

PUBLIC AFFAIRS REPORT  
For  
WPXL-TV  
NEW ORLEANS, LOUISIANA  
For  
SECOND QUARTER ENDING JUNE 30, 2015

In accordance with Section 73.3526(e)(11)(i) of the Federal Communications Commission's rules, the following, in the opinion of WPXL-TV are the problems and needs of the community for the period noted above. They are not necessarily listed in order of importance. Each is identified by significant public affairs and/or public service programming in response to these needs.

Issues:

1. Home Improvement Ideas
2. Nutrition Advice
3. The Importance of Fitness
4. Making Rental Space feel more like Home
5. Organized Play Areas
6. Decorating on a Budget
7. Benefits of Healthy Eating
8. Updating Classic Recipes with a Modern Twist
9. Culinary World Tour
10. Converting Unused Space

A detailed summary of each program's content, including guests, affiliations and date of broadcast is included in this report.

"Living Well" is a one hour community affairs program that is dedicated to active lifestyles, wellness & helpful information that leads to a more empowered life. The featured shows in "Living Well" are "Home to Go" and "Anna & Kristina's Grocery Bag". Aired Tuesday and Thursdays at 5:00am.

WPXL, NEW ORLEANS, LA  
PUBLIC AFFAIRS REPORT  
SECOND QUARTER, 2015

Program: **Living Well**  
Title/Topic: Home to Go and Anna & Kristina's Grocery Bag  
Show #: **305**  
Air Date: Thursday 4/2/15 at 5:00am  
Duration: 58:30 minutes  
Style/Type: Human Interest  
Source: ION Life  
Issue(s) Addressed: Home Improvement, Nutrition and Fitness.  
Guests: Home To Go Host: Peter Fallico  
Guests: Robert Batulis, Mimi Pineau, Amanda Schuler  
Anna & Kristina's Grocery Bag Hosts: Anna Wallner & Kristina Maticic  
Guests: Chef Claudia Ibarondo

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Description:

"Home to Go" is an innovative do-it yourself design series that presents original, easy-to-execute, and inexpensive décor ideas and solutions for people living in temporary spaces. Each week, Peter works with roommates, singles, and young couples to help them make over their spaces into beautiful and functional homes that can be packed up and move on when it's time to pick up sticks. In this episode Robert, a renter with a lot of home theater equipment, wants his living space to be more of a home but needs portable design solutions that will be suitable for when he moves into a loft.

In "Anna & Kristina's Grocery Bag" hosts Anna Wallner & Kristina Maticic put popular cookbooks to the test. In each episode, they try out and review recipes, ingredients, appliances and food preparation techniques to see if the average cook can re-create the beautifully photographed meals. In this episode Anna and Kristina want to make authentic Mexican cuisine and make Guacamole, Warm Carjeta Pudding with fresh berries, Pork Tacos with Pickled Onions and Oaxacana Black Mole with Braised chicken from the cookbook Mexican Kitchen by Rick Bayless. Chef Claudia Ibarondo samples their dishes. They also test out different electric griddles and learn about different types of chili peppers.

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SECOND QUARTER, 2015

Program: **Living Well**  
Title/Topic: Home to Go and Anna & Kristina's Grocery Bag  
Show #: **306**  
Air Date: Tuesday 4/7/15 and Thursday 4/9/15 at 5:00am  
Duration: 58:30 minutes  
Style/Type: Human Interest  
Source: ION Life  
Issue(s) Addressed: Home Improvement, Nutrition and Fitness.  
Guests: Home To Go Host: Peter Fallico  
Guests: Mark Riedl, Maria Ricardo, Mike Ferrara, Eric Galbraith, Mimi Pineau  
Anna & Kristina's Grocery Bag Hosts: Anna Wallner & Kristina Maticic  
Guests: Chef Stephan MacIntyre

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Description:

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In "Anna & Kristina's Grocery Bag" hosts Anna Wallner & Kristina Maticic put popular cookbooks to the test. In each episode, they try out and review recipes, ingredients, appliances and food preparation techniques to see if the average cook can re-create the beautifully photographed meals. In this episode Anna and Kristina tackle making comfort food that can be made fast and test out the cookbook "Nigella Express" by Nigella Lawson. The recipes tested are "High Speed Hamburgers", "Roquemole", "Chicken Liver Salad", "Macaroni and Cheese", "Breakfast Bars" and "Chocolate Pear Pudding". Guest chef Stephan MacIntyre from Burgoo Bistro samples and critiques the recipes they make. Anna and Christina also show a taste test of four brands of granola bars and test out brands of kitchen scales.

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SECOND QUARTER, 2015

Program: **Living Well**  
Title/Topic: Home to Go and Anna & Kristina's Grocery Bag  
Show #: **307**  
Air Date: Tuesday 4/14/15 and Thursday 4/16/15 at 5:00am  
Duration: 58:30 minutes  
Style/Type: Human Interest  
Source: ION Life  
Issue(s) Addressed: Home Improvement, Nutrition and Fitness.  
Guests: Home To Go Host: Peter Fallico  
Guests: Margot Hines, Virginie Martocq, Michelle Stonkus  
Anna & Kristina's Grocery Bag Hosts: Anna Wallner & Kristina Maticic  
Guests: Chef Mary Macintyre, 14<sup>th</sup> Vancouver Girl Guides Unit

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Description:

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In "Anna & Kristina's Grocery Bag" hosts Anna Wallner & Kristina Maticic put popular cookbooks to the test. In each episode, they try out and review recipes, ingredients, appliances and food preparation techniques to see if the average cook can re-create the beautifully photographed meals. Anna and Kristina will find out if they can trick children into eating their greens as they test out recipes from Jessica Seinfeld's Deceptively Delicious cookbook that advocates hiding vegetables in food. Chef Mary Macintyre, who owns her own restaurant geared towards children and parents alike, is there to critique Anna and Kristina's dishes and the children's reactions to the veggie hidden dishes.

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PUBLIC AFFAIRS REPORT  
SECOND QUARTER, 2015

Program: **Living Well**  
Title/Topic: Home to Go and Anna & Kristina's Grocery Bag  
Show #: **308**  
Air Date: Tuesday 4/21/15 and Thursday 4/23/15 at 5:00am  
Duration: 58:30 minutes  
Style/Type: Human Interest  
Source: ION Life  
Issue(s) Addressed: Home Improvement, Nutrition and Fitness.  
Guests: Home To Go Host: Peter Fallico  
Guests: Shawn Labron, Christina Song, Tracy Foster, Lee Buchanan  
Anna & Kristina's Grocery Bag Hosts: Anna Wallner & Kristina Maticic  
Guests: Chef Melissa Craig

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Description:

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In "Anna & Kristina's Grocery Bag" hosts Anna Wallner & Kristina Maticic put popular cookbooks to the test. In each episode, they try out and review recipes, ingredients, appliances and food preparation techniques to see if the average cook can re-create the beautifully photographed meals. Will recipes from the most powerful woman in show biz's magazine meet Anna and Kristina's high expectations or will the recipes from O, The Oprah Magazine Cookbook leave them stranded at a few culinary roadblocks? In this episode internationally versed, Chef Melissa Craig is there to test out their diverse menu.

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SECOND QUARTER, 2015

Program: **Living Well**  
Title/Topic: Home to Go and Anna & Kristina's Grocery Bag  
Show #: **309**  
Air Date: Tuesday 4/28/15 and Thursday 4/30/15 at 5:00am  
Duration: 58:30 minutes  
Style/Type: Human Interest  
Source: ION Life  
Issue(s) Addressed: Home Improvement, Nutrition and Fitness.  
Guests: Home To Go Host: Peter Fallico  
Guests: Kirsty, John, Kabeer, Sabrina Linn  
Anna & Kristina's Grocery Bag Hosts: Anna Wallner & Kristina Maticic  
Guests: Chef Tom Douglas, Linda Meinhardt

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Description:

"Home to Go" is an innovative do-it yourself design series that presents original, easy-to-execute, and inexpensive décor ideas and solutions for people living in temporary spaces. Each week, Peter works with roommates, singles, and young couples to help them make over their spaces into beautiful and functional homes that can be packed up and move on when it's time to pick up sticks. In this episode we meet three university graduates sharing a large apartment that is a mixture of furniture and lacking style.

In "Anna & Kristina's Grocery Bag" hosts Anna Wallner & Kristina Maticic put popular cookbooks to the test. In each episode, they try out and review recipes, ingredients, appliances and food preparation techniques to see if the average cook can re-create the beautifully photographed meals. In this episode Anna and Kristina test out "The Joy of Cooking- 75th Anniversary Edition" by Ethan Becker. Chef Tom Douglas will taste test their dishes. The girls will also test out four different brands of potato peelers and taste test different types of salt.

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Program: **Living Well**  
Title/Topic: Home to Go and Anna & Kristina's Grocery Bag  
Show #: **310**  
Air Date: Tuesday 5/5/15 and Thursday 5/7/15 at 5:00am  
Duration: 58:30 minutes  
Style/Type: Human Interest  
Source: ION Life  
Issue(s) Addressed: Home Improvement, Nutrition and Fitness.  
Guests: Home To Go Host: Peter Fallico  
Guests: Scott Temblay, Dylan Roberts, Virginie Martocq  
Anna & Kristina's Grocery Bag Hosts: Anna Wallner & Kristina Maticic  
Guests: Chef Brian Marchesi

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Description:

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In "Anna & Kristina's Grocery Bag" hosts Anna Wallner & Kristina Maticic put popular cookbooks to the test. In each episode, they try out and review recipes, ingredients, appliances and food preparation techniques to see if the average cook can re-create the beautifully photographed meals. In this episode Anna and Kristina test out the cookbook "Thai Food" by David Thompson and cook an entire Thai meal for Chef Brian Marchesi to taste. The girls also taste test four brands of coconut milk and test four different brands of pineapple slicers.

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Program: **Living Well**  
Title/Topic: Home to Go and Anna & Kristina's Grocery Bag  
Show #: **311**  
Air Date: Tuesday 5/12/15 and Thursday 5/14/15 at 5:00am  
Duration: 58:30 minutes  
Style/Type: Human Interest  
Source: ION Life  
Issue(s) Addressed: Home Improvement, Nutrition and Fitness.  
Guests: Home To Go Host: Peter Fallico  
Guests: Kendra Hawke, Pat Travers, Christina Song, Barbara Barrett  
Anna & Kristina's Grocery Bag Hosts: Anna Wallner & Kristina Maticic  
Guests: Chef Andrea Froncillo

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Description:

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In "Anna & Kristina's Grocery Bag" hosts Anna Wallner & Kristina Maticic put popular cookbooks to the test. In each episode, they try out and review recipes, ingredients, appliances and food preparation techniques to see if the average cook can re-create the beautifully photographed meals. Vampires beware! Anna and Kristina are testing a cookbook where every recipe – yes, even dessert – contains garlic. While they're at it, they'll find out if any modern mincing gadget is better for garlic than your standard chef's knife and which type of garlic you should use for your dishes.



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Program: **Living Well**  
Title/Topic: Home to Go and Anna & Kristina's Grocery Bag  
Show #: **312**  
Air Date: Tuesday 5/19/15 and Thursday 5/21/15 at 5:00am  
Duration: 58:30 minutes  
Style/Type: Human Interest  
Source: ION Life  
Issue(s) Addressed: Home Improvement, Nutrition and Fitness.  
Guests: Home To Go Host: Peter Fallico  
Guests: Jeanine Noyes, Beth Halstead  
Anna & Kristina's Grocery Bag Hosts: Anna Wallner & Kristina Maticic  
Guests: Chef Jeff Nathan

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Description:

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In "Anna & Kristina's Grocery Bag" hosts Anna Wallner & Kristina Maticic put popular cookbooks to the test. In each episode, they try out and review recipes, ingredients, appliances and food preparation techniques to see if the average cook can re-create the beautifully photographed meals. Anna and Kristina take on recipes from the Jewish Home Cooking cookbook as they try to impress a famed New York Kosher chef. The author's philosophy is that Yiddish cooking can be modernized and made in a healthful manner. And a pickle test finds out which grocery store brand produces the perfect kosher pucker.

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SECOND QUARTER, 2015

Program: **Living Well**  
Title/Topic: Home to Go and Anna & Kristina's Grocery Bag  
Show #: **313**  
Air Date: Tuesday 5/26/15 and Thursday 5/28/15 at 5:00am  
Duration: 58:30 minutes  
Style/Type: Human Interest  
Source: ION Life  
Issue(s) Addressed: Home Improvement, Nutrition and Fitness.  
Guests: Home To Go Host: Peter Fallico  
Guests: Derek Hooper, Brenda Irving, Virginie Martocq, Thomas Hafey  
Anna & Kristina's Grocery Bag Hosts: Anna Wallner & Kristina Maticic  
Guests: Chef Yves Potuin, Nilmini Wijewickereme

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In "Anna & Kristina's Grocery Bag" hosts Anna Wallner & Kristina Maticic put popular cookbooks to the test. In each episode, they try out and review recipes, ingredients, appliances and food preparation techniques to see if the average cook can re-create the beautifully photographed meals. In this episode Anna and Kristina test out the cookbook "Good House Keeping's Vegetarian Meals". Chef Yves Potuin will taste their creations from the cookbook. They also test different types of produce wash and different types of goat cheese.

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PUBLIC AFFAIRS REPORT  
SECOND QUARTER, 2015

Program: **Living Well**  
Title/Topic: Home to Go and Anna & Kristina's Grocery Bag  
Show #: **314**  
Air Date: Tuesday 6/2/15 and Thursday 6/4/15 at 5:00am  
Duration: 58:30 minutes  
Style/Type: Human Interest  
Source: ION Life  
Issue(s) Addressed: Home Improvement, Nutrition and Fitness.  
Guests: Home To Go Host: Peter Fallico  
Guests: Gallant Law, Stuart Swing  
Anna & Kristina's Grocery Bag Hosts: Anna Wallner & Kristina Maticic  
Guests: Chef Andrey Durbach

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In "Anna & Kristina's Grocery Bag" hosts Anna Wallner & Kristina Maticic put popular cookbooks to the test. In each episode, they try out and review recipes, ingredients, appliances and food preparation techniques to see if the average cook can re-create the beautifully photographed meals. In this episode Anna and Kristina test out the cookbook "Fat" By Jennifer McLagen. Chef Andrey Durbach tastes the recipes they make from this cookbook. They also test out different types of butters and thermometers.

WPXL, NEW ORLEANS, LA  
PUBLIC AFFAIRS REPORT  
SECOND QUARTER, 2015

Program: **Living Well**  
Title/Topic: Home to Go and Anna & Kristina's Grocery Bag  
Show #: **315**  
Air Date: Tuesday 6/9/15 and Thursday 6/11/15 at 5:00am  
Duration: 58:30 minutes  
Style/Type: Human Interest  
Source: ION Life  
Issue(s) Addressed: Home Improvement, Nutrition and Fitness.  
Guests: Home To Go Host: Peter Fallico  
Guests: Jelena Mihajlovic, Jennifer Leonard, Virginie Martocq, Ed Atkinson  
Anna & Kristina's Grocery Bag Hosts: Anna Wallner & Kristina Maticic  
Guests: Vicky Gabereau

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Description:

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In "Anna & Kristina's Grocery Bag" hosts Anna Wallner & Kristina Maticic put popular cookbooks to the test. In each episode, they try out and review recipes, ingredients, appliances and food preparation techniques to see if the average cook can re-create the beautifully photographed meals. Anna and Kristina review classic recipes from the 1975 cookbook, The Best of the Best and more. The book has been updated since to include fresher ingredients, but will recipes like "Hamburger Soup" and "Classy Chicken" be enough to impress celebrity guest judge Vicky Gabereau?

WPXL, NEW ORLEANS, LA  
PUBLIC AFFAIRS REPORT  
SECOND QUARTER, 2015

Program: **Living Well**  
Title/Topic: Home to Go and Anna & Kristina's Grocery Bag  
Show #: **316**  
Air Date: Tuesday 6/16/15 and Thursday 6/18/15 at 5:00am  
Duration: 58:30 minutes  
Style/Type: Human Interest  
Source: ION Life  
Issue(s) Addressed: Home Improvement, Nutrition and Fitness.  
Guests: Home To Go Host: Peter Fallico  
Guests: Carole Mackereth and Christina Song  
Anna & Kristina's Grocery Bag Hosts: Anna Wallner & Kristina Maticic  
Guests: Jamie Maw and Shaun Layton

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Description:

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In "Anna & Kristina's Grocery Bag" hosts Anna Wallner & Kristina Maticic put popular cookbooks to the test. In each episode, they try out and review recipes, ingredients, appliances and food preparation techniques to see if the average cook can re-create the beautifully photographed meals. Entertaining dinner guests can be stressful, but the Barefoot Contessa, Ina Garten believes you can still get maximum flavor without too much. Anna and Kristina take a cue and some recipes from her cookbook Back to Basics to present to food critic, Jamie Maw. The hosts also taste test some bacon, pumpkin and try out some cocktail shakers to put together a dinner party worthy of a great review.

WPXL, NEW ORLEANS, LA  
PUBLIC AFFAIRS REPORT  
SECOND QUARTER, 2015

Program: **Living Well**  
Title/Topic: Home to Go and Anna & Kristina's Grocery Bag  
Show #: **317**  
Air Date: Tuesday 6/23/15 at 5:00am  
Duration: 58:30 minutes  
Style/Type: Human Interest  
Source: ION Life  
Issue(s) Addressed: Home Improvement, Nutrition and Fitness.  
Guests: Home To Go Host: Peter Fallico  
Guests: Sarah Harrison, Tonya Coyle, Teresa Macdonnell  
Anna & Kristina's Grocery Bag Hosts: Anna Wallner & Kristina Maticic  
Guests: Sylvia Weinstock

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Description:

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In "Anna & Kristina's Grocery Bag" hosts Anna Wallner & Kristina Maticic put popular cookbooks to the test. In each episode, they try out and review recipes, ingredients, appliances and food preparation techniques to see if the average cook can re-create the beautifully photographed meals. Anna and Kristina take on the challenge of making a 3 tiered wedding cake for a wedding. They test the cookbook "The Cake Bible" by Rose Levy Berenbaum. They create all the components of the wedding cake from scratch including a mousseline, fondant and marzipan roses. They also test four different types of food coloring and rolling pins. They make a visit to New York City to visit cake maker Sylvia Weinstock to learn how to make marzipan roses and who will critique their finished cake later on. Running into various challenges along the way will their wedding cake be a success at the wedding?

WPXL, NEW ORLEANS, LA  
PUBLIC AFFAIRS REPORT  
SECOND QUARTER, 2015

Program: **Living Well**  
Title/Topic: Home to Go and Anna & Kristina's Grocery Bag  
Show #: **316**  
Air Date: Thursday 6/25/15 at 5:00am  
Duration: 58:30 minutes  
Style/Type: Human Interest  
Source: ION Life  
Issue(s) Addressed: Home Improvement, Nutrition and Fitness.  
Guests: Home To Go Host: Peter Fallico  
Guests: Carole Mackereth and Christina Song  
Anna & Kristina's Grocery Bag Hosts: Anna Wallner & Kristina Maticic  
Guests: Jamie Maw and Shaun Layton

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In "Anna & Kristina's Grocery Bag" hosts Anna Wallner & Kristina Maticic put popular cookbooks to the test. In each episode, they try out and review recipes, ingredients, appliances and food preparation techniques to see if the average cook can re-create the beautifully photographed meals. Entertaining dinner guests can be stressful, but the Barefoot Contessa, Ina Garten believes you can still get maximum flavor without too much. Anna and Kristina take a cue and some recipes from her cookbook Back to Basics to present to food critic, Jamie Maw. The hosts also taste test some bacon, pumpkin and try out some cocktail shakers to put together a dinner party worthy of a great review.

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SECOND QUARTER, 2015

Program: **Living Well**  
Title/Topic: Home to Go and Anna & Kristina's Grocery Bag  
Show #: **318**  
Air Date: Tuesday 6/30/15 at 5:00am  
Duration: 58:30 minutes  
Style/Type: Human Interest  
Source: ION Life  
Issue(s) Addressed: Home Improvement, Nutrition and Fitness.  
Guests: Home To Go Host: Peter Fallico  
Guests: Doug Bryce, Aurelie Hatch, Sabrina Linn  
Anna & Kristina's Grocery Bag Hosts: Anna Wallner & Kristina Maticic  
Guests: Nico Schuermans

"Living Well" is a one hour community affairs program that is dedicated to active lifestyles, wellness & helpful information that leads to a more empowered life. The featured shows in "Living Well" are "Home to Go" and "Anna & Kristina's Grocery Bag".

Description:

"Home to Go" is an innovative do-it yourself design series that presents original, easy-to-execute, and inexpensive décor ideas and solutions for people living in temporary spaces. Each week, Peter works with roommates, singles, and young couples to help them make over their spaces into beautiful and functional homes that can be packed up and move on when it's time to pick up sticks. Renters Doug and Aurelie need help with creating a theme that turns mismatched into a look that is as unique as they are. Peter Fallico and Sabrina Linn show creative ways to bring existing pieces together that aren't hard or expensive. Also learn how to make a kitchen island out of book shelves as well as other simple storage solutions for the kitchen.

In "Anna & Kristina's Grocery Bag" hosts Anna Wallner & Kristina Maticic put popular cookbooks to the test. In each episode, they try out and review recipes, ingredients, appliances and food preparation techniques to see if the average cook can re-create the beautifully photographed meals. Anna and Kristina test out the book "The Flexitarian Table" by Peter Berley. A book that shows how to make dishes for meat eaters or vegetarians by creating so-called "convertible dishes", which start out with the same basic preparations and then can either contain meat or a meat alternative. They test out recipes such as "Crispy pressed chicken or tofu with garlic mint marinade" and "cauliflower polenta with crispy shallots" and need to impress Chef Nico Schuermans, a high profile chef who has worked in restaurants all over the world. They will also visit a culinary school to test out four different types of Dutch Ovens and a yoga studio to test four different brands of tofu.