

WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

CONTRACT NO. REV.

1011-62500-1

DATE PRINTED

08/14/13

AND

PAGE 1

6441	AGENCY (OR SERVICE)		ACTING AS AGENT FOR		352406	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>	
NAME	GMMB, INC.				STRINGER 2013				
AND	3050 K St NW Ste 100				40 Worth St Rm 829				
ADDRESS	Washington		DC		20007-5108	New York NY 10013-2904			
	USA					USA			
CONTACT	Jesse Demastrie				PRODUCT STRINGER/D/COMPTROLLER-NYC				
LOCAL SALESPERSON			AGENCY EST. NO.			PRODUCT CODE			
			2430			1300			
NATIONAL SALESPERSON			John Link - CTS-PH						
BROADCAST SCHEDULE STARTING			08/15/13		AND ENDING		08/18/13	NO. WEEKS: 1	

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	Th-F	1	06:00A	07:00A	30S	08/15/13-08/16/13	2 NEWS THIS MORNING	1	1500.00	1500.00
2	Th-F	2	07:00A	09:00A	30S	08/15/13-08/16/13	CBS THIS MORNING	2	800.00	1600.00
3	Su	1	08:58A	10:30A	30S	08/18/13-08/18/13	CBS SUNDAY MORNING	1	3700.00	3700.00
4	Th-F	1	10:58A	11:58A	30S	08/15/13-08/16/13	THE PRICE IS RIGHT	1	1200.00	1200.00
5	Th-F	2	04:00P	05:00P	30S	08/15/13-08/16/13	JUDGE JUDY	2	1300.00	2600.00
6	Th-F	2	05:00P	06:00P	30S	08/15/13-08/16/13	5PM EARLY NEWS	2	1500.00	3000.00
7	Th-F	2	06:30P	07:00P	30S	08/15/13-08/16/13	CBS EVENING NEWS	2	3000.00	6000.00
8	Th-F Sa Su	1	06:00P 06:00P 06:28P	06:30P 06:30P 06:56P	30S	08/15/13-08/18/13	EARLY NEWS	1	1500.00	1500.00
9	Th-Su	2	11:00P	11:35P	30S	08/15/13-08/18/13	LATE NEWS M-SUN	2	3000.00	6000.00
10	Th-F	2	11:35P	12:37A	30S	08/15/13-08/16/13	DAVID LETTERMAN SHOW	2	1500.00	3000.00
11	Sa	1	06:58P	10:30P	30S	08/17/13-08/17/13	JETS LOCAL PRESEASON SAT	1	8000.00	8000.00
Total Contract:								17		38100.00
Billing Summary										

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



WCBS-TV

08/14/13

PAGE 2

prior notice

TOTAL VALUE(1)

<u>GRAND TOTAL</u>	38100.00
---------------------------	----------

ACCEPTED BY STATION