recent policy change by the White House Office of Science and Technology Policy. Experts explain how

this will affect the public, researchers, and the publishing industry.

**Host:** Reed Pence **Producer:** Kristen Farrah

Guests: Dr. Jessica Tucker, Acting Deputy Director, Office of Science Policy at NIH Dr. Walter Mathis,

Assistant Professor of Psychiatry, Yale School of Medicine

Compliancy issues: Open Access Journals, Public Access, Consumerism, Scientific Publishing, Scientific

Research, Federal Policy, Federal Funding, Capitalism

Links for more info:

Yale School of Medicine: Dr. Walter Mathis

OSP Senior Leadership Team

OSTP Issues Guidance to Make Federally Funded Research Freely Available Without Delay

Ensuring Free, Immediate, and Equitable Access to Federally Funded Research

#### **SEGMENT 2: IS COVID-19 THE NEW FLU?**

Time: 14:11 Duration: 8:24

**Synopsis:** Healthcare's hope is that Covid-19 soon becomes a seasonal sickness that we deal with using yearly vaccines. And while the public seems eager to put the pandemic in the past, many people aren't following up with the recommended booster shots. An expert discusses why we can't become too lax with our treatment of this virus.

Host: Nancy Benson
Producer: Kristen Farrah

Guests: Dr. Sumita Khatri, Vice Chair, Respiratory Institute, Director of the Asthma Center, Cleveland

Clinic, Chair Elect, American Lung Association

Compliancy issues: Virus, Vaccine Fatigue, Vaccines, Omicron, Mild Covid, Virus Variants, Long Covid,

Immunity, Covid-19
Links for more info:

American Lung Association: Dr. Sumita Khatri

CDC: Variants of the Virus

CDC: Stay Up to Date with COVID-19 Vaccines Including Boosters



Program 23-04 Air Week: 01/22/2023

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

#### SEGMENT 1: ...MORE AND MORE MOTHERS ARE DYING EACH YEAR - WHY CAN'T WE STOP IT?

Time: 1:50 Duration: 11:34

**Synopsis:** America is one of the only developed nations with a rising maternal mortality rate, according to the CDC. Even with cutting edge technology and advancements in women's health, mothers are still losing their lives. Dr. Lindsay Admon joins us this week to explain the factors feeding into this crisis and offers potential solutions that could save more women. Nicky Dawkins, a professional doula, also chimes in with the benefits of bringing in extra advocates.

Host: Reed Pence Producer: Kristen Farrah

Guests: Nicky Dawkins, Full Circle Holistic Reproductive Health Doula; Dr. Lindsay Admon, Assistant

Professor of Obstetrics and Gynecology, University of Michigan Medical School

Compliancy issues: Doula, Vulnerable Populations, Racial Inequity, Gender Issues, Maternal Mortality,

Children and Youth at Risk, Mental Health, Pregnancy, Consumerism, hospitalizations

Links for more info:

JAMA Network: Trends and Distribution of In-Hospital Mortality Among Pregnant and Postpartum Individuals by Pregnancy Period

NBER Working Paper Series – Maternal And Infant Health Inequality: New Evidence From Linked

Administrative Data

University of Michigan Medical School Dr. Lindsay Admon

Instagram @thankyounicky

Werk it Moms

Twitter @lindsayadmon

### SEGMENT 2: SAVING OUR HEROES: HELPING FIRST RESPONDERS HEAL THEIR PTSD

Time: 14:26 Duration: 7:57

**Synopsis:** PTSD wasn't an official diagnosis until 1980. Before then, Dr. Marilyn Wooley was told some people were simply a lost cause. Now, she helps first responders work through their trauma – proving

that a PTSD diagnosis is not the end of their careers.

Host: Nancy Benson Producer: Kristen Farrah

Guests: Dr. Marilyn Wooley, Police and Public Safety Psychologist, Author

**Compliancy issues:** Depression, Anxiety, First Responders, Public Safety, Psychology, Public Health, PTSD, Police and Law Enforcement, Mental Health, Trauma, Consumerism, traumatic experiences

Links for more info:

Science Direct: Posttraumatic stress disorder in police, firefighters, and emergency dispatchers

LinkedIn: Dr. Marilyn Wooley

The Authors Guild

Amazon: How Heroes Heal: Stories of First Responders and the Journey from Posttraumatic Stress Injury

to Posttraumatic Growth



Program 23-05 Air Week: 01/29/2023

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

#### **SEGMENT 1: DOES YOUR CHILD KNOW HOW TO LEARN?**

Time: 1:50 Duration: 11:48

**Synopsis:** America's education system has long been focused on teaching -- but does this strategy benefit students? This week's show features education experts who say students need to be taught how

to learn before they can be successful in the classroom.

**Host:** Reed Pence **Producer:** Kristen Farrah

Guests: Betsy Hill, President, BrainWare Learning Company, Author; Dr. Stephen Kosslyn, Founder and

President, Active Learning Sciences, Professor Emeritus of Psychology, Harvard University

Compliancy issues: Consumerism, Public Policy, Learning, Psychology, Cognitive Skills, Education

Links for more info: LinkedIn: Betsy Hill

Amazon: Your Child Learns Differently, Now What?: The Truth for Parents

Harvard University: Dr. Stephen Kosslyn

<u>LinkedIn: Dr. Stephen Kosslyn</u> <u>Active Learning Sciences</u>

#### **SEGMENT 2: HOW YOU CAN MAKE ANXIETY YOUR BEST FRIEND**

Time: 14:39 **Duration:** 8:20

**Synopsis:** Natalie Kohlhaas says anxiety has been getting a bad rap. As an anxiety expert, she says we need to recognize how feeling anxious is a good thing, and that fear is the emotion that's been holding us back. Kohlhaas explains the biological function of anxiety and how we can learn to love the feeling.

**Host:** Nancy Benson **Producer:** Kristen Farrah

Guests: Natalie Kohlhaas, Licensed Professional Counselor, Author, Anxiety Specialist

Compliancy issues: Psychology, Confidence, Vulnerable Populations, Fear, Public Health, Mental Health,

Anxiety, Consumerism Links for more info: Natalie Kohlhaas Natalie Kohlhaas Books



Program 23-06 Air Week: 02/05/2023

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

#### SEGMENT 1: GENETIC GENEALOGY: IDENTIFYING BOTH THE GUILTY AND INNOCENT

Time: 1:50
Duration: 12:18

**Synopsis:** Move over, fingerprints, there's a new crime-fighting technology in town. Genetic Genealogy only needs to match with one percent of DNA to find a distant relative of an unknown suspect. Experts explain how this technology is helping police track down the guilty – and why your genetic privacy is still

safe.

**Host:** Reed Pence **Producer:** Kristen Farrah

**Guests:** Edward Humes, Author, Journalist; CeCe Moore, Chief Genetic Genealogist, Parabon NanoLabs **Compliancy issues:** Murder, Privacy, Genetic Genealogy, Law Enforcement, Public Safety, Federal

Regulations, Crime, DNA, Consumerism, Ancestry, Genetics

Links for more info:

About PNL — Parabon NanoLabs

CeCe Moore

CeCe Moore (@CeCeLMoore) / Twitter

**About The DNA Detectives** 

**Edward Humes** 

The Forever Witness by Edward Humes | PenguinRandomHouse.com Edward Humes (@edward humes) • Instagram photos and videos

(@edwardhumes) / Twitter

#### SEGMENT 2: CORRECTING THE MISINFORMATION SURROUNDING PARENTS WITH DISABILITIES

Time: 15:10 Duration: 7:47

**Synopsis:** Eliza Hull's doctor told her she couldn't be a good parent because of her disability. She now has two little boys and a passion for correcting misinformation around parents with disabilities. Hull's new book 'We've Got This' compiles stories from disabled parents around the world to prove that

having a disability doesn't equate to being a bad parent.

Host: Nancy Benson Producer: Kristen Farrah

Guests: Eliza Hull, Writer, Musician, Disability Advocate

Compliancy issues: Vulnerable Populations, disabled parents, Family Issues, Disabilities, Mental Health,

Consumerism, Neurology, Physical Health, disability advocate

Links for more info:

We've Got This — ELIZA HULL

Eliza Hull (@elizahull) • Instagram photos and videos

Eliza Hull (@MusicElizaHull) / Twitter

We've Got This: Essays by Disabled Parents: Hull, Eliza: Amazon.com



Program 23-07 Air Week: 02/12/2023

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

#### SEGMENT 1: HOW DOCTORS CAN TRANSPLANT ORGANS WITHOUT A DONOR MATCH

Time: 1:50 Duration: 11:01

**Synopsis:** Colette Hurd needed two new lungs and a kidney after being diagnosed with pulmonary arterial hypertension. Unfortunately, her high antibody count made it nearly impossible to find a donor match. This week, We discuss how creative thinking and plasma exchange technology helped save

Colette's life. **Host:** Reed Pence **Producer:** Kristen Farrah

Guests: Colette Hurd, Organ Transplant Patient; Dennis Hurd, Organ Donor Advocate; Lori Harada,

Senior Manager, Technical Excellence Team, Terumo Blood and Cell Technologies

Compliancy issues: Surgery, Kidney Disease, high blood pressure, Organ Donors, Antibodies, Vulnerable

Populations, Apheresis, Consumerism, Cardiology, hospital staff, lung disease

Links for more info: LinkedIn: Lori Harada

The American Society for Apheresis (ASFA)
U.S. Department of Health & Human Services

Northwestern Medicine Newsroom: Chicago woman "opens the door" for other transplant patients after receiving the first positive crossmatch lung and kidney transplant at Northwestern Medicine

# SEGMENT 2: WAYS YOU CAN INCREASE PRODUCTIVITY USING YOUR DREAMS

Time: 13:53 Duration: 8:47

**Synopsis:** Whether it's a quick nap or a full eight hours, sleep is something none of us can escape. But can it be more than just a pause on life? Dr. Deirdre Barrett, a psychologist, explains how you can

increase your productivity as you slumber.

Host: Nancy Benson Producer: Kristen Farrah

**Guests:** Dr. Deirdre Barrett, Lecturer on Psychology, Harvard University, Author, The Committee of Sleep **Compliancy issues:** Learning, Psychology, Education, Dreams, Consumerism, Creativity, Athletics, Lucid

Dreaming, Art
Links for more info:

Harvard Catalyst Profile: Dr. Deirdre Barrett

**Books by Deirdre Barrett** 



Program 23-08 Air Week: 02/19/2023

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

#### SEGMENT 1: HOW SCIENTISTS ARE SPEEDING UP EVOLUTION USING GENOME EDITING

Time: 1:50 Duration: 11:06

**Synopsis:** The field of genome editing goes all the way back to the 1970s when researchers discovered how to clone DNA. Now, scientists can genetically modify DNA to eliminate genetic diseases and even create entirely new species of organisms. Experts discuss how gene editing technology can fit millions of

years of evolution into mere months.

**Host:** Elizabeth Westfield **Producer:** Kristen Farrah

**Guests:** Dr. Raj Awatramani, Professor of Neurology and Scientific Director of the Transgenic and Targeted Mutagenesis Laboratory, Northwestern University; Dr. George Church, Professor of Genetics, Harvard Medical School, Director, US Department of Energy Technology Center, Founding Father of

Compliancy issues: Genomics, Gene Editing, Evolution, Genetics, Patient Safety, DNA, Consumerism,

Vaccines, Genetic Diseases Links for more info:

WYSS Institute: Dr. George Church

twitter: @geochurch

Northwestern University Medicine: Dr. Raj Awatramani

NIH: What is genome editing?

## SEGMENT 2: FINDING PAIN MANAGEMENT STRATEGIES THAT DON'T INVOLVE OPIOIDS

Time: 13:57 Duration: 8:25

**Synopsis:** We have coaches for nearly every aspect of our lives, so why not have one to help patients work through their health crises? Life Care Coaches are being integrated into hospitals to help patients safely use prescription opioids and even offer pain management strategies that don't involve drugs. Experts explain how this new position is helping decrease rates of addiction and opioid overdoses.

**Host:** Nancy Benson **Producer:** Kristen Farrah

Guests: Cammie Wolf Rice, Author, The Flight, Founder, Christopher Wolf Crusade; Dr. Mara Schenker,

Chief of Orthopedics, Grady Memorial Hospital

Compliancy issues: Drug Overdose, Drug Abuse, Vulnerable Populations, Addiction, Consumerism,

Opioids, Pain Management, Pain Medication

Links for more info:

Grady Memorial Hospital: Dr. Mara Schenker

twitter: @maraschenker Instagram: cammierice

Instagram: @christopherwolfcrusade



Program 23-09 Air Week: 02/26/2023

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

#### SEGMENT 1: GENOMICS PT. 2: DESIGNER BABIES, ILLEGAL EXPERIMENTS, AND MORAL ISSUES

Time: 1:49 **Duration:** 12:25

**Synopsis:** Last week we discussed the history of gene editing and the opportunities this technology offers. In this second edition, our experts explain the ethical debate surrounding gene editing in

humans. Where do we draw the moral line and have we already crossed it?

Host: Elizabeth Westfield Producer: Kristen Farrah

**Guests:** Dr. Raj Awatramani, Professor of Neurology and Scientific Director of the Transgenic and Targeted Mutagenesis Laboratory, Northwestern University; Dr. George Church, Professor of Genetics, Harvard Medical School, Director, US Department of Energy Technology Center; Dr. Elizabeth McNally, Director, Center for Genetic Medicine, Professor of Medicine and Biochemistry and Molecular Genetics,

Northwestern University

Compliancy issues: Genomics, Evolution, Gene Editing, Genetics, Patient Safety, Dna, Ethics, Federal

Regulations, Consumerism, Genetic Diseases, Scientific Innovation

Links for more info:

WYSS Institute: Dr. George Church

twitter: @geochurch

Northwestern University Medicine: Dr. Raj Awatramani

NIH: What is genome editing?

# SEGMENT 2: BLAME YOUR GRANDPARENTS FOR YOUR HEALTH ISSUES

Time: 15:16 Duration: 7:34

**Synopsis:** Our personal health may be determined before even our parents are born. Scientists have discovered that our ancestors have a greater impact on us than we think. Author Judith Finlayson explains how our grandparents' habits and behaviors have a direct influence on our DNA.

Host: Nancy Benson Producer: Kristen Farrah

Guests: Judith Finlayson, author of You Are What Your Grandparents Ate

Compliancy issues: Genetics, Epigenetics, Vulnerable Populations, Diet, Ancestry, Public Health,

Nutrition, Consumerism, Exercise

Links for more info: JudithFinlayson.com

instagram: @Judith.Finlayson



Program 23-10 Air Week: 03/05/2023

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

#### **SEGMENT 1: A LOOK AT THE RISING FIELD OF GENETIC COUNSELING**

Time: 1:50 Duration: 11:08

**Synopsis:** Genetic counseling is more than just testing a patient for specific diseases. Counselors like Kevin Sweet and Colleen Jodarski become health investigators, sifting through a patient's family history to compile a complete look at their risk factors. Our experts explain how to know if you need to see a

genetic counselor. Host: Elizabeth Westfield Producer: Kristen Farrah

**Guests:** Kevin Sweet, Genetic Counselor, Associate Clinical Professor of Human Genetics, The Ohio State University; Colleen Jodarski, Genetic Counselor, National Institute of Allergy and Infectious Diseases **Compliancy issues:** Genetic Testing, Consumerism, Medical History, Health Risks, Pregnancy, Risk Factors, Cancer, Genetic Counseling, Rare Diseases, Gene Therapy, Early Intervention, Patient Safety

Links for more info:

The Ohio State College of Medicine: Kevin Sweet

twitter: @KevinS GC LinkedIn: Kevin Sweet

NIH: Correction to: Understanding the phenotypic spectrum and family experiences of XYY syndrome:

Important considerations for genetic counseling

LinkedIn: Colleen Jodarski

# SEGMENT 2: MEDICAL MALPRACTICE: 'I'M PRIVY TO INFORMATION THAT WOULD SHOCK PEOPLE'

Time: 14:00 Duration: 8:52

Synopsis: All hospitals in the US operate under a standard of care that changes based on the clinic's size

and abilities. But what happens when that care isn't upheld? Dr. Stanley Berry takes us through

instances of medical malpractice and his experience dealing with negligent physicians.

Host: Nancy Benson Producer: Kristen Farrah

Guests: Dr. Stanley Berry, Professor of Obstetrics and Gynecology, Wayne State University

Compliancy issues: Standard of Care, Medical Malpractice, Safety Techniques, Full Disclosure, Birth

Injuries, Surgical Errors, Patient Safety, Misdiagnosis

Links for more info:

Wayne State University: Dr. Stanley Berry

StanleyMBerry.com



Program 23-11 Air Week: 03/12/2023

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

#### SEGMENT 1: EAT THE INVADERS: HOW YOU CAN HELP YOUR LOCAL ENVIRONMENT

Time: 1:50 Duration: 11:09

**Synopsis:** Invasive species cost America billions of dollars each year in eradication efforts. These plants and animals cause damage to the environment and economy and are extremely hard to get rid of. This week, two experts reveal how you can help by adding the invasive species in your area into your diet.

**Host:** Elizabeth Westfield **Producer:** Kristen Farrah

**Guests:** Dr. Joe Roman, Author, Conservation Biologist, Research Affiliate, University of Vermont; Dr. Cindy Tam, Biological Threats and Invasive Species Research Program Coordinator, U.S. Geological

Survey

**Compliancy issues:** Conservation, Biology, Endangered Animals, Fishing, Invasive Species, Veganism, Diet, Diseases, Consumerism, Economy, Extinction, Federal Regulations, Environmental Research

Links for more info:
Eat The Invaders
JoeRoman.com
University of Vermont
U.S Geological Survey

#### SEGMENT 2: IS YOUR DIET SLOWLY KILLING YOU?

Time: 14:00 Duration: 9:07

**Synopsis:** Ultra-processed foods first appeared in the 1950s and have since taken over much of what's on our plates today. This diet leaves us lacking in several essential nutrients we need to function. Experts discuss how you can supplement your diet – with less pills and more natural ingredients – to get

your health back on track. **Host:** Nancy Benson **Producer:** Kristen Farrah

**Guests:** Dr. Filippa Juul, Post-Doctoral Fellow, New York University; Dr. Chris Damman, Associate Professor of Gastroenterology and Medicine, University of Washington, Chief Medical and Science

Officer, Supergut

Compliancy issues: Microbiome, Prebiotics, Probiotics, Diet, Gut Health, Public Health, Health,

Supplements, Ultra-processed Food, Federal Regulations

Links for more info:

The American Journal of Clinical Nutrition: Ultra-processed food consumption among US adults from

2001 to 2018

University of Washington Division of Gastroenterology

twitter: @GutbitesMD



Program 23-12 Air Week: 03/19/2023

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

#### SEGMENT 1: ALWAYS RUNNING LATE? YOU MAY BE A VICTIM OF 'TIME BLINDNESS'

Time: 1:50 Duration: 11:34

**Synopsis:** People with ADHD often have a weaker perception of time, called 'time blindness.' Though tardiness is usually interpreted as irresponsible, those suffering from time blindness simply don't have any sense of time. Experts discuss the condition and give helpful tips on how to improve time

management skills. **Host:** Elizabeth Westfield **Producer:** Kristen Farrah

**Guests:** Dr. Ari Tuckman, Psychologist, Co-Chair, The Conference Committee at CHADD; Dr. Russel Barkley, Retired Clinical Professor of Psychiatry, Virginia Commonwealth University Medical Center,

Author, Treating ADHD in Children and Adolescents

Compliancy issues: Vulnerable Populations, Consumerism, Psychiatry, Symptoms, Time Blindness,

ADHD, Psychology, Time Management

Links for more info: RussellBarkley.org TuckmanPsych.com More Attention, Less Deficit

#### SEGMENT 2: NEW TEST CAN DETECT BOTH COVID-19 AND THE FLU

Time: 14:26 Duration: 8:24

**Synopsis:** The FDA has granted emergency use authorization to Lucira Health's combined Covid-19 and flu at-home testing kit. In just thirty minutes it can detect whether you're positive or negative for Covid, influenza A, and influenza B. Dr. Emily Volk explains the EUA status and how to properly use this new

test.

**Host:** Nancy Benson **Producer:** Kristen Farrah

Guests: Dr. Emily Volk, President, College of American Pathologists

Compliancy issues: Public Health, Vaccine, Consumerism, Influenza, Emergency Use Authorization,

Public Health Reporting, Covid-19, False Positives, False Negatives, Home Testing

Links for more info:

Lucira COVID-19 & Flu Test

U.S. Food & Drug Administration: FDA Authorizes First Over-the-Counter At-Home Test to Detect Both

Influenza and COVID-19 Viruses

Dr. Emily Volk



Program 23-13 Air Week: 03/26/2023

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

# SEGMENT 1: RESEARCH MISCONDUCT: THE GROWING ISSUE OF DATA INTEGRITY IN SCIENCE

Time: 1:51 Duration: 11:15

**Synopsis:** Thousands of Alzheimer's research papers have cited a 2006 study as a basis for their work. Unfortunately, that paper is now under investigation for research misconduct. Dr. Matthew Schrag, the whistleblower of the alleged falsified paper, explains the issue and what it means for future research.

**Host:** Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Dr. Matthew Schrag, Assistant Professor of Neurology, Vanderbilt University

Compliancy issues: Consumerism, Patient Safety, Scientific Research, Alzheimer's Disease, Data

Integrity, Photoshop, Research Misconduct, NIH

Links for more info:

Vanderbilt University & Alzheimer's Center

**Schrag Laboratory** 

twitter: @schrag matthew

#### **SEGMENT 2: THE WOMAN BEHIND THE POLIO VACCINE**

Time: 14:08 Duration: 8:44

**Synopsis:** The World Health Organization reports that polio cases have decreased by more than 99% since 1988, thanks to the vaccine. And while the names Sabin and Salk are often associated with the accomplishment, Dr. Dorothy Horstmann is the woman behind the cure you've probably never heard of. In honor of Women's History Month, Author Lynn Cullen explains Horstmann's crucial role in the fight against polio.

Host: Nancy Benson Producer: Kristen Farrah

Guests: Lynn Cullen, author, The Woman With the Cure

Compliancy issues: Public Safety, Polio, Vaccine, Quarantine, Isolation, Pandemic, Cure, Women In

Medicine, Female Doctors, Women's History Month

Links for more info: LynnCullen.com

instagram: @lynncullenauthor



# **Quarterly Report of Compliancy Issues & Programs List** 2023-Q1 (January - March) Viewpoints Radio

- Accounting
- Aging
- American Diet
- American Expansion
- American History
- Animal Welfare
- Archaeology Artificial Intelligence
- Arts
- Biology
- Business
- Career
- Child Development
- Climate
- Climate Change
- Communication Companionship
- Conscious Gifting
- Consumer Protection
- Cooking Science
- Corruption
- Creative Arts
- Creativity Criminal Justice
- **Cultural Trends**
- Culture
- Customs
- Death
- Debt
- Democracy
- Diet
- Disease
- Disease Prevention
- Domestic Terrorism
- **Drug Policy**
- Economy
- Education Electricity
- Emotional Development
- Emotional Well-being
- End-of-life Planning
- Engineering
- **Entertainment Regulation**
- Entrepreneurship Environment
- Film

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- Film Industry Food History
- Food Policy
- Food Systems
- Forensic Science
- Free Expression **Gambling Addiction**

- Gender Equality
- Gendered Norms
- Global Culture
- Global News
- Global Train
- Government Government Regulation
- Health
- Healthcare Policy
- **Higher Education**
- History
- Hobby
- Homelessness
- Incarceration
- **Industry Regulation**
- Inequality Inflation
- Information Technology
- Infrastructure
- Innovation
- Invention
- Labor Rights
- Language Law
- Law Enforcement
- Lifestyle
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- **Living Costs**
- Local Business Medicine
- Mental Health
- Music
- National Security
- Natural Disaster
- Natural Resources
- Nutrition
- Parenthood
- Parenting
- Personal Development
- Personal Finance
- Personal Wealth
- Pet Adoption Pet Ownership
- Police Reform
- **Politics**
- Poverty
- Power Generation
- Private Security Psychology
- Public Health **Public Housing**
- **Public Policy**
- **Public Resources**

- **Public Safety**
- Relationships
- Research
- Retirement
- Science
- Self-care
- Sexism
- Small Business
- Social Media
- Society
- Software Engineering
- Space Travel
- Sports
- Sports Culture
- Stress Management
- Supply Chain Management
- Technology
- Timekeeping Traditions
- Travel
- U.S. Economy
- Utilities
- Veterinary Care
- Wage Inequity War
- Women's Rights
- Women's History
- Women's Issues Workers' Rights
- Writing
- Youth Development



Program 23-01 Air Week: 1/1/2023

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### SEGMENT 1: THE FALLOUT FROM INDUSTRY MONOPOLIES

Time: 1:47 Duration: 10:27

Synopsis: This past November, thousands of Taylor Swift fans were left frustrated and disappointed after Ticketmaster's platform failed to deliver on general sale tickets for her upcoming tour. We discuss how this recent failure has stirred a larger conversation about the consequences & long-term effects of

monopolies.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Diana Moss, president, American Antitrust Institute; Krista Brown, senior policy analyst,

American Economic Liberty Project.

Compliancy issues: Government Regulation, Economy, Small Business, Politics, Consumer Protection

Links for more info:

Taylor Swift Fans Are Suing Ticketmaster Again Over 'Eras' Tour Controversy | HuffPost Entertainment

Contacting U.S. Senators

Find Your Representative | house.gov

#### SEGMENT 2: WHO IS GEN-Z?

Time: 14:16 Duration: 7:56

Synopsis: There are more than 68 million young people in the U.S. who make up Generation Z – that is anyone born between 1997 and 2012. Research shows that this cohort is the most racially and ethnically diverse than any other previous generation and are progressive in their mindsets. On top of this, they're extremely tech-savvy and believe that mental health is equally as important as physical health. Culture expert John Schlimm helps us understand who Gen Z is and what impact they'll have on the future world.

Host: Marty Peterson

Producer: Amirah Zaveri, Grace Galante

Guests: John Schlimm, researcher, professor, author, What Would Gen-Z Do? Everything You Don't

Know About Gen-Z But Should.

Compliancy issues: Social Media, Psychology, Technology, Culture, Mental Health, Cultural Trends

Links for more info:

Where Millennials end and Generation Z begins | Pew Research Center

What Would Gen-Z Do?: Everything You Don't Know About Gen-Z but Should by John Schlimm,

Hardcover | Barnes & Noble®

How Gen Z Could Transform American Politics | FiveThirtyEight





# VIEWPOINTS EXPLAINED: NYE TRADITIONS AROUND THE WORLD

Time: 21:12 Duration: 1:10

Synopsis: We explore how different cultures and countries ring in the New Year.

Host: Ebony McMorris Producer: Amirah Zaveri

Compliancy issues: Global Culture, Traditions, Customs, Diet

# **CULTURE CRASH: 2023 FILM RELEASES**

Time: 24:22 Duration: 2:05

Synopsis: We highlight some of the movies we're looking forward to in 2023.

Host & Producer: Evan Rook Compliancy issues: Film, Culture

#### Viewpoints Radio Program Log Quarterly Report / 2023-Q1 (Jan. - Mar.)



Program 23-02 Air Week: 1/8/2023

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### SEGMENT 1: FALLING ASLEEP IN SPACE

Time: 1:47 Duration: 8:47

Synopsis: Do you have trouble falling or staying asleep? If so, you'll know that not getting good rest can take a big toll on how you feel both physically and mentally. This is amplified in space for astronauts who sleep in a zero-gravity environment that relies on an artificial day/night cycle. This week, we explore the fascinating science and study of how humans sleep in space and its effects on the body.

Host: Gary Price Producer: Amirah Zaveri

Guests: Dr. Fred Turek, professor, biology, Northwestern University, director, Center for Sleep and Circadian Biology, Northwestern University; Dr. Emmanuel Urquieta, chief medical officer, Translational Research Institute for Space Health, assistant professor, Center for Space Medicine, Baylor College of

Compliancy issues: Health, Medicine, Disease, Biology, Science, Innovation, Space Travel, Technology

Links for more info:

Center for Circadian & Sleep Medicine

NASA: Sleeping In Space

# **SEGMENT 2: A PATHWAY TO EXONERATION**

Time: 12:36 Duration: 8:37

Synopsis: Experts estimate that between 4-6 percent of prisoners behind bars are innocent. We explore what factors feed into these wrongful convictions and how advocates in the arena are fighting for

justice.

Host: Marty Peterson

Producer: Amirah Zaveri | Polly Hansen

Guests: Isaac Wright Jr., practicing attorney, author, Marked for Life: One Man's Fight for Justice From the Inside; Samuel Gross, Thomas and Mabel Long Professor Emeritus of Law at the University of

Michigan – Ann Arbor, founder, senior editor, The National Registry of Exonerations.

Compliancy issues: Law, Law Enforcement, Forensic Science, Criminal Justice

Links for more info:

The National Registry of Exonerations

Amazon: Marked for Life: One Man's Fight for Justice from the Inside

## VIEWPOINTS EXPLAINED: AN INADEQUATE DIET

Time: 22:13 Duration: 1:42

Synopsis: We discuss the sad state of prison meals in the U.S. All too often, these dishes are spoiled, full of preservatives and don't have enough calories. If the end goal of incarceration is rehabilitation,

shouldn't these meals adequately feed and nourish prisoners?

Host: Ebony McMorris Producer: Amirah Zaveri

Compliancy issues: Diet, Nutrition, Incarceration





# **CULTURE CRASH: THE CAREER OF AARON SORKIN**

Time: 23:55 Duration: 2:32

Synopsis: Aaron Sorkin's screenplays have been praised for their pace and structure. We look into why

the Oscar winner's writing style is so effective in film and on TV.

Host & Producer: Evan Rook

Compliancy issues: Writing, Film, Culture





Program 23-03 Air Week: 1/15/2023

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

# **SEGMENT 1: HOW TO BETTER DEAL WITH STRESS THIS YEAR**

Time: 1:47 Duration: 8:47

Synopsis: We speak with University of California – San Francisco professor and health psychologist Dr. Elissa Epel about how listeners can better manage their stress this year by employing certain lifestyle

habits.

Host: Gary Price Producer: Amirah Zaveri

Guests: Dr. Elissa Epel, health psychologist, professor, vice chair, Department of Psychiatry and

Behavioral Sciences, University of California - San Francisco, author, The Stress Prescription: Seven Days

to More Joy and Ease.

Compliancy issues: Lifestyle, Stress Management, Literature, Psychology, Mental Health, Health

Links for more info: Dr. Elissa Epel

UCSF Profiles: Dr. Elissa Epel

Amazon: The Stress Prescription: Seven Days to More Joy and Ease (The Seven Days Series)

### SEGMENT 2: A KEY VULNERABILITY: U.S. POWER GRIDS

Time: 12:36 Duration: 8:37

Synopsis: In recent years, power attacks on electric power stations in the U.S. have become more common. We discuss what's driving this uptick, how power companies and government organizations

are responding and what you should know as a consumer.

Host: Marty Peterson Producer: Grace Galante

Guests: Adrienne Lotto, senior vice president, Grid Security, Technical, and Operations at the American

Public Power Association.

Compliancy issues: Infrastructure, Domestic Terrorism, Public Health, Private Security, Utilities, Power

Generation, Electricity Links for more info:

American Public Power Association

Ready.gov

# **VIEWPOINTS EXPLAINED: WINTER IN UKRAINE**

Time: 23:09 Duration: 1:15

Synopsis: As winter takes hold on Europe, Ukrainian soldiers defending their country face subzero

temperatures, power outages and increasing challenges.

Host: Ebony McMorris Producer: Amirah Zaveri

Compliancy issues: War, Climate, Health, Global News





# CULTURE CRASH: A REVIEW OF "GLASS ONION"

Time: 23:55 Duration: 2:32

Synopsis: We discuss the new film, "Glass Onion: A Knives Out Mystery" now streaming on Netflix.

Host & Producer: Evan Rook Compliancy issues: Film, Culture



Program 23-04 Air Week: 1/22/2023

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### SEGMENT 1: THE DAMAGING WORLD OF WOMEN'S ELITE RUNNING

Time: 1:48 Duration: 8:37

Synopsis: Long-distance runner Lauren Fleshman won five NCAA championships and two U.S. national championships in women's track and field. Early on in her career, she was a prized hopeful for bringing home the Olympic gold, but this dream came crashing down after a series of injuries and setbacks. Fleshman joins us this week to talk about the toxic culture present in many elite running organizations

and what needs to change to better support these young, vulnerable athletes.

Host: Gary Price Producer: Amirah Zaveri

Guests: Lauren Fleshman, former elite long-distance runner, author, Good for a Girl: A Woman Running

n a Man's World.

Compliancy issues: Health, Women's Issues, Sports Culture, Youth Development, Parenting, Mental

Health

Links for more info:

Instagram @fleshmanflyer LauraFleshman.com twitter @laurenfleshman

#### SEGMENT 2: HOW DID PAST CIVILIZATIONS KEEP TIME?

Time: 12:27 Duration: 9:16

Synopsis: From sundials to mechanical clocks to atomic clocks, humans – throughout the centuries – have kept track of time using many different methods. Physics and astronomy professor Chad Orzel joins us this week to highlight just how much we rely on accurate clocks and how timekeeping technology has evolved across human history.

Host: Marty Peterson

Producer: Grace Galante

Guests: Chad Orzel, associate professor, physics, astronomy, Union College.

Compliancy issues: Innovation, Timekeeping, Culture, History, Engineering, Invention, Archaeology

Links for more info: Union College: Chad Orzel

twitter @orzelc

## VIEWPOINTS EXPLAINED: ALCOHOL'S CONNECTION TO CANCER

Time: 22:43 Duration: 1:42

**Synopsis:** The World Health Organization recently reported that no amount of alcohol is healthy to consume. In fact, the agency says even light or moderate alcohol intake has been linked to cause seven

different types of cancer. Host: Ebony McMorris Producer: Amirah Zaveri

Compliancy issues: Health, Disease Prevention, Research, Science





# CULTURE CRASH: A TOUGH MONTH FOR THE NFL AHEAD OF THE SUPER BOWL

Time: 24:25 Duration: 2:02

Synopsis: Ahead of the year's biggest game, we discuss the state of the NFL following the serious injury

suffered by Bills player Damar Hamlin.

Host & Producer: Evan Rook Compliancy issues: Sports, Culture



Program 23-05 Air Week: 1/29/2023

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

# **SEGMENT 1: FOR THE LOVE OF CROSSWORDS**

Time: 1:47 Duration: 7:34

Synopsis: The first crossword was published in 1913 by journalist Arthur Wynne. Since then, the timeless puzzle has stayed in style and graces newspapers from the New York Times to USA Today. Self-acclaimed lovers of crosswords are known as 'cruciverbalists' and compete online as well as create these puzzles for publishing. We speak with crossword expert Adrienne Raphel to find out more about this beloved

word game.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Adrienne Raphel, author, Thinking Inside the Box.

Compliancy issues: History, Hobby, Language, Literature, Education

Links for more info:

Crossword Puzzles Online - Play Daily for Free | Arkadium

USA Today: Crossword Puzzles The New York Times Crossword

### SEGMENT 2: BANNED BOOKS: TWO SIDES TO THE STORY

Time: 11:23 Duration: 11:37

Synopsis: Books have been taken off shelves since the colonial period, but, in recent years, more books than ever have been deemed unsuitable for young readers. We discuss the controversy by highlighting

two differing perspectives on the debate.

Host: Marty Peterson Producer: Grace Galante

Guests: Jonathon Friedman, director, free expression & education programs, Pen America; Tia Bess,

volunteer, Moms for Liberty

Compliancy issues: Education, Free Expression, Public Policy, Literature, Government

Links for more info:

ALA.org: Banned & Challenged Books

CBS News: The 50 most banned books in America

twitter @jonfreadom Moms For Liberty

## CULTURE CRASH: HOW CHATGTP IS CHANGING THE ARTS SCENE

Time: 24:00 Duration: 2:27

Synopsis: We discuss how new AI technology platforms like DALL-E and ChatGPT are making waves in

the creative landscape.

Host & Producer: Evan Rook

Compliancy issues: Culture, Arts



Program 23-06 Air Week: 2/5/2023

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### SEGMENT 1: THE MANY CAUSES OF SUPPLY CHAIN & INFLATION WOES

Time: 1:50 Duration: 7:22

Synopsis: Economic uncertainty is on the minds of millions of Americans. Part of this uncertainty stems from continuing inflation and instability plaguing global markets. We speak with longtime economist and

banker, James Rickards about the factors feeding into these rising costs and supply chain woes.

Host: Gary Price

Producer: Amirah Zaveri

Guests: James Rickards, economist, former Wall Street banker, author, Sold Out: How Broken Supply

Chains, Surging Inflation, and Political Instability Will Sink the Global Economy

Compliancy issues: Inflation, Personal Finance, Supply Chain Management, Global Train, U.S. Economy

Links for more info:

Amazon: Sold Out: How Broken Supply Chains, Surging Inflation, and Political Instability Will Sink the

Global Economy

twitter: @JamesGRickards

# SEGMENT 2: A CHANGING PALATE ACROSS PERIODS OF ECONOMIC UNCERTAINTY

Time: 11:14 Duration: 10:37

Synopsis: Higher prices at the grocery store – from eggs to meat to specialty items – dictate what many Americans buy and cook throughout the week. While it can be difficult to pull back on the items we like, this shift in diet is nothing new. Across history – war, famine, and economic instability has affected what Americans choose to spend their money on. Even today, the current economic uncertainty has shifted recipes and food trends. This week, we rewind back to the Great Depression, which forced millions of Americans to find new recipes and get creative with the limited number of ingredients they could afford.

Host: Marty Peterson Producer: Amirah Zaveri

Guests: Jane Ziegelman, food historian, author, A Square Meal: A Culinary History of the Great

Depression.

Compliancy issues: American History, Nutrition, Poverty, Food History, Culture, American Diet, Economy

Links for more info:

Amazon: 97 Orchard: An Edible History of Five Immigrant Families in One New York Tenement Culinary Historians: "A Square Meal: A Culinary History of the Great Depression"

## VIEWPOINTS EXPLAINED: STRIVING FOR A POLICE FORCE THAT BETTER REPRESENTS SOCIETY

Time: 22:51 Duration: 1:37

Synopsis: Just 12 percent of police officers are women and only 3 percent are in leadership positions.

We cover one initiative that's dead set on getting more women into this sector."

Host: Ebony McMorris Producer: Amirah Zaveri

Compliancy issues: Law Enforcement, Gender Equality, Police Reform





# **CULTURE CRASH: GETTING BACK IN THE GAME**

Time: 24:28 Duration: 1:56

Synopsis: Some of our favorite throwback bands are back together in 2023. From Blink 182 to Fall Out

Boy, big names are putting out new music after years away from the limelight.

Host & Producer: Evan Rook Compliancy issues: Music, Culture



Program 23-07 Air Week: 2/12/2023

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

# SEGMENT 1: FORGING OPPORTUNITY: THE EARLY WOMEN OF THE WEST

Time: 1:47 Duration: 9:07

Synopsis: The Wild, Wild West: cowboys, shootouts, open prairies & gold mines galore. While this is a common stereotype surrounding the colonial West, there's much more about this region and period than meets the eye. For thousands of women, living out West meant greater independence, and an opportunity to start anew. Historian and author Winifred Gallagher joins us to share how the women of

the Old West paved the way for women across the U.S.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Winifred Gallagher, historian, author, New Women in the Old West.

Compliancy issues: Society, Women's Rights, American Expansion, Politics, Gendered Norms, Culture,

Gender Equality, History, Sexism

Links for more info:

Penguin Random House: New Women in the Old West

### SEGMENT 2: A DISTENGRATING FRAMEWORK

Time: 12:57 Duration: 9:11

Synopsis: Last month, the Federal Aviation Administration grounded all departing flights across the U.S., leading to thousands of delayed flights and major headaches for travelers. In short, this outage was caused by a widespread system failure of the air traffic control system. Without it, pilots are essentially flying dark with no news of ground conditions, weather updates, etc. In the days and weeks following, this incident has raised many questions about the aging software and systems that we heavily rely upon. We speak with two aviation experts about this recent fiasco and what it means for all technology-reliant industries.

Host: Marty Peterson Producer: Amirah Zaveri

**Guests:** Laurie Garrow, professor, co-director of the Center for Urban and Regional Air Mobility at the Georgia Institute of Technology; Michael McCormick, assistant professor, air traffic management,

Embry-Riddle Aeronautical University.

Compliancy issues: Software Engineering, Industry Regulation, Consumer Protection, Information

Technology, Travel, Government

Links for more info:

Federal Aviation Administration: FAA NOTAM Statement

Reuters: U.S. FAA adopts new safeguards after computer outage halted flights

USA Today: Southwest Airlines executive to testify before Senate panel following flight cancelation

'meltdown'





#### VIEWPOINTS EXPLAINED: BRADY BOWS OUT

Time: 23:08 Duration: 1:08

Synopsis: Longtime NFL quarterback Tom Brady is leaving the game for good. We cover why this prominent athlete has decided to step back again after coming out of retirement only a year back.

Host: Ebony McMorris Producer: Amirah Zaveri

Compliancy issues: Sports, Aging, Culture, Retirement, Health

# **CULTURE CRASH: ACADEMY AWARD NODS**

Time: 24:16 Duration: 2:11

Synopsis: The Oscars are right around the corner. Here are some of our favs that've received an Oscar

nod.

Host & Producer: Evan Rook Compliancy issues: Film, Culture



Program 23-08 Air Week: 2/19/2023

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### SEGMENT 1: IN AWE: A RENEWED LENS ON LIFE

Time: 1:47 Duration: 9:24

Synopsis: It can be hard to explain what it's like to feel in awe. For me, I can remember feeling this way after reaching the top of a mountain after an hours-long climb and looking onto the vast horizon, or after watching the film Inception in theaters for the first time and being blown away by the soundtrack. We speak with renowned social psychologist Dacher Keltner about awe and what experiences elicit this

emotion.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Dacher Keltner, professor, psychology, University of California-Berkeley, author, Awe: The New

Science of Everyday Wonder and How It Can Transform Your Life.

Compliancy issues: Science, Creativity, Psychology, Mental Health, Emotional Well-being

Links for more info:

Amazon: Awe: The New Science of Everyday Wonder and How It Can Transform Your Life Hardcover

University of California-Berkeley Psychology: Dacher Keltner

New York Times: An 'Awe Walk' Might Do Wonders for Your Well-Being

#### SEGMENT 2: THE UNSEEN FACES OF HOMELESSNESS

Time: 13:13 Duration: 9:05

Synopsis: At the beginning of 2020, there were about 580,000 Americans homeless on a given night, according to the National Alliance to End Homelessness. Fast forward almost three years and this number has stayed about the same. With basic living prices and rent still high, we share the many faces of homelessness and one inspiring story about resilience in the face of several challenges.

Host: Marty Peterson Producer: Amirah Zaveri

Guests: Nikita Stewart, reporter, The New York Times, author, Troop 6000: The Girl Scout Troop That

Began in a Shelter and Inspired the World.

Compliancy issues: Public Resources, Homelessness, Wage Inequity, Child Development, Poverty, Public

Housing

Links for more info:

National Alliance To End Homelessness: State of Homelessness: 2022 Edition U.S. Department of Housing and Urban Development: Rental Assistance

#### VIEWPOINTS EXPLAINED: TIME FOR TAXES

Time: 23:18 Duration: 1:12

Synopsis: The most dreaded time of year is soon upon us: tax season. We talk about tax help resources

and what to expect once you file.

Host: Ebony McMorris Producer: Amirah Zaveri

Compliancy issues: Personal Finance, Accounting, Government





# **CULTURE CRASH: A NEW MURDER MYSTERY**

Time: 24:30 Duration: 1:57

Synopsis: We talk about the new murder mystery TV show, "Poker Face" that's now streaming on

Peacock.

Host & Producer: Evan Rook Compliancy issues: TV, Culture



Program 23-09 Air Week: 2/26/2023

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

# SEGMENT 1: LOOKING UP: THE PATH TO FINANCIAL WEALTH

Time: 1:47 Duration: 8:12

Synopsis: For Scarlett Cochran, money management wasn't a topic of conversation growing up. Her parents never went to college and money was always a touchy subject for her family. It wasn't until she was in her early twenties and struggling with money that she realized the importance of budgeting and accruing savings. We sit down and speak with Cochran to learn about her inspiring journey and path to

financial wealth.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Scarlett Cochran, attorney, financial expert, author, It's Not About the Money: A Proven Path to

Building Wealth and Living the Rich Life You Deserve.

Compliancy issues: Personal Finance, Poverty, Personal Wealth, Personal Development, Parenthood

Links for more info:

Penguin Random House: It's Not About the Money: A Proven Path to Building Wealth and Living the Rich

Life You Deserve.

Instagram: @onebighappylife

#### **SEGMENT 2: GREEN BURIALS**

Time: 12:01 Duration: 9:10

Synopsis: Have you thought about end-of-life planning? Would you like to be buried or cremated – or possibly have a green burial? While death may be a topic that's shied away from, it's something that each one of us eventually confronts head on. This week – We talk about the importance of being involved in the death process of loved ones and learning about what burial options are available when

that time comes. Host: Marty Peterson Producer: Amirah Zaveri

Guests: Hayley Campbell, journalist, author, All the Living and the Dead; Cassie Barrett, Director,

Cemetery Operations, Carolina Memorial Sanctuary.

Compliancy issues: Environment, Climate Change, Health, Culture, End-of-life Planning, Death

Links for more info: All the Living and the Dead CarolinaMemorialSanctuary.org



#### **VIEWPOINTS EXPLAINED: A FAULTY DESIGN**

Time: 22:11 Duration: 2:05

Synopsis: The massive earthquake earlier this month in the Middle East is nearing 50,000 lives lost. It's been discovered that more than 75,000 buildings within the earthquake zone in Turkey were improperly

constructed and did not meet earthquake resistant regulations.

Host: Ebony McMorris Producer: Amirah Zaveri

Compliancy issues: Natural Disaster, Public Safety, Government, Corruption

# **CULTURE CRASH: A RETURN TO PARAMORE**

Time: 24:16 Duration: 2:11

Synopsis: We discuss Paramore's latest album release after a long hiatus.

Host & Producer: Evan Rook Compliancy issues: Culture, Music



Program 23-10 Air Week: 3/5/2023

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### SEGMENT 1: A NEW VIEWPOINT: SPEAKING WITH ACCLAIMED PASTRY CHEF JOANNE CHANG

Time: 1:47 Duration: 8:32

Synopsis: A young Joanne Chang envisioned a prominent career in business. She graduated from Harvard University with a degree in applied mathematics and economics and went into consulting in her twenties. Despite career success, she decided to switch gears and become a chef. We sit down with Chang to hear about her culinary career journey and the advice she has for others who may be in a similar boat.

Host: Gary Price
Producer: Amirah Zaveri

Guests: Joanne Chang, pastry chef, owner, Flour Bakery, Myers + Chang.

Compliancy issues: Entrepreneurship, Business, Cooking Science, Career, Creative Arts, Personal

Development, Relationships Links for more info:

BostonChefs.com: Joanne Chang Instagram – @joannebchang Twitter – @jbchang

# SEGMENT 2: ONLINE SPORTS BETTING: A LUCRATIVE NEW INDUSTRY OR A GATEWAY TO GAMBLING

ADDICTION? Time: 12:19 Duration: 9:11

Synopsis: Online sports betting is a multi-billion-dollar industry and is only increasing in size year over year. We cover this burgeoning sector, the lack of overhead regulation in the U.S. and the risks this pervasive form of gambling has on a younger population.

Host: Marty Peterson Producer: Amirah Zaveri

Guests: Dr. Lia Nower, professor, School of Social Work, Rutgers University, director, Center for Gambling Studies, Rutgers University; Dr. Timothy Fong, clinical professor, psychiatry, University of California-Los Angeles, co-director, UCLA Gambling Studies Program.

Compliancy issues: Public Health, Youth Development, Social Media, Psychology, Entertainment

Regulation, Parenting, Gambling Addiction, Technology, Mental Health

Links for more info:

Mayo Clinic: Compulsive Gambling GamTalk.org

**National Problem Gambling** 

National Problem Gambling Helpline: 1-800-522-4700



#### **VIEWPOINTS EXPLAINED: A BETTER-BALANCED MEAL**

Time: 22:30 Duration: 1:43

Synopsis: We cover the ongoing push to improve inmates' meals in prison systems across the country.

Host: Ebony McMorris Producer: Amirah Zaveri

Compliancy issues: Incarceration, Criminal Justice, Diet, Nutrition

# **CULTURE CRASH: HOW WE FEEL ABOUT "YOU" SEASON 3**

Time: 24:12 Duration: 2:15

Synopsis: "You" is so good at providing the audience with the unexpected, and it does it largely by

completely changing the characters' setting and circumstances every season.

Host & Producer: Evan Rook Compliancy issues: TV, Culture



Program 23-11 Air Week: 3/12/2023

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

# **SEGMENT 1: REAL SELF-CARE IS SETTING BOUNDARIES**

Time: 1:47 Duration: 7:37

Synopsis: Acclaimed therapist and social worker Nedra Glover Tawaab joins us this week to talk about boundaries. We often don't think about our own boundaries and the boundaries we need in our relationships – whether it be with friends, colleagues, family, or romantic relationships. Tawaab breaks

down how to set these boundaries and approach difficult conversations.

Host: Gary Price Producer: Amirah Zaveri

Guests: Nedra Glover Tawaab, licensed therapist, social worker, relationship expert, author, Drama

Free: A Guide to Managing Unhealthy Family Relationships.

Compliancy issues: Psychology, Communication, Mental Health, Self-care, Emotional Development,

Relationships Links for more info:

Amazon: Drama Free: A Guide to Managing Unhealthy Family Relationships

Instagram: @nedratawwab

Psychology Today

Positive Psychology: How to Set Healthy Boundaries & Build Positive Relationships

# SEGMENT 2: ANIMAL CONTROL AND RESCUE

Time: 11:26 Duration: 9:31

Synopsis: More than six million companion animals enter U.S. shelters each year, and a little over four million are adopted. Sadly, shelters still rely on euthanizing when facilities are overcrowded, and an animal has been there for a while. Author Laurie Zaleski has made it her life's work to rescue hundreds of these unwanted pets and care for them on her farm. We speak with Zaleski as well Dr. Joshua Fisher, an animal expert, about the importance of caring for these animals and heading to shelters to adopt instead of a pet store or breeder.

Host: Marty Peterson Producer: Amirah Zaveri

Guests: Laurie Zaleski, author, Funny Farm: My Unexpected Life with 600 Rescue Animals; Dr. Joshua

Fisher, Director of Animal Services, Charlotte, Mecklenburg County, North Carolina.

Compliancy issues: Pet Ownership, Pet Adoption, Animal Welfare, Conscious Gifting, Veterinary Care,

Companionship Links for more info: Funny Farm Rescue

ASPCA: How to Avoid Cruelty

Amazon: Funny Farm: My Unexpected Life with 600 Rescue Animals





#### **VIEWPOINTS EXPLAINED: THE STATE OF STUDENT LOAN CANCELLATIONS**

Duration: 2:11

Synopsis: We discuss the future of the student loan cancellation program that was heavily touted by the

Biden administration last year. Host: Ebony McMorris Producer: Amirah Zaveri

Compliancy issues: Personal Finance, Debt, Politics, Government, Higher Education

# **CULTURE CRASH: THE RELEASE OF CREED III**

Time: 24:08 Duration: 2:20

Synopsis: That's right - Creed III is the newest installment in the boxing drama. We cover whether this

early 2023 blockbuster is worth the watch.

Host & Producer: Evan Rook

Compliancy issues: Culture, History, Film



Program 23-12 Air Week: 3/19/2023

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

# SEGMENT 1: FOOD'S CONNECTION TO OUR MENTAL HEALTH

Time: 1:47 Duration: 10:47

Synopsis: You're probably familiar with the saying: 'You are what you eat.' It's no secret that the foods we consume directly correlate to how we feel, look and more. But there's more to food than just providing us with energy and nourishment. A lack of certain nutrients can exacerbate depression, anxiety, and other mental health disorders. We speak with food expert and author, Mary Beth Albright

about food's intimate connection to how we feel.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Mary Beth Albright, food systems & policy expert, food correspondent, The Washington Post,

author, Eat & Flourish: How Food Supports Emotional Well-Being.

Compliancy issues: Diet, Education, Culture, Food Policy, Mental Health, Food Systems, Health,

Nutrition

Links for more info:

The Washington Post - Mary Beth Alright

twitter @MaryBeth

Eat & Flourish: How Food Supports Emotional Well-Being

#### SEGMENT 2: WHAT LED TO THE LARGEST HIGHER EDUCATION STRIKE IN U.S. HISTORY?

Time: 14:37 Duration: 7:21

Synopsis: Late last year, more than 48,000 graduate students, researchers and teaching assistants unionized and went on strike against the University of California system, encompassing nine college campuses. Across the state, schools like Berkeley, UCLA and University of California-San Diego to name a few came to a standstill as thousands demanded higher pay, better healthcare and other improved benefits. We speak with master's student, Kelsey Wardlaw (who went on strike) about her experience and why unionizing felt like the right path forward.

Host: Marty Peterson Producer: Amirah Zaveri

Guests: Kelsey Wardlaw, masters candidate, Latin American Studies, University of California-San Diego.

Compliancy issues: Inflation, Higher Education, Labor Rights, Inequality, Workers' Rights, Poverty, Living

Costs

Links for more info:

Cal Matters: Six takeaways for Californians after the UC graduate student worker strike Office of Labor-Management Standards: Union Resources



#### VIEWPOINTS EXPLAINED: ELI LILLY'S COMMITMENT ON INSULIN

Time: 22:58 Duration: 1:24

Synopsis: Pharmaceutical giant, Eli Lilly, has decided to cap their monthly insulin costs at \$35/month. For millions who rely on insulin to treat Type I Diabetes, this high price tag was something they've long

been fighting to change. Host: Ebony McMorris Producer: Amirah Zaveri

Compliancy issues: Personal Finance, Drug Policy, Healthcare Policy, Public Health

# CULTURE CRASH: THE POPULARITY OF THE NETFLIX SERIES, "WEDNESDAY"

Time: 24:22 Duration: 2:05

Synopsis: We discuss why "The Addams Family" spinoff, "Wednesday" is faring so well with younger

audiences.

Host & Producer: Evan Rook Compliancy issues: TV, Culture



Program 23-13 Air Week: 3/26/2023

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### SEGMENT 1: THE UNTOLD STORY OF EDITH WILSON

Time: 1:47 Duration: 10:18

Synopsis: Women's History Month is a time to look back and honor the women of the past who've made a difference. One of these stories is that of Edith Wilson. On paper, she's known as Woodrow Wilson's second wife and first lady, but her story is much more fascinating than what meets the eye. Author

Rebecca Roberts joins us to share the story of this fierce and independent woman.

Host: Gary Price Producer: Amirah Zaveri

Guests: Rebecca Roberts, author, Untold Power: The Fascinating Rise and Complex Legacy of First Lady

Edith Wilson

Compliancy issues: Women's History, Entrepreneurship, Women's Rights, American History, Politics

Links for more info:

Untold Power: The Fascinating Rise and Complex Legacy of First Lady Edith Wilson

Edith Bolling Galt Wilson | The White House

Biography of first lady Edith Wilson examines the complexities of women and power

### **SEGMENT 2: A WITHHOLDING OF PUBLIC INFORMATION**

Time: 14:07 Duration: 7:02

Synopsis: Did you know that our federal government classifies more than 50 million pieces of documents each year? Why are so many documents marked as classified? And why is there such a long lag time for them to be unsealed? We uncover this outdated process and focus on one new method that's aiming to make this process more efficient and speedier.

Host: Marty Peterson Producer: Amirah Zaveri

Guests: Matthew Connelly, professor, International and Global History, Columbia University, principal investigator, History Lab, author, The Declassification Engine: What History Reveals About America's Top

Secrets.

Compliancy issues: Democracy, Artificial Intelligence, Government, National Security, Technology

Links for more info:

Columbia University: Matthew Connelly

twitter: @mattspast

Amazon: The Declassification Engine: What History Reveals About America's Top Secrets

# **VIEWPOINTS EXPLAINED: A NEW CLEAN WATER INITIATIVE**

Time: 22:10 Duration: 2:00

Synopsis: The Environmental Protection Agency recently announced a new initiative aimed at removing

some of the most toxic forever chemicals from Americans' water supply

Host: Ebony McMorris Producer: Amirah Zaveri

Compliancy issues: Public Health, Government, Natural Resources





# **CULTURE CRASH: BACK TO THE THEATRE**

Time: 24:10 Duration: 2:14

Synopsis: The box office is on a hot streak. We highlight some of our favorites so far this year.

Host & Producer: Evan Rook

Compliancy issues: Film Industry, Local Business, Culture