

PUBLIC AFFAIRS REPORT
2Q 2017 - ENDING JUNE 25, 2017

WPXL-TV
New Orleans, LA

This report lists the significant public affairs and/or public service programming aired on WPXL-TV during the period of March 27, 2017 through June 25, 2017 in which issues of importance to the community are addressed. Issues listed are in the opinion of WPXL-TV are not necessarily listed or addressed in order of importance.

Qubo Kids Corner

Qubo Kids Corner is a block of regularly scheduled E/I Programming addressing educational topics of interest to children. The featured shows in "Qubo Kids Corner" are *The Choo Choo Bob Show*, *Raggs*, and *Doki*

The Choo Choo Bob Show – This series features a diverse community of people and puppets who share a love of trains, adventure and music. Bob's Clubhouse is inhabited by friendly engineers, conductors and passengers who engage in collaborative and respectful work and play. The backdrop of the world of trains allows children to join the cast in riding the rails for a historical and geographical journey that becomes a metaphor for learning, emotional growth and the development of age-appropriate social-emotional behaviors.

Raggs – This series stars five colorful canine characters and their wisecracking pet cat, Dumpster, who hang together in their own colorful clubhouse making music. Each episode follows the band through engaging, emotional and humorous stories that rock the house and explore issues faced by real kids. The character's chemistry and friendship is immediately evident as they work through a series of creative and often humorous steps to find a successful conclusion to everyday challenges. Each program is based on one main theme that promotes social and academic readiness while also addressing specific preschool curriculum topics such as literacy, visual arts, science, mathematics, social studies, movement, music and dance. Each show also focuses on the development of social and emotional skills and models cooperation between friends.

Doki – When a group of pre-school-age animals have questions about something they're experiencing in their everyday worlds, finding the answers usually requires an international journey! So, they pack their backpacks and fly off. Doki (a dog) is curious and a bit bumbling but his sense of adventure always wins in the end. He, and his equally enthusiastic, curious, and adventuresome pals seek advice, ask great questions, and try new things.

Issues Addressed: Education, Children, Family

Qubo Kids Corner aired weekly in the following times:

Choo Choo Bob Show – Wednesdays 7:00am and 7:30am

Raggs – Thursdays 7:00am and 7:30am

Doki – Fridays 7:00am and 7:30am

Living Well

Living Well is a one hour community affairs program that is dedicated to active lifestyles, wellness & helpful information that leads to a more empowered life. The featured shows in Living Well are *Fresh With Anna Olson* and *Loving Spoonfuls*.

Fresh With Anna Olson - This inspirational series takes viewers inside Anna's world – a chef who truly lives food around the clock. Learn how you too can become inspired by fresh foods in your area, and watch as her enthusiasm motivates you to try new culinary creations of your own.

Loving Spoonfuls. - This delightful cooking series is devoted to characters, cultures and food. Each week, host David Gale visits a different grandmother to cook, laugh and learn about her life.

Hosts: Anna Olson and David Gale

Issues Addressed: Healthy Eating, Cooking, Travel, Cultural Diversity, Family

Living Well aired weekly in the following times:

Series Title	Airdates	Time	Duration	Episode Number	Episode Title
Living Well	3/28/2017	5:00 AM	1:00:00	LW 405	Horse Races / Eva Ouzas' Spanakopita and Dolomades
Living Well	3/30/2017	5:00 AM	1:00:00	LW 405	Horse Races / Eva Ouzas' Spanakopita and Dolomades
Living Well	4/4/2017	5:00 AM	1:00:00	LW 406	Regatta / Nina Witkowski's Ushka and Sernik
Living Well	4/6/2017	5:00 AM	1:00:00	LW 406	Regatta / Nina Witkowski's Ushka and Sernik
Living Well	4/11/2017	5:00 AM	1:00:00	LW 407	Jazz Fest / Anja Karpinnen's Finnish Salmon Soup
Living Well	4/13/2017	5:00 AM	1:00:00	LW 407	Jazz Fest / Anja Karpinnen's Finnish Salmon Soup
Living Well	4/18/2017	5:00 AM	1:00:00	LW 408	Weekend Guests, Lazy Breakfast / Loza Stavroff's Macedonian Delights
Living Well	4/20/2017	5:00 AM	1:00:00	LW 408	Weekend Guests, Lazy Breakfast / Loza Stavroff's Macedonian Delights
Living Well	4/25/2017	5:00 AM	1:00:00	LW 409	Concert / Rudolfa Hood's Johnnycakes and Codfish
Living Well	4/27/2017	5:00 AM	1:00:00	LW 409	Concert / Rudolfa Hood's Johnnycakes and Codfish
Living Well	5/2/2017	5:00 AM	1:00:00	LW 410	Preserving / Zorka Jovancevic's Cabbage Rolls and Coffee Cake
Living Well	5/4/2017	5:00 AM	1:00:00	LW 410	Preserving / Zorka Jovancevic's Cabbage Rolls and Coffee Cake
Living Well	5/9/2017	5:00 AM	1:00:00	LW 411	Pie Judging / Hyun Joo Cho's Healing Foods
Living Well	5/11/2017	5:00 AM	1:00:00	LW 411	Pie Judging / Hyun Joo Cho's Healing Foods
Living Well	5/16/2017	5:00 AM	1:00:00	LW 412	Eat to the Beat / Regine Frankel's Vegetarian Meat Balls
Living Well	5/18/2017	5:00 AM	1:00:00	LW 412	Eat to the Beat / Regine Frankel's Vegetarian Meat Balls
Living Well	5/23/2017	5:00 AM	1:00:00	LW 413	April's Shower / Heidi Kuhner's Swiss Fondue
Living Well	5/25/2017	5:00 AM	1:00:00	LW 413	April's Shower / Heidi Kuhner's Swiss Fondue
Living Well	5/30/2017	5:00 AM	1:00:00	LW 414	Veggie Lunch / Evelyn Koop's Olympian Feast
Living Well	6/1/2017	5:00 AM	1:00:00	LW 414	Veggie Lunch / Evelyn Koop's Olympian Feast
Living Well	6/6/2017	5:00 AM	1:00:00	LW 415	Significant Birthday / Crazy Luzia's Portuguese Party
Living Well	6/8/2017	5:00 AM	1:00:00	LW 415	Significant Birthday / Crazy Luzia's Portuguese Party
Living Well	6/13/2017	5:00 AM	1:00:00	LW 416	Folks for Dinner / Andrea Vincent's Hungarian Rhapsody
Living Well	6/15/2017	5:00 AM	1:00:00	LW 416	Folks for Dinner / Andrea Vincent's Hungarian Rhapsody
Living Well	6/20/2017	5:00 AM	1:00:00	LW 417	All Ages Dinner / Carry on Winnie
Living Well	6/22/2017	5:00 AM	1:00:00	LW 417	All Ages Dinner / Carry on Winnie

Public Service Announcements

PSAs aired at various times throughout the quarter

Issues Addressed: Family, Parenting, Exercise, Relationships, Crime, Health & Wellness, Charity, Veteran Affairs, Military

Spot Title	Organization	Duration	Issue Addressed
College Gratitude	Foundation for a Better Life	:30	Family, Parenting
My Wish Parenting	Foundation for a Better Life	:30	Family, Parenting
Pass It On / Active Kids Promo	Foundation for a Better Life	:30	Exercise
I Will Always Love You Love	Foundation for a Better Life	:30	Family
SVU Current	No More	:30	Relationships, Crime
adoptoptimism.org	American Parkinson Disease	:30	Health and Wellness
Give Different	Heifer	:30	Charity
Ben Affleck	Paralyzed Vets of America	:30	Veteran Affairs
USO.org	USO.org	:30	Military