

**PUBLIC AFFAIRS REPORT**  
**For**  
**WPXL-TV**  
**NEW ORLEANS, LOUISIANA**  
**For**  
**THIRD QUARTER ENDING SEPTEMBER 30, 2014**

In accordance with Section 73.3526(e)(11)(i) of the Federal Communications Commission's rules, the following, in the opinion of WPXL-TV, are the problems and needs of the community for the period noted above. They are not necessarily listed in order of importance. Each is identified by significant public affairs and/or public service programming in response to these needs.

Issues:

1. Chemical Manufacturing Impact on State
2. Community Celebrations
3. Adoption
4. Education Fundraising
5. Sustaining Natural Resources
6. Catching Up with Miss Louisiana 2014
7. Education
8. Music Education
9. Meeting Workforce Demands
10. Dental Health
11. Preparing for Hurricane Season
12. Regulation of Public Utilities: Impact of Cleco's Sale on Community
13. Human Trafficking
14. Economic Development
15. Fighting Blight & Crime on the Parish Level
16. Tourism
17. Importance of Empowering Women
18. Upcoming Senate Election

A detailed summary of each program's content, including guests, affiliations and date of broadcast is included in this report.

**PUBLIC AFFAIRS REPORT**  
**For**  
**WPXL-TV**  
**NEW ORLEANS, LOUISIANA**  
**For**  
**THIRD QUARTER ENDING SEPTEMBER 30, 2014**

Program: Louisiana News Magazine  
Topic/Title: **LNM 070114**  
Air Date: 07/01/14 – 5:00 am  
Duration: 60 minutes  
Style/Type: Human Interest  
Source: Louisiana News Magazine  
Issue(s) Addressed: Chemical Manufacturing Impact on State  
Guests: Stephanie Riegel (Host), Walter Glenn, Dan Borne', Rick Ritter, Roxan Kraft, Dr. Monty Sullivan, Supt. John White, Mike Hayes, Jorge Taranjano, Melissa Landry, Jim Harris, Karen Eddlemon, Stephen Chustz, Jim Welsh, and Ron Curry

**Description:** The state of Louisiana has been blessed with an abundant supply of natural resources and a strategic geographic location unparalleled by any other state in the nation. Capitalizing on the favorable conditions, Louisianans have built a viable and prosperous industry based on good chemistry. The Louisiana chemical industry is the cornerstone of the state's economy and is an essential part of Louisiana's future. The Louisiana Chemical Association (LCA) was formed in 1959 to promote a positive business climate for chemical manufacturing that ensures long-term economic growth for its 63 member companies that operate more than 100 sites throughout Louisiana. LCA, Louisiana Chemical Industry Alliance and related organizations work to protect and expand Louisiana's petrochemical manufacturing base. It is critical for the industry to have a unified voice in state governmental activities because legislative and regulatory actions can affect capital investment and job retention and growth. LCA is governed by a Board of Directors that consists of 17 member company representatives, primarily plant managers and divisional vice presidents. LCA has an experienced staff with expertise in the chemical industry, environmental, health, safety, security, governmental affairs, communications and association management. Louisiana Chemical Association One American Place, Suite 2040 Baton Rouge, Louisiana 70825 225.344.2609 [www.lca.org](http://www.lca.org)

Program: Louisiana Hometown News  
Topic/Title: **LHN 070314**  
Air Date: 07/03/14 – 5:00 am  
Duration: 60 minutes  
Style/Type: Magazine  
Source: Louisiana Hometown Network  
Issue(s) Addressed: Community Celebrations  
Guests: Robert Vincent, Melissa Rosa, Mark Meneacci, Shelby Bernard, Kenneth Cheek, and Jackie Vincent

**Description:** No one is exactly sure of the year in which the Erath began celebrating the 4th of July. The holiday was celebrated in Erath with a festival prior to World War II, but no festival was held during the war. In 1946, however, the festival was re-established with Roy Theriot serving as the first President and Curney Dronet as the first Parade Chairman. Theriot and Dronet worked in conjunction with the Erath Lions Club to re-establish the festival. Throughout the late 1940's and 1950's, the festival was run by the area merchants as a way to promote Erath, and thereby bring more business to Erath. The Erath merchants would contribute money each year to stage the festival. When the Erath 4th of July Association was incorporated in 1976, it was decided that the money raised would be used to help the Erath community. [www.erath4.com](http://www.erath4.com)

**PUBLIC AFFAIRS REPORT**  
**For**  
**WPXL-TV**  
**NEW ORLEANS, LOUISIANA**  
**For**  
**THIRD QUARTER ENDING SEPTEMBER 30, 2014**

Program: Louisiana News Magazine  
Topic/Title: **LNM 070114**  
Air Date: 07/08/14 – 5:00 am  
Duration: 60 minutes  
Style/Type: Human Interest  
Source: Louisiana News Magazine  
Issue(s) Addressed: Chemical Manufacturing Impact on State  
Guests: Stephanie Riegel (Host), Walter Glenn, Dan Borne', Rick Ritter, Roxan Kraft, Dr. Monty Sullivan, Supt. John White, Mike Hayes, Jorge Taranjano, Melissa Landry, Jim Harris, Karen Eddlemon, Stephen Chustz, Jim Welsh, and Ron Curry

**Description:** The state of Louisiana has been blessed with an abundant supply of natural resources and a strategic geographic location unparalleled by any other state in the nation. Capitalizing on the favorable conditions, Louisianans have built a viable and prosperous industry based on good chemistry. The Louisiana chemical industry is the cornerstone of the state's economy and is an essential part of Louisiana's future. The Louisiana Chemical Association (LCA) was formed in 1959 to promote a positive business climate for chemical manufacturing that ensures long-term economic growth for its 63 member companies that operate more than 100 sites throughout Louisiana. LCA, Louisiana Chemical Industry Alliance and related organizations work to protect and expand Louisiana's petrochemical manufacturing base. It is critical for the industry to have a unified voice in state governmental activities because legislative and regulatory actions can affect capital investment and job retention and growth. LCA is governed by a Board of Directors that consists of 17 member company representatives, primarily plant managers and divisional vice presidents. LCA has an experienced staff with expertise in the chemical industry, environmental, health, safety, security, governmental affairs, communications and association management. Louisiana Chemical Association One American Place, Suite 2040 Baton Rouge, Louisiana 70825 225.344.2609 [www.lca.org](http://www.lca.org)

Program: Louisiana Hometown News  
Topic/Title: **LHN 070314**  
Air Date: 07/10/14 – 5:00 am  
Duration: 60 minutes  
Style/Type: Magazine  
Source: Louisiana Hometown Network  
Issue(s) Addressed: Community Celebrations  
Guests: Robert Vincent, Melissa Rosa, Mark Meneacci, Shelby Bernard, Kenneth Cheek, and Jackie Vincent

**Description:** No one is exactly sure of the year in which the Erath began celebrating the 4th of July. The holiday was celebrated in Erath with a festival prior to World War II, but no festival was held during the war. In 1946, however, the festival was re-established with Roy Theriot serving as the first President and Curney Dronet as the first Parade Chairman. Theriot and Dronet worked in conjunction with the Erath Lions Club to re-establish the festival. Throughout the late 1940's and 1950's, the festival was run by the area merchants as a way to promote Erath, and thereby bring more business to Erath. The Erath merchants would contribute money each year to stage the festival. When the Erath 4th of July Association was incorporated in 1976, it was decided that the money raised would be used to help the Erath community. [www.erath4.com](http://www.erath4.com)

**PUBLIC AFFAIRS REPORT**  
**For**  
**WPXL-TV**  
**NEW ORLEANS, LOUISIANA**  
**For**  
**THIRD QUARTER ENDING SEPTEMBER 30, 2014**

Program: Louisiana News Magazine  
Topic/Title: **LNM 071514**  
Air Date: 07/15/14 – 5:00 am  
Duration: 60 minutes  
Style/Type: Human Interest  
Source: Louisiana News Magazine  
Issue(s) Addressed: Adoption  
Guests: Stephanie Riegel (Host), Jaden Leach, Stephen Waguespack, and Korie Robertson

**Description:** Louisiana Family Forum is going Over the Edge for Adoption: LFF hopes to provide a unique moment for increasing awareness of the nearly 400 adoption-eligible children in Louisiana's Foster Care program. This once-in-a-lifetime experience will feature individuals, including policy makers, pastors and key state leaders, rappelling One American Place in Downtown Baton Rouge. This event is year two of a three-phase initiative where LFF seeks to reduce red tape in foster care adoptions, raise awareness and connect 100 children to permanent families. Louisiana Family Forum 655 St. Ferdinand Street Baton Rouge, LA 70802 225-344-8533 800-606-6470 [www.lafamilyforum.org](http://www.lafamilyforum.org)

Program: Louisiana Hometown News  
Topic/Title: **LHN 071714**  
Air Date: 07/17/14 – 5:00 am  
Duration: 60 minutes  
Style/Type: Magazine  
Source: Louisiana Hometown Network  
Issue(s) Addressed: Education Fundraising  
Guests: Alfred Harrell, Rev. James Brown, Anna Jones, Domoine Rutledge, Dr. Ronald Mason, Howard White, and Betty Brown

**Description:** The Southern University System Foundation is a private, nonprofit corporation securing financial support for each of the five campuses of the Southern University System since 1968. The Foundation bridges relationships with faculty, students, alumni, friends, corporations and other foundations interested in academic excellence for the University System. The Southern University System Foundation is a voluntary institute of business and professional leaders, proudly incorporated to establish program enhancements for Southern University students, faculty and the community at large. The Million Dollar March Campaign is a 90 day viral fundraising campaign. All of the captains and alumni ask for support from the community. Southern University System Foundation J.S. Clark Administration Building P.O. Box 9562 Baton Rouge, LA 70813 225-771-3911 888-470-7600 [www.foundation.sus.edu](http://www.foundation.sus.edu)

**PUBLIC AFFAIRS REPORT**  
**For**  
**WPXL-TV**  
**NEW ORLEANS, LOUISIANA**  
**For**  
**THIRD QUARTER ENDING SEPTEMBER 30, 2014**

Program: Louisiana News Magazine  
Topic/Title: **LNM 072214**  
Air Date: 07/22/14 – 5:00 am  
Duration: 60 minutes  
Style/Type: Human Interest  
Source: Louisiana News Magazine  
Issue(s) Addressed: Sustaining Natural Resources  
Guests: Stephanie Riegel (Host) and Val Marmillion

**Description:** A diverse group of Mississippi River leaders convened by the America's WETLAND Foundation (AWF) gathered today to release findings from its Big River Works leadership forums held over the past 12 months. The committee called on the nation to be bold in setting a new course for sustaining one of its greatest resources. Gathered from more than 400 participants who attended the leadership forums held along the river in cities from Minneapolis to New Orleans, the initiative revealed a number of common concerns and beliefs among the river's many users. Representatives from every level of government, NGOs, business and industry agreed the Mississippi River system must be managed as a single ecosystem, or it will continue to deteriorate, jeopardizing the immense benefits it provides nationwide. The America's WETLAND Foundation manages the largest, most comprehensive public education campaign in Louisiana's history, raising public awareness of the impact of Louisiana's wetland loss on the state, nation and world. The America's Energy Coast initiative works to sustain the environmental and economic assets of the Gulf Coast region. The initiative is supported by a growing coalition of world, national and state conservation and environmental organizations and has drawn private support from businesses that see wetlands protection as a key to economic growth. America's WETLAND Foundation 365 Canal Place, Suite 1475 New Orleans, LA 70130 866-4WETLAND www.americaswetland.com www.deltas2013.com

Program: Louisiana Hometown News  
Topic/Title: **LHN 072414**  
Air Date: 07/24/14 – 5:00 am  
Duration: 60 minutes  
Style/Type: Magazine  
Source: Louisiana Hometown Network  
Issue(s) Addressed: Catching Up with Miss Louisiana 2014  
Guests: Lacey Sanchez

**Description:** The Miss America Organization is the world's largest competitive scholarship program for young women, and one of the nation's leading achievement programs. The Miss Louisiana Scholarship Organization is honored to be part of this program. This year, the Miss Louisiana Scholarship Organization and local pageants across our State made available over \$634,000 in cash and tuition scholarships. Through this program, contestants receive thousands of dollars in scholarships and gain poise, confidence, and life skills that will benefit them, the State of Louisiana and our Country for the rest of their lives. Interviewed Miss Louisiana 2014 Lacey Sanchez to find out what the first week on the job has been like for her. Miss Louisiana Organization 1800 Forsythe Avenue Suite 2, Box 306 Monroe, Louisiana 71201 www.MissLouisiana.com

**PUBLIC AFFAIRS REPORT**  
**For**  
**WPXL-TV**  
**NEW ORLEANS, LOUISIANA**  
**For**  
**THIRD QUARTER ENDING SEPTEMBER 30, 2014**

Program: Louisiana News Magazine  
Topic/Title: **LNM 0729214**  
Air Date: 07/29/14 – 5:00 am  
Duration: 60 minutes  
Style/Type: Human Interest  
Source: Louisiana News Magazine  
Issue(s) Addressed: Community Celebrations  
Guests: Stephanie Riegel (Host), Rep. Regina Ashford Barrow, Tyron'e Hawkins, Amber Thomas, Heyward Jeffers, Earnest Buckner, Becky Robert, Leslie B Freeman, Gina Rossi, Sharon Jackson, Nicole Sweazy, and Lisa Charles

**Description:** State Representative Regina Barrow, D-Baton Rouge, announced her 9th annual Flag Day Celebration. This year's "Celebrating the Red, White, & Blue," event was held at the Louisiana State Capitol. Barrow invited constituents and friends to join her as she honored the service men and women of the Louisiana's Armed Forces and the elected officials who have also served in the military for their courage and sacrifice. This year's event focused on policies, successes and concerns with our military. She also extended a special invitation to all military service men and women who wanted to attend the event, and encouraged them to contact her office so that she may recognize them for their service. "I was happy to lead another successful Flag Day. It is important to me to show the service men and women in our community just how important they are to the citizens of this state, and our members here in the Legislature," Barrow said. "I hope to receive continued support in this event from members of the community, as well as my colleagues in the House, through their participation." 4811 Harding Blvd. Baton Rouge, LA 70811 225-359-9400 [http://house.louisiana.gov/h\\_reps/members.asp?ID=29](http://house.louisiana.gov/h_reps/members.asp?ID=29)

Program: Louisiana Hometown News  
Topic/Title: **LHN 073114**  
Air Date: 07/31/14 – 5:00 am  
Duration: 60 minutes  
Style/Type: Magazine  
Source: Louisiana Hometown Network  
Issue(s) Addressed: Community Celebrations  
Guests: Samantha Bonnette, Ron McBride, and Shane Rasmussen

**Description:** In all of Louisiana, no other place is as unique as the Cane River Country. Located in Central Louisiana on Interstate 49, you will find the original French Colony in Louisiana. Established in 1714, Natchitoches (Nack-a-tish) retains its European flavor through its architecture, heritage and lifestyle. At the heart of this National Historic District lies Front Street, a brick thoroughfare where wrought iron balconies, restaurants and shops face the beautiful Cane River Lake. Daily there are guided streetcar tours and carriage rides through the National Landmark Historic District. Fort St. Jean Baptiste, a replica of the 1732 French colonial fort is open daily with an interpretation of how the French marines lived in colonial days. The historic district hosts several art galleries, a museum and more. During the entire year of 2014, we are having a celebration 300 Years in the Making! Visit throughout the year for special celebrations each month. Natchitoches Convention & Visitors Bureau 780 Front Street, Suite 100 Natchitoches, Louisiana 71457 800-259-1714 [www.natchitoches.com/tricentennial](http://www.natchitoches.com/tricentennial)

**PUBLIC AFFAIRS REPORT**  
**For**  
**WPXL-TV**  
**NEW ORLEANS, LOUISIANA**  
**For**  
**THIRD QUARTER ENDING SEPTEMBER 30, 2014**

Program: Louisiana News Magazine  
Topic/Title: **LNM 080514**  
Air Date: 08/05/14 – 5:00 am  
Duration: 60 minutes  
Style/Type: Human Interest  
Source: Louisiana News Magazine  
Issue(s) Addressed: Education  
Guests: Stephanie Riegel (Host), Phyllis Crawford, Alesha Cavanaugh, Ashley Lyle, Charles James, Alan Berthelot, Jackie Evans, Emily Maples, and Various Students

**Description:** Sherwood Middle Academic Magnet School provides an environment that encourages students to become lifelong learners. We are committed to offering a variety of courses that enhance intellectual and personal growth. Students learn through the integration of research, writing and technology. At Sherwood Middle Academic Magnet School we believe it is the collective responsibility of students, teachers, parents and the community to improve student achievement. Sherwood Middle Academic Magnet is an A rated school, a National Magnet School of Excellence and a National Blue Ribbon School of Excellence. Sherwood Middle Academic Magnet School 1020 Marlbrook Drive Baton Rouge, La. 70815 225-272-3090 <http://ebr.oucoursesystems.com/websites/12782293>

Program: Louisiana Hometown News  
Topic/Title: **LHN 080714**  
Air Date: 08/07/14 – 5:00 am  
Duration: 60 minutes  
Style/Type: Magazine  
Source: Louisiana Hometown Network  
Issue(s) Addressed: Music Education  
Guests: Jackie Harris and Various Camp Participants

**Description:** The Louis “Satchmo” Armstrong Summer Jazz Camp was founded in 1995 with the support of the City of New Orleans. The camp has grown from a one-week affair serving 35 youth to a three-week intensive program training 100 young people, ages 10-21, in music and dance. Instructions in brass, woodwinds, piano, acoustic and electric bass, drums, percussion, guitar, music composition, swing dance and vocal music are offered. The camp employs the services of leading New Orleans jazz educators and performers, and annually hosts a highly accomplished national jazz musician and swing dance icon as an artists-in-residence. The Armstrong Jazz Camp is now independent of local government and operates under the auspices of the nonprofit New Orleans Arts & Cultural Host Committee. The Louis “Satchmo” Armstrong Summer Jazz Camp has a proven, effective educational program that has achieved national recognition. The programs was housed at the University of New Orleans Medard Nelson Charter School, for 15 years. Two thousand nine marked a significant change in the program’s existence. Jazz Camp relocated to the campus of Loyola University New Orleans, located in the Garden District of uptown New Orleans. It is one of the city’s most beautiful neighborhoods. Students now experience college life and have the opportunity to study in a state of the art music education facility. In the past, the Armstrong Summer Jazz Camp offered three week-long training programs in music business, recording engineering and music notation technology for advanced students. Due to funding deficits, the workshop series is no longer offered as part of the program’s curriculum. Presenters hope to reinstate the workshop series in the near future. An annual field trip is presented as part of the camp’s curriculum. New Orleans Arts and Cultural Host Committee 124 Roselyn Park Place New Orleans, LA 70131 504-715-9295 [www.louisarmstrongjazzcamp.com](http://www.louisarmstrongjazzcamp.com)

**PUBLIC AFFAIRS REPORT**  
**For**  
**WPXL-TV**  
**NEW ORLEANS, LOUISIANA**  
**For**  
**THIRD QUARTER ENDING SEPTEMBER 30, 2014**

Program: Louisiana News Magazine  
Topic/Title: **LNM 0812514**  
Air Date: 08/12/14 – 5:00 am  
Duration: 60 minutes  
Style/Type: Human Interest  
Source: Louisiana News Magazine  
Issue(s) Addressed: Meeting Workforce Demands  
Guests: Stephanie Riegel (Host), Clinton Rasberry, Jr., Sandra Woodley, King Alexander, and Dr. Monty Sullivan

**Description:** The new state body that will oversee the 'WISE Fund' held its first official meeting to begin work on the process for allocating the funds. On college campuses across Louisiana, many students have concerns about whether the diploma they will receive will result in a good paying job. WISE stands for Workforce and Innovation for a stronger economy fund. The council members will oversee the \$40 million fund created during the just ended state legislative session. Through the fund, colleges and universities will compete for a share of the \$40 million dollar fund designed to aid or increase higher education programs that will meet workforce and innovation demands in the state like computer science and engineering. Members of the WISE Council also learned that about \$12 million of the dollars in the fund are actually federal hurricane recovery dollars that can only be spent in certain parishes and will require federal approval for spending. Still, members of the council are confident all will work out. Some universities have already tailored some of their curricula to match areas of high workforce demand. Colleges and universities around the state who want to tap into the WISE Fund dollars will have to guarantee that they can get a match of 20 percent from a private entity or businesses. The match can be in cash, donations of technology and personnel. Board of Regents, State of Louisiana 1201 N. Third St., Suite 6-200 Baton Rouge, LA 70802 225-342-4253 <http://regents.louisiana.gov/slider/wise/>

Program: Louisiana Hometown News  
Topic/Title: **LHN 081414**  
Air Date: 08/14/14 – 5:00 am  
Duration: 60 minutes  
Style/Type: Magazine  
Source: Louisiana Hometown Network  
Issue(s) Addressed: Dental Health  
Guests: Dr. Carrie Brown, Dr. Madeline Anderson Thomas, Dr. Wallace Bellamy, Dr. Judy Greenleaf-Taylor, Dr. Gillian Barclay, Dr. Eugene Jordan, Dr. Loren Alves, Dr. Mary Lee Conicella, Dr. Brad Rindal, Rep. Joe Armstrong, and Jane Koppelman

**Description:** The National Dental Association (NDA) had its earliest beginnings in 1900, when approximately 200 practitioners felt they needed a professional organization. In November of that year, a small group met and formed the Washington Society of colored Dentists in the District of Columbia. The name was changed in 1907 to the Robert T. Freeman Dental Society, in honor of the first Black dental college graduate. The National Dental Association promotes oral health equity among people of color by harnessing the collective power of its members, advocating for the needs of and mentoring dental students of color, and raising the profile of the profession in our communities. The goals of the National Dental Association are to improve the delivery of oral health care in underserved communities; and improve the educational opportunities of minorities underrepresented in the oral health field. National Dental Association 3517 16th Street, NW Washington, DC 20010 202-588-1697 [www.ndaonline.org](http://www.ndaonline.org)



**PUBLIC AFFAIRS REPORT**  
**For**  
**WPXL-TV**  
**NEW ORLEANS, LOUISIANA**  
**For**  
**THIRD QUARTER ENDING SEPTEMBER 30, 2014**

Program: Louisiana News Magazine  
Topic/Title: **LNM 081914**  
Air Date: 08/19/14 – 5:00 am  
Duration: 60 minutes  
Style/Type: Human Interest  
Source: Louisiana News Magazine  
Issue(s) Addressed: Preparing for Hurricane Season  
Guests: Stephanie Riegel (Host) and Commissioner Jim Donelon

**Description:** Commissioner of Insurance Jim Donelon is conducting his annual statewide public awareness campaign to encourage preparations for the upcoming hurricane season and remind citizens that now is the time for property owners to review their insurance policies and make plans to protect their property and family. “Louisiana was fortunate to have a mild hurricane season last year, and while we hope for a mild season as forecast this year, by no means should we become complacent,” says Commissioner Donelon. “You may recall that Hurricane Isaac in 2012 was only a Category 1 storm, but the losses in southeast Louisiana amounted to insurers paying out about \$750 million in homeowners’ claims with another \$330 million in flood claims being paid by the National Flood Insurance Program.” Commissioner Donelon advises property owners to take the following three steps to prepare for hurricane season: Review your insurance coverage and deductibles; if you don’t already have it, look into flood insurance; and Take a home inventory. Donelon also encourages policyholders to take steps to mitigate their property. “Homeowners should also be aware of storm mitigation efforts that can go a long way in protecting their homes from storm damage and provide insurance premium discounts as well,” said Donelon. Insurance premium discounts are available for building or retrofitting a home to comply with the Louisiana State Uniform Construction Code. Qualifying elements include particular roof designs, shingles, windows, shutters, and hurricane straps incorporated in the framing process. These discounts apply to one or two-family owner occupied homes and modular homes and are generally about 20 percent of your premium cost. A certified wind mitigation surveyor must inspect your property and file a report that qualifies you for the insurance premium discounts. For more information on insurance during hurricane season, you can go to the Hurricane Resource Center on the LDI’s website [www.lidi.la.gov](http://www.lidi.la.gov) or call 1-800-259-5300. For more information on flood insurance, please visit the National Flood Insurance Program’s website at [www.floodsmart.gov](http://www.floodsmart.gov) or call 1-800-427-2419. Louisiana Department of Insurance 1702 N. Third Street P.O. Box 94214 Baton Rouge, LA 70802 800-259-5300 [www.lidi.la.gov](http://www.lidi.la.gov)

Program: Louisiana Hometown News  
Topic/Title: **LHN 082114**  
Air Date: 08/21/14 – 5:00 am  
Duration: 60 minutes  
Style/Type: Magazine  
Source: Louisiana Hometown Network  
Issue(s) Addressed: Regulation of Public Utilities: Impact of Cleco’s Sale on Community  
Guests: Commissioners Eric Skrmetta, Lambert Boissere III, Clyde Holloway and Foster Campbell

**Description:** The Louisiana Public Service Commission (LPSC) is an independent regulatory agency dedicated to serving the public interest by assuring safe, reliable, and reasonably priced services for the public utilities and motor carriers. The LPSC consists of five elected Commissioners who serve overlapping terms of six years and a staff of 122, created by Article IV, Section 21 of the 1921 Constitution of the State of Louisiana. It succeeded the Railroad Commission of Louisiana that was created by the 1898 Constitution. The overall goals of the Commission are to ensure a regulatory balance that enables utilities to provide customers with safe, adequate and reliable service, at rates that are just and reasonable, equitable and economically efficient, and that allow utilities an opportunity to earn a fair rate of return on their investment. In addition, the Commission continues to take an active and cautious role in development of a competitive, market-based approach to utility regulation whenever such an approach is in the public interest. Louisiana Public Service Commission Galvez Building, 12th Floor 602 North Fifth Street PO Box 91154 Baton Rouge, LA 70821-9154 225-342-4404 [www.lpsc.louisiana.gov](http://www.lpsc.louisiana.gov)

**PUBLIC AFFAIRS REPORT**  
**For**  
**WPXL-TV**  
**NEW ORLEANS, LOUISIANA**  
**For**  
**THIRD QUARTER ENDING SEPTEMBER 30, 2014**

Program: Louisiana News Magazine  
Topic/Title: **LNM 082614**  
Air Date: 08/26/14 – 5:00 am  
Duration: 60 minutes  
Style/Type: Human Interest  
Source: Louisiana News Magazine  
Issue(s) Addressed: Human Trafficking  
Guests: Stephanie Riegel (Host), Gov. Bobby Jindal, Clemmie Greenlee, and Christine Caine

**Description:** Governor Jindal signed four bills into law that will crack down on human trafficking in Louisiana. HB 1025 by Rep. Neil Abramson, HB 569 by Rep. Julie Stokes, HB 1105 by Rep. Valarie Hodges, and HB 1262 by Rep. Barry Ivey will help ensure criminals are prosecuted to the fullest extent of the law and that victims of human trafficking are identified and protected. These bills were included in Governor Jindal's 2014 Legislative Package. The Governor said human trafficking occurs when a person is forced to provide commercial services against her will, often related to sex – and it is occurring at alarming rates in Louisiana. The Governor said these new laws will further punish criminals in order to deter participation in this terrible industry, as well as provide victims more protection and a way out. Governor Jindal was joined by several organizations that work to protect victims of human trafficking, including Christine Caine, founder of the A21 Campaign. The A21 Campaign is an international organization that works to fight human trafficking and raise awareness about its underground nature. The A21 Campaign 427 E. 17th Street #F223 Costa Mesa, CA 92627 949-202-4681 <http://www.thea21campaign.org>

Program: Louisiana Hometown News  
Topic/Title: **LHN 082814**  
Air Date: 08/28/14 – 5:00 am  
Duration: 60 minutes  
Style/Type: Magazine  
Source: Louisiana Hometown Network  
Issue(s) Addressed: Economic Development  
Guests: Stephen Moret

**Description:** LouisianaJobConnection.com launched its innovative matching system for job seekers Monday, helping them connect to hundreds of employers who are offering thousands of jobs in Louisiana. The free website debuted in June for employers, who began registering jobs, and provides a robust, skills-based job matching platform that automatically matches job seekers with jobs for which they are most qualified. More than 600 Louisiana employers are already utilizing LouisianaJobConnection.com to fill thousands of jobs. Open to Louisiana residents and out-of-state job seekers alike, the site attracted more than 700 job seekers on its first day. LouisianaJobConnection.com accelerates the search process for both employers and prospective employees – saving time and money, reducing unemployment, increasing productivity and expanding sales for small businesses. Louisiana Economic Development 1051 North Third Street, Baton Rouge, LA 70802-5239 800-450-8115 225-342-3000 <http://www.opportunitylouisiana.com/>

**PUBLIC AFFAIRS REPORT**  
**For**  
**WPXL-TV**  
**NEW ORLEANS, LOUISIANA**  
**For**  
**THIRD QUARTER ENDING SEPTEMBER 30, 2014**

Program: Louisiana News Magazine  
Topic/Title: **LNM 090214**  
Air Date: 09/02/14 – 5:00 am  
Duration: 60 minutes  
Style/Type: Human Interest  
Source: Louisiana News Magazine  
Issue(s) Addressed: History/Culture  
Guests: Stephanie Riegel (Host), Tommy Davis, Jerri Depingre, Lisa Hamilton, Evelyn Colvin, Lynn Dorsey, Milly Rose Frizelle, William Cook, and Schelley Francis

**Description:** Minden Main Street has long been the center of activity in Minden, beginning with the first business opened by Minden's founder, Charles Veeder. Since its establishment in 1835, Main Street has seen many changes, but remains today the heart and soul of Minden. The Minden Main Street program began in 1987 with a mission to preserve, our history by promoting economic revitalization and rehabilitation of our historic buildings. Minden Main Street is recognized as a Louisiana Main Street Community, a Louisiana Cultural Products District and a site on the National Register of Historic Places. The charm and hometown appeal of Minden is just one reason that Minden has been chosen as the sight for over a dozen movies. The Art & History Cultural District encompasses a portion of the Minden Historic Residential District, Downtown Historical Business District and the Old East Union Highway 80 Corridor in Minden. All original art sold within the district boundaries is exempt from sales tax. Businesses and homes in the district receive state historic preservation and rehabilitation tax credits. In downtown Minden you can see larger- than-life "Art in the Alley," reproductions of original works of local artists. Beautiful parks and historic homes, state-of-the-art Dorcheat Historical Museum and "The Farm," a Cultural, Art, & Music Center, are also worth a visit. You'll see why Minden has been a location for more than a dozen movies. When Christmas time arrives, you won't find a more festive place with thousands of lights adorning the city streets, parks and historic districts. Visit Minden and enjoy parades, tours, shopping and our culture! City of Minden 520 Broadway Street P.O. Box 580 Minden, LA 71055 [www.mindenusa.com](http://www.mindenusa.com)

Program: Louisiana Hometown News  
Topic/Title: **LHN 090414**  
Air Date: 09/04/14 – 5:00 am  
Duration: 60 minutes  
Style/Type: Magazine  
Source: Louisiana Hometown Network  
Issue(s) Addressed: Fighting Blight & Crime on the Parish Level  
Guests: Ronnie Harris, Bryan Barrios, Vern Breland, Sen. David Vitter, and Various Mayors

**Description:** Since 1926, the Louisiana Municipal Association (LMA) has existed to provide a broad range of services to the state's incorporated municipalities – whose elected officials and administrators benefit from a rich array of informational services and activities, which enhance their ability to govern responsibly. LMA brings together municipal leaders in the active pursuit for solutions to common problems, discussion of federal and state policies to resolve pressing issues, and dialogue with federal and state policymakers to improve the system of government at all levels and expand municipal-government autonomy. LMA's primary quest is to promote among its members progressive leadership, efficient delivery of public services, and effective performance in government. The theme of the 77<sup>th</sup> Convention is focusing on fighting blight and crime on the Parish level. Louisiana Municipal Association 700 North 10th Street Baton Rouge, La. 70802 225-344-5001 or 800-234-8274 [www.lma.org](http://www.lma.org)

**PUBLIC AFFAIRS REPORT**  
**For**  
**WPXL-TV**  
**NEW ORLEANS, LOUISIANA**  
**For**  
**THIRD QUARTER ENDING SEPTEMBER 30, 2014**

Program: Louisiana News Magazine  
Topic/Title: **LNM 090914**  
Air Date: 09/09/14 – 5:00 am  
Duration: 60 minutes  
Style/Type: Human Interest  
Source: Louisiana News Magazine  
Issue(s) Addressed: Workforce Development  
Guests: Stephanie Riegel (Host), Chris John, Chancellor Earl Meador, Dr. Al Davis, Dr. Sandra Woodley, and Dr. Monty Sullivan

**Description:** Louisiana Mid-Continent Oil and Gas Association is at the forefront of the continually changing legal, legislative and regulatory issues facing our growing and diverse membership. LMOGA members are provided an array of services including: Government Relations from experienced federal and state lobbyists; Business Networking opportunities with companies in Louisiana and Gulf of Mexico; Public relations and Issues Management Response to assist the industry as needed; Committee Membership Opportunities to manage issues of concern to the oil and gas industry; Annual and Regional Meeting Events gathering local and national experts on topics important to the industry; Newsletters and Publications with up-to-the-date information on issues and news of importance to the industry. The association submits guest opinion pieces to the state's newspapers on a regular basis and distributes news releases, reports and position papers on issues of general concern to industry as needed. In addition, the association maintains a reference library on matters of general interest to the industry. Staff members of the association regularly schedule public appearances to advocate and educate stakeholders and the general public of areas of interest related to the oil and gas industry in Louisiana and the Gulf of Mexico. Louisiana Mid-Continent Oil and Gas Association 730 North Blvd., Baton Rouge, LA 70802 225-387-3205 [www.lmoga.com](http://www.lmoga.com)

Program: Louisiana Hometown News  
Topic/Title: **LHN 091114**  
Air Date: 09/11/14 – 5:00 am  
Duration: 60 minutes  
Style/Type: Magazine  
Source: Louisiana Hometown Network  
Issue(s) Addressed: Tourism  
Guests: Lt. Gov. Jay Dardenne, Michael Valentino, and Jill Kidder

**Description:** Louisiana Travel Promotion Association is a private, nonprofit, membership trade association with more than 800 members statewide. It strengthens the private sector of Louisiana's tourism economy and provides marketing and educational opportunities to its members, while it serves as the advocate, resource and voice for the tourism industry. Networking opportunities - LTPA connects members with tourism industry professionals from around the state and gives them a forum to discuss relevant topics. Louisiana Travel Promotion Association 1165 S. Foster Drive Baton Rouge, LA 70806 225-346-1857 [www.ltpa.org](http://www.ltpa.org)

**PUBLIC AFFAIRS REPORT**  
**For**  
**WPXL-TV**  
**NEW ORLEANS, LOUISIANA**  
**For**  
**THIRD QUARTER ENDING SEPTEMBER 30, 2014**

Program: Louisiana News Magazine  
Topic/Title: **LNM 091614**  
Air Date: 09/16/14 – 5:00 am  
Duration: 60 minutes  
Style/Type: Human Interest  
Source: Louisiana News Magazine  
Issue(s) Addressed: Community Celebrations  
Guests: Stephanie Riegel (Host) and Judy LeBlanc

**Description:** On May 12, 1977, the trademark bearing the title "Gueydan, LA. - Duck Capital of America" was recorded and validated with the Secretary of State in Baton Rouge upon the actions of the Les Dames de Gueydan, a local women's club. A few months following this, the Gueydan Jaycees promoted the trade name by organizing a group of interested citizens to form what is now called the Gueydan Duck Festival Association. The first festival was held in November of 1977 and has grown considerably each year. Held originally on blocked-off streets in Gueydan, the Duck Festival moved to its own grounds in 1980 when the Atlantic-Richfield Company donated 7 acres to the Gueydan Duck Festival and the Vermilion Parish Police Jury. Early in 1996, the Gueydan Duck Festival Association purchased a 10-acre tract of land adjacent to the existing festival grounds complete with lighting and metal buildings for all the festival activities. The Gueydan Duck Festival is now nationally and internationally known. It is so representative of a facet of the Cajun culture that it has been featured at the World's Fair in New Orleans and on the LPB series "Taste of Louisiana" with Chef John Folse. In 2005, the Duck Festival was chosen as the Louisiana Stop for the ESPN SportCenter's "50 States in 50 days". The Duck festival has also been chosen to film a Travel Channel Promotion for RVing in 2011. Since it does highlight the hunting heritage of the Acadiana region, the Duck Festival offers the public great entertainment with its Duck and Goose Calling contest, Skeet Shooting, Hunting Dog Trials, and Decoy Carving. This is in addition to great food, nightly bands, Junior and Senior Queen's Pageants, a Grand Parade, Open Wild Game Cookoff, arts and crafts, and to top it all off, a thrilling Carnival. As with any event in Cajun Country, the Gueydan Duck Festival gives everyone an excuse to meet old friends and make new ones. This "joie de vivre" insures that a great time is had by one and all! City of Gueydan 6603 Zwan Road, Gueydan, La. 70542 337-536-6456 888-536-6456 [www.duckfestival.org](http://www.duckfestival.org)

Program: Louisiana Hometown News  
Topic/Title: **LHN 091814**  
Air Date: 09/18/14 – 5:00 am  
Duration: 60 minutes  
Style/Type: Magazine  
Source: Louisiana Hometown Network  
Issue(s) Addressed: Community Celebrations  
Guests: Geri Frederick, Wendy Vitter, Anthony Patrone, Mayor April Fouleard, Perry Segura, Meredith Conger, Greg Nolan, Ronald Gonsoulin, Debbie Taylor, Ricky Gonsoulin, Doyle Copell, Jessie Breaux, Jerre Borland, Art Suberbielle, Natalie Lopez-Robin, and Sen. Fred Mills

**Description:** The Louisiana Sugar Cane Festival has assembled an excellent team comprised of volunteers, who are the backbone of the association. Their love for their community, loyalty to the festival, and experience in the industry sets this group for sweet success. Harvest-time celebrations were once very common in many parts of the country, but nowhere are the harvest festivities more fun than at the 73rd Annual Louisiana Sugar Cane Festival, held annually throughout Iberia Parish! For 733 years the festival has brought together sugar-producing parishes to honor the sugar industry with royalty, sweet treats, fun and dancing in the streets. Set in historic New Iberia, the event has small town charm and features top-notch entertainment. Each year our festival honors the sugar cane producers and processors in recognition of the benefits of the sugar industry and how it affects Louisiana and the nation. New this year was the Stars of Style – Best Dressed 2014 Gala. Louisiana Sugar Cane Fair & Festival Association PO Box.9768 - New Iberia, LA 70562 337-369-9323 [www.hisugar.org](http://www.hisugar.org)

**PUBLIC AFFAIRS REPORT**  
**For**  
**WPXL-TV**  
**NEW ORLEANS, LOUISIANA**  
**For**  
**THIRD QUARTER ENDING SEPTEMBER 30, 2014**

Program: Louisiana News Magazine  
Topic/Title: **LNM 092314**  
Air Date: 09/23/14 – 5:00 am  
Duration: 60 minutes  
Style/Type: Human Interest  
Source: Louisiana News Magazine  
Issue(s) Addressed: Importance of Empowering Women  
Guests: Stephanie Riegel (Host), Sen. Sharon Broome, Various Representatives and Honorees

**Description:** The Louisiana Legislative Women’s Caucus Foundation’s mission is: “To prepare and develop women leaders in Louisiana to be significant contributors and achievers in society.” The Louisiana Legislative Women’s Caucus Foundation is a non-profit corporation with an IRS designation of 501(c) (3). It is administered by the Louisiana Legislative Women’s Caucus, which is comprised of women legislators currently serving in the Louisiana Legislature. The Foundation prides itself on encouraging women of Louisiana to uphold high levels of integrity, excellence in character, leadership and service to others and outstanding work and academic standards. We believe these factors are the primary ingredients for success for every role a woman has in her lifetime. 7th Annual Women of Excellence Awards & Scholarships Ceremony & Reception was held in Baton Rouge. The Louisiana Legislative Women’s Caucus created the prestigious “Women of Excellence Awards” in 2008 to recognize and honor extraordinary women of outstanding professional excellence across the state for their remarkable achievements and contributions. The awards are administered through the Louisiana Legislative Women’s Caucus Foundation. Individuals, who are selected as award recipients, must exhibit characteristics of excellence in integrity and professionalism, personify excellence in their area of specialty and be committed to community service to better society as a whole. Louisiana Legislative Women’s Caucus Foundation P.O. Box 44188 Baton Rouge, LA 70804-4188 225-342-0334 [www.llwcf.org](http://www.llwcf.org)

Program: Louisiana Hometown News  
Topic/Title: **LHN 092514**  
Air Date: 09/25/14 – 5:00 am  
Duration: 60 minutes  
Style/Type: Magazine  
Source: Louisiana Hometown Network  
Issue(s) Addressed: Community Celebrations  
Guests: Michel Claudet, Ann Picou, James Ford, David Norman, Natalie Bergeron, and Stephanie Hebert

**Description:** Historic Downtown Houma, Louisiana is celebrating the area’s premiere music festival – Best of the Bayou! The FREE two-day, two stage festival will feature national headliners as well as Louisiana and bayou-bred bands playing non-stop all weekend long! Stroll along Main Street and you’ll find some of the best from down da’ bayou! We aim to create an experience that is about more than just good music. The two food courts will be home to delicious foods and snacks from favorite local eateries. Work off all that food by visiting our Art Marketplace – which will be located right in the middle of the festival down Main Street. From accessories to jewelry to artwork, attendees can browse a quality selection of goods from dozens of local artisans. Be sure to also check out the BOB Fest Merchandise tent to buy exclusive festival swag. Join us for the second annual Great Gator Race, sponsored by Stephanie Hebert Allstate Insurance!! Purchase a ticket, race your alligator down the bayou during the festival, and you could win from a large selection of prizes. There’s also a fun spot just for the kids and this year’s event will feature an open car show and contest – there’s truly something for everyone so bring the whole family along! Hope to see you down on da’ bayou ...ya’!!! P.O. Box 684 Houma, LA 70361 985-876-5600 [www.bestofthebayou.org](http://www.bestofthebayou.org)

**PUBLIC AFFAIRS REPORT**  
**For**  
**WPXL-TV**  
**NEW ORLEANS, LOUISIANA**  
**For**  
**THIRD QUARTER ENDING SEPTEMBER 30, 2014**

Program: Louisiana News Magazine  
Topic/Title: **LNM 093014**  
Air Date: 09/30/14 – 5:00 am  
Duration: 60 minutes  
Style/Type: Human Interest  
Source: Louisiana News Magazine  
Issue(s) Addressed: Upcoming Senate Election  
Guests: Stephanie Riegel (Host), Vern Breland, Col. Rob Maness, U.S. Rep. Bill Cassidy and U.S. Sen. Mary Landrieu

**Description:** Louisiana's three U.S. Senate candidates made their 2014 campaign pitches to about 1,000 local government officials attending the annual Louisiana Municipal Association convention in Baton Rouge. They are retired Air Force Col. Rob Maness, U.S. Rep. Bill Cassidy and U.S. Sen. Mary Landrieu. The retired Air Force Colonel Rob Maness, who has never run for elected office, expressed doubt as to whether Landrieu or Cassidy could make things better in Washington D.C., since they are already serving in a U.S. Congress widely regarded as one of the most dysfunctional of the modern era. U.S. Rep. Bill Cassidy, who currently represents Baton Rouge in the 6th District, spent much of his speech characterizing a vote for him as a vote for Republican control of the U.S. Senate. U.S. Sen. Mary Landrieu, the incumbent, emphasized her influence and seniority in the U.S. Senate. A newcomer like Cassidy or Maness would not arrive with the kind of influence Landrieu possesses on Capitol Hill, she argues, and therefore would not be able to advocate for Louisiana as effectively. Louisiana Municipal Association 700 North 10th Street Baton Rouge, La. 70802 225-344-5001 or 800-234-8274 [www.lma.org](http://www.lma.org)