

PUBLIC AFFAIRS REPORT
For
WPXL-TV
NEW ORLEANS, LOUISIANA
For
SECOND QUARTER ENDING JUNE 30, 2014

In accordance with Section 73.3526(e)(11)(i) of the Federal Communications Commission's rules, the following, in the opinion of WPXL-TV, are the problems and needs of the community for the period noted above. They are not necessarily listed in order of importance. Each is identified by significant public affairs and/or public service programming in response to these needs.

Issues:

1. Education
2. Leadership in Environmental Quality
3. Infrastructure Conditions – Roads and Levees
4. Youth Entrepreneurial Skills
5. Environmental Solutions
6. Connection Between Education & Economic Development
7. Engineering As An Option for Girls
8. Litter
9. Parks and Recreation
10. Arts & Humanities
11. Tourism
12. Electronic Learning Taskforce
13. DWI Enforcement
14. Vehicle Safety
15. Cultural History
16. Corporate Fundraiser for Education
17. Economic Development in the Chemical Industry
18. Hurricane Season
19. Importance of Promoting Culture for the Economy
20. Coastal Wetland Protection
21. Louisiana Oil & Gas Association
22. Education/Scholarship

A detailed summary of each program's content, including guests, affiliations and date of broadcast is included in this report.

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SECOND QUARTER ENDING JUNE 30, 2014

Program: Louisiana News Magazine
Topic/Title: **Show # LNM 0400114**
Air Date: 04/01/14 – 5:00 am
Duration: 60 minutes
Style/Type: Human Interest
Source: Louisiana News Magazine
Issue(s) Addressed: Education
Guests: Stephanie Riegel (Host), Janet Dixon, John Smith, David Pickler, Tom Gentzel, Russel Honore and Scott Richard

Description: Louisiana School Boards Association gathered to focus their efforts on public education advocacy. They hoped to provide meaningful professional development, current information in the ever-changing landscape of public education in Louisiana, and provide an opportunity to network and collaborate with peers. Topics of discussion were: Common Core; Special Interest Clinics; Training for School Board Secretaries; Learning Technology; School Law Forum and Ethics Training. Louisiana School Boards 7912 Summa Avenue Baton Rouge, LA 70809 1-877-664-5722 www.lsba.com

Program: Louisiana Hometown Network
Topic/Title: **Show # LHN 032714 + 040314**
Duration: 60 minutes
Style/Type: Magazine
Source: Louisiana Hometown Network
Issue(s) Addressed: Leadership in Environmental Quality
Guests: Dr. Alex Appeaning, Peggy Hatch, Linda Hardy, Kelia Bingham, Terry Emory, and Dr. Zhu Hua Ning

Description: The DEQ hosted the Environmental Leadership Awards. DEQ Secretary Peggy Hatch was joined by Senator Mike Walsworth, chair, Senate Environmental Quality Committee and Representative Gordon Dove, chair, House Natural Resources and Environment Committee, to recognize environmental achievements. New and existing members of ELP were commended for their voluntary pollution prevention efforts and community environmental outreach initiatives. The ceremony highlighted projects that went above and beyond regulatory compliance to substantially improve the quality of the environment. ELP Awards were presented to large, medium and small businesses, municipalities, non-governmental organizations and schools/universities. This year, DEQ presented 14 awards and recognized a total of 17 new members that joined in 2013-2014 in recognition of the following: Pollution Prevention - 299,783,059 pounds (lbs) of pollutants were removed including: Criteria pollutants, toxic air pollutants, biosolids, GHG emissions, etc. Reduction in Water Usage - 4,080,000 gallons (gals) of water/day Recycling of Materials - 78,000 pounds/yr of Metals, and 1,995,757 gals/yr of Hydrocarbon contaminated water, soapy water, used oil, etc. Two special recognition awards were also presented to: City of West Monroe – Sparta Re-Use Facility; Lafayette Consolidated Government-Lafayette Utilities System and Public Works Department-Rain Barrel Program. The ELP began in 1995 as a cooperative effort between DEQ and participating companies in the state. Today, any company, federal entity, municipality, non-governmental organization, school or university committed to improving the quality of the state's environment is eligible to join the program. Louisiana Department of Environmental Quality 602 N. Fifth Street Baton Rouge, LA 70802 866-896-LDEQ www.deq.louisiana.gov/elp

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For
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SECOND QUARTER ENDING JUNE 30, 2014

Program: Louisiana News Magazine
Topic/Title: **Show # LNM 040814**
Air Date: 04/08/14 – 5:00 am
Duration: 60 minutes
Style/Type: Human Interest
Source: Louisiana News Magazine
Issue(s) Addressed: Infrastructure Conditions – Roads and Levees
Guests: Stephanie Riegel (Host), Lisa Nelson, US Sen. David Vitter, US Sen. Mary Landrieu, US Rep. Bill Cassidy, Jim Donelon, Buddy Caldwell, Tom Schedler, Lt. Gov. Jay Dardenne, Mike Strain, and Various other speakers

Description: The Police Jury Association of Louisiana was created in 1924 to improve parish government in the State of Louisiana. Membership is open to each of the 64 parishes in the State of Louisiana, whether organized as a Police Jury, Parish Council or Parish Commission. The Association has an active and dynamic executive board of directors composed of a President, First Vice President, Second Vice President, Third Vice President, all Past Presidents, the Presidents of the recognized affiliate organizations, an At-Large Board Member, and a Board Member elected from each of the eight geographic regions of the State. Police Jury Association of Louisiana 707 North 7th Street Baton Rouge, Louisiana 70802 225-343-2835 or 888-551-2835 www.lpgov.org

Program: Louisiana Hometown Network
Topic/Title: **Show # LHN 041014**
Air Date: 04/10/14 – 5:00 am
Duration: 60 minutes
Style/Type: Magazine
Source: Louisiana Hometown Network
Issue(s) Addressed: Youth Entrepreneurial Skills
Guests: Stephanie Riegel (Host), Todd Graves, Layne McDaniel, Donny Rouse, John Matthews, and Stacy Schlieuwe

Description: Lemonade Day, held each year in cities across America, is a fun, experiential learning program that teaches youth how to start, own and operate their own business using a lemonade stand as well as fundamental lessons about life, success and themselves. Lemonade Day exists to infuse today's youth with the spirit of enterprise, teaching the basic business & entrepreneurial skills necessary to become successful, contributing members of their communities. Participation in Lemonade Day provides an opportunity for families, businesses, community organizations and schools to unite for a common purpose – to train the next generation of entrepreneurs through a free, fun, engaging, experiential activity. Kids plan for success by setting goals, creating budgets, securing investors, selecting a site, purchasing supplies, serving customers, making a profit, repaying investors and giving back to the community. This fun, free and exciting program encourages participants to "save a little, spend a little, share a little," instilling valuable principles that will help prepare them for life. Lemonade Day offers many young people their first experience with earning money and opening a bank account. Lemonade Day 1800 West Loop South, Suite 1875 Houston, TX 77027 713-626-KIDS [5437] www.lemonadeday.org

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SECOND QUARTER ENDING JUNE 30, 2014

Program: Louisiana News Magazine
Topic/Title: **Show # LNM 041514**
Air Date: 04/15/14 – 5:00 am
Duration: 60 minutes
Style/Type: Human Interest
Source: Louisiana News Magazine
Issue(s) Addressed: Environmental Solutions
Guests: Stephanie Riegel (Host), Elliott Bouillion, and Sen. Sharon Weston Broome

Description: Resource Environmental Solutions, founded in Baton Rouge, a national ecological restoration company, with operations in Louisiana, Texas, West Virginia, Pennsylvania, and Ohio is donating 2,500 live oak trees to various participating parishes in Louisiana, announced CEO Elliott Bouillion. The donated trees were grown and potted at RES' 640-acre native grass and tree nursery near Pointe Aux Chenes in Terrebonne Parish. The trees will be placed throughout Louisiana with the assistance of local legislators who assisted in coordinating local site selection. "RES would like to thank Senate President Alario, Senate President Pro-Tempore Sharon Weston Broome, House Speaker Kleckley, and the Members of the House and Senate, who aided us in this statewide placement effort. This donation is a small token of our commitment of stewardship to Louisiana, its land and people," Bouillion said. Since the company's founding in 2007, RES has planted over 5 million trees in Louisiana as part of ecological restoration efforts throughout the State on 22,000 acres of restored native habitat. Restoration sites are specifically selected to ensure the best chance of tree survival and enable large-scale, contiguous ecosystems. Resource Environmental Solutions 412 N Fourth St., Suite 300 Baton Rouge, LA 70802 225-372-6161 www.res.us

Program: Louisiana Hometown Network
Topic/Title: **Show # LHN 041714**
Air Date: 04/17/14 – 5:00 am
Duration: 60 minutes
Style/Type: Magazine
Source: Louisiana Hometown Network
Issue(s) Addressed: Connection Between Education & Economic Development
Guests: Clinton Raspberry

Description: The Board of Regents is committed to increasing the educational attainment of Louisiana's citizens through its policy work including statewide academic planning and review, budgeting and performance funding, research, and accountability. First meeting will include introduction of the new board, installation of new officers, assignments of new committees and organizing a model for higher education in Louisiana. The Regents are charged to give the clearest picture possible on what should be budgeted for higher education. They will also be discussing about the involvement between Economic Development & Workforce Development that must exist for higher education to provide the workforce necessary for the future projects in the state. Louisiana Board of Regents 1201 N. Third St., Suite 6-200 Baton Rouge, LA 70802 225-342-4253 www.regents.louisiana.gov

PUBLIC AFFAIRS REPORT
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Program: Louisiana News Magazine
Topic/Title: **Show # LNM 042214**
Air Date: 04/22/14 – 5:00 am
Duration: 60 minutes
Style/Type: Human Interest
Source: Louisiana News Magazine
Issue(s) Addressed: Engineering As An Option for Girls
Guests: Stephanie Riegel (Host), Amanda Root, Angela Zeringue, Beatrice Arvic, Kerigan Ramsey, Curtis Cruz, Scott Haltom, and Carrie Arsencaux

Description: With partner E-Week, ExxonMobil hosts annual Introduce a Girl to Engineering Day events at company sites around the country fun and interactive day of engineering, with the goal to reach middle school students as they make course selections. Girl Day is a movement that shows girls how creative and collaborative engineering is and how engineers are changing our world. With hundreds of events happening each year, together we are driving the conversation about girls and engineering. Host a Girl Day event and make a difference to the girls (and their moms) in your community. Exxon Mobil Baton Rouge Chemical Plant (BRCP) 4999 Scenic Highway, Baton Rouge 70805 225-977-7711 www.exxonmobilbr.com

Program: Louisiana Hometown Network
Topic/Title: **Show # LHN 042414**
Air Date: 04/24/14 – 5:00 am
Duration: 60 minutes
Style/Type: Magazine
Source: Louisiana Hometown Network
Issue(s) Addressed: Litter
Guests: Lt. Gov. Jay Dardenne, Jackie Maginnis, Judd Jeansonne, Sherri LeBas, and Capt. William Davis

Description: Keep Louisiana Beautiful, Inc. is the state's anti-litter and community improvement organization focused on education, enforcement, awareness and cleanups. Affiliated with Keep America Beautiful, our mission is to "promote personal, corporate and community responsibility for a clean and beautiful Louisiana." We'd like to thank the Office of the Lt. Governor, Volunteer Louisiana and all of our participating affiliates! The event included more than: 442 volunteers; 628 Volunteer hours with a \$13,897 value; 388 trash bags collected; and 9,313 cigarette butts collected. Keep Louisiana Beautiful, Inc. 17170 Perkins Road Baton Rouge, LA 70810 225-752-7446 www.keeplouisianabeautiful.org

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For
WPXL-TV
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For
SECOND QUARTER ENDING JUNE 30, 2014

Program: Louisiana News Magazine
Topic/Title: **Show # LNM 042914**
Air Date: 04/29/14 – 5:00 am
Duration: 60 minutes
Style/Type: Human Interest
Source: Louisiana News Magazine
Issue(s) Addressed: Parks and Recreation
Guests: Stephanie Riegel (Host), Carolyn McKnight, and Ted Jack

Description: BREC operates public parks and recreation facilities and programs throughout East Baton Rouge Parish, Louisiana, USA. This award-winning agency is a member of NRPA (The National Recreation and Park Association) and has been nationally accredited and recognized as one of America's premier recreation and park departments. BREC maintains 184 parks that feature a wide variety of quality facilities with family-oriented leisure activities for all ages and population groups. BREC relies on volunteers to serve as advisors on these committees. Each department director at BREC receives advice and direction from 8 committee volunteers and 2 or 3 commission members. This is a fantastic way to hear the voice of the community when planning the actions of the park system! The Commission is composed of nine members, six of whom are appointed by the Metro Council -- two each year -- to serve a three-year term; and three of whom are ex-officio members, these being the Mayor-President, a member of the School Board and a member of the City-Parish Planning Commission. The Commission members receive no compensation for their services, but accept their appointments in the interest of civic betterment. The Recreation and Park Commission for the Parish of East Baton Rouge was created by a State Legislative Act in 1946 as a separate and distinct body whose purpose is to develop, maintain and operate public park and recreational properties and facilities for all the people in East Baton Rouge Parish. BREC is a political subdivision of the State of Louisiana and does not operate under the City-Parish Government. BREC 6201 Florida Blvd., Baton Rouge, LA 70806 225-272-9200 www.brec.org

Program: Louisiana Hometown Network
Topic/Title: **Show # LHN 050114**
Air Date: 05/01/14 – 5:00 am
Duration: 60 minutes
Style/Type: Magazine
Source: Louisiana Hometown Network
Issue(s) Addressed: Arts & Humanities
Guests: Michael Bernstein, Miranda Restovic, and Various Award Recipients

Description: The Louisiana Endowment for the Humanities is a Louisiana non-profit organization dedicated to providing educational opportunities to all Louisianians. The Louisiana Endowment for the Humanities' mission is to provide all Louisianians with access to and an appreciation of their own rich, shared and diverse historical, literary and cultural heritage through grant-supported outreach programs, family literacy and adult reading initiatives, teacher professional development institutes, publications, film and radio documentaries, museum exhibitions, cultural tourism, public lectures, library projects, and other public humanities programming. While that is all well and good, the real story of the LEH is one of investment and impact over more than 35 years, from Abbeville to Zwolle and everywhere in between, the LEH has explored and celebrated Louisiana's people and places, history and culture while becoming an integral part of the state's education landscape. Each year, the LEH honors Louisianians who have made outstanding contributions to the study and understanding of the humanities. In addition to Humanist of the Year, awards are given for Lifetime Contribution to the Humanities, Chair's Award for Institutional Support, Humanities Documentary Film of the Year, Individual Achievement in the Humanities, Public Humanities Programming, Humanities Book of the Year, the Humanities Teacher of the Year and, new this year, the Michael P. Smith Memorial Award for Documentary Photography. The LEH is the Louisiana affiliate of the National Endowment for the Humanities. Louisiana Endowment for the Humanities 938 Lafayette Street, Suite 300 New Orleans, LA 70113-1782 504-523-4352 www.leh.org.

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SECOND QUARTER ENDING JUNE 30, 2014

Program: Louisiana News Magazine
Topic/Title: **Show # LNM 050614**
Air Date: 05/06/14 – 5:00 am
Duration: 60 minutes
Style/Type: Human Interest
Source: Louisiana News Magazine
Issue(s) Addressed: Tourism
Guests: Jean Lafitte, Ken Savant, Laura Landry, Butch Faust, Taylor Finchum, and Nathaniel Johns

Description: Contraband Days is one of Louisiana's largest festivals and the City of Lake Charles oldest festival and is celebrating its 57th year in 2014. Contraband Days is a themed "pirate" festival with close to 100 events. Contraband Days always falls on the first two weekends in May and it's a twelve day festival. The Festival is based on the Lake Charles Civic Center grounds with some events occurring throughout the City. Over 100,000 people attend Contraband Days Festival on land and on the water. In 1957 a group of local businessmen from the Downtown Division of the Lake Charles Association of Commerce (later known as the Chamber of Commerce) formed Lake Charles Contraband Days Inc (later known as Contraband Days Inc) for the sole purpose of developing a program to utilize the Lake Charles areas in recreational and cultural activities and to attract tourists. The group opted for a pirate theme with the LEGEND of Lafitte's Buried Treasure along Contraband Bayou thus the first Annual Contraband Days was held in June 1958 as a one day event with a boat parade, water ski show and boat races. A few years later this group of men formed another organization called the Buccaneers of Lake Charles, Inc and added entertainment by dressing in pirate attire and costume. A "Jean Lafitte" would be selected to lead the buccaneers to "Capture the Mayor and take over the City". Part of the buccaneer group would also dress in "City Militia" attire, armed with real cannons to try to ward off Lafitte & his buccaneers from landing as part of the entertainment. The Buccaneers of Lake Charles is the primary part of the festivals "pirate themed" entertainment, begins and ends the festivities, and promotes the festival year round. Contraband Days Inc. is the organization that plans, organizes, and budgets for the festivals events Forty eight years later Contraband Days has grown from a one day to a twelve day festival with close to 100 events. Contraband Days Festival grew over the years as a scheduler of many types of events, contests, and attractions. Charitable organizations were and still are encouraged to host an event during Contraband Days. Charitable organizations, schools, and churches host events, contests, booths, etc during Contraband Days and some have been involved for many years. Contraband Days is not only a festival to promote tourism and to provide entertainment, it also helps many charitable organizations raise funds for their causes. Contraband Days Contraband Days P.O. Box 679 Lake Charles, LA 70602-0679 337-436-5508 www.contrabanddays.com

Program: Louisiana Hometown Network
Topic/Title: **Show # LHN 050814**
Air Date: 05/08/14 – 5:00 am
Duration: 60 minutes
Style/Type: Magazine
Source: Louisiana Hometown Network
Issue(s) Addressed: Electronic Learning Taskforce
Guests: Dr. Darlene Williams

Description: The Board of Regents is committed to increasing the educational attainment of Louisiana's citizens through its policy work including statewide academic planning and review, budgeting and performance funding, research, and accountability. First meeting will include introduction of the new board, installation of new officers, assignments of new committees and organizing a model for higher education in Louisiana. The Regents are charged to give the clearest picture possible on what should be budgeted for higher education. They will also be discussing the Electronic Learning Taskforce whose goals and mission is to support the regions to promote e-learning in Louisiana. www.louisianaonline.org Louisiana Board of Regents 1201 N. Third St., Suite 6-200 Baton Rouge, LA 70802 225-342-4253 www.regents.louisiana.gov

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SECOND QUARTER ENDING JUNE 30, 2014

Program: Louisiana News Magazine
Topic/Title: **Show # LNM 051314**
Air Date: 05/13/14 – 5:00 am
Duration: 60 minutes
Style/Type: Human Interest
Source: Louisiana News Magazine
Issue(s) Addressed: DWI Enforcement
Guests: Lt. Col. John LeBlanc, Col. Michael Edmonson, and Various Other Law Enforcement Personnel, Judges and Lawyers.

Description: The Louisiana Highway Safety Commission (LHSC) is proud of its law enforcement professionals throughout Louisiana for their efforts to remove impaired drivers from our highways. In recognition of these efforts, the LHSC sponsors a DWI Enforcement Awards Program in cooperation with: Louisiana State Police (LSP); Louisiana State Department of Wildlife & Fisheries (LDWF); Louisiana Association of Chiefs of Police (LACP); Louisiana Sheriffs Association (LSA); Louisiana Judicial Association (LJA); Louisiana District Attorneys Association (LDAA); Louisiana Bridge Police; University Police. Awards Categories: DWI Prosecution Award (to include ADA & City Prosecutors) - Awarded by LDAA, (Three awards per population grouping); Most Misdemeanor DWI Cases Convicted per Agency; Most Felony DWI Cases Convicted per Agency; DWI creative program that includes community involvement Police Department Award - Awarded by LACP (Two awards per population grouping); Most DWI Arrests per Officer; Most DWI Arrests per Police Department; Sheriff's Office Award - Awarded by LA Sheriffs' Association (Two awards per population grouping); Most DWI Arrests per Deputy; Most DWI Arrest per Sheriff's Office LDWF Awards Statewide - Awarded by LDWF Enforcement Division; Most DWI Arrests per Agent; Most DWI Arrests per District LSP Awards Statewide - Awarded by LSP; Most DWI Arrests per Trooper (Best Statewide Trooper); Most DWI Arrests per Troop (Best Troop) Judicial Award - Awarded by Louisiana Judicial Association by a City or District Court(One award per population grouping); and . Most Innovative DWI Sentencing Method/Program. Louisiana Highway Safety Commission 7919 Independence Blvd. Suite 2100 Baton Rouge, LA 70806 225-925-6991 www.lahighwaysafety.org

Program: Louisiana Hometown Network
Topic/Title: **Show # LHN 051514**
Air Date: 05/15/14– 5:00 am
Duration: 60 minutes
Style/Type: Magazine
Source: Louisiana Hometown Network
Issue(s) Addressed: Education
Guests: Dr. Monty Sullivan, Travis Lavigne, Earl Meador, Jim Henderson, Dr. Natalie Harder, Dr. Kevin Stewart, Dr. Neil Aspinwall, Dr. Barbara Hanson, Rick Bateman, Dr. Bruce Waguespack, Yvette Alexis, Tony Cook, Dr. Thomas Warner, Charlie Freeburgh, Michael Murphy, and Clinton Raspberry

Description: The Louisiana Community and Technical College System (LCTCS) provides strategic management and support for Louisiana's 13 community and technical colleges. Our colleges award associates degrees, technical diplomas, and industry-based certificates in programs that are aligned with business and industry and local economies, which lead students to good paying middle class jobs. We are committed to the principle of providing each student access to quality educational programs and lifelong learning. This commitment includes eliminating geographic, financial, and scholastic barriers to postsecondary educational programs. As the most geographically diverse system of higher education in the state, Louisiana's Community and Technical Colleges has locations in rural and urban areas across the state. Our colleges are as diverse as the communities in which they serve. Students receive a world-class education, at affordable prices, in nurturing and rigorous environments that prepare them for rewarding careers. One of the fastest growing two-year college systems in the nation, our colleges consistently rank nationally in the top 100 producers of two year certificates, one year certificates, and associate degrees. Louisiana Community and Technical College System 265 South Foster Drive Baton Rouge, LA 70806 225-922-2800 www.lctcs.edu

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SECOND QUARTER ENDING JUNE 30, 2014

Program: Louisiana News Magazine
Topic/Title: **Show # LNM 051314**
Air Date: 05/20/14 – 5:00 am
Duration: 60 minutes
Style/Type: Human Interest
Source: Louisiana News Magazine
Issue(s) Addressed: DWI Enforcement
Guests: Lt. Col. John LeBlanc, Col. Michael Edmonson, and Various Other Law Enforcement Personnel, Judges and Lawyers.

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Program: Louisiana Hometown Network
Topic/Title: **Show # LHN 051514**
Air Date: 05/22/14 – 5:00 am
Duration: 60 minutes
Style/Type: Magazine
Source: Louisiana Hometown Network
Issue(s) Addressed: Education
Guests: Dr. Monty Sullivan, Travis Lavigne, Earl Meador, Jim Henderson, Dr. Natalie Harder, Dr. Kevin Stewart, Dr. Neil Aspinwall, Dr. Barbara Hanson, Rick Bateman, Dr. Bruce Waguespack, Yvette Alexis, Tony Cook, Dr. Thomas Warner, Charlie Freeburgh, Michael Murphy, and Clinton Raspberry

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Program: Louisiana News Magazine
Topic/Title: **Show # LNM 052714**
Air Date: 05/27/14 – 5:00 am
Duration: 60 minutes
Style/Type: Human Interest
Source: Louisiana News Magazine
Issue(s) Addressed: Vehicle Safety
Guests: Stephanie Riegel (Host), Lt. Col. John LeBlanc, and Col. Mike Edmonson

Description: The Louisiana Highway Safety Commission (LHSC) administers the State's highway safety grant program. Louisiana's highway safety program is designed to reduce traffic crashes and the resulting deaths, injuries and property damage. Programs and projects are administered in accordance with uniform guidelines promulgated by the NHTSA and FHWA. Projects implemented by the LHSC are limited to priority program areas, based on severity of the crash, over-representation, and magnitude of the problem. Pick-up trucks comprise 25 percent of the vehicle fleet in Louisiana. State observation surveys and fatality data show that pickup truck drivers and passengers fall well behind occupants of other kinds of passenger vehicles when it comes to wearing seat belts. Pick-up trucks are two times more likely to rollover than cars in fatal crashes. The LHSC is funding a high-visibility enforcement and awareness campaign to encourage seat belt usage and reduce unrestrained fatalities among our pick-up truck drivers and passengers. Taking the time to buckle up before every trip is the single most effective thing you can do to protect yourself in a crash. Buckle-Up In Your Truck or you will get a ticket! Louisiana Highway Safety Commission 7919 Independence Blvd. Suite 2100 Baton Rouge, LA 70806 225-925-6991 www.lahighwaysafety.org

Program: Louisiana Hometown Network
Topic/Title: **Show # LHN 052914**
Air Date: 05/29/14 – 5:00 am
Duration: 60 minutes
Style/Type: Magazine
Source: Louisiana Hometown Network
Issue(s) Addressed: Cultural History
Guests: Patsy Hebert and Charlene Beckett

Description: Delve into our Cajun mystique, the interesting expressions and unique cultural heritage that makes us the "Most Cajun Place on Earth." We invite you to begin your visit at the Vermilion Parish Tourist Commission office located at 1905 Veterans Memorial Drive (Hwy. 14 By-pass) in Abbeville. The office is open Monday through Friday from 8:30 am to 4:00 p.m. For after hour visitors, local information can be obtained on our porch. You may contact our office via e-mail at info@vermilion.org or by giving us a call at 337-898-6600. Located just minutes south of Lafayette and west of New Iberia, Vermilion Parish is easily accessible from I-10 via Hwy. 26, Hwy. 13, I-49/Hwy. 167 and Hwy. 90. All of these highways connect to Hwy. 14 which runs through our parish. You may also travel to Vermilion Parish from Texas via Hwy. 82. This is a scenic drive along our back roads where you can view nature and our wildlife. Bring your binoculars and be on the lookout for alligators along the way! The Daylily Festival & Garden Show features plant and flower booths, educational seminars, garden items and more. Vermilion Parish Tourist Commission 1905 Veteran's Memorial Drive Abbeville, LA 70510 337-898-6600 www.vermilion.org

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SECOND QUARTER ENDING JUNE 30, 2014

Program: Louisiana News Magazine
Topic/Title: **Show # LNM 060314**
Air Date: 06/03/14 – 5:00 am
Duration: 60 minutes
Style/Type: Human Interest
Source: Louisiana News Magazine
Issue(s) Addressed: Corporate Fundraiser for Education
Guests: Stephanie Riegel (Host), Matt Saurage, Scott Eckert, and Various winners

Description: Greater Baton Rouge area schools earn \$60,000 from the Community Cash for Schools® program by partnering with local businesses, restaurants and parents to collect Community® coffee UPCs or proof of purchase labels. This year, more than 870 schools across the region collected more than 3 million UPCs. In the Baton Rouge area, the Community Cash for Schools program will distribute more than \$60,000 to area schools with St. Aloysius School being the top earning school at \$3,087.90. At an event this morning, Community Coffee Company recognized a dozen of the top earning schools. Local public and private schools have earned over \$4 million from the Community Cash for Schools program, now in its 25th year. Community Coffee Company allows local educators to direct these funds to programs and projects that best serve Louisiana's youth. "We've found that educators can be quite inventive and we're proud to be a part of funding playground equipment, textbooks, computers, white boards, and much more," said Jodi Conachen, Community Coffee Company spokesperson. "The program allows community members to have a delicious cup of Community coffee while helping their local school educate our future." In support of the Community Cash for Schools program and in honor for the program's 25th year, Community Coffee Company held a sweepstakes to increase purchase of triple value UPC codes. Three sweepstakes winners received a Mercedes-Benz C250 sedan which was awarded during the event. This year's winners are Susan Meaux from Mandeville, Louisiana, Jacalyn Hanly Dugas from Metairie, Louisiana, and Vivian Chicola from Lafayette, Louisiana. For more information on the program, call 1-800-525-5583 or go online to CommunityCoffee.com/CashforSchools and enroll.

Program: Louisiana Hometown Network
Topic/Title: **Show # LHN 060514**
Air Date: 06/05/14 – 5:00 am
Duration: 60 minutes
Style/Type: Magazine
Source: Louisiana Hometown Network
Issue(s) Addressed: Tourism
Guests: Stephen Perry, Mark Romig, Nadine Ramsey, Michael Lewis, Robert Bray, and Various Event Participants

Description: National Travel and Tourism Week is a tradition celebrated annually since 1984. It was established as National Tourism Week when the U.S. Congress passed a joint resolution in 1983 designating the week to be celebrated in May. In a White House ceremony, President Reagan even signed a Presidential Proclamation urging citizens to observe the week with ceremonies and activities in their communities. Every year, the New Orleans Convention and Visitors Bureau, along with our major tourism partners, join cities across the United States to celebrate National Travel and Tourism Week and the industry that employs more than 78,000 locals and brings \$6 billion to our city annually. We expect approximately 700 people to attend the luncheon and we have an exciting program planned. The U.S. travel community has collectively marked the event in a number of creative ways, from staging local rallies and conducting media outreach to securing proclamations and resolutions from local legislative bodies. Each year, localized events are presented in cities, states and travel businesses nationwide to champion the power of travel. New Orleans Convention & Visitors Bureau 2020 Saint Charles Avenue New Orleans, LA 504-566-5011 www.neworleanscvb.com

PUBLIC AFFAIRS REPORT
For
WPXL-TV
NEW ORLEANS, LOUISIANA
For
SECOND QUARTER ENDING JUNE 30, 2014

Program: Louisiana News Magazine
Topic/Title: **Show # LNM 061014**
Air Date: 06/10/14 – 5:00 am
Duration: 60 minutes
Style/Type: Human Interest
Source: Louisiana News Magazine
Issue(s) Addressed: Economic Development in the Chemical Industry
Guests: Stephanie Riegel (Host), Dan Borne', Rick Ritter, Roxan Kraft, Dr. Monty Sullivan, Supt. John White, Mike Hayes, Jorge Tarajano, Melissa Landry, Jim Harris, Karen Eddlemon, Stephen Chustz, Jim Welsh, and Ron Curry

Description: The Louisiana Chemical Association and the Louisiana Chemical Industry Alliance are sister organizations representing a unified voice of chemical manufacturers, vendors and suppliers in Louisiana. Both organizations work with local and state officials, community organizations and business interests to promote a positive climate for chemical manufacturing that insures long term economic growth. Annual meeting held to discuss the issues that affect the industry and the tremendous growth available in Louisiana. They represent over 27k employees. Billions of dollars are spent in Louisiana because of this industry. Natural gas situation has grown over the last five years. Potential for expansion is 60- 80 billions of dollars and will therefore increase the potential for jobs. Part of the meeting will focus on workforce development and education. Louisiana Chemical Association 1 American Pl, Baton Rouge, LA 70825 225-383-7791 www.lca.org

Program: Louisiana Hometown Network
Topic/Title: **Show # LHN 061214**
Air Date: 06/12/14 – 5:00 am
Duration: 60 minutes
Style/Type: Magazine
Source: Louisiana Hometown Network
Issue(s) Addressed: Hurricane Season
Guests: Stephanie Riegel (Host) and Jim Donelon

Description: Commissioner of Insurance Jim Donelon is conducting his annual statewide public awareness campaign to encourage preparations for the upcoming hurricane season and remind citizens that now is the time for property owners to review their insurance policies and make plans to protect their property and family. "Louisiana was fortunate to have a mild hurricane season last year, and while we hope for a mild season as forecast this year, by no means should we become complacent," says Commissioner Donelon. "You may recall that Hurricane Isaac in 2012 was only a Category 1 storm, but the losses in southeast Louisiana amounted to insurers paying out about \$750 million in homeowners claims with another \$330 million in flood claims being paid by the National Flood Insurance Program." Commissioner Donelon advises property owners to take the following three steps to prepare for hurricane season: Review your insurance coverage and deductibles; If you don't already have it, look into flood insurance; and Take a home inventory. Donelon also encourages policyholders to take steps to mitigate their property. "Homeowners should also be aware of storm mitigation efforts that can go a long way in protecting their homes from storm damage and provide insurance premium discounts as well," said Donelon. Insurance premium discounts are available for building or retrofitting a home to comply with the Louisiana State Uniform Construction Code. Qualifying elements include particular roof designs, shingles, windows, shutters, and hurricane straps incorporated in the framing process. These discounts apply to one or two-family owner occupied homes and modular homes and are generally about 20 percent of your premium cost. A certified wind mitigation surveyor must inspect your property and file a report that qualifies you for the insurance premium discounts. For more information on insurance during hurricane season, you can go to the Hurricane Resource Center on the LDI's website www.lidi.la.gov or call 1-800-259-5300. For more information on flood insurance, please visit the National Flood Insurance Program's website at www.floodsmart.gov or call 1-800-427-2419. Louisiana Department of Insurance 1702 N. Third Street P.O. Box 94214 Baton Rouge, LA 70802 800-259-5300 www.lidi.la.gov

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For
WPXL-TV
NEW ORLEANS, LOUISIANA
For
SECOND QUARTER ENDING JUNE 30, 2014

Program: Louisiana News Magazine
Topic/Title: **Show # LNM 061714**
Air Date: 06/17/14 – 5:00 am
Duration: 60 minutes
Style/Type: Human Interest
Source: Louisiana News Magazine
Issue(s) Addressed: Importance of Promoting Culture for the Economy
Guests: Stephanie Riegel (Host), Lt. Gov. Jay Dardenne, Pam Breaux, and Various Award Recipients

Description: Lt. Governor Jay Dardenne and the Office of Cultural Development are recognizing 17 honorees at the 2014 Louisiana Culture Awards reception at the Capitol Park Museum. The ceremony is held in conjunction with Culture Connection, the annual conference of Louisiana's culture stakeholders. Each honoree has made outstanding contributions to Louisiana's culture. Winners were selected by the Louisiana State Arts Council, the Louisiana Trust for Historic Preservation, the Louisiana Archaeological Survey and Antiquities Commission, the Louisiana Folklife Commission and the Council for the Development of French in Louisiana from public nominations earlier this year. Culture Connection, the Office of Cultural Development's annual conference for Louisiana's culture stakeholders, will take place in downtown Baton Rouge. The general assembly—in which archaeology, arts, French language, historic preservation and other culture stakeholders convene. Plans include a lunch with Lt. Governor Jay Dardenne, workshops, and meetings. Office of Lieutenant Governor Jay Dardenne Capitol Annex Building 1051 North Third Street Baton Rouge, Louisiana 70802 225-342-7009 <http://www.crt.state.la.us/>

Program: Louisiana Hometown Network
Topic/Title: **Show # LHN 061914**
Air Date: 06/19/14 – 5:00 am
Duration: 60 minutes
Style/Type: Magazine
Source: Louisiana Hometown Network
Issue(s) Addressed: Coastal Wetland Protection
Guests: Val Marmillion

Description: Lt. Governor Jay Dardenne is in Washington D.C. today to make a presentation at the final meeting of The Big River Works initiative of the Americas Wetlands Foundation. The draft findings and recommendations of a master plan for the Mississippi River were presented to the attendees representing the U.S. Army Corps of Engineers, other government agencies, nongovernmental organizations and other stakeholders interested in the vitality of the river. Lt. Governor Dardenne co-chairs the initiative along with Gov. Pat Quinn of Illinois. He has presided over previous meetings in New Orleans and Minneapolis and previously chaired the AWF Building Resilient Communities initiative, which focused on the challenges facing Louisiana's coastal communities. The Big River Works forums focused on themes encompassing issues that are critical to the systematic health and sustainability of the Mississippi River. More than 400 public- and private-sector leaders attended the forums to identify opportunities for moving toward a more sustainable future for one of America's most treasured assets. According to the draft findings, this will be accomplished by engaging a strong coalition of environmental, economic and cultural interests with a common stake in ensuring a healthy, working Mississippi River watershed. The initiative would not duplicate other important efforts dedicated to specific watershed issues, but instead provides a neutral stage for highlighting good work, best practices and innovation. America's WETLAND Foundation 365 Canal Place, Suite 1475 New Orleans, LA 70130 504-293-2610 www.americaswetland.com

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For
WPXL-TV
NEW ORLEANS, LOUISIANA
For
SECOND QUARTER ENDING JUNE 30, 2014

Program: Louisiana News Magazine
Topic/Title: **Show # LNM 062414**
Air Date: 06/24/14 – 5:00 am
Duration: 60 minutes
Style/Type: Human Interest
Source: Louisiana News Magazine
Issue(s) Addressed: Louisiana Oil & Gas Association
Guests: Stephanie Riegel (Host), Gifford Briggs, Don Briggs, Bryan Hanks, William Fenstermaker, Bob Meredith, Matt McCarroll, Brian Osborn, U. S. Sen David Vitter, Billy Nungesser, Sen. Dan Moorish, Rep. Katrina Jackson, Rep. Stuart Bishop, Randall Luthi, Lawrence Svendson, Frank Lyon, Stephen Chustz, Tim Barfield, Peggy Hatch, and Stephen Moret

Description: LOGA (known before 2006 as LIOGA) was organized in 1992 to represent the Independent and service sectors of the oil and gas industry in Louisiana; this representation includes exploration, production and oilfield services. Our primary goal is to provide our industry with a working environment that will enhance the industry. LOGA services its membership by creating incentives for Louisiana's oil & gas industry, warding off tax increases, changing existing burdensome regulations, and educating the public and government of the importance of the oil and gas industry in the state of Louisiana. Along with joining & supporting LOGA in the fight for Louisiana's oil & gas industry, being a member of LOGA is a great way to market your business and network with our membership base of over 1,600 companies doing business in Louisiana. LOGA hosts networking events throughout the year that are great avenues to network with industry professionals, meet potential new clients, and market your business. Louisiana Oil & Gas Association PO Box 4069 Baton Rouge, LA 70821 225-388-9525 www.loga.la

Program: Louisiana Hometown Network
Topic/Title: **Show # LHN 062614**
Air Date: 06/26/14 – 5:00 am
Duration: 60 minutes
Style/Type: Magazine
Source: Louisiana Hometown Network
Issue(s) Addressed: Education/Scholarship
Guests: Jaden Leach, Ashley Barbier, Kelly Bernard, Anna Blake, Abby Chowns, Victoria Cleveland, Breanna Collier, Macey Colvin, Sara Comiskey, Caroline Daughdrill, Ginger Douglas, Lauren Ford, Crystal Gonzalez, Hailey Gray, Chelsi Hefner, Alyson Humphrey, Jennifer Jarreau, Taylor Layman, Meagan Lee, Amy Matherne, Molly McCann, Paige McCoy, Nancy Peck, Renee' Picou, Kiersten Robertson, Lacey Sanchez, Deon Sumer, Tori Thompson, Julianne Tippen, Sarah Torregrossa, Taylor Walker, and Savannah Willis

Description: The Miss America Organization is the world's largest competitive scholarship program for young women, and one of the nation's leading achievement programs. The Miss Louisiana Scholarship Organization is honored to be part of this program. This year, the Miss Louisiana Scholarship Organization and local pageants across our State will make available many cash prizes and tuition scholarships. Through this program, contestants receive thousands of dollars in scholarships and gain poise, confidence, and life skills that will benefit them, the State of Louisiana and our Country for the rest of their lives. Miss Louisiana Organization PO Box 6003 Monroe, Louisiana 71211 www.misslouisiana.com.org