

**PUBLIC AFFAIRS REPORT**  
**For**  
**WPXL-TV**  
**NEW ORLEANS, LOUISIANA**  
**For**  
**FOURTH QUARTER ENDING DECEMBER 31, 2013**

In accordance with Section 73.3526(a) of the Federal Communications Commission's rules, the following, in the opinion of WPXL-TV, are the problems and needs of the community for the period noted above. They are not necessarily listed in order of importance. Each is identified by significant public affairs and/or public service programming in response to these needs.

Issues:

1. Academic Excellence
2. Regulation of Public Utilities: Audit Review of Renewable Energy Fee
3. Affordable Care Act – Financial Impact of Louisiana Residents
4. Senior Citizen Nutrition Concerns
5. Flood Insurance Rate Increase Concerns
6. Telecommunication Services for Low-Income Consumers
7. Economic Development – New Industry
8. Celebration of Cultural Heritage – French Settlement Creole Festival
9. Tuition Impact on Higher Education
10. Senior Health Insurance Information Program
11. Celebration of Cultural Heritage – Andouille Festival
12. Identity Theft Protection
13. Volunteerism
14. Boys & Girls Club of Southeast Louisiana
15. Celebration of Cultural Heritage – Festival of Lights
16. Charter Schools
17. Literacy Campaign
18. Advancement of Technology in Louisiana
19. Regulation of Public Utilities: ATT Internet Infrastructure Modernization
20. Health Concerns
21. Interstate/Roadway Construction
22. The Book – Solomon Northup's Twelve Years a Slave
23. Shopping Local
24. Economic Development - Shopping Local
25. Transportation Infrastructure System
26. Highway Safety Concerns
27. Ethics in Politics

A detailed summary of each program's content, including guests, affiliations and date of broadcast is included in this report.

**PUBLIC AFFAIRS REPORT**  
**For**  
**WPXL-TV**  
**NEW ORLEANS, LOUISIANA**  
**For**  
**FOURTH QUARTER ENDING DECEMBER 31, 2013**

Program: Louisiana News Magazine  
Topic/Title: **LNM 100113**  
Air Date: 10/01/13 – 5:00 am  
Duration: 60 minutes  
Style/Type: Human Interest  
Source: Louisiana News Magazine  
Issue(s) Addressed: Academic Excellence  
Guests: Stephanie Riegel (Host), Dr. Martis Jones, Ellen Galinsky, David Tatman, Dr. Geoffrey Nagle, and Ken Miller

**Description:** The Academic Distinction Fund supports innovative actions that lead to academic excellence for students in East Baton Rouge Parish public schools. ADF promotes academic achievement for all students, encourages best practices in education, supports teachers in their work and professional growth, and fosters improved teaching and learning in public schools. Founded in 1989, ADF is a relevant leader in private sector support for public education. The first Campaign for Academic Excellence was launched in 1989 and raised \$2.7 million. A second Campaign was launched in 1999 to celebrate ten years of successful programs. It raised an additional \$1.3 million. The ADF endowment is permanently managed by the Baton Rouge Area Foundation. The earnings from the endowment and additional community support fund ADF grants, programs and special projects. ADF continues to keep the endowment corpus whole. Distinguished Speaker Series educates large-scale audiences on the latest early childhood development research and best practices. The Series is the first of its kind in East Baton Rouge Parish. Research-based presentations engage nationally-recognized scholars to address what it takes for prekindergarten children to be successful in kindergarten and first grade, regardless of their socio-economic and racial backgrounds. *Academic Distinction Fund 5525 Galleria Dr., Suite A Baton Rouge, LA 70816 225-293-3345 www.adfbr.org*

Program: Louisiana Hometown News  
Topic/Title: **LHN 100313**  
Air Date: 10/03/13 – 5:00 am  
Duration: 60 minutes  
Style/Type: Magazine  
Source: Louisiana Hometown Network  
Issue(s) Addressed: Regulation of Public Utilities: Audit Review of Renewable Energy Fee  
Guests: Commissioners Eric Skrmetta, Lambert Boissere III, Clyde Holloway, and Foster Campbell

**Description:** The Louisiana Public Service Commission (LPSC) is an independent regulatory agency dedicated to serving the public interest by assuring safe, reliable, and reasonably priced services for the public utilities and motor carriers. The LPSC consists of five elected Commissioners who serve overlapping terms of six years and a staff of 122, created by Article IV, Section 21 of the 1921 Constitution of the State of Louisiana. It succeeded the Railroad Commission of Louisiana that was created by the 1898 Constitution. The overall goals of the Commission are to ensure a regulatory balance that enables utilities to provide customers with safe, adequate and reliable service, at rates that are just and reasonable, equitable and economically efficient, and that allow utilities an opportunity to earn a fair rate of return on their investment. In addition, the Commission continues to take an active and cautious role in development of a competitive, market-based approach to utility regulation whenever such an approach is in the public interest. *Louisiana Public Service Commission Galvez Building, 12th Floor 602 North Fifth Street PO Box 91154 Baton Rouge, LA 70821-9154 225-342-4404 www.lpsc.louisiana.gov*

**PUBLIC AFFAIRS REPORT**  
**For**  
**WPXL-TV**  
**NEW ORLEANS, LOUISIANA**  
**For**  
**FOURTH QUARTER ENDING DECEMBER 31, 2013**

Program: Louisiana News Magazine  
Topic/Title: **LNM 100813**  
Air Date: 10/08/13 – 5:00 am  
Duration: 60 minutes  
Style/Type: Human Interest  
Source: Louisiana News Magazine  
Issue(s) Addressed: Affordable Care Act – Financial Impact of Louisiana Residents  
Guests: Stephanie Riegel (Host) and Mike Reitz

**Description:** Blue Cross and Blue Shield of Louisiana was founded in 1934 and is the state of Louisiana's oldest and largest health insurance company. For more than 75 years, our team has been committed to improving the lives and well-being of Louisianans by offering affordable and quality health care. Healthcare reform is changing the way health insurance works. Here are major changes coming to the healthcare system that you should know about. Starting in 2014, every\* American or legal resident will have to get health insurance coverage. If you don't, you will pay a tax penalty at the end of the year. In 2014, you could pay \$95 per uninsured person in your family up to \$285 for the family. But by 2016, you might end up paying around \$700 per uninsured person. \*Except for those with religious or exemptions or those who can't find affordable health insurance. BCBS is helping Louisiana citizens to understand how to shop for coverage on the marketplace. *Blue Cross Blue Shield of Louisiana 5525 Reitz Ave. Baton Rouge, LA 70809 225-295-3307 [www.bcbsla.com/whatyoupay](http://www.bcbsla.com/whatyoupay)*

Program: Louisiana Hometown News  
Topic/Title: **LHN 101013**  
Air Date: 10/10/13 – 5:00 am  
Duration: 60 minutes  
Style/Type: Magazine  
Source: Louisiana Hometown Network  
Issue(s) Addressed: Senior Citizen Nutrition Concerns  
Guests: Carol Solomon and Al Robichaux

**Description:** Peoples Health teamed up with Catholic Charities Archdiocese of New Orleans' Food for Families/Food for Seniors program to fight hunger in southeast Louisiana by providing commodity food boxes to Bogalusa residents. Peoples Health volunteers assisted in distributing food boxes to nearly 700 Bogalusa residents in need, primarily seniors. As a proud sponsor of the Food for Families/Food for Seniors program, Peoples Health's efforts will help lower the cost of the delivery of these nutritional staples to underserved communities throughout their 23parish service area. Bogalusa food distribution occurs on the first Tuesday of every month. Food for Families/Food for Seniors receives, stores, pre-packages and transports supplemental food boxes to more than 120 sites throughout Louisiana for monthly distribution by staff and volunteers to program participants. Food box contents are designed to improve the diets and health of the low-income population served. Targeted populations include seniors over the age of 60, pregnant and post-partum women and infants or children under the age of six not receiving WIC. In partnership with the USDA, the program serves approximately 66,000 seniors and mothers who meet the USDA income guidelines each month. The program also continuously works to educate individuals by providing nutritional information that includes easy to make healthy recipes and ways to stretch food dollars, while maintaining a healthy diet. *Peoples Health New Orleans Office Three Lakeway Center 3838 N. Causeway Blvd. Suite 2200 Metairie, LA 70002 [peopleshealth.com](http://peopleshealth.com)*

**PUBLIC AFFAIRS REPORT**  
**For**  
**WPXL-TV**  
**NEW ORLEANS, LOUISIANA**  
**For**  
**FOURTH QUARTER ENDING DECEMBER 31, 2013**

Program: Louisiana News Magazine  
Topic/Title: **LNM 101513**  
Air Date: 10/15/13 – 5:00 am  
Duration: 60 minutes  
Style/Type: Human Interest  
Source: Louisiana News Magazine  
Issue(s) Addressed: Flood Insurance Rate Increase Concerns  
Guests: Stephanie Riegel (Host) and Jim Donelon

**Description:** Insurance Commissioner Jim Donelon said "draconian rate increases" for flood insurance provided by the federal government will be devastating to homeowners and businesses, and urged Congress to postpone changes passed in 2012 for at least another year. "The Biggert-Waters (Flood Insurance Reform) Act threatens to devastate our economy and make thousands of properties valueless. Politicians just don't do insurance well." The 2012 law reauthorizes the National Flood Insurance Program, or NFIP, first passed in 1968, and will mandate substantial increases in premiums for certain policyholders in high-risk areas who, until now, have received subsidized rates. Proponents say the increases will help bring the program out of debt and toward actuarial soundness. Opponents argue that the changes will disproportionately affect policyholders in high-risk areas, like the Gulf Coast, and could go so far as to render certain properties valueless. Donelon is in the second camp. While he said some other states have coasts dominated by high-rise apartments, hotels and vacation homes, Louisiana's is a "working coast" that provides indispensable energy and exports to the entire region and the world. About 80 percent of policyholders nationwide won't be affected by the changes, according to FEMA. This is true St. Bernard Parish residents, 95 percent of whom should see no change in their premiums, Donelon said. However, he said whole subdivisions in St. Charles Parish would be facing increases that are unaffordable and untenable. Louisiana has the third highest number of flood insurance policies under the NFIP and accounts for the majority of the program's debt, after \$16 billion in payouts to policyholders in the state in the wake of Hurricane Katrina. Donelon said that he would like to see the 2012 changes delayed for one more year so Congress could include levee upgrades performed by local governments. He also said he'd like to see premiums increase over 10 years and not five, as is currently set forth in the law. *Louisiana Department of Insurance 1702 N. Third Street P.O. Box 94214 Baton Rouge, LA 70802 800-259-5300 www.lidi.la.gov*

Program: Louisiana Hometown News  
Topic/Title: **LHN 101713**  
Air Date: 10/17/13 – 5:00 am  
Duration: 60 minutes  
Style/Type: Magazine  
Source: Louisiana Hometown Network  
Issue(s) Addressed: Telecommunication Services for Low-Income Consumers  
Guests: General Wesley Clark, Rep. Joe Bel Edwards, Sen. JP Morrell, and Lifeline Users

**Description:** Since 1985, the Lifeline program has provided a discount on phone service for qualifying low-income consumers to ensure that all Americans have the opportunities and security that phone service brings, including being able to connect to jobs, family and emergency services. In 2005, Lifeline discounts were made available to qualifying low-income consumers on pre-paid wireless service plans in addition to traditional landline service. Lifeline is part of the Universal Service Fund. The Lifeline program is available to eligible low-income consumers in every state, territory, commonwealth, and on Tribal lands. Lifeline began during Ronald Reagan's presidency and expanded to cell phone usage under the presidency of George W. Bush. They saw value in keeping our communities connected, safe and healthy. In 2012, the Commission adopted comprehensive reform and modernization of the Lifeline program. Lifeline for the past 25 years has helped tens of millions of low-income Americans afford basic phone service. Access to telephone service is essential for finding a job, connecting with family, or getting help in an emergency. For more information contact your local phone company.

**PUBLIC AFFAIRS REPORT**  
**For**  
**WPXL-TV**  
**NEW ORLEANS, LOUISIANA**  
**For**  
**FOURTH QUARTER ENDING DECEMBER 31, 2013**

Program: Louisiana News Magazine  
Topic/Title: **LNM 102213**  
Air Date: 10/22/13 – 5:00 am  
Duration: 60 minutes  
Style/Type: Human Interest  
Source: Louisiana News Magazine  
Issue(s) Addressed: Economic Development - New Industry  
Guests: Stephanie Riegel (Host), Gov. Bobby Jindal, Colleen Arnold, Mayor Kip Holden, Dean Richard Koubek, John Davies, Stephen Moret, and Adam Knapp

**Description:** Gov. Bobby Jindal and IBM Senior Vice President Colleen Arnold joined other leaders to break ground on the \$55 million urban development in downtown Baton Rouge that will be home to the new IBM Services Center: Baton Rouge upon its completion in mid-2015. The project will create 800 new direct jobs, and LED estimates the project will result in an additional 542 new indirect jobs, for a total of more than 1,300 new permanent jobs in the Capital Region of Louisiana. The IBM technology center has already been operating at its temporary space in an Essen Lane office in Baton Rouge and employs more than 100 people. The company's Baton Rouge operation develops software applications and other business solutions for domestic customers, and IBM represents the single, largest software development project attracted to Louisiana in what is becoming a rapidly expanding sector for the state. Digital media and software development investments by GE Capital, EA, Gameloft and others have been accompanied by major corporate headquarters expansions by CenturyLink and Schumacher Group in the software technology sector. The IBM Services Center: Baton Rouge project includes innovative, public-private partnerships to expand higher-education programs related to computer science and to construct a major new riverfront development that will accelerate the revitalization of downtown Baton Rouge. The center will employ a broad range of college graduates and experienced professionals with backgrounds in computer science and other quantitative-intense fields, such as engineering, mathematics and science. *Louisiana Economic Development 1051 North Third Street Baton Rouge, LA 70802-5239 800-450-8115 225-342-3000 www.louisianaforward.com*

Program: Louisiana Hometown News  
Topic/Title: **LHN 102413**  
Air Date: 10/24/13 – 5:00 am  
Duration: 60 minutes  
Style/Type: Magazine  
Source: Louisiana Hometown Network  
Issue(s) Addressed: Celebration of Cultural Heritage – French Settlement Creole Festival  
Guests: Kim Aydell and Ray Matherne

**Description:** The Village of French Settlement is located in the southwestern portion of Livingston Parish. In its earliest years, French Settlement residents depended heavily on the Amite River not only as their sole means of Transportation to other areas, but as a vital source of fish. Nearby swamplands yielded an abundance of quail, deer, turkey, rabbit, and squirrel. Originally known as Londell, the name of the community evolved into French Settlement after the name of a general store owned by Joseph Salassi. Steamers from New Orleans bound for Salassi's store and cotton warehouse began calling their destination point "French Settlement." Thus, the name became commonly used to describe the entire community. Early settlers traveled the Amite River to Lake Maurepas, and then crossed the narrow pass into Lake Pontchartrain in order to get to New Orleans. Industry at that time centered primarily on farming, lumbering, and harvesting fish and seafood from the waterways. Today most residents commute to the larger cities for employment. Incorporated on June 13, 1965 French Settlement has a mayor, three aldermen and an elected police chief. The population of French Settlement is approximately 1116 (2010 Census), up from 945 (2000 Census) and 952 (2001 Census). The amount of land area in French Settlement is 7.012 sq. kilometers. The amount of surface water is 0.031 sq kilometers. *The Village of French Settlement P.O. Box 3, 16015 Hwy. 16 French Settlement, LA 70733 www.frenchsettlement-la.gov*

**PUBLIC AFFAIRS REPORT**  
**For**  
**WPXL-TV**  
**NEW ORLEANS, LOUISIANA**  
**For**  
**FOURTH QUARTER ENDING DECEMBER 31, 2013**

Program: Louisiana News Magazine  
Topic/Title: **LNM 102213**  
Air Date: 10/29/13 – 5:00 am  
Duration: 60 minutes  
Style/Type: Human Interest  
Source: Louisiana News Magazine  
Issue(s) Addressed: Economic Development  
Guests: Stephanie Riegel (Host), Gov. Bobby Jindal, Colleen Arnold, Mayor Kip Holden, Dean Richard Koubek, John Davies, Stephen Moret, and Adam Knapp

**Description:** Gov. Bobby Jindal and IBM Senior Vice President Colleen Arnold joined other leaders to break ground on the \$55 million urban development in downtown Baton Rouge that will be home to the new IBM Services Center: Baton Rouge upon its completion in mid-2015. The project will create 800 new direct jobs, and LED estimates the project will result in an additional 542 new indirect jobs, for a total of more than 1,300 new permanent jobs in the Capital Region of Louisiana. The IBM technology center has already been operating at its temporary space in an Essen Lane office in Baton Rouge and employs more than 100 people. The company's Baton Rouge operation develops software applications and other business solutions for domestic customers, and IBM represents the single, largest software development project attracted to Louisiana in what is becoming a rapidly expanding sector for the state. Digital media and software development investments by GE Capital, EA, Gameloft and others have been accompanied by major corporate headquarters expansions by CenturyLink and Schumacher Group in the software technology sector. The IBM Services Center: Baton Rouge project includes innovative, public-private partnerships to expand higher-education programs related to computer science and to construct a major new riverfront development that will accelerate the revitalization of downtown Baton Rouge. The center will employ a broad range of college graduates and experienced professionals with backgrounds in computer science and other quantitative-intense fields, such as engineering, mathematics and science. *Louisiana Economic Development 1051 North Third Street Baton Rouge, LA 70802-5239 800-450-8115 225-342-3000 www.louisianaforward.com*

Program: Louisiana Hometown News  
Topic/Title: **LHN 103113**  
Air Date: 10/31/13 – 5:00 am  
Duration: 60 minutes  
Style/Type: Magazine  
Source: Louisiana Hometown Network  
Issue(s) Addressed: Tuition Impact on Higher Education  
Guests: Dr. Jim Purcell, Rep. Stephen Ortego, Clinton Rasberry, Rep. Chuck Kleekley, and Barbara Goodson

**Description:** The Tuition Task Force was created pursuant to House Resolution 206 of 2013 by Representative Ortego (HR 206), and consists of community leaders, higher education management board officials, and K-12 representatives, public high school students, along with faculty, students, and Board of Regents representatives. The Task Force was divided into three groups to deliberate on tuition-related issues. Higher education policy experts in the State were invited to serve as facilitators to guide the discussion and answer questions. Each group designated a spokesperson to report their findings, which included: A. Access and affordability: raising TOPS standards; the allocation of additional funding for GO Grant. B. Fiscal stability and viability: future tuition increases must remain with the institutions; establish stable revenue streams; tuition authority for management boards C. Tuition strategies to promote student success and institutional performance: institute per credit hour tuition; institute differential tuition for high cost programs, with institutional scholarships based on need. A final report from the Tuition Task Force will be submitted to the Legislature by January 9, 2014. *The Louisiana Board of Regents 1201 N. Third St., Suite 6-200 Baton Rouge, LA 70802 225-342-4253 www.regents.la.gov*

**PUBLIC AFFAIRS REPORT**  
**For**  
**WPXL-TV**  
**NEW ORLEANS, LOUISIANA**  
**For**  
**FOURTH QUARTER ENDING DECEMBER 31, 2013**

Program: Louisiana News Magazine  
Topic/Title: **LNM 110513**  
Air Date: 11/05/13 – 5:00 am  
Duration: 60 minutes  
Style/Type: Human Interest  
Source: Louisiana News Magazine  
Issue(s) Addressed: Senior Health Insurance Information Program  
Guests: Stephanie Riegel (Host) and Jim Donelon

**Description:** The Senior Health Insurance Information Program was created to provide Medicare beneficiaries with the objective information they need to better understand Medicare coverage options, rights and benefits. SHIIP is committed to helping seniors make informed decisions by providing free and unbiased Medicare insurance counseling and assistance via telephone and face-to-face interactive sessions, public education presentations and programs, and media activities. The Senior Health Insurance Information Program (SHIIP) is a free & unbiased counseling program provided by the Louisiana Department of Insurance for Medicare beneficiaries in Louisiana. We are part of a federal network of State Health Insurance Information Programs located in every state. SHIIP is a non-profit organization designed to provide an unbiased place for seniors and pre-retirees to find answers to their health insurance questions. All of our services are free. SHIIP is not affiliated with any insurance company or agency and does not sell insurance. We are staffed by a crew of volunteer counselors who have completed intensive training to offer you free and objective assistance in complete confidence. *Louisiana Department of Insurance 1702 N. Third Street P.O. Box 94214 Baton Rouge, LA 70802 800-259-5300 www.lidi.la.gov/shiip*

Program: Louisiana Hometown News  
Topic/Title: **LHN 110713**  
Air Date: 11/07/13 – 5:00 am  
Duration: 60 minutes  
Style/Type: Magazine  
Source: Louisiana Hometown Network  
Issue(s) Addressed: Celebration of Cultural Heritage – Andouille Festival  
Guests: Natalie Robottom and Various Festival Vendors and Attendees

**Description:** The first Andouille Festival was held in October of 1972 and called “The LaPlace Andouille Festival.” The idea for the festival surfaced after Mentor Landry indicated the need to have a community festival to then L’Observateur newspaper editor Joseph Lucia Sr. With that idea, Frank Fagot, of the LaPlace Volunteer Fire Department, began organizing the community event. An informative editorial by Joe Lucia convinced the local citizenry that this was a good project for the community to undertake. The Andouille Festival started around the idea of incorporating local civic and family groups to participate in various booths. This created an atmosphere of local pride and togetherness and was the true success of the festival. In 1989, the fire department chose to sell its private enterprise and the Andouille Festival was moved to St. Charles Parish. In 1993, the Principal owner of the Andouille Festival, Mr. Mike Norton (owner of Bull’s Corner in LaPlace) offered the festival rights back to the parish at no costs. The festival rights were received through the Parish’s Department of Economic Development and its Economic Development Committee. A new name was registered with the Secretary of State of Louisiana and the Festival was renamed the “St. John the Baptist Parish Andouille Festival.” The first St. John the Baptist Parish Andouille Festival was held in October of 1994 on the grounds of the Percy Herbert building in Laplace. The three-day event features music, good times, carnival rides and of course Andouille. Thousands of people merge upon the festival grounds every year for a fun-filled weekend, highlighted by cooking contests in which contestants prepare their recipes using Andouille in three categories: gumbo, jambalaya, and miscellaneous dishes. The Andouille Festival is currently held at the St. John Community Center/Hwy 51 Park in LaPlace, LA. *St. John the Baptist Parish Andouille Festival 1801 W. Airline Hwy. LaPlace, LA 70068 985-652-9569 www.andouillefestival.com*

**PUBLIC AFFAIRS REPORT**  
**For**  
**WPXL-TV**  
**NEW ORLEANS, LOUISIANA**  
**For**  
**FOURTH QUARTER ENDING DECEMBER 31, 2013**

Program: Louisiana News Magazine  
Topic/Title: **LNM 111213**  
Air Date: 11/12/13 – 5:00 am  
Duration: 60 minutes  
Style/Type: Human Interest  
Source: Louisiana News Magazine  
Issue(s) Addressed: Identity Theft Protection  
Guests: Stephanie Riegel (Host) and Jim Stalls

**Description:** The Better Business Bureau wants to help you cut up your old personal documents to reduce the chances your identity will be stolen. This weekend, the BBB is asking everyone to bring your old personal documents to be properly shredded. It's part of their annual Shredding Day event. The service is free of charge and a safe way to keep thieves from getting a hold of your social security number, credit card information, or bank statements. "The idea is to shred everything, rather than to put it in a dumpster," stated BBB CEO Jim Stalls. "When you just dispose of it through a garbage can or through a dumpster or whatever, it's going to give somebody an opportunity as a dumpster diver to perhaps retrieve your information and use it to steal your ID." You can bring up to three large garbage bags of documents to be shredded. *Better Business Bureau 748 Main Baton Rouge, Louisiana 70802-5526 [www.batonrouge.bbb.org](http://www.batonrouge.bbb.org)*

Program: Louisiana Hometown News  
Topic/Title: **LHN 111413**  
Air Date: 11/14/13 – 5:00 am  
Duration: 60 minutes  
Style/Type: Magazine  
Source: Louisiana Hometown Network  
Issue(s) Addressed: Volunteerism  
Guests: Christy Reeves, Peggy Scott, Stewart T Gordon, and 2013 Angel Award Recipients

**Description:** Since 1995, the Blue Cross and Blue Shield of Louisiana Foundation has awarded more than \$1 million in grants to more than 100 volunteers who perform extraordinary work for Louisiana's at-risk children. This signature Foundation program is the annual Angel Award<sup>®</sup>, which is all about increasing awareness of children's needs throughout the state and providing much-needed resources to help address them. The program has honored a total of 1,000-plus nominees, finalists and winners from all walks of life, ranging in age from 17 to 93 and hailing from every corner of our state. Every year, the Angel Award recognizes eight outstanding volunteers with a \$20,000 grant to each honoree's nonprofit charity. The grants are presented at special events in honorees' local communities, and the honorees are celebrated at a special ceremony in the fall. 2013 recipients were: Babs Johnson-YaYa, Inc.; Beth Clark-Mighty Moms; Carlos Naranjo-New Orleans Children's Health Project; Jacob Allen Nichols-Live 2 Serve; Jamie Tindle-Families Helping Families; John F. Smith-100 Black Men of Metro Baton Rouge; Pam Frey-Hearts of Hope; Paula LaCour-Downs Syndrome Association and Charles Landreneau-Healing Place Serve. *Blue Cross Blue Shield of Louisiana 5525 Reitz Ave. Baton Rouge, LA 70809 225-295-3307 [www.bcbsla.com](http://www.bcbsla.com)*



**PUBLIC AFFAIRS REPORT**  
**For**  
**WPXL-TV**  
**NEW ORLEANS, LOUISIANA**  
**For**  
**FOURTH QUARTER ENDING DECEMBER 31, 2013**

Program: Louisiana News Magazine  
Topic/Title: **LNM 111913**  
Air Date: 11/19/13 – 5:00 am  
Duration: 60 minutes  
Style/Type: Human Interest  
Source: Louisiana News Magazine  
Issue(s) Addressed: Boys & Girls Club of Southeast Louisiana  
Guests: Stephanie Riegel (Host) and Kimberly Boyd

**Description:** Boys & Girls Clubs of America had its beginnings in 1860 with three women in Hartford, Conn.: Mary Goodwin, Alice Goodwin and Elizabeth Hammersley. Believing that boys who roamed the streets should have a positive alternative, they organized the first Club. A cause was born. To recognize the fact that girls are a part of our cause, the national organization's name was changed to Boys & Girls Clubs of America in 1990. Accordingly, Congress amended and renewed our charter. 2006 marked the Centennial year of Boys & Girls Clubs of America, as we celebrated 100 years of providing hope and opportunity to young people across the country. Character development has been the cornerstone of the Boys & Girls Club experience since the first Club opened in 1860. The first Club professional, John Collins, devised a system of informal guidance to attract boys into the Club, capture their interest, improve their behavior and increase their personal expectations and goals. The procedures Collins used constituted a clearly planned, socially scientific system of taking boys off the street and promoting their development towards a successful, productive future. This system formed the basis of the Boys & Girls Club environment. It is still in use today with proven results. Boys & Girls Clubs of America believes that character development, the basic building block in personal development, should be an integral aspect of every Club program and activity. In support of this conviction, Aaron Fahringer, a regional director for the west coast in the 1950s, scripted the Boys & Girls Club Code as part of the celebration of the golden anniversary of the Movement. The code was adopted as official by the National Council in 1955, and was used extensively in the 50s and 60s. The Code is still displayed in many Clubs today. *Boys & Girls Club of Southeast Louisiana 1140 S. Broad Street New Orleans, LA 70125 504-309-7952 [www.bgcsela.org/our-clubs](http://www.bgcsela.org/our-clubs)*

Program: Louisiana Hometown News  
Topic/Title: **LHN 112113**  
Air Date: 11/21/13 – 5:00 am  
Duration: 60 minutes  
Style/Type: Magazine  
Source: Louisiana Hometown Network  
Issue(s) Addressed: Celebration of Cultural Heritage – Festival of Lights  
Guests: Mayor Lee Posey, Samantha Bonnette, Sandra Dickens, Jennae Biddiscombe, Ron McBride, Stephan Wagner, and the Christmas Belles

**Description:** Since its beginnings in 1927, the Festival of Lights has grown into Louisiana's premier community based Christmas Celebration. A family celebration, the festival is held annually on the first Saturday in December. Over 150,000 visitors flock this historic town and are treated to a gigantic parade, star studded live entertainment throughout the day, dozens of food vendors, carnival rides, river cruises, carriage and trolley tours, and a spectacular fireworks show. After which, over 300,000 brightly colored Christmas lights and 77 huge set pieces light the city along the scenic Cane River Lake. The Christmas Festival of Lights has been listed as a "Top 100 Events in North America" by the American Bus Association for numerous years and has also been honored as one of the "Top 20 Events" for December on six occasions by the Southeast Tourism Society. The Natchitoches Christmas Festival of Lights is a partner with the Holiday Trail of Lights. *Natchitoches Area Chamber of Commerce 560 2nd Street P.O. Box 3 Natchitoches, LA 71457 318-352-6894 318-352-5385 fax [www.christmasfestival.com](http://www.christmasfestival.com) [www.natchitocheschamber.com](http://www.natchitocheschamber.com)*

**PUBLIC AFFAIRS REPORT**  
**For**  
**WPXL-TV**  
**NEW ORLEANS, LOUISIANA**  
**For**  
**FOURTH QUARTER ENDING DECEMBER 31, 2013**

Program: Louisiana News Magazine  
Topic/Title: **LNM 112613**  
Air Date: 11/26/13 – 5:00 am  
Duration: 60 minutes  
Style/Type: Human Interest  
Source: Louisiana News Magazine  
Issue(s) Addressed: Charter Schools  
Guests: Stephanie Riegel (Host), Caroline Roemer Shirley, Kira Orange Jones, Dr. Jeff Duncan-Andrade, and Various Panel Participants

**Description:** Charter Schools are independent public schools that are free to be more innovative and are held accountable for improved student achievement. They foster a relationship between parents, teachers, and students to create an environment in which parents are more involved, teachers can be more innovative, and students are provided the structure they need to learn. Louisiana's Charter School Law was originally enacted in 1995 (Act 192) as a pilot program allowing up to eight school districts to volunteer to participate. These districts could either grant charters to eligible groups or apply to the State Board of Elementary and Secondary Education (BESE) to operate a charter school themselves. The law was substantially revised in 1997 (Act 477) to allow all school districts to participate, but the number of charter schools statewide was capped at 42. The 1997 act also allowed an "appeals-type" procedure under which an eligible group could submit its charter proposal directly to BESE if a local school board failed to approve it or if the local school board placed conditions on the approval of the charter which were unacceptable to the group. In 2003, a constitutional amendment (Act 1293) and four bills (Act 9, Act 260, Act 381 and Act 944) impacted the operation of charter schools. The constitutional amendment authorized the State Board of Elementary and Secondary Education to take over failing public schools or provide for others to do so; it also authorized BESE to receive, control and spend the state and local per pupil share of the Minimum Foundation Program (MFP) for those schools. Companion legislation (Act 9) spelled out the procedure BESE is to follow to implement the provisions of the constitutional amendment; created a new "Type 5" category of charter schools as one option BESE has for providing for the operation of a failing public school it takes over; and includes special provisions for the creation and operation of Type 5 charter schools. *Louisiana Association of Public Charter Schools 1555 Poydras, Suite 750 New Orleans, LA 70112 504-274-3651 [www.lacharterschools.org](http://www.lacharterschools.org)*

Program: Louisiana Hometown News  
Topic/Title: **LHN 112813**  
Air Date: 11/28/13 – 5:00 am  
Duration: 60 minutes  
Style/Type: Magazine  
Source: Louisiana Hometown Network  
Issue(s) Addressed: Literacy Campaign  
Guests: Lt. Gov. Jay Dardene, Rebecca Hamilton, Christine Wiltz, David Allaway, Louis Gossett, Jr, and Various Attendees

**Description:** The Louisiana Center for the Book, State Library of Louisiana, proudly presents the tenth annual Louisiana Book Festival, Louisiana's FREE, world-class literary celebration. The festival takes place at the State Library of Louisiana, Louisiana State Capitol, Louisiana State Museum and in nearby locations. It is expected to draw over 15,000 people to downtown Baton Rouge. The festival offers unique opportunities for booklovers of all ages to interact with more than 150 exceptional writers, poets and storytellers and to enjoy an inspiring variety of book-related activities, exhibitions and demonstrations. There were interviews with various authors and attendees. *Louisiana Center for the Book 701 N. Fourth St. Baton Rouge, LA 70802 [www.louisianabookfestival.org](http://www.louisianabookfestival.org)*

**PUBLIC AFFAIRS REPORT**  
**For**  
**WPXL-TV**  
**NEW ORLEANS, LOUISIANA**  
**For**  
**FOURTH QUARTER ENDING DECEMBER 31, 2013**

Program: Louisiana News Magazine  
Topic/Title: **LNM 120313**  
Air Date: 12/03/13 – 5:00 am  
Duration: 60 minutes  
Style/Type: Human Interest  
Source: Louisiana News Magazine  
Issue(s) Addressed: Advancement of Technology in Louisiana  
Guests: Stephanie Riegel (Host), Stephen Moret, Sandra Woodley, Richard Koubek, Mike DeBoer, Robert Shreve, Rachel Ann Kincaid, Quentin Messer, and Various Award Recipients

**Description:** In 1994, a number of large companies came together to form a technology council for the New Orleans area. The founders felt that a strategy to build a technology component for the New Orleans economy was important and necessary in moving the region into the 21st Century. As a result, the Louisiana Technology Council (LTC) originally known as the New Orleans Technology Council (NOTC) was created as a private not for profit 501(c) organization. Several large major organizations along with the University of New Orleans and the City of New Orleans were its original founders. The original New Orleans Technology Council was launched with funds from the City of New Orleans (\$100,000). However, since its second year of existence, the LTC has not received any annual outside funds from any federal, state or city organization. The Louisiana Technology Council is the premier advocate for the advancement of both existing and emerging technologies across all industry sectors in the state of Louisiana. The LTC provides value and support to its stakeholders by serving as the primary resource for the strategic direction of the state's technology agenda, including industry-university interactions, workforce development, educational programs, networking connections and the global promotion of Louisiana's rich technological environment. *Louisiana Technology Council 1215 Prytania Street Suite 301 New Orleans, LA 70130 504-304-2910 www.ltc-la.org*

Program: Louisiana Hometown News  
Topic/Title: **LHN 120513**  
Air Date: 12/05/13 – 5:00 am  
Duration: 60 minutes  
Style/Type: Magazine  
Source: Louisiana Hometown Network  
Issue(s) Addressed: Regulation of Public Utilities: ATT Internet Infrastructure Modernization  
Guests: Commissioners Lambert Boissere III and Clyde Holloway

**Description:** The Louisiana Public Service Commission (LPSC) is an independent regulatory agency dedicated to serving the public interest by assuring safe, reliable, and reasonably priced services for the public utilities and motor carriers. The LPSC consists of five elected Commissioners who serve overlapping terms of six years and a staff of 122, created by Article IV, Section 21 of the 1921 Constitution of the State of Louisiana. It succeeded the Railroad Commission of Louisiana that was created by the 1898 Constitution. The overall goals of the Commission are to ensure a regulatory balance that enables utilities to provide customers with safe, adequate and reliable service, at rates that are just and reasonable, equitable and economically efficient, and that allow utilities an opportunity to earn a fair rate of return on their investment. In addition, the Commission continues to take an active and cautious role in development of a competitive, market-based approach to utility regulation whenever such an approach is in the public interest. *Louisiana Public Service Commission Galvez Building, 12th Floor 602 North Fifth Street PO Box 91154 Baton Rouge, LA 70821-9154 225-342-4404 www.lpsc.louisiana.gov*

**PUBLIC AFFAIRS REPORT**  
**For**  
**WPXL-TV**  
**NEW ORLEANS, LOUISIANA**  
**For**  
**FOURTH QUARTER ENDING DECEMBER 31, 2013**

Program: Louisiana News Magazine  
Topic/Title: **LNM 121013**  
Air Date: 12/10/13 – 5:00 am  
Duration: 60 minutes  
Style/Type: Human Interest  
Source: Louisiana News Magazine  
Issue(s) Addressed: Health Concerns  
Guests: Stephanie Riegel (Host), Bill Davis, Dr. Kumar Amaraneni, Dr. Robert Mercadel, Walter Lane, Dr. Vasanth Bethala, Pat Brister, Sam Caruso, Buddy Lloyd, and Bruce Clement

**Description:** Slidell Memorial Hospital will unveil to the community the new Emergency Room and the new SMH Heart Center, which take up the two floors of the new wing of the hospital built with the support of area residents who approved a \$25 million bond renewal to finance the construction. When it opens later this month, area residents will be served by an ER being hailed within the healthcare industry as a significant advance in ER design that may be emulated across the country. And in the SMH Heart Center, patients will benefit from leading-edge patient care features and the latest in diagnostic technology. The radical ER design concept on the first floor gives patients a calmer, faster experience in private treatment rooms that ring a technology core where specially trained staff is armed with the right tools to quickly diagnose and treat patients more effectively – all coming together in a streamlined, efficient functionality bringing lower costs and improved outcomes. The all-private room cardiac facility is on the second floor. It has 38 private rooms and improves local cardiac care through more efficient design, state-of-the-art cardiac cath labs, advanced patient monitoring system and care being delivered by one continuous team from "door to discharge." A second phase will finalize the Heart Center concept, by relocating all other cardiac services in other areas of the hospital into the area formerly occupied by the old emergency department. When the second phase is completed early next year, all cardiac services will be physically centralized, officials said. The final result will be a specialized heart hospital within a full-service acute care hospital. *Slidell Memorial Hospital 1001 Gause Blvd. Slidell, LA 70458 985-280-2200 [slidellmemorial.org](http://slidellmemorial.org)*

Program: Louisiana Hometown News  
Topic/Title: **LHN 121213**  
Air Date: 12/12/13 – 5:00 am  
Duration: 60 minutes  
Style/Type: Magazine  
Source: Louisiana Hometown Network  
Issue(s) Addressed: Interstate/Roadway Construction  
Guests: Gov. Bobby Jindal, Sherri LeBas, Sen. Sherri Smith Buffington, Sen. Barrow Peacock, John Kennedy, and Various State Representatives

**Description:** Gov. Bobby Jindal opened 18.9 miles of I-49 North from La. 1 to U.S. 71. The \$171 million stretch will support an average of 10,000 commuters daily. Governor Jindal said, "Completing this segment of I-49 North demonstrates our continued commitment to finishing the entire I-49 North project. When I-49 North is completed, it will be a vital corridor for the flow of commerce that will support our economy and spur more business investment. Investing in our roads is critical for both economic development and keeping Louisiana drivers safe. I-49 North has been in the making for decades and we're proud that our administration put a plan in place to fully fund this critical corridor." The Governor said I-49 North will be a vital connector that will help goods move faster across the country and throughout Louisiana, further strengthening the state's economy. The entire I-49 North project spans 36 miles from north of Shreveport to the Arkansas border. The entire I-49 North project is estimated to be completed by 2016 or 2017. *Louisiana Department of Transportation and Development 1201 Capitol Access Road, Baton Rouge, LA, 70802. 225-379-1232 [www.dotd.la.gov](http://www.dotd.la.gov)*

**PUBLIC AFFAIRS REPORT**  
**For**  
**WPXL-TV**  
**NEW ORLEANS, LOUISIANA**  
**For**  
**FOURTH QUARTER ENDING DECEMBER 31, 2013**

Program: Louisiana News Magazine  
Topic/Title: **LNM 121713**  
Air Date: 12/17/13 – 5:00 am  
Duration: 60 minutes  
Style/Type: Human Interest  
Source: Louisiana News Magazine  
Issue(s) Addressed: The Book – Solomon Northup's Twelve Years a Slave  
Guests: Stephanie Riegel (Host), Louis Gossett, Jr, Frank Eakin, and Mayor Kip Holden

**Description:** During the annual Louisiana Book Festival, Louis Gossett Jr and Frank Eakin were interviewed about the book – Solomon Northup's Twelve Years a Slave. The festival takes place at the State Library of Louisiana, Louisiana State Capitol, Louisiana State Museum and in nearby locations. It is expected to draw over 15,000 people to downtown Baton Rouge. The festival offers unique opportunities for booklovers of all ages to interact with more than 150 exceptional writers, poets and storytellers and to enjoy an inspiring variety of book-related activities, exhibitions and demonstrations. There were interviews with various authors and attendees. *Louisiana Center for the Book 701 N. Fourth St. Baton Rouge, LA 70802 [www.louisianabookfestival.org](http://www.louisianabookfestival.org)*

Program: Louisiana Hometown News  
Topic/Title: **LHN 121913**  
Air Date: 12/19/13 – 5:00 am  
Duration: 60 minutes  
Style/Type: Magazine  
Source: Louisiana Hometown Network  
Issue(s) Addressed: Economic Development - Shopping Local  
Guests: Torri Buckles, Judy Songy, Earl Rodrigue, Delecisha Allen, Baley Charles, Ernest Bailey, Jr., Ernest Bailey, Sr., Bryan Larche, and Rita Perrilloux

**Description:** The St. John the Baptist Parish Economic Development Department recently launched the Shop Local, Shop St. John campaign for the 2013 holiday season in an effort to promote locally-owned and operated businesses. Shop Local works to educate consumers, business owners and the St. John Community through media outlets about the many benefits of spending locally. Residents are encouraged to make their holiday purchases in St. John. Businesses can register for the campaign at [www.sjbparish.com/shoplocal](http://www.sjbparish.com/shoplocal). There is no cost for membership. In support of this effort, residents will receive a Shop Local trivia game with clues to local businesses by mail. If the correct answers are selected and returned, residents will be entered in a drawing to win gift cards and other prizes from local retailers. In addition to the trivia game, a Shop Local contest will be running on the St. John Parish Facebook page during the month of December. Residents can visit the page on Tuesdays and Thursdays during the month of December for more chances to win. Please visit the St. John Parish website for an online, searchable directory of local businesses, as well as a wealth of information on the economic, environmental and "feel-good" benefits of buying local. *St. John Parish Administration 1801 W. Airline Hwy. LaPlace LA 70068 985-652-9569 [www.sjbparish.com](http://www.sjbparish.com)*

**PUBLIC AFFAIRS REPORT**  
**For**  
**WPXL-TV**  
**NEW ORLEANS, LOUISIANA**  
**For**  
**FOURTH QUARTER ENDING DECEMBER 31, 2013**

Program: Louisiana News Magazine  
Topic/Title: **LNM 122413**  
Air Date: 12/24/13 – 5:00 am  
Duration: 60 minutes  
Style/Type: Human Interest  
Source: Louisiana News Magazine  
Issue(s) Addressed: Transportation Infrastructure System  
Guests: Stephanie Riegel (Host), Sergio Girau, Brad Graff, Raymond Reaux, Sherri LeBas, and Dr. Loren Scott

**Description:** The American Council of Engineering Companies of Louisiana (ACEC/L), and its national federation, exist to assist principals and managers of member firms in developing successful practices. It is this function that differentiates ACEC/L and ACEC from all other engineering societies. ACEC/L membership is comprised of consulting engineering firms throughout Louisiana represented by their principals and/or owners. *American Council of Engineering Companies of Louisiana 9643 Brookline Ave. Suite 112 Baton Rouge, LA 70809 225-927-7704 www.acecl.org*

Program: Louisiana Hometown News  
Topic/Title: **LHN 122613**  
Air Date: 12/26/13 – 5:00 am  
Duration: 60 minutes  
Style/Type: Magazine  
Source: Louisiana Hometown Network  
Issue(s) Addressed: Highway Safety Concerns  
Guests: Lt. Col. John LeBlanc and Sgt. Nick Manale

**Description:** The Louisiana Highway Safety Commission (LHSC) administers the State's highway safety grant program. Louisiana's highway safety program is designed to reduce traffic crashes and the resulting deaths, injuries and property damage. Programs and projects are administered in accordance with uniform guidelines promulgated by the NHTSA and FHWA. Projects implemented by the LHSC are limited to priority program areas, based on severity of the crash, over-representation, and magnitude of the problem. There are three contributing factors associated with a traffic crash: the roadway and environment, the vehicle, and the driver. Driver factors (driving after drinking, speeding, not using occupant protection devices, etc.) contribute to some of the most severe traffic crashes. LHSC's highway safety plan seeks to coordinate and unite state and local programs and projects to reduce traffic crashes, deaths, and injuries by focusing on enforcement, public information and education, and legislation. *Louisiana Highway Safety Commission 7919 Independence Blvd. Suite 2100 Baton Rouge, LA 70806 225-925-6991 www.lahighwaysafety.org*

**PUBLIC AFFAIRS REPORT**  
**For**  
**WPXL-TV**  
**NEW ORLEANS, LOUISIANA**  
**For**  
**FOURTH QUARTER ENDING DECEMBER 31, 2013**

Program: Louisiana News Magazine  
Topic/Title: **LNM 123113**  
Air Date: 12/31/13 – 5:00 am  
Duration: 60 minutes  
Style/Type: Human Interest  
Source: Louisiana News Magazine  
Issue(s) Addressed: Ethics in Politics  
Guests: Stephanie Riegel (Host), John Kennedy, and Tim Barfield

**Description:** The Cash Management Review Board, leaders of the Office of Debt Recovery (ODR) agreed to move forward with State Treasurer John Kennedy's suggestion to immediately begin the process of collecting over \$1.6 million in past due ethics fines from public officials, lobbyists and Political Action Committees (PACs). "When Rep. Chris Broadwater first introduced the legislation to create the Office of Debt Recovery with my full support, I knew that it had the potential to be the most important cash management tool the state has ever had," said Treasurer Kennedy. "As today's testimony reflects, Louisiana is further ahead on our new debt collection process than I imagined. I particularly applaud Secretary Tim Barfield and the Attorney General's Office for agreeing to move forward with the collection of these long overdue ethics fines." According to testimony, the State Board of Ethics will soon be able to provide ODR the name of political candidates, lobbyists or PACs who have past due fines and, with the use of a new computer program, take immediate actions such as seizing bank accounts and revoking hunting and driver's licenses. "Politicians shouldn't hold themselves to a different standard than Louisiana taxpayers," said Treasurer Kennedy. Treasurer Kennedy also proposed that all or a substantial portion of money collected from these overdue fines be dedicated back to the state Board of Ethics, which has been underfunded over the last decade, for enforcement of existing laws. "We can ensure that our ethics and campaign finance watchdogs can beef up their efforts without having to raise taxes." *Treasury Main Office 900 North Third Street, 3rd Floor, State Capitol Baton Rouge, Louisiana 70802 225-342-0010 [www.latreasury.com](http://www.latreasury.com)*