



KPRC 2
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Houston, TX 77074
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*QUARTERLY LISTING OF COMMUNITY ISSUES AND
NEEDS AND RESPONSIVE PROGRAMS*

*FIRST QUARTER
JANUARY, FEBRUARY, MARCH 2021*

KPRC 2

Submitted on April 12, 2021
KPRC 2
Houston, TX

**DESCRIPTION OF PROGRAMS PROVIDING THE MOST
SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

KPRC 2 News Today at 4:30AM, Monday through Friday, 4:30AM - 7:00AM

Owen Conflenti, Lisa Hernandez, Britta Merwin, Anavid Reyes

This program covers the latest overnight news, weather and traffic.

KPRC 2 News Midday, Monday through Friday, 11:00AM - 12:00PM

Andy Cerota, Lisa Hernandez, Britta Merwin, Justin Stapleton

This hour-long program covers the latest news, weather, and family oriented community events.

KPRC 2 News 12:00PM, Monday through Friday, 12:00PM – 12:30PM

Andy Cerota, Christine Noel, Justin Stapleton

This program covers the latest news and weather.

KPRC 2 News 4PM, Monday through Friday, 4:00PM - 5:00PM

Keith Garvin, Christine Noel, Frank Billingsley

This program covers the latest news, weather and health reports.

KPRC 2 News 5PM, Monday through Friday, 5:00PM – 5:30

Kris Gutierrez, Lauren Freeman, Frank Billingsley, Randy McIlvoy

This program covers the latest news, weather and sports reports.

KPRC 2 News 6PM, Monday through Friday, 6:00PM – 6:30PM

Kris Gutierrez, Dominique Sachse, Frank Billingsley, Randy McIlvoy

This program covers the latest news, weather and sports reports.

KPRC 2 News 10PM, Monday through Friday, 10:00PM – 10:30PM

Kris Gutierrez, Dominique Sachse, Frank Billingsley, Randy McIlvoy

This program covers the latest news, weather and sports reports.

KPRC 2 News Today, Saturday, 6:00AM – 7:00AM / 9:00AM – 10:00AM

Sofia Ojeda, Jacob Rascon, Khambrel Marshall

This program covers the latest news and weather reports.

KPRC 2 News 6PM, Saturday, 6:00PM – 6:30PM and 10:00PM – 10:30PM

Syan Rhodes, Jonathan Martinez, Justin Stapleton, Ari Alexander

This program covers the latest news, weather and sports reports.

KPRC 2 News Today, Sunday, 6:00AM – 7:00AM / 8:00AM – 9:00AM

Sofia Ojeda, Jacob Rascon, Khambrel Marshall

This program covers the latest news and weather reports.

KPRC 2 News at 5PM, Sunday, 5:00PM – 5:30PM and 10:00PM – 10:30PM

Syan Rhodes, Jonathan Martinez, Justin Stapleton, Randy McIlvoy

This program covers the latest news, weather and sports reports.

- **Public Service Announcements and Campaigns**

Public Service Announcements (PSA's) generally vary in length from ten seconds to thirty seconds each and, unless otherwise indicated, appear throughout KPRC2's broadcast schedule including primetime.

In the first quarter, the station produced and broadcasted PSAs promoting Black History Month, Voices of Houston, Women's History Month and International Women's Day.

KPRC 2 and TSU Partnership for Black History Month

February

Culture/ Environment/ Community

TSU will curate our Instagram page all month by providing KPRC 2 with 28 days' worth of Houston Black History content for KPRC 2 Social Media platforms (primarily Instagram). The Instagram post will focus on various elements of the Houston Region's Black History achievements and or memories provided by TSU students.

The post will link to an essay on Click 2 Houston, crediting the TSU author.

Voices of Houston

February

Community/ Culture

KPRC 2 is committed to highlighting diversity all year. During the month of February our Voices of Houston Campaign features four African American profiles. People doing great things in the community. Includes: on air news content, 4x promos and social media posts.

Women's History Month

March

Culture/ Environment/ Women

Throughout the month of March, KPRC 2 will celebrate the historic accomplishments of groundbreaking women and the current generation changing the face of our communities and country. Women's history will be a part of KPRC 2's ongoing "Voices of Houston" initiative, spotlighting people in and around the Greater Houston area making a difference in our community.

International Women's Day

March 8

Women/ Culture/ Environment

International Women's Day is a global day celebrating the social, economic, cultural and political achievements of women. The day also marks a call to action for accelerating gender parity. Significant activity is witnessed worldwide as groups come together to celebrate women's achievements or rally for women's equality.

- **Locally Produced Programs**

Sports Sunday, 10:30pm – 11:00pm

Community/ Culture

Randy McIlvoy, Ari Alexander, Vanessa Richardson

This program covers the latest in sports news.

Houston Life, Monday - Friday, 3:00pm – 4:00pm

Community/ Culture/ Environment/ Health

Derrick Shore, Courtney Zavala

An hour-long lifestyle show that will showcase what makes America's fourth largest city a great place to live, work and play.

Houston Newsmakers, Sunday, 10:30am – 11:00am

Politics/ City/ Health/ Education/ Minorities

Khambrel Marshall interviews guests about trending topics in Houston.

- **KPRC 2 gave significant coverage to the following community issues and concerns during the 1st quarter of 2021:**

COVID19 Vaccine Rollout Challenges

Health/ Safety/ Community

Air Dates: January 3 - 31

Total Coverage: 1 hour

Newscasts: KPRC 2 News 4:30am – 7:00am/ KPRC 2 News 11am/ KPRC 2 News 4pm/ KPRC 2 News 5pm/ KPRC 2 News 6pm/ KPRC 2 News 10pm/ KPRC 2 News Saturday 6am and 8am/ KPRC 2 News Saturday 6pm and 10pm/ KPRC 2 News Sunday 6am and 8am/ KPRC 2 News Sunday 5pm and 10pm

KPRC launched Vaccine Central in January and our vaccine team, made up of Cathy Hernandez, Keith Garvin and Bill Spencer. We've been on top of every distribution, covered issues of equity, debunked myths and mis-information and exposed how wealthy foreign nationals were flying into Houston to be vaccinated by big hospital systems, ahead of the city's most vulnerable.

Houston Texans Drama

Culture/ Environment

Air Dates: January 3, 5, 6, 7, 8, 12, 13, 14

Total Coverage: 37 minutes

Newscasts: KPRC 2 News 11am/ KPRC 2 News 4pm/ KPRC 2 News 5pm/ KPRC 2 News 6pm/ KPRC 2 News 10pm/ KPRC 2 News Sunday 5pm and 10pm

The Texans started the new year by alienating loyal fans with two controversial hires in the front office. The moves angered players and fans fueling trade rumors and requests from key players. Our sports and news teams followed the big developments, engaging our audiences on multiple platforms as the story evolved all month.

Washington Capitol Riots – Local Arrests

Crime/ Legal/ Safety/ Government

Air Dates: January 7, 8

Total Coverage: 50 minutes

Newscasts: KPRC 2 News 4:30am – 7:00am/ KPRC 2 News 11am/ KPRC 2 News 4pm/ KPRC 2 News 5pm/ KPRC 2 News 6pm/ KPRC 2 News 10pm

The nation watched as an armed mob stormed the Capitol building in Washington, DC, leaving 5 people dead and throwing the nation into a constitutional crisis. Immediately after the riots were quelled, KPRC's Robert Arnold headed to Washington, DC to cover the aftermath and get reaction from lawmakers who took cover during the siege. In the days following, KPRC was first to report the very first Houston area men charged in connection with the riots.

KPRC 2 Habitat Build

Community

Air Dates: January 11, 12

Total Coverage: 6 minutes

Newscasts: KPRC 2 News 4:30am – 7:00am/ KPRC 2 News 11am/ KPRC 2 News 4pm/ KPRC 2 News 5pm/ KPRC 2 News 6pm/ KPRC 2 News 10pm

A beloved KPRC 2 tradition kicks off today. It's the beginning of our eighth annual KPRC Houston Habitat for Humanity home build. The families that are selected to receive habitat homes put in a lot of work and meet strict requirements to be approved. We'll meet this year's family and see the home take shape in the weeks to come so stay tuned.

Health Disparities Death Rates

Health/ Minorities

Air Dates: January 13

Total Coverage: 4 minutes

Newscasts: KPRC 2 News 5pm

Minorities account for a majority of coronavirus cases and deaths across the state of Texas according to state data nearly 10 percent of COVID deaths were Black, nearly 50 percent Hispanic compared to 38-point-3 percent who are white. Tonight, a new study revealing the ****economic impacts**** of this health disparity. Researchers behind this study say defining lives lost in terms economic cost isn't something they wanted to do or should have to do but they feel it's the only way to get the attention of lawmakers and policy makers who have the ability to do something about the gross disparities in health care.

City of Houston Virtual MLK Parade

Culture/ City/ Community

Air Dates: January 17, 18

Total Coverage: 12 minutes

Newscasts: KPRC 2 News 4:30am – 7:00am/ KPRC 2 News 11am/ KPRC 2 News 4pm/ KPRC 2 News 5pm/ KPRC 2 News Sunday 10pm

As the nation celebrates the birthday of Doctor Martin Luther King Junior tomorrow, Mayor Turner encourages Houstonians to watch the parade at home. The 43rd annual "Original MLK Junior Day" parade will begin at 10am and end at noon. You can watch the parade online at h-t-v-houston-dot-net or on the 'original m-l-k parade's' Facebook page.

Stronger Houston – Police Reform

City/ Government

Air Dates: January 21, 24

Total Coverage: 5 minutes

Newscasts: KPRC 2 News 5pm/ KPRC 2 News Sunday 10am

Over the past year, the Houston police department was scrutinized for several controversial officer-involved shootings that, along with the death of George Floyd sparked Houston Mayor Sylvester Turner to form a task force, which made a series of recommendations for the department. But that was over 100 days ago. KPRC 2's Brandon Walker interviews the mayor on the progress of the task force.

Harris County Shortage on Vaccine Supply

City/ Government/ Community

Air Dates: January 21, 22

Total Coverage:

Newscasts: KPRC 2 News 4:30am – 7:00am/ KPRC 2 News 11am/ KPRC 2 News 12pm/ KPRC 2 News 4pm/ KPRC 2 News 5pm/ KPRC 2 News 6pm/ KPRC 2 News 10pm

It's part of the shortage being seen across the country. They were expecting another shipment but received their last one from the state yesterday. They don't know when they'll get another shipment, but industry experts say the shortage will affect more than their patients.

Harding Street Indictments

Crime/ City/ Legal

Air Dates: January 25 - 28

Total Coverage: 30 minutes

Newscasts: KPRC 2 News 4pm/ KPRC 2 News 5pm/ KPRC 2 News 6pm/ KPRC 2 News 10pm/
KPRC 2 News Sunday 5pm and 10pm

Another 6 HPD officers were indicted on charges ranging from murder to theft and organized crime, all stemming from the botched January 2019 raid on Harding Street that left two homeowners dead. KPRC 2 Investigator Mario Diaz once again led our coverage of this big story, speaking with family members and pushing the DA and police chief for more details about the ongoing case.

Air Quality Monitoring Harris County

Environment/ Safety/ Community

Air Dates: January 28

Total Coverage: 11 minutes

Newscasts: KPRC 2 News 4:30am – 7:00am/ KPRC 2 News 11am/ KPRC 2 News 5pm/ KPRC 2 News 6pm

Happening today, Harris County will announce its initiative to improve air quality monitoring. The county says it is purchasing nearly 70 new monitors to enhance the county's local community air monitoring program, which provides air quality data to the community. County leaders will talk about deploying the new equipment at noon.

Human Trafficking Prevention Month

Crime/ Legal/ Women

Air Dates: January 29, 31

Total Coverage: 6 minutes

Newscasts: KPRC 2 News 5pm/ KPRC 2 News Sunday 8am

January is human trafficking prevention month and this morning we're hearing from a survivor. She spoke with KPRC 2's Michael Lopardi, who has a closer look at efforts to tackle the issue for a stronger Houston.

Houston Health Dept Allocations for Vaccinations

Health/ City

Air Dates: February 1

Total Coverage: 3 minutes

Newscasts: KPRC 2 News 11am

More than half a million vaccine doses will be delivered to Texas. Our reporter Syan Rhodes tells us the Houston health department will be receiving 9,000 doses and that number will be split between people at the highest risk for the illness and vulnerable communities. The city started giving 2nd doses this morning at the GRB Convention Center by appointment only. This week they're focused on reaching those in the most vulnerable communities in our area.

Winter Storm Paralyzes Texas

Environment/ Safety

Air Dates: February 14 - 22

Total Coverage: 2 hours

Newscasts: KPRC 2 News 4:30am – 7:00am/ KPRC 2 News 11am/ KPRC 2 News 12pm/ KPRC 2 News 4pm/ KPRC 2 News 5pm/ KPRC 2 News 6pm/ KPRC 2 News 10pm/ KPRC 2 News Saturday 6am and 8am/ KPRC 2 News Saturday 6pm and 10pm/ KPRC 2 News Sunday 6am and 8am/ KPRC 2 News Sunday 5pm and 10pm

Beginning on February 14, a historic winter storm plunged the entire state of Texas into record breaking cold weather, with ice, snow and frigid temperatures. Throughout the night and early

morning of the 14th/15th – the state’s power suppliers began tripping offline sending the grid into a critical failure. Millions of people lost power, causing dozens of deaths. In the coming days, pipes broke in homes and businesses across the state, water supplies were cut off and endangered forcing millions to go under boil water notices. KPRC executed 3 days of extended news and weather coverage with additional newscasts, wall-to-wall coverage across morning and dayside shifts, slowly dialing back coverage as the crisis eased. Our coverage netted numerous 1st place finishes in morning, afternoon and late news time slots.

ERCOT Grid Failure

Safety/ City/ Government

Air Dates: February 15, 17, 18, 19, 22, 23, 24, 25, 26

Total Coverage: 1 hour

Newscasts: KPRC 2 News 4:30am – 7:00am/ KPRC 2 News 11am/ KPRC 2 News 12pm/ KPRC 2 News 4pm/ KPRC 2 News 5pm/ KPRC 2 News 6pm/ KPRC 2 News 10pm

The ERCOT grid failure during the winter storm became an ongoing, continuing story in the days and weeks following the winter storm. The KPRC2 Investigative team immediately began digging into the causes of the failure, focusing on who was responsible and how it happened. Robert Arnold and Mario Diaz both traveled to Austin for legislative hearings and both have produced multiple promotable stories focusing on ERCOT, power companies, legislators and the PUC.

JJ Watt leaves the Houston Texans

Community/ Culture

Air Dates: February 12, 13, 14

Total Coverage: 48 minutes

Newscasts: KPRC 2 News 4:30am – 7:00am/ KPRC 2 News 11am/ KPRC 2 News 12pm/ KPRC 2 News 4pm/ KPRC 2 News 5pm/ KPRC 2 News 6pm/ KPRC 2 News 10pm/ KPRC 2 News Saturday 6am and 8am/ KPRC 2 News Saturday 6pm and 10pm/ KPRC 2 News Sunday 6am and 8am/ KPRC 2 News Sunday 5pm and 10pm

#99 announced he was leaving the Texans on February 12th. Though not a total surprise, the news left Texans fans disappointed and reminiscing about his long career with the Texans. News and sports teams covered the impact on the team and its future along with fan reaction on TV and digital platforms.

HPD Excessive Force

Crime/ Safety/ Legal

Air Dates: March 1, 2

Total Coverage: 6 minutes

Newscasts: KPRC 2 News 4:30am – 7:00am/ KPRC 2 News 5pm

A federal judge has ruled a civil lawsuit can move forward against two Houston police officers accused of excessive force. This case stems from a traffic stop that was caught on the officer's body camera's back in 2017. Our Syan Rhodes talked to the man who filed the lawsuit. This civil lawsuit has been making its way through the federal court system for nearly three years but a new ruling means the two Houston police officers are closer than ever to standing trial.

Border Crisis Intensifies

Government/ Community/ Family

Air Dates: March 1 - 31

Total Coverage: 1 hour, 23 minutes

Newscasts: KPRC 2 News 4:30am – 7:00am/ KPRC 2 News 11am/ KPRC 2 News 12pm/ KPRC 2 News 4pm/ KPRC 2 News 5pm/ KPRC 2 News 6pm/ KPRC 2 News 10pm/ KPRC 2 News Saturday 6am and 8am/ KPRC 2 News Saturday 6pm and 10pm/ KPRC 2 News Sunday 6am and 8am/ KPRC 2 News Sunday 5pm and 10pm

As the number of migrants crossing the Texas-Mexico border surged, Robert Arnold and Kris Gutierrez teamed up for big coverage of this national story with major local implications. Robert made two trips to the border, with Kris joining to field anchor on the day Republican senators visited McAllen to tour facilities for unaccompanied children.

Derek Chauvin Murder Trial

Legal/ City

Air Dates: March 7 - 31

Total Coverage: 1 hour, 45 minutes

Newscasts: KPRC 2 News 4:30am – 7:00am/ KPRC 2 News 11am/ KPRC 2 News 12pm/ KPRC 2 News 4pm/ KPRC 2 News 5pm/ KPRC 2 News 6pm/ KPRC 2 News 10pm/ KPRC 2 News Saturday 6am and 8am/ KPRC 2 News Saturday 6pm and 10pm/ KPRC 2 News Sunday 6am and 8am/ KPRC 2 News Sunday 5pm and 10pm

During the month of March we covered the trial including the jury selection and the protests held before and during the trial.

Houston Voting Disparity

Government/ City

Air Dates: March 16

Total Coverage: 3 minutes

Newscasts: KPRC 2 News 5pm

Republicans nationwide are proposing new voting reforms they say will prevent voter fraud even though there has been no proven link to any fraud and there has been no evidence of any widespread fraud here in Texas or anywhere in the nation. The Texas "election integrity bill" aims to ban popular election reforms enacted last year, such as drive-thru voting but opponents say the bill equates to "voter suppression".

Asian American Attacks

Environment/ Crime/ Safety

Air Dates: March 17, 18

Total Coverage: 6 minutes

Newscasts: KPRC 2 news 4:30am – 7:00am/ KPRC 2 News 6pm

Houston police say they have not seen an increase in hate crimes toward the Asian community but they continue to monitor closely for any possible threats. The Asia Society and Houston police say they are planning a virtual town hall to discuss concerns about violence against the Asian American community.

DeShaun Watson Scandal

Crime/ Legal/ Community

Air Dates: March 18 - 31

Total Coverage: 58 minutes

Newscasts: KPRC 2 News 4:30am – 7:00am/ KPRC 2 News 11am/ KPRC 2 News 12pm/ KPRC 2 News 4pm/ KPRC 2 News 5pm/ KPRC 2 News 6pm/ KPRC 2 News 10pm/ KPRC 2 News Saturday 6am and 8am/ KPRC 2 News Saturday 6pm and 10pm/ KPRC 2 News Sunday 6am and 8am/ KPRC 2 News Sunday 5pm and 10pm

Texans QB Deshaun Watson found himself embroiled in a growing sex scandal involving nearly 2 dozen massage therapists who claim he either acted inappropriately, or in at least one case, sexually assaulted them during massages he booked using Instagram. The NFL launched an investigation and eventually one of the accusers went to the police. Reporter Courtney Zubowski lead much of our reporting efforts, staying on top of all the new lawsuits as they were filed and pressing attorneys to give up key information to support their positions.

Atlanta Mass Shooting

Crime/ Community/ Culture/ Safety

Air Dates: March 16 - 21

Total Coverage: 44 minutes

Newscasts: KPRC 2 News 4:30am – 7:00am/ KPRC 2 News 11am/ KPRC 2 News 12pm/ KPRC 2 News 4pm/ KPRC 2 News 5pm/ KPRC 2 News 6pm/ KPRC 2 News 10pm/ KPRC 2 News Saturday 6am and 8am/ KPRC 2 News Saturday 6pm and 10pm/ KPRC 2 News Sunday 6am and 8am/ KPRC 2 News Sunday 5pm and 10pm

A mass shooting at several Atlanta area massage parlors left 6 people dead, most of them Asian women. Bill Barajas traveled to Atlanta to cover the big story. We also localized this with reaction from the Asian-American community, which has faced increasing incidents of hate around the country.

Boulder, Colorado Grocery Store Shooting

Crime/ Safety

Air Dates: March 23 - 26

Total Coverage: 34 minutes

Newscasts: KPRC 2 News 4:30am – 7:00am/ KPRC 2 News 11am/ KPRC 2 News 12pm/ KPRC 2 News 4pm/ KPRC 2 News 5pm/ KPRC 2 News 6pm/ KPRC 2 News 10pm/ KPRC 2 News Saturday 6am and 8am/ KPRC 2 News Saturday 6pm and 10pm/ KPRC 2 News Sunday 6am and 8am/ KPRC 2 News Sunday 5pm and 10pm

Another mass shooting, this time in Colorado had KPRC reporters on the move. Joel Eisenbaum traveled to Boulder to cover a grocery store shooting that left 10 people dead.

U of H NCAA Run

Culture/ Environment

Air Dates: March 22 - 31

Total Coverage: 44 minutes

Newscasts: KPRC 2 News 4:30am – 7:00am/ KPRC 2 News 11am/ KPRC 2 News 12pm/ KPRC 2 News 4pm/ KPRC 2 News 5pm/ KPRC 2 News 6pm/ KPRC 2 News 10pm/ KPRC 2 News Saturday 6am and 8am/ KPRC 2 News Saturday 6pm and 10pm/ KPRC 2 News Sunday 6am and 8am/ KPRC 2 News Sunday 5pm and 10pm

Our sports team followed the U of H Cougars run all the way to the Final Four, reporting on big matchups and key games from Indianapolis. Local coverage focused on the historic nature of the team's success dating back to the early 1980's.