

CONTRACT



KGCW
5000 Riverside Dr
Building 5 Suite 200
Irving, TX 75039
(214) 765-4114

And:

Ives for Governor
1775 Legacy Circle
Naperville, IL 60563

<u>Contract / Revision</u> 1420868 /		<u>Alt Order #</u> 25900350
<u>Product</u> IVES		
<u>Contract Dates</u> 02/26/18 - 03/11/18		<u>Estimate #</u>
<u>Advertiser</u> POL/Jeanne Ives/Governor/Rep/L		<u>Original Date / Revision</u> 02/28/18 / 02/28/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KGCW	<u>Account Executive</u> Katz Chicago	<u>Sales Office</u> Katz/Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u>
<u>Agv Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KGCW	02/28/18	03/02/18	LAST MAN	M-F 6-630p		:30				NM	5	\$150.00
LINE 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		02/26/18	03/04/18	--WTF--	5			\$30.00	0.50				
N 2	KGCW	03/05/18	03/05/18	DCS LEGENDS	Mon 7-8p		:30				NM	1	\$150.00
LINE 4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		03/05/18	03/11/18	M-----	1			\$150.00	1.00				
N 3	KGCW	03/06/18	03/06/18	THE FLASH	Tue 7-8p		:30				NM	2	\$500.00
LINE 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		03/05/18	03/11/18	-T-----	2			\$250.00	1.50				
N 4	KGCW	02/28/18	02/28/18	RIVERDALE	Wed 7-8p		:30				NM	1	\$250.00
LINE 4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		02/26/18	03/04/18	--W----	1			\$250.00	1.50				
N 5	KGCW	03/01/18	03/01/18	SUPERNATURAL	Thu 7-8p		:30				NM	1	\$150.00
LINE 5													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		02/26/18	03/04/18	---T---	1			\$150.00	1.00				
N 6	KGCW	03/03/18	03/03/18	2.5 MEN	Sa 9p-10p		:30				NM	2	\$100.00
LINE 6													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		02/26/18	03/04/18	-----S-	2			\$50.00	0.50				
N 7	KGCW	02/28/18	03/02/18	2.5 MEN	M-F 9p-10p		:30				NM	5	\$250.00
LINE 7													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		02/26/18	03/04/18	--WTF--	5			\$50.00	0.50				
Totals												17	\$1,550.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Advertiser</u> POL/Jeanne Ives/Govern	<u>Original Date / Revision</u> 02/28/18 / 02/28/18	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/18 - 03/06/18	17	\$1,550.00	(\$232.50)	\$1,317.50
Totals	17	\$1,550.00	(\$232.50)	\$1,317.50

Signature: _____ **Date:** _____

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