

KKOO-AM/ KZMG-HD 2 PUBLIC FILE FOR 2020 1st Quarter

In light of Corvid 19 vaccines now being available, 101.5 KOOL-FM provided live reads informing their listeners when and where and how to schedule appointments. These live reads began in January and continued into March.

Crush The Curve 2/1-2/28

If you are eligible for Covid 19 vaccine and looking for a one stop location to try and schedule your appointment, we suggest you try Crushthecurveidaho.com.



Covid 19 Info 3-6-3-30

- The State of Idaho is now providing a new Covid 19 vaccine appointment pre-registration system. You can log onto covidvaccine.idaho.gov. It's open to anyone who works or lives in Idaho. You will be able to add your name to one waiting list regardless of when you are eligible for the vaccine.
- The CDH has opened vaccine to subgroup 2.3 now. If you're in that subgroup you can now schedule your appointment. Among those in the 2.3 group: Frontline Workers, Food & agricultural workers, Grocery store employees, Postal workers...to see if you are eligible log onto cdh.idaho.gov

Facebook posts informing public of Covid 19 vaccines:

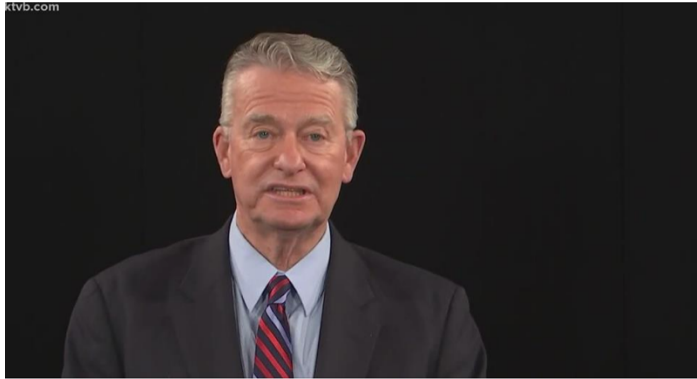


1015 KOOL FM

Published by KJ Mac · February 2 ·

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Great news! We're getting there!



KTVB.COM

Idaho to loosen COVID-19 restrictions as cases trend downward



1015 KOOL FM

Published by James Garner · January 21 ·

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Southwest District Health launched a new website that will notify people when they are eligible for the COVID-19 vaccination.



LISTENBOISE.COM

COVID-19 Vaccination Notification Website — ListenBoise



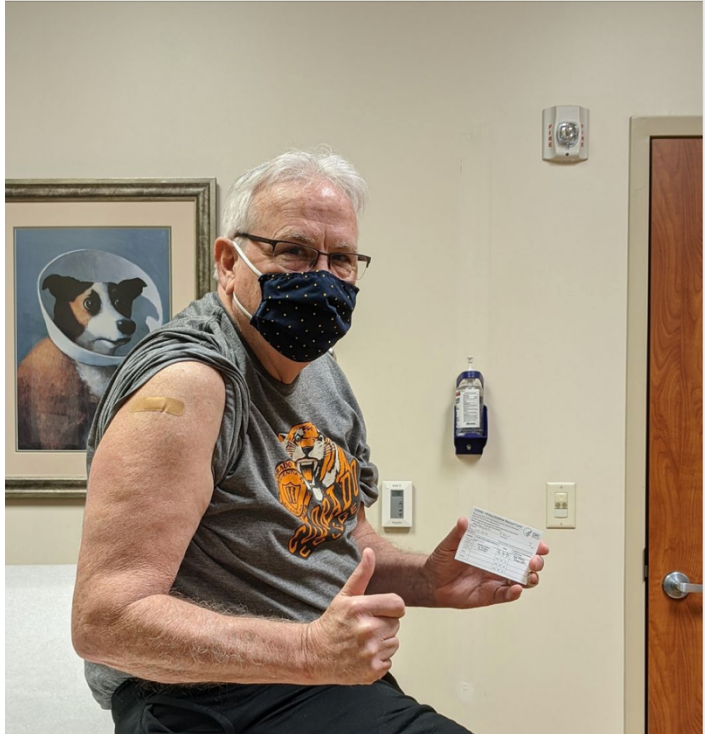
1015 KOOL FM

Published by KJ Mac · March 6 at 3:17 PM · 🌐



KJ finally got shot #1!!

FYI: The State of Idaho is now providing a new Covid 19 vaccine appointment pre-registration system. You can log onto covidvaccine.idaho.gov. It's open to anyone who works or lives in Idaho. You will be able to add your name to one waiting list regardless of when you are eligible for the vaccine



Idaho Gives Live PSA's ran on 101.5 KOOL-FM March 21st-March 31st.

The biggest day of giving in Idaho is Idaho Gives, a day where residents of the state can donate to their favorite charities. 101.5 KOOL-FM is proud to be one of the radio stations to provide information on how charities can get involved. 101/5 KOOL-FM started promoting the fact it's time to get non-profits registered for the annual event. These announcements started on March 15th on the air followed by Facebook announcements.

**1015 KOOL FM**
Published by KJ Mac · 8m · 

A KOOL reminder..."Idaho Gives, the state's largest day of online giving, will take place this year from April 29 - May 6. If you work with a non-profit, register it today at



DAHOGIVES.ORG

Apply to Participate in Idaho Gives | Idaho Gives

Apply for your organization to take part in Idaho Gives - This Day ...



Truth 208

101.5 KOOL-FM knowing that drug use among teens in our community continues to be a concern has come up with a program called Truth 208. Truth208 helps parents and teens find healthy ways to cope—and team up against drugs. We promoted this new program with live reads on 101.5 KOOL-FM starting March 21st-March 31st. Also shared this on the 1015 KOOL-FM Facebook page.



Food Distribution

101.5 KOOL-FM used live announcements on March 30th and 31st to inform public of this food distribution from the Idaho Food bank. Also posted on the 101.5 Facebook page.



1015 KOOL FM

Published by KJ Mac · March 30 at 6:01 PM ·



With the support of many volunteers, the City of Nampa and the Ford Idaho Center, the Idaho Food Bank will hold another mass food distribution Wed., March 31 from 11am-4pm, or until the food runs out at the Ford Idaho Center.

There are no qualifications for food boxes beyond a stated need for food assistance. Only household size and city/zip code information will be collected for data tracking purposes.

