

**Maryland Public Television  
Annual EEO Public File Report  
Reporting period: 6/1/04 – 6/1/05**

1. Vacancies Filled:

<u>Position Title</u>	<u>Recruitment Sources</u>	<u># of Applicants Interviewed</u>	<u># of Interviewees from Sources</u>	<u>Recruitment Source for This Hire</u>
Procurement Specialist	MPT Website; Careerbuilder.com; State of Maryland Job line	6	MPT Website – 2 State of Maryland Job line - 4	State of Maryland Job line
Mng. Director, Donor Development	MPT Website; CPB Website; PBS Connect; Careerbuilder.com; Assoc. Of Fundraising Professionals	5	Assoc. Fundraising Professionals – 3 MPT Website – 1 PBS Connect - 1	PBS Connect
Accounting Clerk	MPT Website; Careerbuilder.com; State of Maryland Job line; America’s Job Bank	4	Careerbuilder.com – 2 Employee Referral – 2	Employee Referral
Manager, Telemarketing	MPT Website; Careerbuilder.com; PBS Connect; CPB Website	4	Careerbuilder.com – 2 PBS Connect 2	PBS Connect
Sr. Technical Online Producer	MPT Website; PBS Connect; Careerbuilder.com; DCWebwomen.org; Vault.com; Craig’s List	6	MPT Website – 2 Careerbuilder.com – 2 DCWebWomen.org - 1	MPT Website
Online Producer	MPT Website; PBS Connect; Careerbuilder.com; DCWebwomen.org; Vault.com; Craig’s List	9	MPT Website – 4 DC WebWomen.org – 1 Careerbuilder.com – 3	MPT Website
Manager Professional Development (2)	MPT Website; PBS Connect; Careerbuilder.com; IHireElementary.com; IMDiversity.com	8	Careerbuilder.com – 4 MPT Website - 4	Careerbuilder.com
Asst. Dir., Professional Development	Internal Posting	1	Internal Posting – 1	Internal Posting
Secretary	MPT Website; Careerbuilder.com; America’s Job Bank; State of Maryland Job Line	5	State of Maryland Job line – 3 Careerbuilder.com – 1 MPT Website – 1	Careerbuilder.com
Communications Specialist	MPT Website; Careerbuilder.com; America’s	3	Careerbuilder.com – 2	Careerbuilder.com

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	Job Bank		MPT Website - 1	
Broadcast Services Asst.	MPT Website; Careerbuilder.com; America's Job Bank	4	Careerbuilder.com - 2 MPT Website - 2	MPT Website
Audience Ser. Rep.	MPT Website; Careerbuilder.com; America's Job Bank	4	MPT Website - 1 Careerbuilder.com - 2 Employee Referral - 1	Careerbuilder.com

Recruitment Sources:

Recruitment sources routinely used are:

**Maryland Public Television Website**

[www.mpt.org](http://www.mpt.org)

**PBS Website**

1320 Braddock Place  
Alexandria, VA 22314  
703-739-5132  
[www.pbs.org](http://www.pbs.org)

**The Corporation for Public Broadcasting**

401 Ninth Street N.W.  
Washington, DC 20004-2129  
202-879-9600  
Contact [Jobline@cpb.org](mailto:Jobline@cpb.org)  
Post jobs at [stations.cpb.org/jobline](http://stations.cpb.org/jobline)

**Careerbuilder.com**

8420 West Bryn Mawr Ave.  
Suite 1000  
Chicago, Illinois 60631

**Electronic Media**

Sari Weiner  
360 N. Michigan Avenue  
Chicago, Illinois 60601

**National Association of Broadcasters**

1771 N. Street NW

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Washington DC 20036

<http://www.nab.org/bcc/program/members/checklogin.asp>

**The Current**

1612 K St. NW

Suite 704

Washington, DC20006

Danielle Mungin

202 463-7055 ext 36

**Broadcasting & Cable Magazine**

PO Box 15157

North Hollywood, CA 0615-5517

866-258-1075

Yuki Atsumi, Account Executive-Classified Sales

**Broadcast Engineering**

P.O. Box 12901

Overland Park, KS 66282-2901

913-341-1300

**Society for Broadcast Engineers**

SBE Job Line

Scott Jones

SBE National Office

Indianapolis, Indiana

<http://www.sbe.org/jobline.html>

**Vault.com**

150 West 22<sup>nd</sup> Street

New York, NY 10011

212 366-4242

Monster.com

5 Clock Tower Place, Suite 500

Maynard, MA 01755

Hotjobs.com

New York, NY 10001 USA

[www.hotjobs.com](http://www.hotjobs.com)

DCWebWomen.org

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**State of Maryland Job line**

Doug Swanson

[DSWANSON@dbm.state.md.us](mailto:DSWANSON@dbm.state.md.us)

**Association of Fundraising Professionals**

1101 King Street, Suite 700

Alexandria, VA. 22314

<http://www.afpnet.org>

**America's Job Bank**

<http://www.ajb.dni.us/>

**Craig's List**

<http://baltimore.craigslist.org/>

**IHireElementary.com**

<http://www.ihireelementaryteachers.com/>

**IMDiversity.com**

<http://www.imdiversity.com/>

Recruitment initiatives

**I. Continuation of an internship program designed to assist members of the community to acquire skills needed for broadcast employment.**

a. MPT has an active internship program and posts internship opportunities on university and college job/internship online message boards at all times of the year. At any one time, MPT has approximately 5-8 interns active in various departments. MPT also conducts its own internship job fair to allow potential interns to be interviewed at MPT's facilities.

b. We have begun a more intense relationship with Towson University to develop a more structured internship program utilizing Towson University students.

**II. Establishment of internship through Emma Bowen Foundation.** The Corporation for Public Broadcasting (CPB) and Emma Bowen Foundation established an internship program to encourage promising students to consider careers in media. MPT is one of four public broadcasters selected to receive such an intern. The internship provides a student with an opportunity to participate in every area of the organization over four to five summers. The Emma Bowen intern is scheduled to begin after June 1, 2005.

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**III. Participation in job fairs by station personnel**

1. Unity Job Fair – August 3, 2004
2. Howard University Job Fair – October 22, 2004
3. Future Business Leaders Mock Job Interview – Owings Mills High School – February 2, 2005

**IV. The following activities demonstrate MPT's commitment to providing information about broadcasting careers (and careers in general) to the community. MPT believes that these kinds of activities demonstrate our involvement in our community as a whole.**

1. You Can Afford College. This show was heavily supported by the academic community who sent financial aid counselors to MPT to take calls to the 800 number in order to make referrals and provide assistance and recommendations to viewers interested in learning about ways to fund a college education for their children.

**V). Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination.**

- 1). MPT is in the process of implementing a supervisor training program that will encompass EEO training to heighten awareness of possible discrimination in employment practices. The first scheduled training session took place on 5/5/05.