

**Proposed Schedule
for
GA Democratic Party
Issue Advertising**

Campaign Dates: 10/22 - 11/6/18

GNN

Weeks of 10/22 and 10/29 M-F

(8x) :60 second spots to air Mon-Friday 6a-7p on all 144 GNN affiliate stations.

Week of 11/5 – 11/6 M-Tues.

(6x) :60 second spots to air Mon-Tues. 6a-7p on all 144 GNN Affiliate stations.

Total messages on GNN: (22) on 144 affiliates or 3,168 messages.

Spot Cost: \$750 Gross per spot

Total Investment: \$16,500 Gross

:60 Copy or produced spot due on Wed. 10/17/18

Client Authorization _____ Date: 3/16/18

