

## **WMHB Waterville 89.7 FM – Quarterly Issues Programs List**

### **For 3rd Quarter 2021, July 1st to September 31st**

WMHB identified the following as issues significant to Waterville this quarter:

- A. Issue: What are the dividing lines that characterize our community? Where are these barriers that separate “us” and “them”? What do we do about them?

Discussion: Mentions of dividedness and diversity are littered throughout the regular conversations heard around Colby and greater Waterville community. Division does indeed characterize many relationships, such as that between Colby and Waterville residents, between athletes and non-athletes, and between demographics of class, race, heritage, gender, and sex. The college is committed to “Diversity and Inclusivity,” but what does this look like in everyday life? How do we bridge the gaps that exist between these groups? How do we build empathy for those around us and become more accepting of other ways of living than ours? We suggested solutions and offered events and opportunities geared toward connecting diverse groups, humanizing those around us, and openly sharing differing opinions and cultures. We have reached out to individuals and departments, to bridge this gap through the medium that is FM radio.

Programming:

a. Broadcast of “The Echochamber” Radio Show

- i. Time: 3:00-4:00pm
- ii. Date: Thursdays
- iii. Duration: 1 hours per week, 3 weeks (3 hours)
- iv. Description: A weekly news show coinciding with our weekly student-run newspaper [The Colby Echo], covering news, arts and entertainment, sports, local news, opinions, and features. This broadcast is ideal to keep up to date with Colby’s initiatives. Are they working? – This show provides the feedback from the perspectives of the students attending this institution. Informing listeners of ongoing issues inside and outside of Colby is ideal and necessary during this time and age.

b. Broadcast of “Hear the Queer” Radio Show

- i. Time: 11:00-12:00pm
- ii. Date: Thursdays
- iii. Duration: 1 hours per week, 3 weeks (3 hours)
- iv. Description: Hear the Queer is a compilation of queer artists, anthems, and soundtracks with an occasional update on queer politics and media. The show’s goal is to raise appreciation for music from the LGBTQ+ community and

hear a wide array of queer from “Lesbian Blues of the 1920s” to “Girl in Red!”  
c. Broadcast of “Humans of Colby” Radio Show

- i. Time: 12:00-1:00pm
- ii. Date: Thursdays
- iii. Duration: 1 hours per week, 3 weeks (3 hours)
- iv. Description: As a diverse community, the objective of this show is to invite one member of the Colby community in for each show for a quick interview to highlight all the interesting and diverse individuals that we’ve met on campus. We hope to invite students, professors, coaches, facilities workers, basically whoever is willing to come on the show. We will talk about their Colby story, pop culture, Colby related news, and whatever other “whacky topics”x we can think of.

#### B. Issue: The COVID-19/Coronavirus Pandemic

Discussion: As schools across the nation began to close, we played our part by adding hourly programming to spread awareness on the virus. Although the station was soon closed due to the college’s closure, automated announcements and music continued throughout the summer. While the pandemic is slowing down within the United States, we will continue to play safety precautions through the summer for those members of the Waterville community who are not vaccinated yet.

#### Programming:

- i. Broadcast of COVID-19 PSAs provided by the National Association of Broadcasters. (Hourly)
- ii. Broadcast of Mental Health PSAs provided by the National Association of Broadcasters. (Hourly)
- iii. Unfortunately, due to the pandemic, WMHB was unable to provide any additional programming, as our station was unmanned and fully automated during the majority of this quarter.