

KMSB 7831 N. Business Park Dr Tucson, AZ 85743 Main: (520)770-1123 Billing:

Billing Address:

Media Buying & Analytics LLC / POL Attention: Accounts Payable 2020 Howell Mill Road NW Suite D-348 Atlanta, GA 30318

Description

- - 1- 1- -

Air Time Description

Send Payment To:

Start Date

Spots: # Ch

Day Air Date

KMSB P.O. Box 637386 Cincinnati, OH 45263-7386

**End Date** 

## INVOICE

VOICE						
Property	KMSB					
Invoice #	2901232-1	Order # 2901232				
Invoice Date	04/28/24	Alt Order # WOC14621952				
Invoice Month	April 2024	Deal #				
Invoice Period	04/01/24 - 04/26/24	Flight Dates	04/13/24 - 04/26/24			
Advertiser	POL/ Joe Biden / D /	President / US				
Product	2024 President Electi	ions				
Estimate #	11623					
	Account Executive	Taylor Fritsch				
	Sales Office	TEGNA Sales Washington DC				
	Sales Region	National 9920504				
	Agency Code					
	Advertiser Code	1106				
	Billing Calendar	Broadcast				
	Billing Type	Cash				
	Special Handling					
	Agency Ref	50530AG				
	Advertiser Ref	147415				
	Product 1	1850				
Product 2						

Spot	S/
Wee	k

Rate

Type

Length

		<u> </u>					71 -	
1 04/13/24	04/26/24	DAYBREAK	8:00 AM-9:00 AM	1- 111	1:00 4	\$100.00	NM	
Weeks:	Start Date 04/13/24	End Date <u>ΜΓWΓFSS</u> 04/19/24 1- 111	Spots/Week 4	<u>Rate</u> \$100.00				
Spots: # Ch	n Day Air	Date Air Time Descrip	otion	Start/End Time	Length Ad-ID			Rate Type
		/15/24 8:55 AM DAYBF	REAK	8:00 AM-9:00 AM	1:00 BFP6024005F	I		\$100.00 NM
2 KN	MSB W 04	/17/24 8:55 AM DAYBF	REAK	8:00 AM-9:00 AM	1:00 BFP6024005F	I		\$100.00 NM
3 KN	MSB Th 04	/18/24 8:26 AM DAYBF	REAK	8:00 AM-9:00 AM	1:00 BFP6024005F	ł		\$100.00 NM
4 KN	MSB F 04	/19/24 8:27 AM DAYBF	REAK	8:00 AM-9:00 AM	1:00 BFP6024005F	I		\$100.00 NM
Weeks:	Start Date 04/20/24	End Date <u>MTWTFSS</u> 04/26/24 111-1	Spots/Week 4	<u>Rate</u> \$100.00				
Spots: # Ch	<u>n Day Air</u>	Date Air Time Descrip	<u>otion</u>	Start/End Time	Length Ad-ID			Rate Type
5 KN	MSB M 04	/22/24 8:59 AM DAYBF	REAK	8:00 AM-9:00 AM	1:00 BFP6024005F	Ŧ		\$100.00 NM
6 KN	MSB Tu 04	/23/24 8:13 AM DAYBF	REAK	8:00 AM-9:00 AM	1:00 BFP6024005F	I		\$100.00 NM
7 KN	MSB W 04	/24/24 8:55 AM DAYBF	REAK	8:00 AM-9:00 AM	1:00 BFP6024005F	I		\$100.00 NM
8 KN	MSB F 04	/26/24 8:55 AM DAYBF	REAK	8:00 AM-9:00 AM	1:00 BFP6024005F	I		\$100.00 NM
2 04/13/24	04/26/24	FAMILY FEUD	4:00 PM-4:30 PM	- 11- 1	1:00 3	\$200.00	NM	
Weeks:	Start Date 04/13/24	End Date <u>ΜΓΨΓFSS</u> - 11-1	Spots/Week 3	Rate \$200.00				-
Spots: # Ch	n Day Air	Date Air Time Descrip	otion	Start/End Time	Length Ad-ID			Rate Type
1 KN	MSB Tu 04	/16/24 4:13 PM FAMIL	Y FEUD	4:00 PM-4:30 PM	1:00 BFP6024005F	ł		\$200.00 NM
2 KN	MSB W 04	/17/24 4:27 PM FAMIL	Y FEUD	4:00 PM-4:30 PM	1:00 BFP6024005F	ł		\$200.00 NM
3 KN	MSB F 04	/19/24 4:28 PM FAMIL	Y FEUD	4:00 PM-4:30 PM	1:00 BFP6024005F	ł		\$200.00 NM
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate				

MTWTFSS

Start/End Time

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

Start/End Time

Length Ad-ID

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Rate Type

## INVOICE



Weeks:

Send Payment To:

KMSB
P.O. Box 637386

Cincinnati, OH 45263-7386

Invoice #	2901232-1	Invoice Month	April 2024		
Invoice Date	04/28/24	Invoice Period	04/01/24 - 04/26/24		
Advertiser	POL/ Joe Biden / D / President / US				
Product	2024 President Elections				
Estimate #	11623				

Spots/

			Spots/			
Line Start Date End Date Description	Start/End Time	MTWTFSS L	ength Week	Rate	Type	
2 04/13/24 04/26/24 FAMILY FEUD	4:00 PM-4:30 PM	- 11- 1	1:00 3	\$200.00	NM	
Spots: # Ch Day Air Date Air Time Desc	ription	Start/End Time	Length Ad-ID			Rate Type
4 KMSB W 04/24/24 4:27 PM FAM	ILY FEUD	4:00 PM-4:30 PM	1:00 BFP60240	05H		\$200.00 NM
5 KMSB F 04/26/24 4:09 PM FAM	ILY FEUD	4:00 PM-4:30 PM	1:00 BFP60240	05H		\$200.00 NM
3 04/13/24 04/26/24 FAMILY FEUD	4:30 PM-5:00 PM	11-1	1:00 3	\$200.00	NM	
Weeks: Start Date End Date MTWTFSS 04/13/24 04/19/24 11-1	Spots/Week 3	Rate \$200.00				
Spots: # Ch Day Air Date Air Time Desc	_	Start/End Time	Length Ad-ID			Rate Type
1 KMSB M 04/15/24 4:39 PM FAM		4:30 PM-5:00 PM	1:00 BFP60240	05Н		\$200.00 NM
2 KMSB Tu 04/16/24 4:44 PM FAM		4:30 PM-5:00 PM	1:00 BFP60240			\$200.00 NM
3 KMSB Th 04/18/24 4:59 PM FAM		4:30 PM-5:00 PM	1:00 BFP60240	05Н		\$200.00 NM
Weeks: Start Date O4/20/24 End Date 04/26/24 11-11	Spots/Week 4	<u>Rate</u> \$200.00				
Spots: # Ch Day Air Date Air Time Desc	ription	Start/End Time	Length Ad-ID			Rate Type
4 KMSB M 04/22/24 4:58 PM FAM		4:30 PM-5:00 PM	1:00 BFP60240	05H		\$200.00 NM
5 KMSB Tu 04/23/24 4:50 PM FAM	ILY FEUD	4:30 PM-5:00 PM	1:00 BFP60240	05H		\$200.00 NM
6 KMSB Th 04/25/24 4:50 PM FAM	ILY FEUD	4:30 PM-5:00 PM	1:00 BFP60240	05H		\$200.00 NM
7 KMSB F 04/26/24 4:52 PM FAM	ILY FEUD	4:30 PM-5:00 PM	1:00 BFP60240	05Н		\$200.00 NM
4 04/13/24 04/25/24 AZ NEWS AT TEN	10:00 PM-10:35 PM	M -11	1:00 2	\$160.00	NM	
Weeks: Start Date End Date 04/13/24 -11	Spots/Week 2	Rate \$160.00				
Spots: # Ch Day Air Date Air Time Desc	_	Start/End Time	Length Ad-ID			Rate Type
1 KMSB Tu 04/16/24 10:33 PM AZ N		10:00 PM-10:35 P		05Н		\$160.00 NM
2 KMSB W 04/17/24 10:33 PM AZ N	EWS AT TEN	10:00 PM-10:35 P	N 1:00 BFP60240	05Н		\$160.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u> 11</u>	Spots/Week 2	<u>Rate</u> \$160.00				
Spots: # Ch Day Air Date Air Time Desc	ription	Start/End Time	Length Ad-ID			Rate Type
3 KMSB W 04/24/24 10:34 PM AZ N	EWS AT TEN	10:00 PM-10:35 P	N 1:00 BFP60240	05H		\$160.00 NM
4 KMSB Th 04/25/24 10:29 PM AZ N	EWS AT TEN	10:00 PM-10:35 P	N 1:00 BFP60240	05Н		\$160.00 NM
5 04/13/24 04/21/24 AZ NEWS AT TEN	10:00 PM-10:30 PM	/ 1	1:00 1	\$160.00	NM	
Weeks: Start Date End Date MTWTFSS 04/13/24 04/19/241	Spots/Week 1	Rate \$160.00				
Spots: # Ch Day Air Date Air Time Desc	ription	Start/End Time	Length Ad-ID			Rate Type
1 KMSB Su 04/14/24 10:28 PM AZ N		10:00 PM-10:30 P		05H		\$160.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>1</u>	Spots/Week 1	<u>Rate</u> \$160.00				
Spots: # Ch Day Air Date Air Time Desc	ription	Start/End Time	Length Ad-ID			Rate Type
2 KMSB Su 04/21/24 10:11 PM AZ N	EWS AT TEN	10:00 PM-10:30 P	N 1:00 BFP60240	05H		\$160.00 NM
6 04/13/24 04/25/24 MOM	12:00 XM-12:30 XM	1 11	1:00 2	\$80.00	NM	

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Rate

Spots/Week

MTWTFSS

Start Date End Date

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Advertiser	POL/ Joe Biden / D / President / US				
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Spots/

Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
6 04/13/24 04/25/24 MOM	12:00 XM-12:30 XM	11	1:00	2	\$80.00	NM	
04/13/24 04/19/24 11	2	\$80.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Lenat	h Ad-ID			Rate Type
1 KMSB M 04/15/24 12:26 AM MOM	<u> </u>	12:00 XM-12:30		0 BFP6024005H			\$80.00 NM
2 KMSB F 04/19/24 12:13 AM MOM		12:00 XM-12:30		0 BFP6024005H			\$80.00 NM
Weeks: Start Date End Date MTWTFSS	Spots/Week	Rate	7 AIV 1.0	0 Bi i 002 1000ii			φου.ου 1 <b>ν</b> ινι
04/20/24 04/26/24 1111	4	\$80.00					
Spots: # Ch Day Air Date Air Time Description	<u>on</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
3 KMSB M 04/22/24 12:25 AM MOM		12:00 XM-12:30	) XIV 1:0	0 BFP6024005H			\$80.00 NM
4 KMSB Tu 04/23/24 12:26 AM MOM		12:00 XM-12:30	XIV 1:0	O BFP6024005H			\$80.00 NM
5 KMSB W 04/24/24 12:25 AM MOM		12:00 XM-12:30	XIV 1:0	O BFP6024005H			\$80.00 NM
6 KMSB Th 04/25/24 12:13 AM MOM		12:00 XM-12:30	XIV 1:0	O BFP6024005H			\$80.00 NM
7 04/13/24 04/26/24 TWO & A HALF MEN	12:30 XM-1:00 XM	11-11	1:00	4	\$60.00	NM	
New York							
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>11-11-</u>	Spots/Week 4	<u>Rate</u> \$60.00					
Spots: # Ch Day Air Date Air Time Descript	<u>on</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KMSB M 04/15/24 12:59 AM TWO & /	A HALF MEN	12:30 XM-1:00	XM 1:0	O BFP6024005H			\$60.00 NM
2 KMSB Tu 04/16/24 12:44 AM TWO & /	A HALF MEN	12:30 XM-1:00	XM 1:0	O BFP6024005H			\$60.00 NM
3 KMSB Th 04/18/24 12:39 AM TWO & /	A HALF MEN	12:30 XM-1:00	XM 1:0	O BFP6024005H			\$60.00 NM
4 KMSB F 04/19/24 12:55 AM TWO & /	A HALF MEN	12:30 XM-1:00	XM 1:0	O BFP6024005H			\$60.00 NM
Weeks: Start Date End Date MTWTFSS - 11	Spots/Week 2	<u>Rate</u> \$60.00					
Spots: # Ch Day Air Date Air Time Descripti	on	Start/End Time	Lengt	h Ad-ID			Rate Type
5 KMSB Tu 04/23/24 12:55 AM TWO & /	— \ HALF MEN	12:30 XM-1:00	XM 1:0	0 BFP6024005H			\$60.00 NM
6 KMSB F 04/26/24 12:55 AM TWO & A	HALF MEN	12:30 XM-1:00	XM 1:0	0 BFP6024005H			\$60.00 NM
		Total Spots	3	38			

## Include Invoice # on Check - Payment Terms 30 Days

 Gross Total
 \$5,000.00

 Agency Commission
 \$750.00

 Net Amount Due
 \$4,250.00

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