



125 West 55th St  
New York, NY 10019

**Contract #** 28311681      **Changes as of:** 2/12/2024 at 5:30 PM      **Version:** Current State Version 5  
**CPE:** 340/381/3984      **Flight:** 1/8/24 - 1/14/24      **Station:** WFFF      **Con Type:** POLITICAL/VOTE  
**Agency:** VENTURA MEDIA PARTNERS      **Advertiser:** NIKKI HALEY FOR PRESIDENT      **Market:** Burlington-Plattsburgh      **Total \$:** \$3,600.00  
 15260 Ventura Blvd      **Product:** Haley for President      **Office:** LOS ANGELES      **Total Spots:** 20  
 Suite 1240      **Agency Order #:** 13041555      **Service:** Nielsen      **Total CPP:** \$97.56  
 Sherman Oaks, CA      **Buyer:** Iadanza, Julie      **Primary Demo:** Adults 55+      **Total GRP:** 36.9  
**Salesperson:** MARK DEUTSCH      **Assistant:** MARK DEUTSCH2      **Traffic #:** 4252096  
 Separation:      323-966-5272      323-966-5272

**Comments:** #3984 1/8-1/14 for Nikki Haley. Please confirm all rates are at the LUR. Thank you, Separation: 30; PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A55P Rating	Len	1/8 - 1/8		Total Spots	Total \$	CPP*	GRP*
1	M-F 4p-5p		Family Feud	\$30.00	0.6	30	0	0	0	\$0.00	\$50.00	0.0
2	M-F 7p-7:30p		Big Bang Theory	\$100.00	0.8	30	0	0	0	\$0.00	\$125.00	0.0
3	M-F 7:30p-8p		Big Bang Theory	\$125.00	1.1	30	0	0	0	\$0.00	\$113.64	0.0
4	W 8p-9p		Celebrity Name That Tune-FOX	\$125.00	1.2	30	0	0	0	\$0.00	\$104.17	0.0
5	M-F 10p-11p		Local 44 News @ 10PM	\$100.00	0.6	30	0	0	0	\$0.00	\$166.67	0.0
6	Su 9a-10a		Fox News Sunday	\$35.00	0.2	30	0	0	0	\$0.00	\$175.00	0.0
7	Sa 12n-11p		FOX College Basketball	\$50.00	1.2	30	0	0	0	\$0.00	\$41.67	0.0
8	Su 1p-4:30p		NFL NFC Wildcard-Sun:	\$2,500.00	10.8	30	0	0	0	\$0.00	\$231.48	0.0
9	W 8p-9p		I Can See Your Voice	\$125.00	1.2	30	1	1	1	\$125.00	\$104.17	1.2
10	Su 1p-4:30p		NFL NFC Wildcard-Sun:	\$1,800.00	10.8	30	0	0	0	\$0.00	\$166.67	0.0
11	M-F 4p-5p		Family Feud	\$25.00	0.6	30	3	3	3	\$75.00	\$41.67	1.8
12	M-F 7p-7:30p		Big Bang Theory	\$75.00	0.8	30	3	3	3	\$225.00	\$93.75	2.4
13	M-F 7:30p-8p		Big Bang Theory	\$100.00	1.1	30	5	5	5	\$500.00	\$90.91	5.5
14	M-F 10p-11p		Local 44 News @ 10PM	\$75.00	0.6	30	3	3	3	\$225.00	\$125.00	1.8
15	Su 9a-10a		Fox News Sunday	\$20.00	0.2	30	1	1	1	\$20.00	\$100.00	0.2
16	Sa 12n-11p		FOX College Basketball	\$15.00	1.2	30	2	2	2	\$30.00	\$12.50	2.4
17	Su 1p-4:30p		NFL NFC Wildcard-Sun:	\$1,200.00	10.8	30	2	2	2	\$2,400.00	\$111.11	21.6
<b>TOTALS:</b>									<b>20</b>	<b>\$3,600.00</b>	<b>\$97.56</b>	<b>36.9</b>