

# ORDER



**Orders**  
**Order / Rev:** 468609  
**Alt Order #:**  
**Product Desc:** political  
**Estimate:**  
**Flight Dates:** 10/27/18 - 11/06/18  
**Original Date / Rev:** 10/26/18 / 10/26/18  
**Order Type:** GEN

**YGC**  
**Primary AE:** Carol Johnston  
**Sales Office:** ATHR  
**Sales Region:** Local

**Agency Name:** Gateway Management Group, LLC  
**Buying Contact:**  
**Billing Contact:**  
 5903 De Giverville Ave  
 St Louis, MO 63112

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Georgia Democratic Party-A  
**Demographic:** HH  
**Product Codes:** Gubernatorial  
**Priority:** P-99  
**Revenue Code 1:** CORE  
**Revenue Code 2:** POLITICAL  
**Revenue Code 3:** GENERAL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** P00066781-A  
**Agency External ID:** P00066121  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	19	\$365.00	\$310.25
10/29/18	11/06/18	51	\$3,115.00	\$2,647.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	19	\$365.00	\$310.25	0.00
November 2018	51	\$3,115.00	\$2,647.75	0.00
<b>Totals</b>	<b>70</b>	<b>\$3,480.00</b>	<b>\$2,958.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Carol Johnston			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	YGC	10/27/18	10/27/18	Sa 6a-10a Sa 6a-10a	CM	6a-10a	-----5-	1:00	5	\$25.00	P-99	0.00	NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----5-		5				\$25.00		0.00			
N 2	YGC	10/27/18	10/27/18	Sa 10a-3p Sa 10a-3p	CM	10:00 AM-11:30 AM (10:00 AM-11:30 AM)	-----3-	1:00	3	\$25.00	P-99	0.00	NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----3-		3				\$25.00		0.00			
N 3	YGC	10/28/18	10/28/18	Su 6a-10a Su 6a-10a	CM	6a-10a	-----4	1:00	4	\$15.00	P-99	0.00	NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----4		4				\$15.00		0.00			
N 4	YGC	10/28/18	10/28/18	Su 10a-3p Su 10a-3p	CM	10a-3p	-----3	1:00	3	\$15.00	P-99	0.00	NM	3	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----3		3				\$15.00		0.00			
N 5	YGC	10/28/18	10/28/18	Su 3p-7p Su 3p-7p	CM	3p-7p	-----4	1:00	4	\$15.00	P-99	0.00	NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----4		4				\$15.00		0.00			
N 6	YGC	10/29/18	11/02/18		CM	6a-10a	MTWTF--	1:00	9	\$70.00	P-99	0.00	NM	9	\$630.00