

PUBLIC AFFAIRS REPORT
For
WPXL-TV
NEW ORLEANS, LOUISIANA
For
THIRD QUARTER ENDING SEPTEMBER 30, 2013

In accordance with Section 73.3526(a) of the Federal Communications Commission's rules, the following, in the opinion of WPXL-TV, are the problems and needs of the community for the period noted above. They are not necessarily listed in order of importance. Each is identified by significant public affairs and/or public service programming in response to these needs.

Issues:

1. Voter Issues and Concerns
2. Heritage/Culture
3. Education
4. Sports
5. Regulation of Public Utilities: Natural Gas Rate Reduction
6. Licensing of Juvenile Detention Facilities
7. Sustainability of Coastal Region
8. Health Care Education
9. Recognition of Outstanding Women
10. Coastal Restoration
11. Affordable Care Act
12. Fiscal Responsibility
13. 4-H
14. Affordable HealthCare Centers
15. National Guard Youth Foundation
16. Highway Safety – Drive Sober or Get Pulled Over
17. Volunteerism
18. Upcoming Election
19. Flood & Flood Insurance Concerns
20. Tourism
21. Regulation of Public Utilities: Combined Heat & Power, Agri-Electric, Renewable Energy,

A detailed summary of each program's content, including guests, affiliations and date of broadcast is included in this report.

PUBLIC AFFAIRS REPORT
For
WPXL-TV
NEW ORLEANS, LOUISIANA
For
THIRD QUARTER ENDING SEPTEMBER 30, 2013

Program: Louisiana News Magazine
Topic/Title: **LNM 062513**
Air Date: 07/02/13 – 5:00 am
Duration: 60 minutes
Style/Type: Human Interest
Source: Louisiana News Magazine
Issue(s) Addressed: Voter Issues and Concerns
Guests: Stephanie Riegel (Host), John Maginnis, Robert Travis Scott, Dr. Albert Samuels, Jim Donelon, and Jean Armstrong

Description: Leaders With Vision is a non-partisan, political organization to address the needs of all citizens to build a strong, more secure, inclusive, informed electorate and to create a better quality of life for All Citizens. Their mission is to serve as a catalyst for the community working solely or collaboratively with other organizations to build a better, inclusive, more informed society through civic involvement at all levels of society and government to address the needs of the citizens and where necessary to advocate and empower citizens to advocate for better government. The values they represent are: Recognition of the intrinsic worth and dignity of each person; Worth and need of a sound education in leading students to the Truth; Excellence and quality; Hospitality; Courage to innovate and the right to make mistakes; Compassion, mercy, justice; Service to the poor, sick, and uneducated; Response to need; Respect for varied religious traditions and beliefs. *Leaders with Vision P.O. Box 4244 Baton Rouge, LA 70821-4244 225-927-2255 www.lwvision.org*

Program: Louisiana Hometown News
Topic/Title: **LHN 070413**
Air Date: 07/04/13 – 5:00 am
Duration: 60 minutes
Style/Type: Magazine
Source: Louisiana Hometown Network
Issue(s) Addressed: Heritage/Culture
Guests: Lt. Gov. Jay Dardenne, David Griffing, Eric Walker, Mark Fox and Dr. Diana Greenlee

Description: The Poverty Point inhabitants set for themselves an enormous task as they built a complex array of earthen mounds and ridges overlooking the Mississippi River flood plain. This accomplishment is particularly impressive for a pre-agricultural society. Poverty Point State Historic Site is on the Path to Becoming a World Heritage Site. The Poverty Point State Historic Site may be inscribed as a World Heritage Site in the summer of 2014. The World Heritage Program is a program of the United Nations Educational, Scientific and Cultural Organization (UNESCO). The World Heritage List is the international list of the world's most important natural wonders and cultural sites. In 2008, the U.S. selected 14 properties for a Tentative List for future nomination. Poverty Point State Historic Site was selected for that list, making it the first and only Louisiana property eligible for World Heritage listing. The Poverty Point Station Archaeologist, Dr. Diana Greenlee, led the multi-year project to prepare the World Heritage nomination. She worked closely with staff in the Office of Cultural Development and the Office of State Parks in the Louisiana Lieutenant Governor's Office. Poverty Point Site is special because of: The earthworks are massive: 5 mounds and 6 C-shaped ridges surround a huge plaza. The geometric design is unique in the world and is a masterpiece of engineering. The site is 3,500 years old. At the time the earthworks were constructed, they were the largest in North America. The site was the major political, trading, and ceremonial center of its day in North America. Dated between 1700 and 1100 B.C., this site of more than 400 acres is unique among archaeological sites on this continent. In 1962, Poverty Point was designated a National Historic Landmark by the U.S. Department of the Interior. The site also became a Smithsonian Affiliate in 2010. An interpretive museum, special events, programs and guided tours highlight activities at the park. *Poverty Point 6859 Highway 577, Pioneer, Louisiana 71266 318-926-5492 or 888-926-5492 <http://www.crt.state.la.us/parks/ipvertypt.aspx>*

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THIRD QUARTER ENDING SEPTEMBER 30, 2013

Program: Louisiana News Magazine
Topic/Title: **LNM 070913**
Air Date: 07/09/13 – 5:00 am
Duration: 60 minutes
Style/Type: Human Interest
Source: Louisiana News Magazine
Issue(s) Addressed: Education
Guests: Stephanie Riegel (Host), Chas Roemer, Susan Schowen, Curt Eysink and Dr. Jim Purcell

Description: The Board of Regents is committed to increasing the educational attainment of Louisiana's citizens through its policy work including statewide academic planning and review, budgeting and performance funding, research, and accountability. First meeting will include introduction of the new board, installation of new officers, assignments of new committees and organizing a model for higher education in Louisiana. The Regents are charged to give the clearest picture possible on what should be budgeted for higher education. They will also be discussing the issue of increasing Tuition and how the board can help alleviate some of the drama surrounding this topic. *Louisiana Board of Regents 1201 N. Third St., Suite 6-200 Baton Rouge, LA 70802 225-342-4253 www.regents.louisiana.gov*

Program: Louisiana Hometown News
Topic/Title: **LHN 071113**
Air Date: 07/11/13 – 5:00 am
Duration: 60 minutes
Style/Type: Magazine
Source: Louisiana Hometown Network
Issue(s) Addressed: Sports
Guests: Lt. Gov. Jay Dardenne and Shaquille O'Neal

Description: More than a half-century after nominating its first class of sports legends, the Louisiana Sports Writers Association has found a permanent home for its inductees and their collected memorabilia. Created in 1958, the organization realized its fondest dreams and greatest aspirations as the doors swung open on a \$23 million Louisiana Sports Hall of Fame and Northwest Louisiana History Museum in Natchitoches' National Historic District. Groundwork for the museum started at a sports writers meeting in Lake Charles in 1950. Although plans didn't immediately take off, a standard was advanced that still abides in the Hall of Fame's selection philosophy. "An organization with a membership so exclusive that nobody may immediately qualify to be tapped will open for business this weekend as a going concern," wrote Otis Harris, sports editor of the Shreveport Journal, in a Dec. 11, 1950 column. "It is the Louisiana Hall of Fame – a hall of fame for the state's greatest athletes, men or women, amateur or professional, living or dead." The Louisiana Sports Hall of Fame is opening in Natchitoches, coinciding with this year's induction ceremonies. It is housed in a \$23 million, 27,500-square-foot building which is also home to the Northwest Louisiana History Museum. The 2013 class includes basketball players Shaquille O'Neal, Ervin Johnson and James Jones; tennis players Chanda Rubin and Anna Koll; football players Tommy Hodson and Kevin Mawae; jockey Ronald Ardoin and longtime Newman School basketball coach Ed "Skeets" Tuohy. *Louisiana Sports Hall of Fame 500 Front St Natchitoches, LA 71457 318-238-4255 www.lasportshall.com*

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For
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For
THIRD QUARTER ENDING SEPTEMBER 30, 2013

Program: Louisiana News Magazine
Topic/Title: **LNM 071613**
Air Date: 07/16/13 – 5:00 am
Duration: 60 minutes
Style/Type: Human Interest
Source: Louisiana News Magazine
Issue(s) Addressed: Regulation of Public Utilities: Natural Gas Rate Reduction
Guests: Stephanie Riegel (Host), Commissioners Lambert Boissere III, Clyde Holloway and Foster Campbell

Description: The Louisiana Public Service Commission (LPSC) is an independent regulatory agency dedicated to serving the public interest by assuring safe, reliable, and reasonably priced services for the public utilities and motor carriers. The LPSC consists of five elected Commissioners who serve overlapping terms of six years and a staff of 122, created by Article IV, Section 21 of the 1921 Constitution of the State of Louisiana. It succeeded the Railroad Commission of Louisiana that was created by the 1898 Constitution. The overall goals of the Commission are to ensure a regulatory balance that enables utilities to provide customers with safe, adequate and reliable service, at rates that are just and reasonable, equitable and economically efficient, and that allow utilities an opportunity to earn a fair rate of return on their investment. In addition, the Commission continues to take an active and cautious role in development of a competitive, market-based approach to utility regulation whenever such an approach is in the public interest. *Louisiana Public Service Commission Galvez Building, 12th Floor 602 North Fifth Street PO Box 91154 Baton Rouge, LA 70821-9154 225-342-4404 www.lpsc.louisiana.gov*

Program: Louisiana Hometown News
Topic/Title: **LHN 071813**
Air Date: 07/18/13 – 5:00 am
Duration: 60 minutes
Style/Type: Magazine
Source: Louisiana Hometown Network
Issue(s) Addressed: Licensing of Juvenile Detention Facilities
Guests: Suzy Sonnier, Dane Bolin, Anthony Celestine and Dana Kaplan

Description: All juvenile detention facilities in the state of Louisiana are now licensed and inspected by the Louisiana Department of Children and Family Services (DCFS). This marks the first time that juvenile detention facilities in the state have been required to be licensed. "Licensing juvenile detention facilities is all about the safety of the children in these facilities," said DCFS Secretary Suzy Sonnier. "Before today, Louisiana did not have quality standards for these facilities to meet in order to ensure the well-being of the children in these facilities. We are correcting that today." State licensing of juvenile detention facilities became state law in 2010, after legislation sponsored by former state Representative Damon Baldone (D-Houma) was signed by Governor Bobby Jindal. R.S. 15:1110 establishes statewide standards for juvenile detention facilities, ensures maintenance of standards and requires facilities to be licensed. DCFS worked with representatives from juvenile justice, public safety and corrections organizations, state government and stakeholders to develop uniform licensing standards. In 2012, after developing regulations, the DCFS Licensing Unit began working closely with Louisiana's 15 juvenile detention facilities to prepare them for the licensing process. Before July 1, 2013, facilities were required only to meet fire marshal and health department approvals. DCFS conducted onsite consultations with facility staff last year in order to prepare them for official inspections. Facilities were also able to apply for waivers for deficiencies that did not impact the health or safety of the children in the facilities. Most waivers dealt with existing building facilities that would be prohibitively expensive to change, such as ceiling heights. Each facility will be subject to inspection at least once a year in order to maintain its license. *Louisiana Department of Children and Family Services 627 N. Fourth St Baton Rouge, LA 70802 888-524-3578 www.dcf.la.gov*

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For
WPXL-TV
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For
THIRD QUARTER ENDING SEPTEMBER 30, 2013

Program: Louisiana News Magazine
Topic/Title: **LNM 072313**
Air Date: 07/23/13 – 5:00 am
Duration: 60 minutes
Style/Type: Human Interest
Source: Louisiana News Magazine
Issue(s) Addressed: Sustainability of Coastal Region
Guests: Stephanie Riegel (Host), R. King Milling, Vaisin Marmillion, Rebecca Templeton, Binh Hoang, Nga Dao, Dr. Denise Reed,

Description: America's WETLAND Foundation, Viet Nam National University-Ho Chi Minh City, the Viet Nam Ministry of Natural Resources and Environment, and the Kingdom of the Netherlands, in conjunction with our many partners, held DELTAS2013VIETNAM: World Deltas Dialogues II on May 19-23, 2013 in Ho Chi Minh City. DELTAS2013 was a unique gathering in Ho Chi Minh City of global representatives from the many sectors and political circles discussing solutions to some of the most acute challenges facing Vietnam and its delta, the broader Mekong River system, and major deltas and watersheds worldwide. Participants at conference approved a Communiqué of Understanding affirming the need for cooperating among peoples to save the world's great deltas. *America's WETLAND Foundation 365 Canal Place, Suite 1475 New Orleans, LA 70130 866-4WETLAND www.americaswetland.com www.deltas2013.com*

Program: Louisiana Hometown News
Topic/Title: **LHN 072513**
Air Date: 07/25/13 – 5:00 am
Duration: 60 minutes
Style/Type: Magazine
Source: Louisiana Hometown Network
Issue(s) Addressed: Health Care Education
Guests: John Maginnis, Mayor Hilda Curry, Dr. Rodney Wise, Mayor Joey Durel, and Dr. Kam Ng

Description: The Louisiana Healthcare Education Coalition (LHEC) was founded to help Louisianans better understand the Patient Protection and Affordable Care Act (PPACA). As a civic organization committed to providing unbiased healthcare and wellness information, LHEC will educate on the major drivers of healthcare costs, the critical importance of personal wellness and the need for access to quality healthcare by working with healthcare providers, small businesses, faith-based institutions, employers, community leaders, patient advocacy groups and the public. LHEC exists solely as an educational resource. It neither endorses nor seeks to create public policy. An estimated 938,000 people in Louisiana do not have health insurance. More people than ever will qualify for free or low-cost health insurance when key parts of the healthcare law take effect in 2014. *Louisiana Healthcare Education Coalition 855-871-5497 www.lhec.net*

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THIRD QUARTER ENDING SEPTEMBER 30, 2013

Program: Louisiana News Magazine
Topic/Title: **LHN 080113**
Air Date: 08/01/13 – 5:00 am
Duration: 60 minutes
Style/Type: Human Interest
Source: Louisiana News Magazine
Issue(s) Addressed: Recognition of Outstanding Women
Guests: Various State Representative, Senators and Award Recipients

Description: The progress of women in government and in the political process has been a long, rough road. Women had very little rights in the early years of the United States. In 1986, the women of the legislature decided that it was time to form an organized group to address issues concerning women. Five women of the Louisiana Legislature formed the Louisiana Legislative Women's Caucus, which still exists today and is made up of all the women in the Louisiana Legislature. The mission of the Women's Caucus was to fight for the licensing of day care centers, creation of rape intervention programs and to secure funding for battered women's shelters. The Women's Caucus grew from five members in 1986 to its highest total of 25 members in 2005. To date, the Women's Caucus has 16 members, including 12 state representatives and four state senators serving in the Louisiana Legislature. Their mission is to: (1) prepare the next generation of women leaders and (2) serve as the premiere voice and leading monitor of issues, legislation and policies, which impact women, including fighting for breast cancer awareness, pay equity, expanded child care services, domestic violence prevention, better healthcare and more economic development opportunities. In 2011, Louisiana ranked 44th out of all 50 states regarding the number of women elected to state legislatures. There were a total of 23 women legislators out of a total of 144 legislators in Louisiana. *Louisiana Legislative Women's Caucus P.O. Box 44188 Baton Rouge, Louisiana 70804-4188 225-342-0334 llwc.louisiana.gov*

Program: Louisiana News Magazine
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Issue(s) Addressed: Recognition of Outstanding Women
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Program: Louisiana News Magazine
Topic/Title: **LNM 080613**
Air Date: 08/06/13 – 5:00 am
Duration: 60 minutes
Style/Type: Human Interest
Source: Louisiana News Magazine
Issue(s) Addressed: Coastal Restoration
Guests: Stephanie Riegel (Host), John Walther, David Cresson, Stuart Billeaud, Corry Landry, Joey Russo and Lance Ortemond

Description: Coastal Conservation Association of Louisiana is a non-profit organization dedicated to the conservation of Louisiana's marine resources. Founded in 1983, CCA Louisiana (then GCCA) has been instrumental in banning gill nets in state waters, establishing redfish as a game fish and ensuring good stewardship of Louisiana's coastal resources. Coastal Conservation Association of Louisiana, Shell Oil Company, The Louisiana Department of Wildlife and Fisheries, D&L Salvage and Marine and Roadrock Recyclers will begin construction this week on a much anticipated artificial reef in Vermilion Bay, to be named the "Leon and David Ortemond Reef." The project, conceived by CCA Louisiana's four Acadiana area chapters, honors Leon and David Ortemond, a father and son who perished in a boating accident in Iberia Parish in 2012. The reef is being built using recycled material taken from one of the oldest sugar mills in the state of Louisiana, the Adeline sugar factory, in Baldwin. Approximately 10,000 tons of recycled concrete and brick from the factory will be broken into chunks up to 12" in diameter, and placed strategically over an 8-acre area roughly one mile off the shoreline from Cypremort Point State Park. The close proximity to shore will make the reef accessible to anglers in kayaks and canoes as well as traditional fishing boats. After completion, mooring buoys placed around the perimeter of the site will mark the reef. Anglers will have the option to tie off to the specially designed buoys if they choose. It is expected that marine life could begin to appear on the reef in a matter of months. *CCALouisiana P.O. Box 86458 Baton Rouge, Louisiana 70879 225-952-9200 225-952-9204 fax www.CCALouisiana.com*

Program: Louisiana Hometown News
Topic/Title: **LHN 080813**
Air Date: 08/08/13 – 5:00 am
Duration: 60 minutes
Style/Type: Magazine
Source: Louisiana Hometown Network
Issue(s) Addressed: Affordable Care Act
Guests: Mike Reitz, Michael Bertaut and Brian Small

Description: Blue Cross and Blue Shield of Louisiana was founded in 1934 and is the state of Louisiana's oldest and largest health insurance company. For more than 75 years, our team has been committed to improving the lives and well-being of Louisianans by offering affordable and quality health care. Healthcare reform is changing the way health insurance works. Here are major changes coming to the healthcare system that you should know about. Starting in 2014, every* American or legal resident will have to get health insurance coverage. If you don't, you will pay a tax penalty at the end of the year. In 2014, you could pay \$95 per uninsured person in your family up to \$285 for the family. But by 2016, you might end up paying around \$700 per uninsured person. *Except for those with religious or exemptions or those who can't find affordable health insurance. BCBS is helping Louisiana citizens to understand the upcoming changes on their website. *Blue Cross Blue Shield of Louisiana 5525 Reitz Ave. Baton Rouge, LA 70809 225-295-3307 www.bcbsla.com and*

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THIRD QUARTER ENDING SEPTEMBER 30, 2013

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Topic/Title: **LNM 080613**
Air Date: 08/13/13 – 5:00 am
Duration: 60 minutes
Style/Type: Human Interest
Source: Louisiana News Magazine
Issue(s) Addressed: Coastal Restoration
Guests: Stephanie Riegel (Host), John Walther, David Cresson, Stuart Billeaud, Corry Landry, Joey Russo and Lance Ortemond

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Program: Louisiana Hometown News
Topic/Title: **LHN 081513**
Air Date: 08/15/13 – 5:00 am
Duration: 60 minutes
Style/Type: Magazine
Source: Louisiana Hometown Network
Issue(s) Addressed: Fiscal Responsibility
Guests: State Treasurer John Kennedy

Description: During remarks made to the Baton Rouge Press Club today, State Treasurer John Kennedy announced that 36 Non-Governmental Organizations (NGOs) have until August 31, 2013 to fulfill their obligations under the law or be turned over to the Office of Debt Recovery for the collection of approximately \$4.452 million owed to taxpayers. Treasurer Kennedy announced that the Department of the Treasury will issue final demand letters this week to 36 entities that have up to now failed to comply with the provisions of Executive Order BJ 2008-30, established by Governor Kathleen Blanco and continued by Governor Bobby Jindal, which ensures transparency and accountability to NGOs that have received direct taxpayer support in past appropriation bills. Should these 36 entities ultimately decide to continue their non-compliance, they will be among the first items on the agenda for the new Office of Debt Recovery. Treasurer Kennedy has long advocated the establishment of such an office and made it a top priority during Governor Jindal's Streamlining Commission in 2009. Now that HB 629 has made that idea a reality, state agencies will be required to refer unpaid receivables to a centralized unit for collection. *Treasury Main Office 900 North Third Street, 3rd Floor, State Capitol Baton Rouge, Louisiana 70802 P.O. Box 44154 Baton Rouge, Louisiana 70804 225-342-0010 www.treasury.state.la.us*

PUBLIC AFFAIRS REPORT
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WPXL-TV
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For
THIRD QUARTER ENDING SEPTEMBER 30, 2013

Program: Louisiana News Magazine
Topic/Title: **LNM 082013**
Air Date: 08/20/13 – 5:00 am
Duration: 60 minutes
Style/Type: Human Interest
Source: Louisiana News Magazine
Issue(s) Addressed: 4-H
Guests: Stephanie Riegel (Host), Ewell Smith, Tom Sandeman, Mike Strain DVM, Quincy Cheek, Jeff Bush and Various members of each competing team

Description: 4-H teams from across the United States have been invited to participate in the Great American Seafood Cook-Off: 4-H Edition. In 2010, Dwight Landreneau with the LSU AgCenter and Ewell Smith, Executive Director of the Louisiana Seafood Promotion & Marketing Board, decided that 4-H members should be allowed to share in the same culinary excitement that professional chefs experience at the Great American Seafood Cook-Off in New Orleans each year inclusive of time limits, competitive judging and presentations of their plated dish to the media! The inaugural 4-H Edition of the Great American Seafood Cook-Off began in 2010 with four states competing for top honors. In 2011, 4-H teams from Mississippi, Arkansas, South Carolina, and Louisiana once again vied for top honors in the seafood industry. In 2012, 5 high school 4-H teams competed at the Great American Seafood Cook-Off. In 2013, 7 teams from across the US competed. The teams were from Kentucky, Mississippi, Louisiana, Arkansas, Oklahoma and South Carolina. *LOUISIANA SEAFOOD PROMOTION & MARKETING BOARD UNO Advanced Technology Center 2021 Lakeshore Drive, Suite 310 New Orleans, La 70122 504-286-8736 www.louisianaseafood.com www.greatamericanseafoodcookoff.com*

Program: Louisiana Hometown News
Topic/Title: **LHN 082213**
Air Date: 08/22/13 – 5:00 am
Duration: 60 minutes
Style/Type: Magazine
Source: Louisiana Hometown Network
Issue(s) Addressed: Affordable HealthCare Centers
Guests: Jonathan Chapman, Darie Gilliam, Donald Hunter, Tonia Canale and Patients

Description: Louisiana Primary Care Association has promoted and supported community health centers and the populations they serve. Established in 1982, the LPCA is a non-profit corporation whose purpose is to promote accessible, affordable, quality primary health care for the uninsured and medically underserved populations in Louisiana. It is a membership organization of Federally Qualified Health Centers (FQHCs) and supporters committed to the goal of achieving health care access for all and elimination of health disparities. Whether establishing various support systems or maintaining and strengthening those already in place, LPCA continually espouses the importance of primary health care as the foundation to building and sustaining healthier communities. LPCA directs its efforts to assure that community health centers remain viable providers of primary health care throughout the state and resolute partners in comprehensive health care delivery systems. Collectively, LPCA's network of Community Health Centers seek to positively influence health care policy and serve as major safety net providers in the State's primary health care delivery system. LPCA accomplishes its goals by providing a myriad of support services. LPCA represents 29 federally funded, private non-profit and public community health centers across Louisiana that serve more than 200,000 patients annually. Each community health center has a consumer majority governing board of directors; accepts Medicaid, Medicare, and private insurance, and applies a discount fee schedule for families who do not have health insurance or any means to pay for services. *Louisiana Primary Care Association, Inc. 4550 North Blvd., Suite 120 Baton Rouge, Louisiana 70806 225-927-7662 www.lpca.net*

PUBLIC AFFAIRS REPORT
For
WPXL-TV
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For
THIRD QUARTER ENDING SEPTEMBER 30, 2013

Program: Louisiana News Magazine
Topic/Title: **LNM 082713**
Air Date: 08/27/13 – 5:00 am
Duration: 60 minutes
Style/Type: Human Interest
Source: Louisiana News Magazine
Issue(s) Addressed: National Guard Youth Foundation
Guests: Stephanie Riegel (Host), Maj. Gen. Glenn Curtis, U.S. Senator Mary Landrieu, Norman Robinson, Gail Dady, Gen. Craig McKinley, Kris Kirkpatrick, Lou Cabrera, Gen. Marianne Watson and Various Graduates & Participants

Description: The National Guard Youth Foundation (NGYF) is a non-profit 501(c) (3) organization formed to support the National Guard Youth ChalleNGe Program. The mission of the National Guard Youth Foundation is to advocate for and support the National Guard Youth ChalleNGe Program. The Foundation provides scholarships, training and workforce transition assistance to the graduates of the ChalleNGe Program and fosters program awareness to promote the success of the Program. In cooperation with the ChalleNGe Program, we assist adolescents who drop out of school with the opportunity to improve their life skills, education and employability, creating the next generation of skilled workforce in America. The Foundation also works to raise awareness of the growing dropout crisis in the nation and its impact on our economy and national security. Any student within the 50 states and U.S. protectorates who drops out of school and commits to pursuing a second chance, can have the opportunity to attend college, compete for quality employment and become self-sustaining and contributing citizens through their participation in the National Guard Youth ChalleNGe Program. The Foundation works to raise awareness of the growing dropout crisis in the nation and its impact on our economy and national security. Through local and national events, panel briefs and PSAs, the Foundation is striving to make the public aware of the dropout epidemic and what the ChalleNGe Program is doing to combat the issue. *National Guard Youth Foundation 1001 N. Fairfax Street Suite 205 Alexandria, VA 22314 703-684-5437 www.ngyf.org*

Program: Louisiana Hometown News
Topic/Title: **LHN 082913**
Air Date: 08/29/13 – 5:00 am
Duration: 60 minutes
Style/Type: Magazine
Source: Louisiana Hometown Network
Issue(s) Addressed: Highway Safety Campaign – Drive Sober or Get Pulled Over
Guests: Lt. Col. John LeBlanc, Capt. Doug Cain and Sheriff Jason Ard

Description: The Louisiana Highway Safety Commission (LHSC) administers the State's highway safety grant program. Louisiana's highway safety program is designed to reduce traffic crashes and the resulting deaths, injuries and property damage. Programs and projects are administered in accordance with uniform guidelines promulgated by the NHTSA and FHWA. Projects implemented by the LHSC are limited to priority program areas, based on severity of the crash, over-representation, and magnitude of the problem. There are three contributing factors associated with a traffic crash: the roadway and environment, the vehicle, and the driver. Driver factors (driving after drinking, speeding, not using occupant protection devices, etc.) contribute to some of the most severe traffic crashes. LHSC's highway safety plan seeks to coordinate and unite state and local programs and projects to reduce traffic crashes, deaths, and injuries by focusing on enforcement, public information and education, and legislation. Drive Sober or Get Pulled Over Campaign dates are August 16 - September 2, 2013. *Louisiana Highway Safety Commission 7919 Independence Blvd. Suite 2100 Baton Rouge, LA 70806 225-925-6991 www.lahighwaysafety.org*

PUBLIC AFFAIRS REPORT
For
WPXL-TV
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For
THIRD QUARTER ENDING SEPTEMBER 30, 2013

Program: Louisiana News Magazine
Topic/Title: **LNM 090313**
Air Date: 09/03/13 – 5:00 am
Duration: 60 minutes
Style/Type: Human Interest
Source: Louisiana News Magazine
Issue(s) Addressed: Adoption
Guests: Stephanie Riegel (Host), Rev. Gene Mills, Willie Robertson, Kaaren Hebert, Sen. Mike Watsworth, Dr. Perry Hancock, Rev. Alan Robertson, Jaden Leach and Trey Williams

Description: Louisiana Family Forum is an organization committed to defending faith, freedom and the traditional family in the great state of Louisiana! We are glad you have found your way to our website, and we invite you to take some time to learn about our work. If we can be of service to your family, church, or community, we encourage you to contact us. We look forward to laboring alongside you to keep Louisiana a great place to live and raise a family! Our Mission is to persuasively present biblical principles in the centers of influence on issues affecting the family through research, communication and networking. We believe there is no part of the human experience that does not hold God's intense interest. As Creator of humanity, He is fully and equally interested in the totality of that experience. We believe that life-long, faithful marriage is the first Human institution ordained by God and therefore, the basic, irreducible building block of society. We believe the value of marriage in a community will determine that community's health, happiness, productivity and safety. We believe that children need a mother and father who are married to one another, each taking an active role in loving and raising their children. LFF hopes to provide a unique moment for increasing awareness of the nearly 500 adoption-eligible children in Louisiana's Foster Care program. This once-in-a-lifetime experience will feature individuals, including policy makers, pastors and key state leaders, rappelling One American Place in Downtown Baton Rouge. Phase III participant was Willie Robertson CEO of Duck Commander. *Louisiana Department of Children and Family Services (DCFS) 627 N. Fourth St. Baton Rouge, LA 70802 888-LAHELPU (888-524-3578) www.dcf.la.gov/adoption Louisiana Family Forum 655 St. Ferdinand Street Baton Rouge, LA 70802 225-344-8533 www.lafamilyforum.org*

Program: Louisiana Hometown News
Topic/Title: **LHN 090513**
Air Date: 09/05/13 – 5:00 am
Duration: 60 minutes
Style/Type: Magazine
Source: Louisiana Hometown Network
Issue(s) Addressed: Volunteerism
Guests: Miss Louisiana 2013 at Our Lady of the Lake Hospital

Description: The Miss America Organization is the world's largest competitive scholarship program for young women, and one of the nation's leading achievement programs. The Miss Louisiana Scholarship Organization is honored to be part of this program. This year, the Miss Louisiana Scholarship Organization and local pageants across our State will make available many cash prizes and tuition scholarships. Miss Louisiana 2013: Jaden Leach visited Our Lady of the Lake Hospital. *Miss Louisiana Organization PO Box 6003 Monroe, Louisiana 71211 www.misslouisiana.com* Children's Miracle Network Hospitals is celebrating its 30-year anniversary! Since 1983, the organization has raised more than \$4.7 billion—most of it \$1 at a time—for 170 children's hospitals across the United States and Canada, which, in turn, use the money where it's needed the most. These donations have gone to support research and training, purchase equipment, and pay for uncompensated care, all in support of the mission to save and improve the lives of as many children as possible. *Children's Miracle Network Hospitals 205 West 700 South Salt Lake City, Utah 84101 801-214-7400 childrensmiraclenetworkhospitals.org*

PUBLIC AFFAIRS REPORT
For
WPXL-TV
NEW ORLEANS, LOUISIANA
For
THIRD QUARTER ENDING SEPTEMBER 30, 2013

Program: Louisiana News Magazine
Topic/Title: **LNM 091013**
Air Date: 09/10/13 – 5:00 am
Duration: 60 minutes
Style/Type: Human Interest
Source: Louisiana News Magazine
Issue(s) Addressed: Upcoming Election
Guests: Stephanie Riegel (Host), Sen. Karen Carter Peterson, U.S. Sen. Mary Landrieu, Buddy Leach and Frmr. Gov. Charlie Crist

Description: Louisiana 2013 Jefferson-Jackson Dinner is the annual fundraising celebration held by Democratic Party organizations in the United States. It is named for Presidents Thomas Jefferson and Andrew Jackson. During presidential election campaigns, certain dinners are considered important venues for candidates to attend. Former Florida Gov. Charlie Crist will deliver the keynote address at Louisiana's 2013 Jefferson-Jackson Dinner. "We are proud to welcome Governor Crist to the party of Thomas Jefferson, Andrew Jackson, Franklin D. Roosevelt, John F. Kennedy, Bill Clinton, Mary Landrieu and Barack Obama," said Louisiana Democratic Party Chair Karen Carter Peterson. "We are a big-tent party, with room for a diversity of opinions on many issues, and Governor Crist's pragmatic populism is directly in line with the traditions of the Louisiana Democratic Party. "This will be the first time Governor Crist will be keynoting a high-profile Democratic event outside of Florida, and we are thrilled that he chose Louisiana to make his debut." In 2012, Crist endorsed President Barack Obama and spoke at the Democratic National Convention, where he told the delegates: "I didn't leave the Republican Party; it left me. Then again, my friend Jeb Bush recently noted, Reagan himself would have been too moderate, too reasonable for today's GOP." Crist officially became a Democrat in December 2012. While he served as governor of Florida, Crist was a strong advocate for higher pay for teachers, which was a top priority for Louisiana Democrats in the just-ended legislative session. Crist also fought for legislation to restore voting rights to ex-felons. In addition, Crist has announced his support for marriage equality and backed expanding access to Medicaid health insurance. *Louisiana Democratic Party PO Box 4385 Baton Rouge, LA 70821 225- 336-4155 www.louisianademocrats.org*

Program: Louisiana Hometown News
Topic/Title: **LHN 091213**
Air Date: 09/12/13 – 5:00 am
Duration: 60 minutes
Style/Type: Magazine
Source: Louisiana Hometown Network
Issue(s) Addressed: Flood & Flood Insurance Concerns
Guests: U.S. Sen. Mary Landrieu and Various Mayors

Description: Since 1926, the Louisiana Municipal Association (LMA) has existed to provide a broad range of services to the state's incorporated municipalities – whose elected officials and administrators benefit from a rich array of informational services and activities, which enhance their ability to govern responsibly. LMA brings together municipal leaders in the active pursuit for solutions to common problems, discussion of federal and state policies to resolve pressing issues, and dialogue with federal and state policymakers to improve the system of government at all levels and expand municipal-government autonomy. LMA's primary quest is to promote among its members progressive leadership, efficient delivery of public services, and effective performance in government. The theme of the 76th Convention is One State, One Future and focuses on the upcoming bill that will increase flood insurance rates for many Louisiana residents. *Louisiana Municipal Association 700 North 10th Street Baton Rouge, La. 70802 225-344-5001 or 800-234-8274 www.lma.org*

PUBLIC AFFAIRS REPORT
For
WPXL-TV
NEW ORLEANS, LOUISIANA
For
THIRD QUARTER ENDING SEPTEMBER 30, 2013

Program: Louisiana News Magazine
Topic/Title: **LNM 091013**
Air Date: 09/17/13 – 5:00 am
Duration: 60 minutes
Style/Type: Human Interest
Source: Louisiana News Magazine
Issue(s) Addressed: Upcoming Election
Guests: Stephanie Riegel (Host), Sen. Karen Carter Peterson, U.S. Sen. Mary Landrieu, Buddy Leach and Frmr. Gov. Charlie Crist

Description: Louisiana 2013 Jefferson-Jackson Dinner is the annual fundraising celebration held by Democratic Party organizations in the United States. It is named for Presidents Thomas Jefferson and Andrew Jackson. During presidential election campaigns, certain dinners are considered important venues for candidates to attend. Former Florida Gov. Charlie Crist will deliver the keynote address at Louisiana's 2013 Jefferson-Jackson Dinner. "We are proud to welcome Governor Crist to the party of Thomas Jefferson, Andrew Jackson, Franklin D. Roosevelt, John F. Kennedy, Bill Clinton, Mary Landrieu and Barack Obama," said Louisiana Democratic Party Chair Karen Carter Peterson. "We are a big-tent party, with room for a diversity of opinions on many issues, and Governor Crist's pragmatic populism is directly in line with the traditions of the Louisiana Democratic Party. "This will be the first time Governor Crist will be keynoting a high-profile Democratic event outside of Florida, and we are thrilled that he chose Louisiana to make his debut." While he served as governor of Florida, Crist was a strong advocate for higher pay for teachers, which was a top priority for Louisiana Democrats in the just-ended legislative session. Crist also fought for legislation to restore voting rights to ex-felons. In addition, Crist has announced his support for marriage equality and backed expanding access to Medicaid health insurance. *Louisiana Democratic Party PO Box 4385 Baton Rouge, LA 70821 225- 336-4155 www.louisianademocrats.org*

Program: Louisiana Hometown News
Topic/Title: **LHN 091913**
Air Date: 09/19/13 – 5:00 am
Duration: 60 minutes
Style/Type: Magazine
Source: Louisiana Hometown Network
Issue(s) Addressed: Heritage/Culture
Guests: Geri Frederick, Bo Duhe, Greg Nolan, Patrick Norris, Ted Viator, Art Suberbielle, Jessie Breaux, Sen. Fred Mills, Calvin Begnaud, and Dan Doerle

Description: With all successful organizations, the key is great leadership. The Louisiana Sugar Cane Festival has assembled an excellent team comprised of volunteers, who are the backbone of the association. Their love for their community, loyalty to the festival, and experience in the industry sets this group for sweet success. Harvest-time celebrations were once very common in many parts of the country, but nowhere are the harvest festivities more fun than at the 72nd Annual Louisiana Sugar Cane Festival, held annually throughout Iberia Parish! For 72 years the festival has brought together sugar-producing parishes to honor the sugar industry with royalty, sweet treats, fun and dancing in the streets. Set in historic New Iberia, the event has small town charm and features top-notch entertainment. Each year our festival honors the sugar cane producers and processors in recognition of the benefits of the sugar industry and how it affects Louisiana and the nation. The festival celebrates the contributions of the sugar industry in 23 sugar producing parishes, which include approximately 27,000 hard working people and has an economic impact of about \$2.2 billion. It's a sweet community effort that truly involves volunteers, honorees and members throughout the state. *Louisiana Sugar Cane Fair & Festival Association PO Box.9768 - New Iberia, LA 70562 337-369-9323 www.hisugar.org*

PUBLIC AFFAIRS REPORT
For
WPXL-TV
NEW ORLEANS, LOUISIANA
For
THIRD QUARTER ENDING SEPTEMBER 30, 2013

Program: Louisiana News Magazine
Topic/Title: **LNM 092413**
Air Date: 09/24/13 – 5:00 am
Duration: 60 minutes
Style/Type: Human Interest
Source: Louisiana News Magazine
Issue(s) Addressed: Tourism
Guests: Stephanie Riegel (Host), Lt. Gov. Jay Dardenne, Sen. Ed Murray, Kevin Kelly, Marion Fox, Kyle Edminston, Tracy Browning, Carrie Stansbury, John Grubb, Alana Cooper, Michelle Mueller, Rodney Nicholas, Kim Fontenot, Rep. Clay Schexnayder and Rep. Ed Price

Description: Louisiana Travel Promotion Association (LTPA) is a private, non-profit, membership trade association that leads the private sector growth of the Louisiana Tourism Economy. LTPA provides marketing and educational opportunities, and serves as the advocate, resource and voice for the tourism industry. Our professional staff is at work every day to educate, promote and advocate for the causes of the Louisiana Travel Promotion Association. LTPA is your tourism industry organization. Led by our elected board of directors, LTPA endeavors to make our association work for its members. LTPA represents a vital collection of tourism industry members. Aside from the wealth of information available through networking and our various educational programs, LTPA is a lot of fun! Lt. Governor's Summit on Tourism is the LTPA's largest educational event is held each year in partnership and with support from the Louisiana Office of Tourism. The educational opportunities are many and varied, as well as the chance to network with other tourism professional around the state. *Louisiana Travel Promotion Association 1165 South Foster Drive Baton Rouge, LA 70806 225-346-1857 www.ltpa.org*

Program: Louisiana Hometown News
Topic/Title: **LHN 092613**
Air Date: 09/26/13 – 5:00 am
Duration: 60 minutes
Style/Type: Magazine
Source: Louisiana Hometown Network
Issue(s) Addressed: Regulation of Public Utilities: Combined Heat & Power, Agri-Electric, Renewable Engery
Guests: Commissioners Scott Angelle, Lambert Boissere III and Clyde Hollway

Description: The Louisiana Public Service Commission (LPSC) is an independent regulatory agency dedicated to serving the public interest by assuring safe, reliable, and reasonably priced services for the public utilities and motor carriers. The LPSC consists of five elected Commissioners who serve overlapping terms of six years and a staff of 122, created by Article IV, Section 21 of the 1921 Constitution of the State of Louisiana. It succeeded the Railroad Commission of Louisiana that was created by the 1898 Constitution. The overall goals of the Commission are to ensure a regulatory balance that enables utilities to provide customers with safe, adequate and reliable service, at rates that are just and reasonable, equitable and economically efficient, and that allow utilities an opportunity to earn a fair rate of return on their investment. In addition, the Commission continues to take an active and cautious role in development of a competitive, market-based approach to utility regulation whenever such an approach is in the public interest. *Louisiana Public Service Commission Galvez Building, 12th Floor 602 North Fifth Street PO Box 91154 Baton Rouge, LA 70821-9154 225-342-4404 www.lpsc.louisiana.gov*