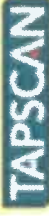


Democratic Party Issue



Yaela Hudson
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 10/15/2018 5:10 PM

10/22/2018 - 11/06/2018
 P 25-54
 National Market: NATIONAL REGIONAL DATABASE
 SP18
 DMA-based Custom Geo Used=Albany, GA, Atlanta

Radio Total	Daypart	Daypart Code	Spots	Length	Unit Rate	Total Cost	Average Rating	% Reach	Net Reach	Frequency	Gls	CPM
WNN			22	22	\$750.00	\$16,500.00	0.4%	4.6%	297,700	2.0	585,200	\$28.20
Flight A - 2 wks (10/22 - 10/29)												
One Week Total			15		\$750.00	\$12,000.00	0.4%	3.5%	227,200	1.9	425,600	\$28.20
	M-F 5A-7P	540T	8	30	\$750.00	\$6,000.00	0.4%	2.0%	130,700	1.6	212,800	\$28.20
			8	60	\$750.00	\$6,000.00	0.4%	2.0%	130,700	1.6	212,800	\$28.20
Flight B - 1 wk (11/05)												
One Week Total			8		\$750.00	\$4,500.00	0.4%	1.7%	108,500	1.5	159,600	\$28.20
	M-F 5A-7P	PROT	8	30	\$750.00	\$4,500.00	0.4%	1.7%	108,500	1.5	159,600	\$28.20
			8	60	\$750.00	\$4,500.00	0.4%	1.7%	108,500	1.5	159,600	\$28.20