



125 West 55th St
New York, NY 10019

Contract # 28311672	Changes as of: 2/12/2024 at 5:30 PM	Version: Current State Version 6
CPE: 340/381/3983	Flight: 1/1/24 - 1/7/24	Station: WVNY
Agency: VENTURA MEDIA PARTNERS	Advertiser: NIKKI HALEY FOR PRESIDENT	Market: Burlington-Plattsburgh
15260 Ventura Blvd	Product: Haley for President	Office: LOS ANGELES
Suite 1240	Agency Order #: 13041491	Service: Nielsen
Sherman Oaks, CA	Buyer: Iadanza, Julie	Primary Demo: Adults 55+
91403	Salesperson: MARK DEUTSCH	Assistant: MARK DEUTSCH2
	Separation: 323-966-5272	Traffic #: 4262587
	Comments: #3983 1/1-1/7 orders for Haley. Please confirm all rates are at the LUR;Separation: 30;PopulationBuyType: CPP	Con Type: POLITICAL/VOTE
		Total \$: \$6,295.00
		Total Spots: 44
		Total CPP: \$100.56
		Total GRP: 62.6

#	Day/Time	DP	Program	Rate	A55P Rating	Len	1/1 - 1/1		Total Spots	Total \$	CPP*	GRP*
							1/1	1				
1	M-F 7a-9a		Good Morning America	\$75.00	0.6	30	0	0	0	\$0.00	\$125.00	0.0
2	M 11a-1p		Tournament of Roses Parade	\$150.00	1.7	30	0	0	0	\$0.00	\$88.24	0.0
3	M-F 4p-5p		Judge Judy	\$50.00	1.2	30	0	0	0	\$0.00	\$41.67	0.0
4	M-F 5p-6p		Judge Judy	\$60.00	1.4	30	0	0	0	\$0.00	\$42.86	0.0
5	M-F 6:30p-7p		ABC World News Tonight	\$350.00	1.7	30	0	0	0	\$0.00	\$205.88	0.0
6	M-F 7:30p-8p		Inside Edition	\$50.00	1.0	30	0	0	0	\$0.00	\$50.00	0.0
7	M 8p-11p		Rock & Roll Hall of Fame Induction Ceremony	\$100.00	0.8	30	2	2	2	\$200.00	\$125.00	1.6
8	Th 8p-9p		Station 19-ABC	\$125.00	1.1	30	0	0	0	\$0.00	\$113.64	0.0
9	M-F 12:37a-1:06a		Nightline-ABC	\$10.00	0.1	30	0	0	0	\$0.00	\$100.00	0.0
10	Su 6:30p-7p		Local 22 News @ 6:30PM	\$75.00	1.1	30	0	0	0	\$0.00	\$68.18	0.0
11	Sa 6:30p-7p		Local 22 News @ 6:30PM	\$75.00	1.3	30	0	0	0	\$0.00	\$57.69	0.0
12	Su 12p-5p		NCAA Division I FCS Championship	\$25.00	0.1	30	0	0	0	\$0.00	\$250.00	0.0
13	Sa-Su 12:30p-5:30p		ABC College Basketball	\$25.00	1.2	30	0	0	0	\$0.00	\$20.63	0.0
14	M 1p-4:30p		Citrus Bowl	\$125.00	1.4	30	0	0	0	\$0.00	\$89.29	0.0
15	Sa 3p-7:30p		NFL Regular Season - Teams TBA	\$650.00	4.1	30	0	0	0	\$0.00	\$158.54	0.0
16	Sa 7:30p-11:15p		NFL Regular Season - Teams TBA	\$950.00	6.5	30	2	2	2	\$1,900.00	\$146.15	13.0
17	Su 12p-5p		NCAA Division I FCS Championship	\$50.00	0.1	30	2	2	2	\$100.00	\$500.00	0.2
18	Sa-Su 12:30p-5:30p		ABC College Basketball	\$50.00	1.2	30	0	0	0	\$0.00	\$41.67	0.0
19	Sa 3p-7:30p		NFL Regular Season - Teams TBA	\$1,000.00	4.1	30	2	2	2	\$2,000.00	\$243.90	8.2
20	Th 8p-9p		Golden Wedding	\$125.00	1.1	30	1	1	1	\$125.00	\$113.64	1.1



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Sherman Oaks, CA 91403	Buyer: Iadanza, Julie	Primary Demo: Adults 55+
	Salesperson: MARK DEUTSCH	Assistant: MARK DEUTSCH
	Separation:	Traffic #: 4292587
		Con Type: POLITICAL/VOTE
		Total Spots: 44
		Total CPP: \$100.56
		Total GRP: 62.6
		Total \$: \$6,295.00

#	Day/Time	DP	Program	Rate	ASPP Rating	Len	1/1 - 1/1		Total Spots	Total \$	CPP*	GRP*
							1/1					
21	Su 2p-5p		NCAA Division I FCS Championship	\$50.00	1.2	30	2		2	\$100.00	\$41.67	2.4
22	Su 6:30p-7p		Local 22 News @ 6:30PM	\$75.00	1.3	30	0		0	\$0.00	\$57.69	0.0
23	M-F 7a-9a		Good Morning America	\$15.00	0.6	30	5		5	\$75.00	\$25.00	3.0
24	M-F 5p-6p		Judge Judy	\$45.00	1.4	30	5		5	\$225.00	\$32.14	7.0
25	M-F 6:30p-7p		ABC World News Tonight	\$200.00	1.7	30	3		3	\$600.00	\$117.65	5.1
26	Su 6:30p-7p		Local 22 News @ 6:30PM	\$40.00	1.1	30	1		1	\$40.00	\$36.36	1.1
27	Su 6:30p-7p		Local 22 News @ 6:30PM	\$40.00	1.3	30	1		1	\$40.00	\$30.77	1.3
28	M 11a-1p		Tournament of Roses Parade	\$100.00	1.7	30	2		2	\$200.00	\$58.82	3.4
29	M-F 4p-5p		Judge Judy	\$40.00	1.2	30	5		5	\$200.00	\$33.33	6.0
30	M-F 7:30p-8p		Inside Edition	\$40.00	1.0	30	5		5	\$200.00	\$40.00	5.0
31	M-F 12:37a-1:06a		Nightline-ABC	\$5.00	0.1	30	3		3	\$15.00	\$50.00	0.3
32	M 1p-4:30p		Citrus Bowl	\$100.00	1.4	30	2		2	\$200.00	\$71.43	2.8
33	Th 8p-9p		Golden Wedding	\$75.00	1.1	30	1		1	\$75.00	\$68.18	1.1
TOTALS: 44									44	\$6,295.00	\$100.56	62.6