

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WSFX - TV Wilmington, NC	Date: 10/14/2014
--	----------------------------

I, Devon Prescod

do hereby request station time concerning the following issue:

Dan River Coal Ash Spill

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Date of First Broadcast: 10/16/2014

Date of Last Broadcast: 10/22/2014

Total Charges: \$*****1,173.00 NET

This broadcast time will be used by: EDAF



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Environmental issues

Thom Tillis 11/4/2014

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Environmental Defense Action Fund - 257 Park Avenue South, New York, NY 10010

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Fred Krupp, President

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/14/2014

Date



Signature

(770) 427-0735

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

Connie Petway

Signature

Connie Petway

Printed Name

NSA

Title



AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See attached			

Attach proposed schedule with charges (if available): \$1173.00 web

Date of First Broadcast: 10/16/2014

Date of Last Broadcast: 10/22/2014

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



ORDER

WSFX

Orders	Order / Rev:	1207106		
	Alt Order #:	07444769		
	Product Desc:	ENVIRON DEF ACT FUND		
	Estimate:	2749		
	Flight Dates:	10/15/14 - 10/22/14	Primary AE:	Ashley Demby
	Original Date / Rev:	10/14/14 / 10/14/14	Sales Office:	H-DC
	Order Type:	General	Sales Region:	National

Agency	Name:	Canal Partners Media		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1027 33rd Street NW, Suite 140	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%

Advertiser	Name:	ISS/Environmental Defense Act		
	Demographic:	HH	New Business Thru:	
	Product Codes:	PL20	Order Separation:	00:15:00
	Priority:	P 1	Advertiser External ID:	
	Revenue Codes:	Agency, Political, Pol-Issue	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/22/14	18	\$1,380.00	\$1,173.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	18	\$1,380.00	\$1,173.00	0.00
Totals	18	\$1,380.00	\$1,173.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ashley Demby			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WSFX	10/16/14	10/17/14	SYN 10-11am M-F Maury	Comm	10-11am M-F	---TF--	:30	1	\$40.00	P 3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	---TF--		1				\$40.00		0.00			
E 2	WSFX	10/16/14	10/17/14	SYN 12:30-1pm M-F Inside Edition	Comm	12:30-1pm M-F	---TF--	:30	1	\$100.00	P 1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	---TF--		1				\$100.00		0.00			
E 3	WSFX	10/16/14	10/17/14	SYN 12-12:30pm M-F SYN 12-12:30pm M-F	Comm	12-12:30pm	---TF--	:30	1	\$60.00	P 1	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	---TF--		1				\$60.00		0.00			
E 4	WSFX	10/16/14	10/17/14	SYN 4-5pm M-F Steve Harvey	Comm	4-5pm M-F	---TF--	:30	1	\$100.00	P 1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	---TF--		1				\$100.00		0.00			
E 5	WSFX	10/16/14	10/17/14	SYN 5-6pm M-F Family Feud	Comm	5-6pm M-F	---TF--	:30	1	\$120.00	P 1	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	---TF--		1				\$120.00		0.00			
E 6	WSFX	10/16/14	10/17/14	Judge Mathis Judge Mathis	Comm	9-10a	---TF--	:30	1	\$40.00	P 3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	---TF--		1				\$40.00		0.00			

Order / Rev: 1207106
 Alt Order #: 07444769
 Flight Dates: 10/15/14 - 10/22/14

Advertiser: ISS/Environmental Defense Act
 Product Desc: ENVIRON DEF ACT FUND
 Estimate: 2749
 WSFX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WSFX	10/20/14	10/22/14	SYN 10-11am M-F Maury	Comm	10-11am M-F	MTW----	:30	2	\$40.00	P 3	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	MTW----		2				\$40.00		0.00			
E 8	WSFX	10/20/14	10/22/14	SYN 12:30-1pm M-F Inside Edition	Comm	12:30-1pm M-F	MTW----	:30	2	\$100.00	P 1	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	MTW----		2				\$100.00		0.00			
E 9	WSFX	10/20/14	10/22/14	SYN 12-12:30pm M-F SYN 12-12:30pm M-F	Comm	12-12:30pm	MTW----	:30	2	\$60.00	P 1	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	MTW----		2				\$60.00		0.00			
E 10	WSFX	10/20/14	10/22/14	SYN 4-5pm M-F Steve Harvey	Comm	4-5pm M-F	MTW----	:30	2	\$100.00	P 1	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	MTW----		2				\$100.00		0.00			
E 11	WSFX	10/20/14	10/22/14	SYN 5-6pm M-F Family Feud	Comm	5-6pm M-F	MTW----	:30	2	\$120.00	P 1	0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	MTW----		2				\$120.00		0.00			
E 12	WSFX	10/20/14	10/22/14	Judge Mathis Judge Mathis	Comm	9-10a	MTW----	:30	2	\$40.00	P 3	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	MTW----		2				\$40.00		0.00			
													Totals	18	\$1,380.00