

KAZT-TV Television Stations (KAZT 7.1 and NAZT-TV 7.2)

Political Advertising Disclosure Statement

Effective Dates:

Presidential Primary Window: February 1, 2020 - March 17, 2020

State Primary Window: June 20, 2020 - August 4, 2020

General Election Window: September 4, 2020 - November 3, 2020

This Disclosure Statement is provided for general information as required by the rules and regulations of the Federal Communications Commission ("FCC"), and is not intended to be a part of any advertising sales contract, which is governed by applicable law and its own terms. Practices described herein are subject to change at the Stations' discretion, to the extent permitted by law.

The following practices apply to advertising time on the Stations by a legally qualified candidate which a positive appearance of that candidate airing for four seconds or more contains (i.e. a "use"). In order to qualify for this treatment, candidates or their representatives may be asked to demonstrate that the candidate is legally qualified.

Legally qualified federal candidates are entitled to purchase time on the Stations during their election campaigns. The Stations will consider all requests for such time and will make reasonable accommodations to meet such requests. Although a federal candidate has the right to "reasonable access" to the facilities of the Stations for airing of political advertisements, the Stations generally retain the right to limit the amount of time sold to a candidate and has ultimate discretion with respect to the specific placement of political advertisements. The Stations will grant access to specified state and local candidates based, in the Stations' sole discretion, on the public interest in the election and inventory. For a determination as to whether the Stations will make time available for sale for certain local or state races, see Station Contact below.

During the 45 days preceding a primary election, and the 60 days before a general election, the Stations charge candidates in the respective elections the "lowest unit charge" for an advertisement if the advertisement constitutes a "use" of the Stations' facilities as defined by the FCC. During anytime outside of the 45-day and 60-day periods, the charges for candidate-purchased advertisements constituting a "use" are set so as to be no higher than those normally charged other advertisers for comparable use of the Stations' facilities. Any political advertisement that is not a "use", including any advertisement purchased by a non-candidate or any advertisement dealing with non-

candidate ballot issues, is sold at prevailing commercial rates. If a political advertisement constitutes a “use”, the Stations will provide opposing candidates with “equal opportunities,” as established by federal law, to “use” the facilities of the Stations. No federal candidate will be entitled to receive the Stations’ lowest unit charge unless the candidate provides the Stations with a certification that the candidate will not make any direct reference to another candidate for the same office in any broadcast unless the broadcast complies with Section 315(b)(2)(D) of the Communications Act, as amended by the Bipartisan Campaign Reform Act of 2002.

The terms and conditions applicable to political advertising on the Stations are as follows:

1. **Rates.** The Stations sell 30-second spots from 5am to 4:59am as reflected on the attached rate card. Most rates for both commercial and political advertising time sold on the Stations are arrived at on an individually negotiated basis. Negotiated buys may, for example, include spots in a number of different rotations or dayparts and combinations of different classes of spots. Rates for most classes of time vary on a weekly basis, based on supply and demand. The classes of advertising time offered to commercial advertisers are:
 - a. Immediately pre-emptible with no notice or MG offered – Priority 4
 - b. Pre-emptible with 24 hours’ notice – Priority 3
 - c. Pre-emptible with 48 hours’ notice – Priority 2
 - d. Fixed-Position Spots- Priority 1
2. **Sponsorship Identification.** All ads must comply with the sponsorship identification requirements of Section 317 of the Communications Act and Section 73.1212 of the FCC rules. The Stations reserve the right to insert such sponsorship identification into any advertisement that fails to include the requisite identification even if the insertion of the identification causes a portion of the advertisement to be deleted. For a federal candidate to receive the lowest unit charge for the class of time purchased, all ads that refer to opposing candidates must contain a statement that is read by the candidate which identifies the candidate and office the candidate is seeking, and states that the candidate approved the broadcast.
3. **Credit.** Cash at least three business days in advance is required unless the order is being placed by an agent or other entity with a proven credit history with the Stations. This agent or entity must accept full responsibility for all air time and production charges.

4. **Political Agreement.** A completed Agreement Form for Political Broadcasts (PB-19) must accompany any time order.
5. **Proof of Candidacy.** The Stations, at their option, may require the candidate to produce proof that he/she is a legally qualified candidate.
6. **Notice and Weekend Access.** Orders must be placed at least three business days in advance of start. Copy changes or cancelations require one business day notice. Tapes and written instructions must be delivered to the Stations in advance of the scheduled air date. Deadlines for contract changes and commercial materials are:

LOG FOR:	Deadline for Orders, Spots and Instructions
Monday	Friday, 10am
Tuesday	Monday 12pm
Wednesday	Tuesday 12 pm
Thursday	Wednesday 12pm
Friday	Thursday, 12pm
Saturday, Sunday	Friday, 10am

7. **Production Facilities.** The Stations' production facilities will be available to produce commercials for political advertisers on the same terms as provided to commercial advertisers. On-air personalities may not voice political spots.
8. **Schedules.** Although the rates charged by the Stations (Priorities 1-4) are based upon the use of 30-second spots, the Stations will also try to accommodate requests for advertisements of non-standard lengths for federal candidates. Ad time for Priorities 1-4 is available in other lengths of :10-, :15-, :60-, :90- and 120 seconds. Rates are determined as follows:

120 second rates = 4x the 30-second rate
 90 second rates = 3x the 30-second rate
 60 second rates = 2x the 30-second rate
 15 second rates = 50% of the 30-second rate
 10 second rates = 40% of the 30-second rate
 15 second bookends = the 30-second rate

- a. Station will place all orders as to day and time, subject to availabilities. Due to potential "equal opportunities" obligations for opposing candidates, certain time

periods may be unavailable for candidates.

- b. Request for program time, including lengths of 30 minutes and one hour, will be considered on an individual basis.
- c. The Station reserves the right to recapture spot time sold to a candidate to meet equal opportunities or reasonable access requirements of the Communications Act of 1934, as amended. If spot time is recaptured by the Station, the candidate will be advised as soon as practicable and an appropriate refund will be issued.

9. Makegood Policy. In the event of a missed spot, the Stations will endeavor make good in the same daypart within 3 days. If time prohibits making the spot good (e.g., missed on last day before election, the Stations will refund the cost of the missed spot to the purchasing entity upon reconciliation by both the agency and station in agreement of accounting balance.

10. Election Day Orders. Political advertising will be accepted for broadcast up until 5pm on Election Day, depending on available inventory.

11. Rebates. If a new lowest unit charge is established after a political advertiser's purchase has been made or run, the Stations will rebate the overcharge to the political advertiser within 10 working days or will credit the overcharge to the candidate's future time purchases, as the candidate directs.

12. Online Public Inspection File (Political File). The rules and regulations of the FCC require that each station maintain online for public inspection a complete record of all requests for broadcast time made by or on behalf of a candidate for public office, together with an appropriate notation showing the disposition made by the licensee of the requests, including whether such requests were granted and the amount charged. The disposition also includes the schedule of time purchased, when the spots aired, the rates charged, and the classes of time purchased. Whenever free time is provided to a candidate, a record of the free time provided is

uploaded to the political file. This information is retained in the Stations' online public inspection files for two years.

13. Station Contact. Any of the Stations' personnel will take questions and messages from candidates and their representatives, but, in order to provide maximum service to candidates and their representatives, the Stations seek to provide sales services through these contacts at the Station. At the Stations, actual time buys and responses to questions will be handled by:

Director of Sales: Rick Soltesz 602-224-2280 RSoltesz@aztv.com

National Sales Manager: Jared Gard 602-224-2230 JGard@aztv.com

Station Address: KAZT-TV
4343 E. Camelback Rd Suite 130
Phoenix, AZ 85018

The Stations' political public file is available online at www.fcc.gov