

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KDDB FM, Honolulu, HI	Date: 7.28.16
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I, Page Gaylord,

being/on behalf of: Kirk Caldwell,

a legally qualified candidate of the N/A

political party for the office of: Mayor, City & County of Honolulu

in the primary

election to be held on: August 13, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
8.1-8.7.16	Please see attached.				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Caldwell for Mayor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Laurie Choy

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7.28.16

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected



Signature

Sally Ann Nalca

Printed Name

LSM

Title

Broadcast Contract

ANTHOLOGY MARKETING GROUP
 CALDWELL FOR MAYOR
 1003 BISHOP ST, SUITE 900
 HONOLULU, HI 96813

Start Date 07/08/16	Contract# 10114217	Mod# 1
End Date 08/07/16	Date Entered 07/07/16	Date Last Modified 07/29/16
Advertiser CALDWELL FOR MAYOR		Station Market KDDB-FM
Product Caldwell Supplemental Rad		SalesRep/Office Salli Anne Nakaoka

Calendar Billing Cycle Estimate# 3510-3530

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	FR 07/08/16 FR 07/08/16	06:00A-10:00A	60	--	--	--	--	2	--	--	2	\$100.00
2	FR 07/08/16 FR 07/08/16	10:00A-03:00P	60	--	--	--	--	2	--	--	2	\$100.00
3	FR 07/08/16 FR 07/08/16	03:00P-07:00P	60	--	--	--	--	3	--	--	3	\$100.00
4	SA 07/09/16 SA 07/09/16	10:00A-03:00P	60	--	--	--	--	--	4	--	4	\$35.00
5	SA 07/09/16 SA 07/09/16	03:00P-07:00P	60	--	--	--	--	--	4	--	4	\$35.00
6	SU 07/10/16 SU 07/10/16	10:00A-03:00P	60	--	--	--	--	--	--	4	4	\$30.00
7	SU 07/10/16 SU 07/10/16	03:00P-07:00P	60	--	--	--	--	--	--	4	4	\$30.00
8	MO 07/11/16 FR 08/05/16	06:00A-10:00A	60	X	X	X	X	X	--	--	10	\$100.00
9	MO 07/11/16 FR 08/05/16	10:00A-03:00P	60	X	X	X	X	X	--	--	10	\$100.00
10	MO 07/11/16 FR 08/05/16	03:00P-07:00P	60	X	X	X	X	X	--	--	5	\$100.00
11	SA 07/18/16 SA 08/06/16	10:00A-03:00P	60	--	--	--	--	--	3	--	3	\$35.00
12	SA 07/18/16 SA 08/06/16	03:00P-07:00P	60	--	--	--	--	--	3	--	3	\$35.00
13	SU 07/17/16 SU 08/07/16	10:00A-03:00P	60	--	--	--	--	--	--	3	3	\$30.00
14	SU 07/17/16 SU 08/07/16	03:00P-07:00P	60	--	--	--	--	--	--	3	3	\$30.00

-----Tax Detail-----

Gen Excise Tax \$ 511.86

Tax Total: \$ 511.86

* Tax calculations are an estimate based on the order as contracted. Actual taxes due will appear on the invoice

Ohana Broadcast Company, LLC and Radio Stations KDDB, KQMQ, KPOI, KUMU does not discriminate in the sale of advertising time on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title
 See reverse for accepted terms and conditions, if any

Name Title
 Page 1

Broadcast Contract

ANTHOLOGY MARKETING GROUP
 CALDWELL FOR MAYOR
 1003 BISHOP ST, SUITE 900
 HONOLULU, HI 96813

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Product Caldwell Supplemental Rad		SalesRep/Office Salli Anne Nakaoka

Calendar Billing Cycle Estimate# 3510-3530

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	171	12,780.00	\$1,917.00	\$ 11,374.86	\$ 12,780.00

Billing Projections: By Month

	Jul 16	Aug 16
CA	9,890.00	2,890.00
ST	9,890.00	2,890.00

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Name

Title

Name

Title

See reverse for accepted terms and conditions, if any

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Buy Detail Report

Revision #: Date: 7/29/2016
6:31 PM

Client: Caldwell for Mayor
Media: Radio
Product: Caldwell for Mayor
Market: Honolulu

Estimate: 3530
Description: REVISED Caldwell Supplemental Radio 7.7-8.13 765 Amana Street, #206
Flight Start Date: 7/4/2016 05:00 AM
Flight End Date: 8/14/2016 11:59 PM

Separation between spots: 30
Buyer: Janel Masatsugu

Vendor: KDDB - FM
1003 Bishop St., 9th Floor, Pauahi Tower
Honolulu, HI 96813
Phone: (808) 544-3000

Contact: Jose Figueras
E-Mail: jose.figueras@vrehawaii.com
Phone: 808-948-9457
Fax: 808-947-1506

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks							Total Spots	
						7/4	7/11	7/18	7/25	8/1	8/8			
87	KDDB-FM ThF 6:00a-10:00a	AM	\$100.00	\$85.00	60		2							2
88	MTuWThF 6:00a-10:00a	AM	\$100.00	\$85.00	60		10	10	10	10				40
89	ThF 10:00a-3:00p	MD	\$100.00	\$85.00	60		2							2
90	MTuWThF 10:00a-3:00p	MD	\$100.00	\$85.00	60		10	10	10	10				40
91	ThF 3:00p-7:00p	PM	\$100.00	\$85.00	60		3							3
92	MTuWThF 3:00p-7:00p	PM	\$100.00	\$85.00	60		5	5	5	5				20
93	Sa 10:00a-3:00p	RT	\$35.00	\$29.75	60		4	3	3	3				16
94	Sa 3:00p-7:00p	WK	\$35.00	\$29.75	60		4	3	3	3				16
95	Su 10:00a-3:00p	RT	\$30.00	\$25.50	60		4	3	3	3				16
96	Su 3:00p-7:00p	WK	\$30.00	\$25.50	60		4	3	3	3				16
Total Spots:						23	37	37	37	37				171
Total Cost:			\$12,780.00	\$10,863.00										

Signature: _____

Disclaimer:

Buy Detail Report

Revision #: **7772016** Date: **7/7/2016**
 3:43 PM

Client: **Caldwell for Mayor**
 Media: **Radio**
 Product: **Caldwell for Mayor**
 Market: **Honolulu**

Estimate: **3510**
 Description: **Caldwell Supplemental Radio 7.7-8.13**
 Flight Start Date: **7/4/2016 05:00 AM**
 Flight End Date: **8/14/2016 11:59 PM**
 Survey: **SP15 MSA ARB**
 Buyer: **Janel Masatsugu**

Vendor: **KDDB - FM**
 765 Amara Street, #206
 Honolulu, HI 96814
 Contact: **Jose Figueras**
 E-Mail: **jose.figueras@vrehawaii.com**
 Phone: **808-948-9457**
 Fax: **808-947-1506**

Send Billing To: **Anthology Marketing Group**
 1003 Bishop St., 9th Floor, Pauahi Tower
 Honolulu, HI 96813
 Phone: **(808) 544-3000**

Separation between spots: **30**

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks	7/4	7/11	7/18	7/25	8/1	8/8	Total Spots
KDDB-FM													
89	ThF 6:00a-10:00a	AM	\$100.00	\$85.00	60	2	0	0	0	0	0	0	2
90	MTuWThF 6:00a-10:00a	AM	\$100.00	\$85.00	60	0	10	10	10	10	10	0	40
91	MTuW 6:00a-10:00a	AM	\$100.00	\$85.00	60	0	0	0	0	0	0	5	5
92	ThF 10:00a-3:00p	MD	\$100.00	\$85.00	60	2	0	0	0	0	0	0	2
93	MTuWThF 10:00a-3:00p	MD	\$100.00	\$85.00	60	0	10	10	10	10	10	0	40
94	MTuW 10:00a-3:00p	MD	\$100.00	\$85.00	60	0	0	0	0	0	0	3	3
95	ThF 3:00p-7:00p	PM	\$100.00	\$85.00	60	3	0	0	0	0	0	0	3
96	MTuWThF 3:00p-7:00p	PM	\$100.00	\$85.00	60	0	5	5	5	5	5	0	20
97	MTuW 3:00p-7:00p	PM	\$100.00	\$85.00	60	0	0	0	0	0	0	2	2
98	Sa 10:00a-3:00p	RT	\$35.00	\$29.75	60	4	3	3	3	3	3	0	16
99	Sa 3:00p-7:00p	WK	\$35.00	\$29.75	60	4	3	3	3	3	3	0	16
100	Su 10:00a-3:00p	RT	\$30.00	\$25.50	60	4	3	3	3	3	3	0	16
101	Su 3:00p-7:00p	WK	\$30.00	\$25.50	60	4	3	3	3	3	3	0	16
Total Spots:						23	37	37	37	37	37	10	181
Total Cost:						\$13,780.00							\$11,713.00

Signature: _____

Disclaimer:

ANTHOLOGY MARKETING GROUP, INC.

7977

kddb - Ohana Broadcast Company, LLC

Inv Date	Invoice #	Description	Balance Due	Discount	7/29/2016	Net Amount
7/29/2016	10005343	KIRK-JUL 16	2,572.25		7977	2,572.25

Check Total: \$2,572.25

ORIGINAL DOCUMENT PRINTED ON CHEMICAL REACTIVE PAPER WITH MICROPRINTED BORDER



ANTHOLOGY MARKETING GROUP, INC.
1003 BISHOP STREET, SUITE 900
HONOLULU, HI 96813
PHONE (808) 531-0244 • FAX (808) 531-0089

7977

First Hawaiian Bank
Main Banking Center
Honolulu, Hawaii

NUMBER

59-101/1213

PAY EXACTLY *****2,572*DOLLARS*AND*25*CENTS

DATE

7/29/2016

AMOUNT

\$2,572.25

PAY TO THE ORDER OF

Ohana Broadcast Company, LLC
1000 Bishop St., Ste 200
Honolulu, HI 96814
USA



THIS DOCUMENT CONTAINS HEAT SENSITIVE INK. TOUCH OR FILLS HERE - RED INK WILL DISAPPEAR WITH HEAT



Security Features Included.

Circle 11 on back