

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE       STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KALZ-FM AND KRZR-AM / FRESNO KSOF-FM / FRESNO K4GE-FM / FRESNO	<b>Date:</b> 10/10/19
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I, MARK SCOZZARI

being/on behalf of: JERRY DYER

a legally qualified candidate of the NONPARTISAN

political party for the office of: MAYOR, 2020

in the PRIMARY

election to be held on: MARCH 3, 2020

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED			

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by: (PLEASE INCLUDE ADDRESS/PHONE NUMBER)

JERRY DYER FOR MAYOR, 2020  
5132 N. PALM AVE #227  
FRESNO, CA 93704 560-291-8843

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

TREASURER: MELISSA ALLEN

CHAIR: JERRY DYER

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10/10/2019

Date

*M. Samyari*

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

*Devonne Etcheverry*

Signature

Devonne Etcheverry

Printed Name

AE

Title

# PROPOSAL



ETCHEVERRY, DEVONNE

Prepared for:

**Scozzari Co Inc**

3198 Willow Ave Ste 106

Clovis, California 93612

Date: 02/21/2020 03:35

Advertiser: JERRY DYER FOR MAYOR, 2020

Spots: 52

Total Gross  
Cost: **\$5,478.00**

Total Net  
Cost: **\$4,656.30**

Rates guaranteed until 02/29/2020

## Summary

Advertiser: JERRY DYER FOR MAYOR, 2020  
 Customer ID: 01181829  
 Title: KBOS/JERRY DYER FOR MAYOR/PRIMARY  
 Proposal Number: 6599049  
 Billing Options: Broadcast

## Spot Schedule

### KBOS-FM

1 Week: 2/24

Daypart/Program	Len	Spots	Rate	Gross	Net
Mon-Fri 6am-9am	60	15	\$120.00	\$1,800.00	\$1,530.00
Mon-Fri 3pm-6pm	60	15	\$120.00	\$1,800.00	\$1,530.00
Sat 10am-2pm	60	4	\$57.00	\$228.00	\$193.80
Sun 12pm-6pm	60	6	\$35.00	\$210.00	\$178.50
<b>Weekly Total</b>		<b>40</b>		<b>\$4,038.00</b>	<b>\$3,432.30</b>
<b>Flight Total</b>		<b>40</b>		<b>\$4,038.00</b>	<b>\$3,432.30</b>

1 Week: 3/2

Daypart/Program	Len	Spots	Rate	Gross	Net
Mon-Tue 7am-10am	60	6	\$120.00	\$720.00	\$612.00
Mon-Tue 3pm-6pm	60	6	\$120.00	\$720.00	\$612.00
<b>Weekly Total</b>		<b>12</b>		<b>\$1,440.00</b>	<b>\$1,224.00</b>
<b>Flight Total</b>		<b>12</b>		<b>\$1,440.00</b>	<b>\$1,224.00</b>

## Proposal Totals

	Spots	Gross	Net
<b>KBOS-FM</b>	<b>52</b>	<b>\$5,478.00</b>	<b>\$4,656.30</b>
<b>Total</b>	<b>52</b>	<b>\$5,478.00</b>	<b>\$4,656.30</b>



**Order Confirmation**

Page 1 of 4  
Printed: 2/24/2020 8:43 AM

JERRY DYER FOR MAYOR, 2020  
Scozzari Co Inc  
3198 Willow Ave Ste 106  
Clovis, CA 93612

Advertiser No: 1181829  
Start Date: 02/24/2020  
End Date: 03/03/2020  
Month Type: Broadcast  
Entered: 2/21/2020 3:43 PM by Fusion  
Last Update: 2/21/2020 4:26 PM by crriatr  
Spcl Ren Inv:  
AE: ETCHEVERRY, DEVONNE  
Note: KBOS/JERRY DYER FOR MAYOR/PRIMARY  
Note 2:

Order No: 1518857373  
Contract/Code #: No  
Co-op: No  
Package: No  
CPE:  
Revision #: 1  
Agency Comm: 15%

Market Station	Bind To	Start Date	End Date	No On Air Sch W.	W.	M	T	W	T	F	S	S	Spots/W.	Copy Group	Spot Len.	Priority Revenue Type	Rate	Ord. Spots	Ord. Cost
1 Fresno	06:00-09:00	02/24/20	02/28/20	1	1	5	0	x	x	x	x	x	15	1515941 GR/KBOS-KFBT/2020 POLITICAL/60	60	85	120.00	15	1,800.00
KBOS-FM	Commercial															Local Agency-Political	0		
2 Fresno	15:00-18:00	02/24/20	03/01/20	1	1	5	0	x	x	x	x	x	15	1515941 GR/KBOS-KFBT/2020 POLITICAL/60	60	85	120.00	15	1,800.00
KBOS-FM	Commercial															Local Agency-Political	0		
3 Fresno	10:00-14:00	02/29/20	02/29/20	1	1	1	0				x		4	1515941 GR/KBOS-KFBT/2020 POLITICAL/60	60	85	57.00	4	228.00
KBOS-FM	Commercial															Local Agency-Political	0		
4 Fresno	07:00-10:00	03/02/20	03/03/20	1	1	1	0	x	x				6	1515941 GR/KBOS-KFBT/2020 POLITICAL/60	60	85	120.00	6	720.00
KBOS-FM	Commercial															Local Agency-Political	0		
5 Fresno	15:00-18:00	03/02/20	03/03/20	1	1	1	0	x	x				6	1515941 GR/KBOS-KFBT/2020 POLITICAL/60	60	85	120.00	6	720.00
KBOS-FM	Commercial															Local Agency-Political	0		



# iHeartMedia Order Confirmation

Page 2 of 4  
Printed: 2/24/2020 8:43 AM  
Order No: 1518857373

Market Station	Bind To	Start Date	End Date	No On Of Air Sch W. W. Days	W. M	T	T	F	S	S	Spots/ W.	Copy Group	Spot Len.	Priority Revenue Type	Rate	Ord. Spots	Ord. Cost	
6 Fresno	12:00-18:00	03/01/20	03/01/20	1 1 1	x						6	1515941 GR/KBOS- KFBT/2020 POLITICAL/60	60	65	35.00	6	210.00	
KBOS-FM	Commercial																	

Local Agency-  
Political

No. of Spots/Misc/Digital: 52/0/0

Ordered Gross: \$5,478.00  
 Agency Commission: \$821.70  
 Ordered Net: \$4,656.30  
 Total Net Due: \$4,656.30

5478.00	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
Amount Ord:	52	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	5478.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	4656.30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

Participating Customers  
 JERRY DYER FOR MAYOR, 2020 100%