

# ORDER



WG AU-AM

**Orders**  
**Order / Rev:** 468568  
**Alt Order #:**  
**Product Desc:** political  
**Estimate:**  
**Flight Dates:** 10/27/18 - 11/06/18  
**Original Date / Rev:** 10/26/18 / 10/26/18  
**Order Type:** GEN

**Primary AE:** Carol Johnston  
**Sales Office:** ATHR  
**Sales Region:** Local

**Agency Name:** Gateway Management Group, LLC  
**Buying Contact:**  
**Billing Contact:**  
 5903 De Giverville Ave  
 St Louis, MO 63112

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Georgia Democratic Party-A  
**Demographic:** HH  
**Product Codes:** Gubernatorial  
**Priority:** P-99  
**Revenue Code 1:** CORE  
**Revenue Code 2:** POLITICAL  
**Revenue Code 3:** GENERAL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** P00066781-A  
**Agency External ID:** P00066121  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	34	\$170.00	\$144.50
10/29/18	11/06/18	46	\$680.00	\$578.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	34	\$170.00	\$144.50	0.00
November 2018	46	\$680.00	\$578.00	0.00
<b>Totals</b>	<b>80</b>	<b>\$850.00</b>	<b>\$722.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Carol Johnston			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WG AU	10/27/18	10/27/18	Sa 6a-10a Sa 6a-10a	CM	6a-10a	-----S-	1:00	6	\$5.00	P-99	0.00	NM	6	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/18	10/28/18	-----S-		6		\$5.00		0.00					
N 2	WG AU	10/27/18	10/27/18	Sa 10a-3p Sa 10a-3p	CM	10a-3p	-----S-	1:00	8	\$5.00	P-99	0.00	NM	8	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/18	10/28/18	-----S-		8		\$5.00		0.00					
N 3	WG AU	10/27/18	10/27/18	Sa 3p-7p Sa 3p-7p	CM	3p-7p	-----S-	1:00	9	\$5.00	P-99	0.00	NM	7	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/18	10/28/18	-----S-		7		\$5.00		0.00					
N 4	WG AU	10/28/18	10/28/18	Su 6a-10a Su 6a-10a	CM	6a-10a	-----S	1:00	4	\$5.00	P-99	0.00	NM	4	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/18	10/28/18	-----S		4		\$5.00		0.00					
N 5	WG AU	10/28/18	10/28/18	Su 10a-3p Su 10a-3p	CM	10a-3p	-----S	1:00	4	\$5.00	P-99	0.00	NM	4	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/18	10/28/18	-----S		4		\$5.00		0.00					
N 6	WG AU	10/28/18	10/28/18		CM	3p-7p	-----S	1:00	5	\$5.00	P-99	0.00	NM	5	\$25.00