

Maryland Public Television
Annual EEO Public File Report
Reporting Period June 1, 2006 – June 1, 2007

I. Vacancies Filled:

Position Title	<u>Recruitment Sources</u>	<u># of Applicants Interviewed</u>	<u># of Interviewees from Sources</u>	<u>Recruitment Source for This Hire</u>
Director-Content&Research	MPT website, Careerbuilder Intra1, Current, Emmyonline, TVJobs, Idealist, cpb, PBS, Livingston&Assoc. synopsis	6	4-Careerbuilder 1-Livingston 1-Intra1	Careerbuilder
Member Relations Rep	MPT Website, craigslist, State Job Board, Careerbuilder, Idealist	3	3-Careerbuilder	Careerbuilder
Member Relations Rep	MPT Website, craigslist, State Job Board, Careerbuilder, Idealist	6	6-Careerbuilder	Careerbuilder
Member Relations Rep	MPT Website, craigslist, State Job Board, Careerbuilder, Idealist	2	2-MPT website	MPT Website
Volunteer Coordinator	MPT, State, Careerbuilder, CPB, PBS, craigslist, Idealist	6	3-Website 2-Careerbuilder 1-Idealist	MPT Website
Proposal Writer	MPT, State, Careerbuilder, CPB, PBS, Idealist	5	1-internal job board 3-MPT Website 1-Careerbuilder	MPT Website
Assoc Producer-On-air	Careerbuilder, PBS, CPB, MPT website, craigslist, Intra1, TVJobs, emmyonline,	6	4-Careerbuilder 1-MPT website 1-PBS	PBS
Assoc Online Web Producer	Careerbuilder, craigslist, PBS, cpb, Women Film&Video, Promax, TVJobs, DCWebwomen, Idealist	3	2-MPT website 1-Idealist	MPT Website
Man Dir-Ed Outreach	Intra 1-internal only	1	Intra 1	Intra 1
Man Dir-Ed Productions	Intra 1-internal only	1	Intra 1	Intra 1
Assoc Producer SPU	MPT website, Careerbuilder, PBS, CPB, Craigslist, DC Webwomen, TVJobs,	5	2-Careerbuilder 2-MPT website 1-Craigslist	MPT website
PT Business Clerk	MPT website, craigslist, State,	5	2-MPT website 3-State	State
Dir-K-12 Services	MPT website, MICCA, Idealist, craigslist, NETA, ISTE, DCWebwomen	4	3-MPT website 1-MICCA	MPT website
Corporate Support Asst	MPT website, craigslist, Idealist, PBS, Careerbuilder	6	5-Mpt website 1-Careerbuilder	Mpt website

Premium Fulfillment Clerk	MPT website, Careerbuilder, State, Community Times, craigslist	4	2-Careerbuilder 1-MPT website 1-Community Times	Careerbuilder
Data Specialist	MPT Website, Careerbuilder, State, craigslist,	7	4-Careerbuilder 3-MPT website	Careerbuilder
Broadcast Designer	Promax, craigslist, Careerbuilder, TVJobs, emmyonline, PBS, cpg DCWebwomen, Women Film&Video	2	2-Careerbuilder	Careerbuilder
Broadcast Services Coordinator	MPT website, PBS, cpb, emmyonline, TVJobs, craigslist, Idealist, Careerbuilder, NETA, Broadcast&Cable	3	2-MPT website 1-Careerbuilder	Careerbuilder
Data Processing Supervisor	Intra1-internal only	1	1-Intra1	Intra1
Man Dir-Communications	MPT website, Idealist, State, craigslist, Careerbuilder, PBS, cpb , Current	9	4-Careerbuilder 4-MPT website 1-Internal	State
Business Mgr-Content	MPT website, Careerbuilder, State, craigslist, Idealist	8	4-Careerbuilder 2-internal 1-Idealist 1-MPT website	2 word of mouth
Acct Payable Clerk	MPT website, craigslist, State, Careerbuilder	4	2-Careerbuilder 1-State 1-MPT website	Internal

There were 87 applicants interviewed during this reporting period.

II. Recruitment Sources: # of Applicants Referred During This Reporting Period

Maryland Public Television Website 35

S. Joy Holly
410-581-4180
www.mpt.org

CPB Website 0

Corporation for Public Broadcasting
401 Ninth Street, N.W.
Washington, D.C. 20004-2129
Amy Turman
202-879-9600
Contact: Jobline@cpb.org

PBS Website	1
PBS Express (First Class) 1320 Braddock Place Alexandria, VA 22314 Phone: 703-739-5132 www.pbs.org	
Careerbuilder.com	40
Bob Westwater 8420 West Bryn Mawr Ave Suite 1000 Chicago, Illinois 60631 888-488-4473	
National Association of Broadcasters	0
1771 N Street, NW Washington, DC 20036 202-429-5498 http://www.nab.org/bcc/program/members/checklogin.asp	
The Current	0
Loreal Lynch 1612 K. St. NW Suite 704 Washington, DC 20006 301-270-7240 Classifieds@ current.org	
Broadcasting and Cable Magazine	0
PO Box 15157 North Hollywood, CA 9615-5157 Katie Rosa 323-965-2089	
Broadcast Engineering	0
P.O. Box 12901 Overland Park, KS 66282-2901 Phone 913-341-1300 Susan Schaefer sschaefer@premediabusiness.com	
Society for Broadcast Engineers	0
SBE Job Line K. Jones SBE National Office Indianapolis, Indiana http://www.sbe.org/jobline.html	

State of Maryland Job Line	4
Doug Swanson	
410-767-4898	
dswanson@dbm.state.md.us	
 Craig's List	 1
www.baltimore.craigslist.com	
 Patuxent Publishing & The Carroll County Times	 1
The Community Times	
Nancy Bosley	
410-884-4617	
nbosley@patuxent.com	
 Association for Fundraising Professionals	 0
1101 King Street Suite 700	
Alexandria, VA 22314	
Help desk: 703-684-0410	
 Idealist	 3
Idealist.org	
 Chesapeake Human Resources Assoc (CHRA)	 0
Dietra Davenport	
410-752-3318	
 MICCA Listserve	 1
Richard Jolles	
richardjolles@mcps.md.org	
 Livingston Associates	 1
Tom Livingston	
3000 Chestnut Ave Suite 402	
Baltimore, MD 21211	
410-243-1974	
 National Educational Telecommunications Association (NETA)	 0
Rosemary Olas	
PO Box 50008	
Columbia, SC 29250	
803-799-5517	
 International Society for Technology in Education (ISTE)	 0
Destry Coursey	
175 West Broadway Suite 300	
Eugene, OR 97401-3003	
541-434-8903	

Cynopsis Media LLC 0
Cynthia Turner
One Corporate Center Suite 724
Shelton, CT 06484
203-926-9878

The National Television Academy (Emmyonline) 0
Maggie Eubanks
111W. 57th Street Suite 600
New York, NY 10019
314-664-6776

DC Webwomen 0
Valerie Baten
listadmin@dcwebwomen.org

Promax/BDA 0
Anusha Payaslyan
9000 W. Sunset Blvd Suite 900
Los Angeles, CA 90069
301-788-7600

Women in Film and Video (WIFV) 0
Melissa Houghton
1233 20th Street NW Suite 401
Washington, DC 20036
202-429-9438

TV Jobs 0
Broadcast Employment Services
Mark Holloway
jobs@tvjobs.com

III. Recruitment Initiatives:

1. Continuation of an internship program designed to assist members of the community in acquiring the skills needed for broadcast employment.

MPT has an active internship program and posts internship opportunities on university and college job/internship online message boards throughout the year. At any given time MPT has approximately 6-12 interns active in various departments.

MPT visits campuses to participate in college and university internship fairs. During this reporting period a HR representative has visited Villa Julie College, Towson University, University of Maryland, College of Journalism, Morgan State University, Howard University and Capitol College.

MPT was able to make internship opportunities available to 11 interns in 7 different departments during the summer of 2006. We were able to make internship opportunities available to 9 interns in 4 different departments during the Spring semester of 2007.

2. Establishment of Scholarship/Internship through Emma Bowen Foundation.

The Corporation for Public Broadcasting (CPB) and the Emma Bowen Foundation established an internship program to encourage promising students to consider careers in media. MPT is one of four public broadcasters selected to receive an intern. The internship provides the selected student the opportunity to participate in every area of the organization over the course of 4-5 summers. The Emma Bowen intern at MPT began his third summer on May 22, 2007.

3. Participation in Job/Career Fairs by HR and other station representatives.

October 2006

Phillip Merrill College of Journalism

University of MD, College Park

MPT's Employment Manager and Internship Coordinator, Donna Vaughan participated in The College of Journalism Career Fair at the University of MD, College Park on October 11, 2006. She made attendees aware of current and future career opportunities at MPT.

February 2007

Morgan State University

Media Professionals Internship Fair

MPT's Employment Manager and Internship Coordinator, Donna Vaughan participated in the Dept. of Communications Studies Media Professional Internship Fair on February 5, 2007. She made attendees aware of the many internship opportunities available at MPT.

March 2007

Towson University

The Career Center Internship Fair

MPT's Employment Manager and Internship Coordinator, Donna Vaughan participated in a Internship Fair sponsored by the Career Center. She made attendees aware of the many internship opportunities available at MPT.

4. Highlighting Broadcasting Careers in the Community.

March 2007

Towson University

TV/Film Media

George Beneman, Vice President of Technology, was a guest speaker at Towson University on March 9, 2007. He spoke with upper class students studying TV/Film/Media.

August 2006

Maryland Association of Counties

Two Day Conference

Kim Holcomb, Director of Special Projects, and Marsha Thomas, Associate Producer SPU, attended a 2 day conference on August 17&18 to highlight Maryland Public Televisions commitment to communities throughout Maryland and the opportunities available in the broadcast industry.

September 2006-June 2007

Throughout the school year MPT's Operations Manager, Glenn Goff, visits Franklin HS on a regular basis to work with students interested in careers in Broadcasting. Glenn also serves as a mentor to HS students in the private sector. He attends their in-school tv/film classes and schedules production opportunities for them at our facilities.

September 2006

Southwest Baltimore Job Fair

Faith Michel, Director of Community Outreach and Donna Vaughan, Employment Manager attended the Southwest Baltimore Job Fair on September 15, 2006. MPT was a co-sponsor of the event and attendees were made aware of current and future job opportunities at MPT.

February 2007

Women in Film and Video

Annual Media Job Fair

Kim Holcomb, Director of our Special Projects Unit, and Donna Vaughan, Employment Manager participated in the Media Job Fair sponsored by Women in Film and Video on February 10, 2007. They made attendees aware of current and future career opportunities and internship opportunities available at MPT.

April 2007

Wilde Lake High School

MPT's Employment Manager, Donna Vaughan participated in Wilde Lake High School's Career Day for Juniors on April 4, 2007. She worked with students on interviewing and resume writing skills and provided information on how to conduct a job search.

March 2007

Capitol College

Victoria Hecht, Volunteer Coordinator, and Donna Vaughan, Employment Manager participated in the Careers in Engineering and Information Technology Fair at Capitol College on March 30, 2007. They made attendees aware of current and future career opportunities, internship opportunities and volunteerism.