

Order Item Summary

CBS TELEVISION STATIONS



WCBS-TV

Order#: 62544	CF	NTL-Cash-Political	Start - End: 8/20/2013 - 8/25/2013	HL#:	Created: 08/16/2013 02:02 P
Advertiser: STRINGER 2013 (352406)	40 Worth St Rm 829 New York, NY 10013-2904		Alt Ord Id:	Print Invoice Locally: N	Updated:
Agency: GMMB, INC. (6441)	3050 K St NW Ste 100 Washington, DC 20007-5108		CPE: -/-	Co-op Invoice: N	Confirmed: 08/16/2013 04:05 P
			Product: STRINGER/D/COMPTROLLER-NYC	Do Not Mail Invoice: N	Contract: 08/16/2013 04:06 P
			Demo: P25-54 DMA RTG	Apply Taxes: N	Billing Int: Normal
			Agency Commission: 15%	Notarize Invoice: N	Billing Mth: Item Rate
AE: John Link (CTS-PH)			Self Protection Intr: :30:00	Print Affidavit: N	Comm Cat: Political
Buyer: Jesse Demastrie			Schedule Code: Z	Print Sub Invoice: N	
			Supress Rates: N	Notarize Sub Invoice: N	

Internal: NEW ORDER; ZRP/CTS-PH 8/16/13

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
001	CF M5-6A	* T W T F **	NEWS	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$600.00	4	\$2,400.00	\$600.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 19</u>										
	08/20/13	08/23/13	4										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
002	CF MLOCAL6AM	* T W T F **	NEWS	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$1,500.00	4	\$6,000.00	\$1,500.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 19</u>										
	08/20/13	08/23/13	4										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
003	CF MEARLY	* T W T F **	NEWS	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$800.00	5	\$4,000.00	\$800.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 19</u>										
	08/20/13	08/23/13	5										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
004	CF M430-5A	* T W T F **	NEWS	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$90.00	3	\$270.00	\$90.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 19</u>										
	08/20/13	08/23/13	3										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
005	CF WMRNWSA6	***** S *	NEWS	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$700.00	1	\$700.00	\$700.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 19</u>										
	08/24/13	08/24/13	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
006	CF WCBSSAT	***** S *	MORN	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$700.00	1	\$700.00	\$700.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 19</u>										
	08/24/13	08/24/13	1										

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Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
007	CF WMRNWSA9	***** S *	NEWS	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$700.00	1	\$700.00	\$700.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 19</u>										
	08/24/13	08/24/13	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
008	CF WNEWSSU6-8	***** S	NEWS	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$700.00	1	\$700.00	\$700.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 19</u>										
	08/25/13	08/25/13	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
009	CF WNEWSSU8-9	***** S	NEWS	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$700.00	1	\$700.00	\$700.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 19</u>										
	08/25/13	08/25/13	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
010	CF WCBSSUN	***** S	MORN	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$4,200.00	1	\$4,200.00	\$4,200.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 19</u>										
	08/25/13	08/25/13	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
011	CF DDOCTORS	* T W T F **	DAY	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$800.00	2	\$1,600.00	\$800.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 19</u>										
	08/20/13	08/23/13	2										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
012	CF DDEAL	* T W T F **	DEAL	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$800.00	2	\$1,600.00	\$800.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 19</u>										
	08/20/13	08/23/13	2										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
013	CF DPRICE1	* T W T F **	PRCE	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$1,200.00	2	\$2,400.00	\$1,200.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 19</u>										
	08/20/13	08/23/13	2										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
014	CF NNOON1	* T W T F **	NEWS	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$800.00	2	\$1,600.00	\$800.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 19</u>										
	08/20/13	08/23/13	2										

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Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
015	CF DSOAP	* T W T F **	SOAP	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$1,000.00	2	\$2,000.00	\$1,000.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 19</u>										
	08/20/13	08/23/13	2										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
016	CF DTALK	* T W T F **	TALK	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$1,000.00	2	\$2,000.00	\$1,000.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 19</u>										
	08/20/13	08/23/13	2										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
017	CF DPHIL	* T W T F **	PHIL	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$800.00	2	\$1,600.00	\$800.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 19</u>										
	08/20/13	08/23/13	2										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
018	CF EJUDY	* T W T F **	EFG	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$1,300.00	2	\$2,600.00	\$1,300.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 19</u>										
	08/20/13	08/23/13	2										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
019	CF ENEWS5P	* T W T F **	NEWS	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$1,500.00	4	\$6,000.00	\$1,500.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 19</u>										
	08/20/13	08/23/13	4										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
020	CF NCBSEVE	* T W T F **	NETN	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$3,000.00	4	\$12,000.00	\$3,000.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 19</u>										
	08/20/13	08/23/13	4										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
021	CF NEARLY	* T W T F **	NEWS	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$1,500.00	4	\$6,000.00	\$1,500.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 19</u>										
	08/20/13	08/23/13	4										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
022	CF AINSIDER	* T W T F **	ACC	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$2,500.00	2	\$5,000.00	\$2,500.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 19</u>										
	08/20/13	08/23/13	2										

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Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
023	CF AET730	* T W T F **	ACC	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$2,500.00	2	\$5,000.00	\$2,500.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 19</u>										
	08/20/13	08/23/13	2										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
024	CF PBBWED	** W ****	REGP	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$10,000.00	1	\$10,000.00	\$10,000.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 19</u>										
	08/21/13	08/21/13	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
025	CF PSIXTY1	***** S	REGP	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$20,000.00	1	\$20,000.00	\$20,000.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 19</u>										
	08/25/13	08/25/13	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
026	CF NLATE1	* T W T F S S	NEWS	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$3,300.00	4	\$13,200.00	\$3,300.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 19</u>										
	08/20/13	08/25/13	4										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
027	CF LLETTER1	* T W T F **	LETT	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$1,500.00	4	\$6,000.00	\$1,500.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 19</u>										
	08/20/13	08/23/13	4										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
028	CF LCRAIG	* T W T F **	LFG	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$900.00	4	\$3,600.00	\$900.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 19</u>										
	08/20/13	08/23/13	4										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
029	CF LCSIMISA1135	***** S *	LFG	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$700.00	1	\$700.00	\$700.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 19</u>										
	08/24/13	08/24/13	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
030	CF SBARCLAYS	0 0 0 0 2 2	CARD	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$2,000.00	4	\$8,000.00	\$2,000.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 19</u>										
	08/24/13	08/25/13	4										

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Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate	A/G	LC
031	CF SNFLPRE	****F**	NFL	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$8,000.00	1	\$8,000.00	\$8,000.00		
Internal, Log: LUR														
Start		End	Aug 19											
08/23/13		08/23/13	1											

Confirmed Broadcast Buyline Summary

Q3 2013	Aug	
	Spots	Revenue
Total	74	\$139,270.00
Credited	2	\$1,400.00

Order Summary

	Confirmed		
	Quantity	Gross Amount	Net Amount
Broadcast Buy Lines	74	\$139,270.00	\$118,379.50
Ancillary Buy Lines	0	\$0.00	\$0.00
Installment Schedule	0	\$0.00	\$0.00
Total	74	\$139,270.00	\$118,379.50