# ISSUES AND ANSWERS WXMT (FM) SMETHPORT, PA FOURTH QUARTER 2014

There follows a listing of some of the significant issues responded to by Station WXMT (FM), Smethport, PA, along with the most significant programming treatment of those issues for the period listed above. The listing is by no means exhaustive.

The order in which the issues appear does not reflect any priority or significance.

#### VARIOUS CATEGORIES

Public Affairs Program

WXMT aired "InfoTrak." This is a weekly half hour public affairs program that aired every Sunday morning between 6:00am and 6:30am. Three different issues are dealt with each week. Among the topics typically covered are: consumer matters, parenting issues, seniors and retirement, police and crime, women's issues, aging, poverty, and minority concerns. A complete listing of the topics covered in each InfoTrak program that aired during the period covered by this report is included at the back of this report.

#### VARIOUS CATEGORIES

#### Public Affairs Program

WXMT aired "Lincoln Radio Journal." This is a weekly half hour public affairs program that aired every Sunday morning between 6:30am and 7:00am during the period covered by this report. Three different issues are dealt with each week. Among the topics typically covered are: consumer matters, parenting issues, seniors and retirement, police and crime, women's issues, aging, poverty, and minority concerns. A complete listing of the topics covered in each Lincoln Radio Journal program that aired during the period covered by this report is included at the back of this report.

#### GOVERNMENT

#### PUBLIC SAFETY, HEALTH, AND WELFARE

Emergency Alert System (EAS)—Weather warnings, Civil Defense Warnings, and Amber Alerts WXMT relayed "warnings" received through the EAS decoder during the period covered by this report. By relaying these EAS messages over the air, WXMT kept Smethport residents apprised of the latest National Weather Service warnings and vital information.

PUBLIC SAFETY, HEALTH, AND WELFARE

#### ALL CATEGORIES (IN NEWS CONTENT)

#### News Coverage

WXMT aired one-to-two minute newscasts relevant to the residents of Smethport, PA, during the period covered by this report. These newscasts aired weekday mornings at 6:25am, 6:55am, 7:25am, 7:55am, and 8:25am. These newscasts were written, produced, and anchored by WXMT staff.

#### GOVERNMENT

#### PUBLIC SAFETY, HEALTH, AND WELFARE

Local Weather Coverage

WXMT aired a thirty-second weather report three times hourly (24/7) every day during the period covered by this report. These weather reports were forecasted, written, and anchored by staff under the supervision of WLMI Staff Meteorologist Larry Usner and covered the weather forecast for Smethport, PA.

## PUBLIC SAFETY, HEALTH, AND WELFARE

#### RECREATION

Mountain Sports

WXMT aired a one minute sportscast during the period covered by this report. The sportscast was written and anchored by WXMT staff and aired weekdays at 6:30am, 7:30am, and 8:30am. These local sportscasts covered sports news of interest to Smethport residents.

# CIVIC, NEIGHBORHOOD, AND FRATERNAL ORGANIZATIONS

# CHARITIES

## PUBLIC SAFETY, HEALTH, AND WELFARE

WXMT Community Calendar

WXMT aired PSAs for various local non-profit organizations during the period covered by this report. The WXMT Community Calendar typically aired once-an-hour Monday through Friday between 6:00am and 6:00pm.

Jeffrey M. Andrulonis 9 January 2015