

PUBLIC AFFAIRS REPORT
For
WPXL-TV
NEW ORLEANS, LOUISIANA
For
SECOND QUARTER ENDING JUNE 30, 2013

In accordance with Section 73.3526(a) of the Federal Communications Commission's rules, the following, in the opinion of WPXL-TV, are the problems and needs of the community for the period noted above. They are not necessarily listed in order of importance. Each is identified by significant public affairs and/or public service programming in response to these needs.

Issues:

1. History/Culture
2. Regulation of Public Utilities: Phone Charges for Prisoners
3. Economic Development
4. Adoption
5. Flood Protection
6. Home Improvement
7. Healthcare Education
8. Consumer Safety
9. Coastal Restoration and Preservation
10. Needs of People with Disabilities
11. Motorcycle Safety & Awareness
12. Education
13. Tourism
14. Community Concerns
15. Seafood Safety
16. Highway Safety
17. Technology Development
18. Geo-Tourism
19. Insurance Concerns During Hurricane Season
20. Education/Scholarships
21. Voter Issues and Concerns

A detailed summary of each program's content, including guests, affiliations and date of broadcast is included in this report.

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NEW ORLEANS, LOUISIANA
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Program: Louisiana News Magazine
Topic/Title: **Show # LNM 040213**
Air Date: 04/02/13 – 5:00 am
Duration: 60 minutes
Style/Type: Human Interest
Source: Louisiana News Magazine
Issue(s) Addressed: History/Culture
Guests: Stephanie Riegel (Host), James McClendon Williams, Mark Morial, Donald Cravins, Jr., Buddy Caldwell, John Page, Cheryl Landrieu, Judge Edwin Lombard, Judge Joan Churchill, John Musser, Shantell Payton, Rachael Johnson, Justice Bernette Johnson, Ivan Lemelle, and Brigadier General Joanne Sheridan

Description: Louisiana Supreme Court Justice Bernette Joshua Johnson celebrated her investiture as Chief Justice today in a public ceremony which took place on the steps of the Louisiana Supreme Court. She is the 25th chief justice of the Louisiana Supreme Court and the first African-American chief justice of the court since its establishment in 1813. Marc Morial, President and Chief Executive Officer of the National Urban League noted the historical significance of the occasion, "This is a great day in Louisiana that has been long in coming. I am excited to take part in this event where the highest court in the State of Louisiana, on the eve of its 200th birthday, turns another important page in history. We gather to honor the achievements of Bernette Johnson and to also bear witness to the once unimaginable becoming the order of the day...the investiture of the first African-American Chief Justice of the Louisiana Supreme Court." Chief Justice Johnson's judicial career began in 1984 when she was elected to the Civil District Court of New Orleans, and was the first woman to hold that office. She was re-elected, without opposition, in 1990 and was elected Chief Judge by her colleagues in 1994. Chief Justice Johnson was elected to serve on the Louisiana Supreme Court in 1994, and was re-elected, without opposition, in 2000 and 2010. She represents the Seventh Supreme Court District which includes Orleans and Jefferson Parishes. *Louisiana Supreme Court, 400 Royal St., New Orleans, LA 70130 Clerk of Court's Office 504-310-2300 www.lasc.org/bicentennial*

Program: Louisiana Hometown Network
Topic/Title: **Show # LHN 040413**
Air Date: 04/04/13 – 5:00 am
Duration: 60 minutes
Style/Type: Magazine
Source: Louisiana Hometown Network
Issue(s) Addressed: Regulation of Public Utilities: Phone Charges for Prisoners
Guests: Commissioners Lambert Boissere III, Eric Skrmetta, Clyde Holloway and Foster Campbell and Scott Angelle

Description: The Louisiana Public Service Commission (LPSC) is an independent regulatory agency dedicated to serving the public interest by assuring safe, reliable, and reasonably priced services for the public utilities and motor carriers. The LPSC consists of five elected Commissioners who serve overlapping terms of six years and a staff of 122, created by Article IV, Section 21 of the 1921 Constitution of the State of Louisiana. It succeeded the Railroad Commission of Louisiana that was created by the 1898 Constitution. The overall goals of the Commission are to ensure a regulatory balance that enables utilities to provide customers with safe, adequate and reliable service, at rates that are just and reasonable, equitable and economically efficient, and that allow utilities an opportunity to earn a fair rate of return on their investment. In addition, the Commission continues to take an active and cautious role in development of a competitive, market-based approach to utility regulation whenever such an approach is in the public interest. *Louisiana Public Service Commission Galvez Building, 12th Floor 602 North Fifth Street PO Box 91154 Baton Rouge, LA 70821-9154 225-342-4404 www.lpsc.louisiana.gov*

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Program: Louisiana News Magazine
Topic/Title: **Show # LNM 040913**
Air Date: 04/09/13 – 5:00 am
Duration: 60 minutes
Style/Type: Human Interest
Source: Louisiana News Magazine
Issue(s) Addressed: Economic Development
Guests: Stephanie Riegel (Host), Gov. Bobby Jindal, Colleen Arnold, Mayor Kip Holden, Dean Richard Koubek, John Davies, Stephen Moret, and Adam Knapp

Description: IBM officials announce major investment in Baton Rouge. With strategic partnerships and funding in place, IBM found the right business environment and comprehensive project solutions the company needed in Louisiana. The company committed to creating more than 100 new jobs by the end of 2013 and growing to 800 jobs by 2016, a year after occupying its new office building in downtown Baton Rouge. The IBM Services Center: Baton Rouge will not only develop and maintain enterprise software for major U.S. corporate customers, but spur new economic activity in downtown Baton Rouge as well. The partnership with LSU will continue to evolve, as IBM works with the university to develop its computer science program. IBM will also identify opportunities to support the computer science programs at additional universities throughout the state. "...Our clients have asked us to deliver business solutions, to be able to deliver the innovation that's necessary and to have the talent to deliver that for them, said Colleen Arnold, IBM Senior Vice President for Application Management Services." "We are confident Louisiana, particularly Baton Rouge, particularly LSU is going to be able to help us, in a partnership, develop that talent and have those employees that join our consortium, our IBM company, stay in Louisiana and do work on behalf of clients all around the United States and, frankly, on the global stage." *Louisiana Economic Development 1051 North Third Street Baton Rouge, LA 70802-5239 800-450-8115 225-342-3000 www.louisianaforward.com*

Program: Louisiana Hometown Network
Topic/Title: **Show # LHN 041113**
Air Date: 04/11/13 – 5:00 am
Duration: 60 minutes
Style/Type: Magazine
Source: Louisiana Hometown Network
Issue(s) Addressed: Adoption
Guests: Suzy Sonnier, Dr. Perry Hancock, Beth Green and Peggy Kirby

Description: The Louisiana Department of Children and Family Services (DCFS) announced a new child welfare initiative that focuses on creating lasting connections for children who spend time in protective care. DCFS's "Faith in Families" initiative seeks to reduce the number of children in foster care, decrease the amount of time children spend in the system and ensure that each child has a permanent connection when they leave foster care. The "Faith in Families" initiative includes increasing adoption placements by expediting identified placements for foster children, identifying and encouraging potential foster and adoptive families and safely reducing the number of children who enter foster care. Additionally, DCFS will work aggressively to improve permanent connections for youth on the verge of aging out of foster care. DCFS will work to identify family or other community members who can provide lasting relationships for young people ensuring that no children exit the foster care system without someone to call family. The agency will phase delivery of the program over three years beginning immediately and extending to 2015. The initiatives that directly impact children currently in the foster care system will launch in 2013, while 2014 and 2015 will bring enhancements and performance monitoring. DCFS studied current practices, as well as past performance, to identify strategies that will have significant, positive impact on key outcomes for children in foster care. In the past five years, DCFS has reduced the number of children in Foster Care from 5,128 in April 2007 to 4,007 in February 2013, a reduction of 22 percent. *Louisiana Department of Children and Family Services (DCFS) 627 N. Fourth St. Baton Rouge, LA 70802 888-LAHELPU (888-524-3578) www.dcfslouisiana.gov/adoption*

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Program: Louisiana News Magazine
Topic/Title: **Show # LNM 040913**
Air Date: 04/16/13 – 5:00 am
Duration: 60 minutes
Style/Type: Human Interest
Source: Louisiana News Magazine
Issue(s) Addressed: Economic Development
Guests: Stephanie Riegel (Host), Gov. Bobby Jindal, Colleen Arnold, Mayor Kip Holden, Dean Richard Koubek, John Davies, Stephen Moret, and Adam Knapp

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Program: Louisiana Hometown Network
Topic/Title: **Show # LHN 041813**
Air Date: 04/18/13 – 5:00 am
Duration: 60 minutes
Style/Type: Magazine
Source: Louisiana Hometown Network
Issue(s) Addressed: Flood Protection
Guests: John Barry, Tim Doody, Robert Smith Lupo, Joe Hassinger, Stephen Estopinal, Pat DeRouen, Walter Baudier, Rep. Jared Brossett, and Rep. Ray Garofalo

Description: The Southeast Louisiana Flood Protection Authority, established by Louisiana state law in 2006 and initiating operation the following year, consists of two regional levee boards which oversee flood protection in the Greater New Orleans area on the east and west banks of the Mississippi River. The boards will ultimately replace the Orleans Levee District (with the exception of Algiers), the East Jefferson (Parish) Levee District, the Lake Borgne Basin Levee District (St. Bernard Parish), the St. Tammany Levee District, the Tangipahoa Levee District, and levee boards for the east banks of St. John the Baptist and St. Charles Parishes. The several pre-existing boards, while subservient to the SLFPA, will remain in operation until existing projects, bonds and tax millages either are consolidated under the new board or expire. The SLFPA-East consists of nine members, all of whom are appointed by the Governor of Louisiana from nominations provided by a blue-ribbon nominating committee. The nominating committee by statute consists of representatives of universities, national professional associations and local civic groups. At least five members of the board are required to be engineers in geologically relevant fields, such as hydrology. One member must be a civil engineer, and another member must be a geologist. The enabling statute stipulates that the SLFPA-East Board be composed of eleven members, one from each parish within the territorial jurisdiction of the authority. *Southeast Louisiana Flood Protection Authority-East 2045 Lakeshore Drive, Room 422 New Orleans, LA 70122 504-280-2411 www.slfpa.com*

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Program: Louisiana News Magazine
Topic/Title: **Show # LNM 042313**
Air Date: 04/23/13 – 5:00 am
Duration: 60 minutes
Style/Type: Human Interest
Source: Louisiana News Magazine
Issue(s) Addressed: Home Improvement
Guests: Stephanie Riegel (Host), Mike Zalaznik, Teryl Flettrich, Ray Milligan, Jamie Gannon, Jim Hedges, Kim Reeves and Joshua Lee

Description: The New Orleans Home & Garden Show is the largest consumer home show in the south eastern United States. We are proud to announce that we are “Back Home in the Dome” for the 2013 Show. For 58 years The Home Builders Association of Greater New Orleans has brought you this show, and it is like no other. It brings an unparalleled variety of home-related services and products under one gigantic roof with everything needed for home remodeling, green building, decorating and landscaping. Tens of thousands of show visitors are expected during the three-day run of what promises to be an extraordinary event offering innovative ideas and solutions for getting the most out of your home in this part of the country. *Home Builders Association of New Orleans 2424 N Arnoult Metairie, LA 70001 504-835-6383 www.home-builders.org www.neworleanshomeshows.com*

Program: Louisiana Hometown Network
Topic/Title: **Show # LHN 042513**
Air Date: 04/25/13 – 5:00 am
Duration: 60 minutes
Style/Type: Magazine
Source: Louisiana Hometown Network
Issue(s) Addressed: Healthcare Education
Guests: Dr. David Carmouche, Ronnell Nolan, and Dereck Rovaris

Description: A new group called the Louisiana Healthcare Education Coalition is being formed to help state residents understand health care reform under the federal Affordable Care Act, as well as provide info on the health insurance marketplace, which will open for enrollment in October 2013, with coverage to begin in 2014. The Louisiana Healthcare Education Coalition (LHEC) was founded to help Louisianians better understand the Patient Protection and Affordable Care Act (PPACA). As a civic organization committed to providing unbiased healthcare and wellness information, LHEC will educate on the major drivers of healthcare costs, the critical importance of personal wellness and the need for access to quality healthcare by working with healthcare providers, small businesses, faith-based institutions, employers, community leaders, patient advocacy groups and the public. LHEC exists solely as an educational resource. It neither endorses nor seeks to create public policy. *Louisiana Healthcare Education Coalition 1-855-871-5497 www.lhec.net*

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Program: Louisiana News Magazine
Topic/Title: **Show # LNM 043013**
Air Date: 04/30/13 – 5:00 am
Duration: 60 minutes
Style/Type: Human Interest
Source: Louisiana News Magazine
Issue(s) Addressed: Consumer Safety
Guests: Stephanie Riegel (Host), Jim Stalls, Lt. Gen. Russell Honore', Alecia Kleinpeter, Mike Benson, Cynthia Shelmire, Marty Osborn, and Angie Bush

Description: The Better Business Bureau of South Central Louisiana's Vision is an ethical marketplace where buyers and sellers can trust each other. BBB's mission is to be the leader in advancing marketplace trust. BBB accomplishes this mission by: Creating a community of trustworthy businesses; Setting standards for marketplace trust; Encouraging and supporting best practices; Celebrating marketplace role models, and; Denouncing substandard marketplace behavior. BBB sees trust as a function of two primary factors – integrity and performance. Integrity includes respect, ethics and intent. Performance speaks to a business's track record of delivering results in accordance with BBB standards and/or addressing customer concerns in a timely, satisfactory manner. BBB ensures that high standards for trust are set and maintained. We exist so consumers and businesses alike have an unbiased source to guide them on matters of trust. We provide educational information and expert advice that is free of charge and easily accessible. Businesses that meet our high standards are invited to join BBB. Businesses meeting BBB standards are presented to local Boards of Directors (or designees) for review and acceptance as a BBB Accredited Business. All BBB accredited businesses have agreed to live up to our Standards for Trust. Our Standards for Trust are a comprehensive set of policies, procedures and best practices focused on how businesses should treat the public – fairly and honestly in all circumstances. BBB evaluates businesses against our standards – and our standards clearly speak to the character and competence of an organization. BBB is the resource to turn to for objective, unbiased information on businesses. Our network of national and local BBB operations allows us to monitor and take action on thousands of business issues affecting consumers at any given time. *Better Business Bureau of South Central Louisiana 748 Main Baton Rouge, Louisiana 70802-5526 225-346-5222 www.batonrouge.bbb.org*

Program: Louisiana Hometown Network
Topic/Title: **Show # LHN 050213**
Air Date: 05/02/13 – 5:00 am
Duration: 60 minutes
Style/Type: Magazine
Source: Louisiana Hometown Network
Issue(s) Addressed: Coastal Restoration and Preservation
Guests: John Walther, David Cresson, Gerald Schouest, Chief Thomas Dardar, Ernest Dardar, Student Volunteers, Wendy Billiot, and Tim Osborn

Description: Coastal Conservation Association of Louisiana is a non-profit organization dedicated to the conservation of Louisiana's marine resources. Founded in 1983, CCA Louisiana (then GCCA) has been instrumental in banning gill nets in state waters, establishing redfish as a game fish and ensuring good stewardship of Louisiana's coastal resources. CCA's Building Conservation Habitat Program, in partnership with Shell Oil Company, Terrebonne Parish Government, Terrebonne Parish Schools and Louisiana Department of Wildlife and Fisheries join together again to help rebuild the coastline in Terrebonne Parish with Phase II of the Floating Islands Restoration Project. This project will create 1,000 to 1,500 ft. more floating islands. The first floating island restoration technology was used in the fall of 2011 and have withstood the week-long beating that Hurricane Isaac put on the Louisiana coast in the fall of 2012. The island mats will once again be made from recycled plastics and will have 80 or more plants. The mats, planted with native species, will grow a root system to the water bottom, trap sediments and grow toward and tie into the disappearing marsh. It will strengthen and flourish into a sustainable mass. It will also serve as a fish habitat. *CCALouisiana P.O. Box 86458 Baton Rouge, Louisiana 70879 225-952-9200 225-952-9204 fax www.CCALouisiana.com*

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Program: Louisiana News Magazine
Topic/Title: **Show # LNM 050713**
Air Date: 05/07/13 – 5:00 am
Duration: 60 minutes
Style/Type: Human Interest
Source: Louisiana News Magazine
Issue(s) Addressed: Needs of People with Disabilities
Guests: Stephanie Riegel (Host), Janice Lockett, Kayla Majlesein, and Sandee Winchell

Description: The Louisiana Developmental Disabilities Council is made up of people from every region of the state who are appointed by the governor to develop and implement a five year plan to address the needs of persons with disabilities. Membership includes persons with developmental disabilities, parents, advocates, professionals, and representatives from public and private agencies. Several members rotate off the Council each year and nominations for new members are always welcomed. Developmental Disabilities Councils were founded in 1970 as a result of the passage of the federal Developmental Disabilities Assistance and Bill of Rights Act. Councils were created to promote capacity building and systemic change through advocacy activities. Councils are committed to the development of an individual and family-centered, comprehensive system and a coordinated array of culturally competent supports and services designed to promote self determination, independence, productivity, integration, and inclusion into the community for individuals with developmental disabilities. The Council's Mission is to advocate for and support people with developmental disabilities to exercise control over their lives and participate fully in the community. *Louisiana Developmental Disabilities Council Post Office Box 3455 626 Main Street, Suite A Baton Rouge, LA 70821-3455 225- 342-6804 www.laddc.org*

Program: Louisiana Hometown Network
Topic/Title: **Show # LHN 050913**
Air Date: 05/09/13 – 5:00 am
Duration: 60 minutes
Style/Type: Magazine
Source: Louisiana Hometown Network
Issue(s) Addressed: Motorcycle Safety & Awareness
Guests: Warren Broussard, Lt. Gov. Jay Dardenne, Jared Sandifer, Dr. CJ Ardoin, and Ken Trull

Description: The Louisiana Highway Safety Commission (LHSC) administers the State's highway safety grant program. Louisiana's highway safety program is designed to reduce traffic crashes and the resulting deaths, injuries and property damage. Programs and projects are administered in accordance with uniform guidelines promulgated by the NHTSA and FHWA. Projects implemented by the LHSC are limited to priority program areas, based on severity of the crash, over-representation, and magnitude of the problem. There are three contributing factors associated with a traffic crash: the roadway and environment, the vehicle, and the driver. Driver factors (driving after drinking, speeding, not using occupant protection devices, etc.) contribute to some of the most severe traffic crashes. LHSC's highway safety plan seeks to coordinate and unite state and local programs and projects to reduce traffic crashes, deaths, and injuries by focusing on enforcement, public information and education, and legislation. Motorcycle Awareness Campaign (MAC) is an organization whose sole purpose is to promote motorcycle awareness to the motoring public. Our goal and all of our efforts are directed to that end. Our interest is to provide a safer riding environment for anyone who rides a motorcycle. MAC is very focused on our mission statement. That statement is: "To promote awareness and safety of motorcyclists on roadways." MAC is an organization that is growing. Our efforts have been in Louisiana but there has been interest shown of starting chapters in Mississippi, Texas and Arkansas MAC is non-profit. One hundred percent of dues and contributions go to promoting motorcycle awareness. *Louisiana Highway Safety Commission 7919 Independence Blvd. Suite 2100 Baton Rouge, LA 70806 www.lahighwaysafety.org; MAC P.O. Box 4762 Baton Rouge, LA 70821 www.macorg.com*

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Program: Louisiana News Magazine
Topic/Title: **Show # LNM 051413**
Air Date: 05/14/13 – 5:00 am
Duration: 60 minutes
Style/Type: Human Interest
Source: Louisiana News Magazine
Issue(s) Addressed:
Guests:

Description: Did not air due to technical difficulties.

Program: Louisiana Hometown Network
Topic/Title: **Show # LHN 051613**
Air Date: 05/16/13 – 5:00 am
Duration: 60 minutes
Style/Type: Magazine
Source: Louisiana Hometown Network
Issue(s) Addressed: Education
Guests: John Kennedy and Clinton Rasberry

Description: The Board of Regents is committed to increasing the educational attainment of Louisiana's citizens through its policy work including statewide academic planning and review, budgeting and performance funding, research, and accountability. First meeting will include introduction of the new board, installation of new officers, assignments of new committees and organizing a model for higher education in Louisiana. The Regents are charged to give the clearest picture possible on what should be budgeted for higher education. They will also be discussing the issue of increasing Tuition and how the board can help alleviate some of the drama surrounding this topic. *Louisiana Board of Regents 1201 N. Third St., Suite 6-200 Baton Rouge, LA 70802 225-342-4253*
www.regents.louisiana.gov

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Program: Louisiana News Magazine
Topic/Title: **Show # LNM 052113**
Air Date: 05/21/13 – 5:00 am
Duration: 60 minutes
Style/Type: Human Interest
Source: Louisiana News Magazine
Issue(s) Addressed: Economic Development
Guests: Stephanie Riegel (Host), Gov. Bobby Jindal, Dan McAfee, Greg Zoglio, John Young, and Jerry Bologna

Description: Gov. Bobby Jindal – along with Dyno Nobel Americas President Daniel McAtee and Cornerstone Chemical CEO Greg Zoglio – announced the companies will invest a combined \$1.025 billion for a new ammonia production facility and related upgrades in Waggaman. Incitec Pivot Ltd., the Australia-based parent company of Dyno Nobel, will invest \$850 million to build the ammonia plant, providing a commercial foundation for Cornerstone to continue its planned investment of \$175 million in maintenance, upgrades and infrastructure expansion at its site over a six-year period. The new Dyno Nobel plant will produce 800,000 metric tons of ammonia per year at Cornerstone Chemical's Fortier Manufacturing Complex on the west bank of the Mississippi River in Jefferson Parish. The project will create 65 new direct jobs by employing 60 new personnel at Cornerstone Chemical and another five employed at Dyno Nobel. LED estimates the project will result in another 477 new indirect jobs, for a total of more than 540 new jobs. Salaries for the new direct jobs will average more than \$55,700 per year, plus benefits, and the project will retain 441 existing Cornerstone jobs. In addition, Dyno Nobel estimates construction employment will peak at 750 jobs over the three-year construction period. Dyno Nobel will develop the anhydrous ammonia plant on a site where an ammonia plant previously operated before closing more than a decade ago. Cornerstone already produces acrylonitrile, melamine and sulfuric acid at the Waggaman complex, and the ammonia plant will be integrated with Cornerstone's existing infrastructure. *Louisiana Economic Development 1051 North Third Street Baton Rouge, LA 70802-5239 800-450-8115 225-342-3000 www.louisianaforward.com*

Program: Louisiana Hometown Network
Topic/Title: **Show # LHN 052313**
Air Date: 05/23/13 – 5:00 am
Duration: 60 minutes
Style/Type: Magazine
Source: Louisiana Hometown Network
Issue(s) Addressed: Tourism
Guests: Stephen Perry, Lt. Gov. Jay Dardenne, Gregory Rusovich, Various Local Companies, Jacquelyn Clarkson, Susan Guidry and Billy Nungesser,

Description: The New Orleans Convention & Visitors Bureau is a nationally accredited, 1,100-member destination marketing organization. We help create \$6 billion in new capital each year- more than any other business sector- by attracting millions of visitors, special events and conventions. The CVB and its members influence thousands of decision-makers and millions of visitors to choose New Orleans through direct sales, marketing, public relations, branding and visitor services at our New Orleans headquarters and offices in Washington, D.C., New York, Chicago, Phoenix, Paris, London, Frankfurt, Toronto and Mexico City. Consistently recognized as one of the top five CVBs in the country, the New Orleans CVB celebrates its 53rd anniversary in 2013. Tourism Matters is a CVB news publication celebrating our city's most important economic development engine - tourism. National Travel and Tourism Week is a tradition celebrated annually since 1984. It was established as National Tourism Week when the U.S. Congress passed a joint resolution in 1983 designating the week to be celebrated in May. In a White House ceremony, President Reagan even signed a Presidential Proclamation urging citizens to observe the week with ceremonies and activities in their communities. Every year in mid-May, the New Orleans Convention and Visitors Bureau, along with our major tourism partners, join cities across the United States to celebrate National Travel and Tourism Week and the industry that employs more than 75,000 locals and brings \$6 billion to our city annually. We expect approximately 700 people to attend the luncheon and we have an exciting program planned. *New Orleans Convention & Visitors Bureau 2020 St. Charles Avenue New Orleans, LA 504-566-5011 www.neworleanscvb.com*

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Program: Louisiana News Magazine
Topic/Title: **Show # LNM 052813**
Air Date: 05/28/13 – 5:00 am
Duration: 60 minutes
Style/Type: Human Interest
Source: Louisiana News Magazine
Issue(s) Addressed: Community Concerns
Guests: Stephanie Riegel (Host), Josh Stoneburner, Mary Ann Clary, Gen. William B Hickman, Michael Reese, Rep. James Armes, Chuck Kleekley, Various Mayors and Members of the House of Representatives, Brig. Gen. Barry Keeling, , Avon Knowlton, Charles Welch, and Ian Shavit

Description: One of three things could happen to Fort Polk. It could lose 5,000 troops, gain 1,000 troops or nothing could happen at all. Community members and officials from the region want one of the last two options and they made that plea for the last time to a special audience of Army top brass from Washington, D.C. The community is on a mission to save the sprawling Vernon Parish installation from troop reductions. Since the Army released its assessment on how to downsize by 2020, the action group, Fort Polk Progress, has held a number of community meetings to build support against reductions. Leesville Mayor Robert Rose said "This is part of the official process, the meetings before were more informational to the community to advise them of what the situation was, what the PEA was, but this meeting itself is the final step in the PEA for the Army team to come down and hear the community personally,". During the meeting, there were direct requests from state lawmakers. "We're here to support those people, their hard work, their commitment, their excellence and the way they supported Fort Polk this many years and before you, I ask you to consider that before you make your final decision," said state Rep. Chuck Kleckley, R-Lake Charles, House Speaker. There were also messages from U.S. Senators David Vitter, R-La., and Mary Landrieu, D-La., as well as other lawmakers. "I am confident that the Army and its leadership will find that this base is a strong and strategic asset to this nation and one that we will need for many years to come," Landrieu said. But at the heart of the meeting were members of the community, sharing real stories of the real impact that Fort Polk has had on their lives and hometown. *Greater Vernon Chamber of Commerce 1309 N. 5th Street P.O. Box 1228 Leesville, Louisiana 71496 337-238-0349 www.chambervernonparish.com*

Program: Louisiana Hometown Network
Topic/Title: **Show # LHN 053013**
Air Date: 05/30/13 – 5:00 am
Duration: 60 minutes
Style/Type: Magazine
Source: Louisiana Hometown Network
Issue(s) Addressed: Seafood Safety
Guests: Ewell Smith, Rene LeBreton, Thomas Hymel, Robert Twilley, and John S. Russin

Description: The Louisiana Seafood Certification Program has been established to build a brand known for fresh flavor, consistent quality, and safety. Our origin-based brand guarantees that all Certified Louisiana Seafood is caught in the Gulf of Mexico or Gulf Coast state waters by licensed Louisiana fishermen, landed in Louisiana and processed and packaged in our state. It also establishes rules for the labeling and promoting of our certified seafood to ensure the integrity and reputation of Louisiana Seafood. This program strives to increase consumer confidence, help commercial fishermen and processors compete in a premium market, and ensure that Louisiana's seafood industry is able to compete and endure in the constantly changing global marketplace. [Louisiana Seafood](#) has a fresh flavor and quality like no other. And it's why it's so important to us that only truly Louisiana Seafood is authenticated with our Certified Louisiana Seafood logo. Louisiana Seafood is often misrepresented and disguised. "Louisiana Style" or "Louisiana Prepared" seafood doesn't guarantee its authentic Louisiana Seafood. In addition, strict chain of custody enforcement by the Louisiana Department of Wildlife and Fisheries, the Louisiana Department of Health and Hospitals, and the Louisiana Department of Agriculture and Forestry ensures quality control from dock to dish. *Louisiana Seafood Promotion & Marketing Board Advanced Technology Center 2021 Lakeshore Drive, Suite 310 New Orleans, La 70122 504-286-8736 www.louisianaseafood.com*

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Program: Louisiana News Magazine
Topic/Title: **Show # LNM 060413**
Air Date: 06/04/13 – 5:00 am
Duration: 60 minutes
Style/Type: Human Interest
Source: Louisiana News Magazine
Issue(s) Addressed: Highway Safety
Guests: Stephanie Riegel (Host), Lt. Col. John LeBlanc, Col. Mike Edmonson, and Lt. Col. David Staton

Description: The Louisiana Highway Safety Commission (LHSC) administers the State's highway safety grant program. Louisiana's highway safety program is designed to reduce traffic crashes and the resulting deaths, injuries and property damage. Programs and projects are administered in accordance with uniform guidelines promulgated by the NHTSA and FHWA. Projects implemented by the LHSC are limited to priority program areas, based on severity of the crash, over-representation, and magnitude of the problem. There are three contributing factors associated with a traffic crash: the roadway and environment, the vehicle, and the driver. Driver factors (driving after drinking, speeding, not using occupant protection devices, etc.) contribute to some of the most severe traffic crashes. LHSC's highway safety plan seeks to coordinate and unite state and local programs and projects to reduce traffic crashes, deaths, and injuries by focusing on enforcement, public information and education, and legislation. Click It or Ticket Campaign: Seat belts are the most effective safety feature ever invented and have helped save thousands of lives. Sadly, one in five Americans fail to regularly wear a seat belt when driving or riding in a motor vehicle. There are 132 Louisiana law enforcement agencies participating in the 2013 "Click It or Ticket" campaign. By maintaining the "Click It or Ticket" high visibility enforcement and awareness, we will continue to reduce seat belt fatalities on America's roads. Buckle up or you WILL get a ticket. *Louisiana Highway Safety Commission 7919 Independence Blvd. Suite 2100 Baton Rouge, LA 70806 www.lahighwaysafety.org*

Program: Louisiana Hometown Network
Topic/Title: **Show # LHN 060613**
Air Date: 06/06/13 – 5:00 am
Duration: 60 minutes
Style/Type: Magazine
Source: Louisiana Hometown Network
Issue(s) Addressed: Technology Development
Guests: Bryan Sivak, Kathy Kliebert, Dr. Ramesh Kolluru, Geoff Daily, Dr. Farzad Mostashari, Sean Nolan, and Various Competitors

Description: The CajunCodeFest is the signature event for the Center for Business & Information Technologies (CBIT) at the University of Louisiana at Lafayette (UL Lafayette). CBIT focuses its research, development and technology transfer activities on fostering technology-driven innovations in a wide range of application domains including healthcare, education, economic and workforce development. The Center provides a collaborative entrepreneurial environment where UL Lafayette, other universities, the State, and the business community can come together to innovate, create value and make Louisiana and the US a better place to live, work and do business. Last year, the inaugural CajunCodeFest was a huge success with over 275 people in attendance. The event had 115 participants from 3 countries, 15 states and 40 cities including 42 entrepreneurs, 94 health and IT professionals, and 35 students. The event focuses on a 27- hour coding competition that provides participants the opportunity to transform "data" into health care solutions. This year the data released will be used to create a solutions that encourage patients to "Own your Own Health" to make knowledgeable and informed decisions about their healthcare. The CajunCodeFest spawned a healthcare revolution in the heart of Louisiana. Lafayette was recognized as a US Ignite community and became a "Living Lab for Health Innovation" because of its advanced fiber optic network throughout the city and commitment to lead technology innovation in the state. CBIT and its Living Lab partners already have projects in the works regarding aging in place, emergency medicine, childhood obesity and workplace health. *Center for Business & Information Technologies University of Louisiana at Lafayette 635 Cajundome Blvd, Lafayette, Louisiana 70506 337-482-0600 www.cajuncodefest.org*

PUBLIC AFFAIRS REPORT
For
WPXL-TV
NEW ORLEANS, LOUISIANA
For
SECOND QUARTER ENDING JUNE 30, 2013

Program: Louisiana News Magazine
Topic/Title: **Show # LNM 061113**
Air Date: 06/11/13 – 5:00 am
Duration: 60 minutes
Style/Type: Human Interest
Source: Louisiana News Magazine
Issue(s) Addressed: Geo-Tourism
Guests: Stephanie Riegel (Host), Lt. Gov. Jay Dardenne, and Jim Dion

Description: The gulf coast of the United States, known by many as the ‘southern crescent,’ includes Alabama, Florida, Louisiana and Mississippi and is a mixing-pot of unique natural sites, cultures, history and artistic expression. For centuries this region has attracted people, coming to the area for commerce, refuge, leisure or a myriad of other reasons and has become one of the most popular tourism destinations in the country. Each state is unique, but they are all related through a common geography, interlacing environments and history as well as the connection between travel experiences within the States. The USA Gulf States Geo-Tourism Program seeks to capture and promote the culture and heritage of this extraordinary region through the voices and stories of the people that live there. As a result of the Deepwater Horizon oil spill in early 2010, and to support efforts to rekindle visitation to the region, this project will help to capture the warm and welcoming persona of the gulf coast through an informative National Geographic Society co-branded print map, online interactive map and app that presents the sites and stories of the region in the words of its’ residents. The National Geographic Society is working with local organizations, businesses and residents to map the best of the USA Gulf States. We invite you to recommend historic, cultural and natural landmarks; events, attractions and activities; businesses, plantations and trails; artists, artisans and storytellers as well as local legends that capture the region’s unique character, heritage and beauty. Using your recommendations, the National Geographic Society will produce a Geo-Tourism website, interactive app and print MapGuide to promote travel to the region that celebrates and sustains what is most distinctive about the USA Gulf States—its scenic landscapes, vibrant local communities, rich biological and cultural diversity and captivating history. *U.S. Gulf Coast States Geo-Tourism Program 1857 S. Foster Drive Baton Rouge, LA 70806 225- 408-4031 www.usgulfcoaststatesgeotourism.com*

Program: Louisiana Hometown Network
Topic/Title: **Show # LHN 061313**
Air Date: 06/13/13 – 5:00 am
Duration: 60 minutes
Style/Type: Magazine
Source: Louisiana Hometown Network
Issue(s) Addressed: History/Culture
Guests: Stephanie Riegel (Host), Laura Hunt Miller, Bill Elmore, Merrill O’Neal, and Judy Copeland

Description: The Louisiana Peach Festival is a family-oriented event produced by the Ruston-Lincoln Chamber of Commerce. Few peaches were grown for commercial purposes in Lincoln Parish until the 1940s. Before then, most peach farming was done on a small-scale family basis. In the late 1930s, several commercial peach orchards were located in Lincoln Parish. In 1947, the area peach growers organized the Louisiana Fruit Growers Association. And in 1951, they voted to promote their industry by spreading word throughout Louisiana and surrounding states of the excellent taste of Lincoln Parish peaches. Plans to hold an annual Louisiana Peach Festival were placed on the drawing board. For months proceeding June 1951, Ruston citizens busied themselves preparing for the event. J.E Mitcham, president of the Louisiana Fruit Growers Association, and Walter Smith, chairman of the first Louisiana Peach Festival, spent many hours planning the celebration. Area merchants filled the local newspaper with advertisements offering special sales and savings to honor the first Peach Festival. The Association, with the cooperation of the city of Ruston, the Chamber of Commerce, civic clubs, garden clubs, merchants, and many other individuals, decorated the main streets, public buildings, banks and stores with banners and placards headlining the popular Dixie Gem peach. *Ruston-Lincoln Chamber of Commerce and Convention & Visitors Bureau 2111 Trenton Ruston, LA 71270 318-255-2031 www.louisianapeachfestival.org*

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Program: Louisiana News Magazine
Topic/Title: **Show # LNM 061813**
Air Date: 06/18/13 – 5:00 am
Duration: 60 minutes
Style/Type: Human Interest
Source: Louisiana News Magazine
Issue(s) Addressed: Insurance Concerns During Hurricane Season
Guests: Stephanie Riegel (Host), Jim Donelon, Bill Hatchett, and Quin Netzel

Description: Insurance Commissioner Jim Donelon and the Louisiana Department of Insurance (LDI) are advising property owners to review their homeowners' policies and assess their flood insurance needs this hurricane season. Colorado State University forecasters predict an above average hurricane season this year with 18 named storms, nine of which are expected to become hurricanes. Four are expected to become intense hurricanes with Category 3 or higher wind speeds of 111 or greater miles per hour. In 2009, the single season hurricane deductible law was enacted after Hurricanes Gustav and Ike struck Louisiana back to back in 2008. Having a single season hurricane deductible lessens the impact the policyholder must bear when multiple storms cause damage to an insured property during a single storm season or calendar year. This will allow homeowners to better plan and manage the cost of recovery if they are hit more than once in a hurricane season or calendar year. Commissioner Donelon also advises consumers to review recent legislative changes to the NFIP. The 2012 Biggert-Waters Flood Insurance Reform Act reauthorized the NFIP and eliminated subsidized rates over the next five years. Although LDI can answer basic questions about flood insurance through its Consumer Assistance Hotline, the Department does not regulate the NFIP, approve its rates or changes or have any authority over the program. However the LDI monitors how these changes impact policyholders in Louisiana. For more information on flood insurance, please visit the NFIP's website at www.floodsmart.gov or call 1-800-427-2419. *Louisiana Department of Insurance 1702 N. Third Street P.O. Box 94214 Baton Rouge, LA 70802 800-259-5300 www.lidi.la.gov*

Program: Louisiana Hometown Network
Topic/Title: **Show # LHN 062013**
Air Date: 06/20/13 – 5:00 am
Duration: 60 minutes
Style/Type: Magazine
Source: Louisiana Hometown Network
Issue(s) Addressed: Education/Scholarship
Guests: Various Miss Louisiana 2013 contestants (names listed below)

Description: The Miss America Organization is the world's largest competitive scholarship program for young women, and one of the nation's leading achievement programs. The Miss Louisiana Scholarship Organization is honored to be part of this program. This year, the Miss Louisiana Scholarship Organization and local pageants across our State will make available many cash prizes and tuition scholarships. Through this program, contestants receive thousands of dollars in scholarships and gain poise, confidence, and life skills that will benefit them, the State of Louisiana and our Country for the rest of their lives. Contestants interviewed were: Lauren Vizza, Jaden Leach, Aja Majkrzak, Kelly Bernard, Julianne Tippen, Chelsi Hefner, Jamie Lombardino, Elisa Aviles, Megan Miller, Ruth Navarre, Alyson Humphrey, Scarlett Britt, Carley McCord, Ron'eeka Hill, Elizabeth Wise, Shannon Byrd, Victoria Cleveland, Amy Dousay, Madeline Langlinois, LeAnne Nash, Lauren Ford, Renee Picou, Paige McCoy, Olivia Ruby, Breanna Collier, Tori Thompson, Angela Cassels, Sarah Torregrossa, Rae'ven Jones, Jessica Gilbert, Ginger Douglas, Chauncey McCoy, Serena Mendoza, Hope McFarland, and Mallory Cox. *Miss Louisiana Organization PO Box 6003 Monroe, Louisiana 71211 www.misslouisiana.com*

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SECOND QUARTER ENDING JUNE 30, 2013

Program: Louisiana News Magazine
Topic/Title: **Show # LNM 062513**
Air Date: 06/25/13 – 5:00 am
Duration: 60 minutes
Style/Type: Human Interest
Source: Louisiana News Magazine
Issue(s) Addressed: Voter Issues and Concerns
Guests: Stephanie Riegel (Host), John Maginnis, Robert Travis Scott, Dr. Albert Samuels, Jim Donelon, and Jean Armstrong

Description: Leaders With Vision is a non-partisan, political organization to address the needs of all citizens to build a strong, more secure, inclusive, informed electorate and to create a better quality of life for All Citizens. Their mission is to serve as a catalyst for the community working solely or collaboratively with other organizations to build a better, inclusive, more informed society through civic involvement at all levels of society and government to address the needs of the citizens and where necessary to advocate and empower citizens to advocate for better government. The values they represent are: Recognition of the intrinsic worth and dignity of each person; Worth and need of a sound education in leading students to the Truth; Excellence and quality; Hospitality; Courage to innovate and the right to make mistakes; Compassion, mercy, justice; Service to the poor, sick, and uneducated; Response to need; Respect for varied religious traditions and beliefs. *Leaders With Vision P.O. Box 4244 Baton Rouge, LA 70821-4244 225-927-2255 www.lwvision.org*

Program: Louisiana Hometown Network
Topic/Title: **Show # LHN 062713**
Air Date: 06/27/13 – 5:00 am
Duration: 60 minutes
Style/Type: Magazine
Source: Louisiana Hometown Network
Issue(s) Addressed: History/Culture
Guests: Denise Martin, Lyle Dufrene, Michael Lesage, and Peter Labarre

Description: The Historic Town of Springfield, Louisiana is conveniently located off Interstate 12, on Highway 42. Springfield is the place "Where Everybody is Somebody". Come visit us today, you're sure to find a welcoming smile and wonderful historical landmarks in the beautiful but unique Historical Town of Springfield, LA. This lovely red brick antebellum structure served as the Livingston Parish Courthouse from 1835 to 1872 when the town of Springfield was the parish seat of Livingston Parish. It is a national register property located at the intersection of Second Street and Mulberry. Later on the parish seat was moved to the community of Port Vincent, where another former parish courthouse also stands. From Port Vincent the parish seat was moved to Centerville (Springville) in 1881 and finally in 1941 the parish seat was moved to its current location at the Town of Livingston. Springfield was incorporated in 1838 and abounds with history. The Livingston Parish Courthouse in the 1800's still stands in Springfield. It was built in 1835 and served this booming community that harvested cypress lumber, cotton and then transported it via schooner, down the Natalbany River to New Orleans. The Springfield cemetery is the resting place of many civil war veterans. We celebrate our heritage every March with Civil War Re-enactment held in the heart of Springfield. Springfield is also the home to many strawberry farmers. Even though nearby Ponchatoula hosts their annual Strawberry Festival, the best strawberries most always come from Springfield. Local farmers make their tasty berries readily available, and they host visitors to their farms. Springfield is a scenic and friendly community. We are surrounded by beautiful waterways such as: the Tickfaw River, Natalbany River and Blood River. Just 7 miles from our corporate limits is one of Louisiana's finest state parks, the "Tickfaw State Park". Camping and lodging are available. Beautiful wooded forests and flowing bayous are excellent for scenic and serene visits. *Town of Springfield 27378 Hwy 42 Springfield, LA 70462 225-294-3150 www.townofspringfield.org*