

ORDER



Orders
Order / Rev: 4450263 - 1
Alt Order #: 28395808
Product Desc: Hagenbuch for TX SD-
Estimate: 1729
Flight Dates: 04/29/24 - 06/02/24
Original Date / Rev: 05/17/24 / 05/17/24
Order Type: REG

Wichita Falls TX KJTL
Primary AE: Continental Washington DC
Sales Office: C-WAS
Sales Region: Nat

Agency Name: Political Communications Advertising
Buying Contact:
Billing Contact:
 11 E 44th Street
 New York, NY 10017

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Brent Hagenbuch/State Senate/T.
Demographic: A35+
Product Codes: PL15
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID: SP9947
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	47	\$6,765.00	\$5,750.25
05/27/24	06/30/24	3	\$410.00	\$348.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	47	\$6,765.00	\$5,750.25	0.00
June 2024	3	\$410.00	\$348.50	0.00
Totals	50	\$7,175.00	\$6,098.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																				
N 1	KJTL	04/29/24	05/31/24	Texoma FOX Morning Editio Texoma FOX Morning Editio	CM	M-F 7a-730a News	MTWTF--	:30	4	\$80.00	P4	0.00	NM	16	\$1,280.00																																				
COMMENTS APPLY TO SUB LINES A THRU C FOX MORNING EDITION <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 04/29/24</td> <td>05/05/24</td> <td>-TWTF--</td> <td>4</td> <td>\$80.00</td> <td>0.00</td> </tr> <tr> <td>Week: 05/06/24</td> <td>05/12/24</td> <td>MTWTF--</td> <td>5</td> <td>\$80.00</td> <td>0.00</td> </tr> <tr> <td>Week: 05/13/24</td> <td>05/19/24</td> <td>MTWTF--</td> <td>5</td> <td>\$80.00</td> <td>0.00</td> </tr> <tr> <td>Week: 05/20/24</td> <td>05/26/24</td> <td>MTWTF--</td> <td>1</td> <td>\$80.00</td> <td>0.00</td> </tr> <tr> <td>Week: 05/27/24</td> <td>06/02/24</td> <td>M-----</td> <td>1</td> <td>\$80.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 04/29/24	05/05/24	-TWTF--	4	\$80.00	0.00	Week: 05/06/24	05/12/24	MTWTF--	5	\$80.00	0.00	Week: 05/13/24	05/19/24	MTWTF--	5	\$80.00	0.00	Week: 05/20/24	05/26/24	MTWTF--	1	\$80.00	0.00	Week: 05/27/24	06/02/24	M-----	1	\$80.00	0.00
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Week: 04/29/24	05/05/24	-TWTF--	4	\$80.00	0.00																																														
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Week: 05/20/24	05/26/24	MTWTF--	1	\$80.00	0.00																																														
Week: 05/27/24	06/02/24	M-----	1	\$80.00	0.00																																														
N 2	KJTL	04/29/24	05/31/24	LN M-F Texoma's FOX News at Nine	CM	M-F 9p-930p	MTWTF--	:30	4	\$250.00	P4	0.00	NM	18	\$4,500.00																																				
COMMENTS APPLY TO SUB LINES A THRU C TEXOMAS NWS-9< <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 04/29/24</td> <td>05/05/24</td> <td>-TWTF--</td> <td>4</td> <td>\$250.00</td> <td>0.00</td> </tr> <tr> <td>Week: 05/06/24</td> <td>05/12/24</td> <td>MTWTF--</td> <td>5</td> <td>\$250.00</td> <td>0.00</td> </tr> <tr> <td>Week: 05/13/24</td> <td>05/19/24</td> <td>MTWTF--</td> <td>5</td> <td>\$250.00</td> <td>0.00</td> </tr> <tr> <td>Week: 05/20/24</td> <td>05/26/24</td> <td>MTWTF--</td> <td>3</td> <td>\$250.00</td> <td>0.00</td> </tr> <tr> <td>Week: 05/27/24</td> <td>06/02/24</td> <td>M-----</td> <td>1</td> <td>\$250.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 04/29/24	05/05/24	-TWTF--	4	\$250.00	0.00	Week: 05/06/24	05/12/24	MTWTF--	5	\$250.00	0.00	Week: 05/13/24	05/19/24	MTWTF--	5	\$250.00	0.00	Week: 05/20/24	05/26/24	MTWTF--	3	\$250.00	0.00	Week: 05/27/24	06/02/24	M-----	1	\$250.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																														
Week: 04/29/24	05/05/24	-TWTF--	4	\$250.00	0.00																																														
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Week: 05/13/24	05/19/24	MTWTF--	5	\$250.00	0.00																																														
Week: 05/20/24	05/26/24	MTWTF--	3	\$250.00	0.00																																														
Week: 05/27/24	06/02/24	M-----	1	\$250.00	0.00																																														
N 3	KJTL	05/05/24	05/26/24	FOX News Sunday FOX News Sunday	CM	FOX News Sunday	-----S	:30	2	\$75.00	P4	0.00	NM	7	\$525.00																																				

Order / Rev: 4450263 - 1
 Alt Order #: 28395808
 Flight Dates: 04/29/24 - 06/02/24

Advertiser: POL/Brent Hagenbuch/State Senate/TX/
 Product Desc: Hagenbuch for TX SD-
 Estimate: 1729

Wichita Falls TX KJTL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
COMMENTS APPLY TO SUB LINES A THRU A															
FOX NWS SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	-----S		2				\$75.00		0.00			
		Week: 05/06/24	05/12/24	-----S		2				\$75.00		0.00			
		Week: 05/13/24	05/19/24	-----S		2				\$75.00		0.00			
		Week: 05/20/24	05/26/24	-----S		1				\$75.00		0.00			
4	KJTL	05/04/24	05/11/24	Sa 8a-830a Sa 8a-830a	CM	Sa 8a-830a	-----S-	:30	1	\$15.00	P4	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	-----S-		1				\$15.00		0.00			
		Week: 05/06/24	05/12/24	-----S-		1				\$15.00		0.00			
5	KJTL	05/05/24	05/05/24	Su 730a-8a Su 730a-8a	CM	Su 730a-8a	-----S	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	-----S		1				\$25.00		0.00			
N 6	KJTL	05/20/24	05/24/24	LN M-F Texoma's FOX News at Nine	CM	M-F 9p-930p	MTWTF--	:15/:15	2	\$250.00	P4	0.00	BK	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	MTWTF--		2				\$250.00		0.00			
N 7	KJTL	05/26/24	05/26/24	FOX News Sunday FOX News Sunday	CM	FOX News Sunday	-----S	:15/:15	1	\$75.00	P4	0.00	BK	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	-----S		1				\$75.00		0.00			
N 8	KJTL	05/20/24	05/27/24	Texoma FOX Morning EØM Texoma FOX Morning Editio	CM	M-F 7a-730a News	MTWTF--	:15/:15	3	\$80.00	P4	0.00	BK	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	MTWTF--		2				\$80.00		0.00			
		Week: 05/27/24	06/02/24	M-----		1				\$80.00		0.00			
Totals													50	\$7,175.00	



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 28395808 Changes as of: 5/17/2024 at 10:37 AM Version: Current State Version 5 Con Type: POLITICAL/VOTE

CPE: 381/411/1729 Flight: 4/29/24 - 6/2/24 Station: KJTL Total \$: \$7,175.00

Agency: POLITICAL COMMUNICATIONS ADVERTISING Advertiser: HAGENBUCH FOR TX SD-30 Market: Wichita Falls Total Spots: 56

232 Madison Ave Product: Hagenbuch for TX SD-30 Office: WASHINGTON Total CPP: \$121.20

Suite 405 Agency Order #: 13396925 Buyer: Sertichio, Nick Primary Demo: Adults 35+ Total GRP: 59.2

New York, NY 10016 Salesperson: KENNETH MIELE Assistant: KENNETH MIELE Traffic #: 4450263

Comments: Hagenbuch for TX SD-30 - RUNOFF SCHEDULES; Separation: 30; PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	4/29 - 5/27					Total Spots	Total \$	CPP*	GRP*
						4/29	5/6	5/13	5/20	5/27				
1	M-F 7a-7:30a		FOX MORNING EDITION	\$75.00	30	0	0	0	0	0	0	\$0.00	\$0.00	0.0
2	M-F 9p-9:30p		TEXOMAS NWS-9<	\$250.00	30	4	5	5	3	1	18	\$4,500.00	\$113.64	39.6
3	Su 8a-9a		FOX NWS SUNDAY	\$75.00	30	2	2	2	1	0	7	\$525.00	\$62.50	8.4
4	M-F 7a-7:30a		FOX MORNING EDITION	\$80.00	30	3	4	5	1	1	14	\$1,120.00	\$0.00	0.0
5	Sa 8a-8:30a		TX COUNTRY REPORTER	\$15.00	30	1	1	0	0	0	2	\$30.00	\$0.00	0.0
6	Su 7:30a-8a		STATE OF TEXAS	\$25.00	30	0	1	0	0	0	1	\$25.00	\$0.00	0.0
7	M-F 9p-9:30p		TEXOMAS NWS-9<	\$125.00	15	0	0	0	4	0	4	\$500.00	\$56.82	8.8
/BOOKENDS/														
8	Su 8a-9a		FOX NWS SUNDAY	\$37.50	15	0	0	0	2	0	2	\$75.00	\$31.25	2.4
/BOOKENDS/														
9	M-F 7a-7:30a		FOX MORNING EDITION	\$40.00	15	0	0	0	4	2	6	\$240.00	\$0.00	0.0
/BOOKENDS/														
10	M-F 7a-7:30a		FOX MORNING EDITION	\$80.00	30	1	1	0	0	0	2	\$160.00	\$0.00	0.0
TOTALS: 11 14 12 15 4											56	\$7,175.00	\$121.20	59.2

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Nick Serricchio, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Brent Hagenbuch

Authorized committee:

Brent Hagenbuch Campaign

Agency requesting time (and contact information):

N/A PCA - Political Communications Advertising

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

State Senate, District 30

Date of election:

March 5, 2024

General

Primary

Treasurer of candidate's authorized committee:

Jean Hagenbuch

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Nick Serricchio

Signature:

Sharon Davis

Name: Nick Serricchio

Name:

Sharon Davis

Date of Request to Purchase Ad Time: 1/29/24

Date of Station Agreement to Sell Time:

*5/19/24
(revised order)*

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 5/16/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>4450263</u>	Station Call Letters: <u>KJTL</u>	Date Received/Requested: 4/29/24 <u>5/17/24</u>
Est. #: <u>1729</u>	Station Location: <u>Wichita Falls.</u>	Run/Start and End Dates: <u>4/29/24 - 6/2/24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.