

KGCW
PO Box 470
Rockford, IL 61105

Contract # 1049436

Schedule Dates 02/11/15-02/16/15
Advertiser SEIU Healthcare ILL (70682)
Agency Buying Time (10126)
Product Political - Issues / Propositions (1068)
Brand SEIU ILL 4078 (406237)
Salesperson Telerep - Washington DC, Washington DC (1948)
Sales Office Telereps - Washington DC
Buyer Name
Phone/Fax /
CPE 671/678/4078
Account Types National/Political
Billing Type Standard
Comments

Date Entered 02/09/15
Last Modified 02/09/15
Entered By Rachel Stephenson
CO-OP No
Headline # 7623063
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$64.50
Net Total \$365.50
Sales Tax

Davenport IA (KGCW)

| <u>By Broadcast Month</u> | <u>Spots</u> | <u>Rate</u> |
|---------------------------|--------------|-----------------|
| Feb. 2015 | 13 | \$430.00 |
| Grand Total: | 13 | \$430.00 |

Buying Time
650 Massachusetts Ave NW
Suite 10
Washington, DC 20001

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-------------------------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|---------------------|----------|---------|
| 1.0 | Normal Line / SPOT (1, 11) | 02/11/15-02/13/15 | 5 | :30 | 10A- JUDGE MATHIS M-F PRIMARY | | | | 1 | | 1 | | | 2 | \$20.00 | \$40.00 | Davenport IA (KGCW) | | 2/9/15 |
| 2.0 | Normal Line / SPOT (2, 12) | 02/11/15-02/13/15 | 5 | :30 | 10:30P- SEINFELD M-F SECONDARY | | | | 1 | | 1 | | | 2 | \$65.00 | \$130.00 | Davenport IA (KGCW) | | 2/9/15 |
| 3.0 | Normal Line / SPOT (3, 8, 13) | 02/11/15-02/13/15 | 5 | :30 | 4:30P- HOT IN CLEVELAND M-F PRIMARY | | | | 1 | 1 | 1 | | | 3 | \$25.00 | \$75.00 | Davenport IA (KGCW) | | 2/9/15 |
| 4.0 | Normal Line / SPOT (4) | 02/16/15-02/16/15 | 5 | :30 | 4P- HOT IN CLEVELAND M-F SECONDARY | | 1 | | | | | | | 1 | \$25.00 | \$25.00 | Davenport IA (KGCW) | | 2/9/15 |
| 5.0 | Normal Line / SPOT (5) | 02/16/15-02/16/15 | 5 | :30 | 8P- CW PRIME MON 8-9P | | 1 | | | | | | | 1 | \$100.00 | \$100.00 | Davenport IA (KGCW) | | 2/9/15 |
| 6.0 | Normal Line / SPOT (6,9) | 02/12/15-02/16/15 | 5 | :30 | 9A- 9:30A (CST) | | 1 | | | 1 | | | | 2 | \$15.00 | \$30.00 | Davenport IA (KGCW) | | 2/9/15 |
| 7.0 | Normal Line / SPOT (7,10) | 02/12/15-02/16/15 | 5 | :30 | 9:30A- 10A (CST) | | 1 | | | 1 | | | | 2 | \$15.00 | \$30.00 | Davenport IA (KGCW) | | 2/9/15 |
| | | | | | | | | | | | | | | | | | | | |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
| | | | | |