

WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

CONTRACT NO. REV.

1011-62728-2

DATE PRINTED

08/29/13

AND

PAGE 1

6441	AGENCY (OR SERVICE)		ACTING AS AGENT FOR		352406	ADVERTISER (OR AGENCY AND ADVERTISER)				<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>	
NAME	GMMB, INC.					STRINGER 2013					
AND	3050 K St NW Ste 100					40 Worth St Rm 829					
ADDRESS	Washington		DC		20007-5108	New York		NY	10013-2904		
	USA					USA					
CONTACT	Jesse Demastrie					PRODUCT167/178/2449					
LOCAL SALESPERSON			AGENCY EST. NO.			PRODUCT CODE		1300			
			2449								
NATIONAL SALESPERSON			John Link - CTS-PH								
BROADCAST SCHEDULE STARTING			09/03/13		AND ENDING		09/08/13		NO. WEEKS: 1		

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	T-F	4	05:00A	06:00A	30S	09/03/13-09/06/13	2 NEWS THIS MORNING 5-6AM	4	1500.00	6000.00
2	T-F	2	06:00A	07:00A	30S	09/03/13-09/06/13	2 NEWS THIS MORNING	2	3000.00	6000.00
3	T-F	4	04:30A	05:00A	30S	09/03/13-09/06/13	2 NEWS THIS MORNING 4:30AM	4	90.00	360.00
4	Sa <i>Cancelled</i>		08:58A	10:00A	30S	09/07/13-09/07/13	SAT MORNING NEWS 9-10AM	0	1000.00	.00
5	Su	1	08:00A	08:57A	30S	09/08/13-09/08/13	SUNDAY MORNING NEWS 8-9AM	1	1000.00	1000.00
6	Su	1	10:28A	11:30A	30S	09/08/13-09/08/13	FACE THE NATION	1	6500.00	6500.00
7	T-F	2	08:58A	10:00A	30S	09/03/13-09/06/13	THE DOCTORS	2	1200.00	2400.00
8	T-F	3	09:58A	11:00A	30S	09/03/13-09/06/13	LET'S MAKE A DEAL	3	800.00	2400.00
9	T-F	3	10:58A	11:58A	30S	09/03/13-09/06/13	THE PRICE IS RIGHT	3	1200.00	3600.00
10	T-F	4	11:58A	12:30P	30S	09/03/13-09/06/13	NOON NEWS	4	800.00	3200.00
11	T-F	4	12:28P	02:00P	30S	09/03/13-09/06/13	SOAP ROTATION 12:28-2PM	4	1000.00	4000.00
12	T-F	2	02:00P	03:00P	30S	09/03/13-09/06/13	"THE TALK" M-F 2-3PM	2	1000.00	2000.00
13	T-F	2	02:58P	04:00P	30S	09/03/13-09/06/13	DR. PHIL	2	800.00	1600.00
14	T-F	2	04:00P	05:00P	30S	09/03/13-09/06/13	JUDGE JUDY	2	1300.00	2600.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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			FROM	TO						
15	T-F	2	06:58P	07:28P	30S	09/03/13-09/06/13	INSIDER	2	2500.00	5000.00
16	T-F	2	07:27P	07:58P	30S	09/03/13-09/06/13	ENTERTAINMENT TONIGHT	2	2500.00	5000.00
17	T-F	4	11:35P	12:37A	30S	09/03/13-09/06/13	DAVID LETTERMAN SHOW	4	1500.00	6000.00
18	T-F	4	12:37A	01:37A	30S	09/03/13-09/06/13	CRAIG FERGUSON (LATE, LATE	4	900.00	3600.00
19	Sa	1	11:35P	12:35A	30S	09/07/13-09/07/13	CSI MIAMI SAT 1135PM-1235AM	1	700.00	700.00
Total Contract:								47		61960.00
Billing Summary										
Qtr 3-13						Jul	Aug	Sep	Total	
						.00	.00	61960.00	61960.00	
GRAND TOTAL									61960.00	

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